Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS – CITY OF TAGBILARAN

Office of the Schools Division Superintendent

November 11, 2026

DIVISION MEMORANDUM
No. 962 , s. 2026

MILO CHAMP RUN 2026: STRENGTHENING FAMILY BONDING THROUGH SPORTS, FITNESS, AND COMMUNITY PARTNERSHIP

To: Assistant Schools Division Superintendent
Public and Private Elementary and Secondary School Heads
Federated Parent-Teacher Association (FPTA) Officers
School Parent-Teacher Association (SPTA) Officers
Teachers and Non-Teaching Personnel
Other Concerned

1. In response to the City Government of Tagbilaran's call to strengthen family bonding and promote meaningful family engagement through community activities, the Department of Education – Tagbilaran City Division, in partnership with MILO Philippines (Nestlé Philippines, Inc.), the City Government of Tagbilaran, and the Federated Parent-Teacher Association (FPTA), shall spearhead the partnership with MILO CHAMP RUN 2026 on **December 12, 2026 (Saturday), at 4:00 AM.**

2. This collaborative initiative aims to bring together learners, parents, teachers, and non-teaching personnel from both public and private schools in a meaningful physical fitness activity that promotes healthy lifestyles, family togetherness, camaraderie, and stronger school-community partnerships.

3. The activity shall encourage learners to participate together with their parents or guardians, teachers, and non-teaching personnel, emphasizing the importance of shared physical activities in nurturing positive family relationships and building a healthy, active, and supportive school community.

4. A registration fee of Ninety-Nine Pesos (₱99.00) shall be collected from each participant, inclusive of a complete MILO Champ Run Kit featuring an event singlet and other official running paraphernalia.

5. In this regard, all School Heads, in coordination with their respective SPTA Presidents and officers, are encouraged to disseminate information about the activity and invite interested learners, parents, teachers, and non-teaching personnel to participate.

Address: Rajah Sikatuna Street, Dampas District, Tagbilaran City, Bohol 6300
Telephone Nos.: (038)427-1702; (038)427-2506
Email Address: tagbilarancity.division@deped.gov.ph

Participation **shall be voluntary**, with appropriate **parental consent** to all learner participants for the safety and well-being of learners.

6. For further information, registration arrangements, and other activity-related concerns, interested participants may coordinate with their respective SPTA Presidents or contact:

Liza E. Maquiling	Alvin Acuzar
Division Partnership Focal	FPTA Chairman
Mobile Number: 0960-675-3905	Tagbilaran City Science High School

7. Further details concerning the event venue, route, registration procedures, safety arrangements, and other logistical instructions shall be communicated through the FPTA Chatgroup and other appropriate channels.

8. For information, guidance, and widest dissemination.

For: WILFREDA D. BONGALOS PhD CESO V
Schools Division Superintendent

JOHN ARIEL A. LAGURA PhD
Assistant Schools Division Superintendent
Officer In-Charge

WDB/JAAL/MCC/lem

Nestlé

Good Food, Good Life™

Nestlé Philippines, Inc.
31 Plaza Drive
Rockwell Center, Makati City 1200
Phone: (632) 756-30-01; (632) 898-00-01

DR. WILFREDA D. BONGALOS, PhD, CESO V
SCHOOLS DIVISION SUPERINTENDENT
Department of Education
TGBILARAN CITY DIVISION

Dear **Dr. Bongalos,**

Greetings in the name of building next-generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. MILO® as the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions through our line-up of sports programs. It is for this reason that we are requesting once again DepEd's endorsement for our sports programs for SY 2026-2027 which is the MILO Champ Run detailed below.

MILO® CHAMP RUN
Starting nearly five decades ago, the MILO® Marathon made its mark in the Philippines by being the first marathon to be considered a major national sports event. To this day, it remains the grandest, most prestigious running competition in the country. As part of the advocacy, MILO® come up to the idea to let the kids from school run and be the next champion!

Now on its 1st edition, the MILO® Champ Run will be running in the selected school from the Region. One of the school will be coming from Tagbilaran City Division.

For more details, please contact:

1. Ms. Geraline Lachica, Milo Sports Regional Coordinator of East Visayas at 09260829476 or via e-mail address: geancard_07@yahoo.com / geraline.cardosa@gmail.com

We hope to gain your support for our program as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Very truly yours,

CARLO SAMPAN
AVP-Head of MILO Sports

Nestlé

Good Food, Good Life™

Nestlé Philippines, Inc.
31 Plaza Drive
Rockwell Center, Makati City 1200
Phone: (632) 756-30-01; (632) 898-00-01

DR. WILFREDA D. BONGALOS, PhD, CESO V
SCHOOLS DIVISION SUPERINTENDENT
Department of Education
TGBILARAN CITY DIVISION

Dear **Dr. Bongalos,**

Greetings in the name of building next-generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. MILO® as the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions through our line-up of sports programs. It is for this reason that we are requesting once again DepEd's endorsement for our sports programs for SY 2026-2027 which is the MILO Champ Run detailed below.

MILO® CHAMP RUN
Starting nearly five decades ago, the MILO® Marathon made its mark in the Philippines by being the first marathon to be considered a major national sports event. To this day, it remains the grandest, most prestigious running competition in the country. As part of the advocacy, MILO® come up to the idea to let the kids from school run and be the next champion!

Now on its 1st edition, the MILO® Champ Run will be running in the selected school from the Region. One of the school will be coming from Tagbilaran City Division.

For more details, please contact:

1. Ms. Geraline Lachica, Milo Sports Regional Coordinator of East Visayas at 09260829476 or via e-mail address: geancard_07@yahoo.com / geraline.cardosa@gmail.com

We hope to gain your support for our program as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Very truly yours,

CARLO SAMPAN
AVP-Head of MILO Sports