Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

Office of the Schools Division Superintendent

November 3, 2026

DIVISION MEMORANDUM
No. 917 , s. 2026

OBSERVANCE OF FILIPINO VALUES MONTH

To: Assistant Schools Division Superintendent
Chief, CID and SGOD
All Public and Private Elementary and Secondary School Heads
All others Concerned

1. Presidential Proclamation No. 479, dated October 7, 1994, declares November of every year as Filipino Values Month to promote moral awakening and national consciousness on Filipino values that contribute to personal growth and nation-building. This observance is further anchored on Republic Act No. 11476, or the "GMRC and Values Education Act," which institutionalizes GMRC and Values Education in the K to 12 Curriculum and emphasizes the role of schools in developing learners' moral character, discipline, respect for human dignity, ethical judgment, and practice of positive values through a whole-school approach.

2. In support of these mandates and consistent with DepEd Memorandum No. 101, s. 2022, which enjoins schools to integrate Filipino values not only in the Values Education subject but also in other learning areas, all public and private elementary and secondary schools in the Division are enjoined to observe Filipino Values Month throughout November, anchored on the theme **"Building Character, Strengthening Communities, Shaping the Nation."** The observance shall be purposeful, learner-centered, developmentally appropriate, and sustained beyond the month-long celebration.

3. In keeping with the spirit of Filipino Values Month, schools are directed to provide meaningful opportunities for learners to translate positive values into concrete actions. Schools shall intensify the teaching of GMRC and Values Education and ensure the deliberate integration of values in classroom instruction, learning tasks, co-curricular activities, and daily school routines.

5. In this regard, schools are directed to undertake the following:

ENHANCED INSTRUCTION OF GMRC AND VALUES EDUCATION SUBJECTS

a. Ensure the systematic and meaningful teaching of the prescribed GMRC and Values Education competencies during the allotted instructional time.

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d. Key stage 4: "LEAD GOODNESS." Conduct an Ethical Dilemma activity where learners justify decisions using facts, values, consequences, and responsibility; "My Values, My Life" personal values statements; "Leadership for Good" discussions on ethical and servant leadership; and "Faith into Action" service-learning projects addressing identified school or community needs.

e. Other suggested School-Based Activities for the Filipino Values Month Celebration

Service-Learning Initiatives. Provide opportunities for learners to translate values into meaningful action through classroom helping activities, school-based kindness and service initiatives, peer support, tutoring younger learners, environmental activities, community clean-ups, assistance to vulnerable groups, and learner-designed service projects.

Reflection Journal and Goodness Challenge. Encourage learners to maintain reflection journals where they can document what they learned, felt, chose, and did, including how their actions affected others. Schools may also implement age-appropriate goodness challenges that promote helping, kindness, peaceful choices, and positive leadership.

Family And Community Partnership. Strengthen the involvement of families and communities in values formation by sharing a simple family values guide, conversation prompts, appropriate reflection activities, family-based initiatives, and suggested behaviors that adults can model for children.

Recognition Of Exemplary Values in Action. Recognize learners who consistently demonstrate positive character and values through simple acknowledgments or awards, such as Kindness, Integrity, Peace, Service, Responsibility, Honesty, and Role Model Awards. Recognition shall be based on sustained positive actions and exemplary conduct rather than popularity or academic achievement alone.

Daily Scripture Reading and Reflection. Conduct a Scripture reading at the beginning of the school day, followed by a brief reflection that highlights relevant moral values and encourages learners to apply these teachings in their daily lives. Schools shall ensure that the activity respects the diverse religious beliefs of learners.

Values-Inspired Music in the School Environment. Play religious songs or songs that promote positive values, kindness, respect, peace, and social responsibility in place of the regular school bell, where feasible, to create a positive and values-oriented learning environment.

Establishment of a VALUES/GMRC PARK. Establish a designated Values/GMRC Park within the school premises as a learning and reflection space where learners can appreciate, understand, and practice good values. The area may feature inspirational quotations, Filipino values, positive behavior reminders, character-

building messages, and interactive activities that encourage reflection and meaningful action.

Values Month Bulletin Board Display. Set up a dedicated bulletin board featuring the monthly theme, Filipino values, inspirational quotations, learners' creative outputs, value-centered stories, illustrations, and real-life examples of positive behavior. The display may be updated regularly to highlight learners' meaningful contributions and promote awareness of the importance of practicing good values.

Acts Of Kindness Corner. Establish an Acts of Kindness Corner where learners can share, post, and recognize simple yet meaningful acts of kindness they have experienced, witnessed, or performed. This space may include a kindness wall, appreciation notes, gratitude messages, and a kindness-sharing board to encourage empathy, compassion, generosity, and positive relationships within the school community.

7. All activities shall be inclusive, age-appropriate, culturally responsive, and respectful of learners' religious beliefs and rights. Prayer, faith-sharing, or other religious reflection activities shall be conducted only in accordance with applicable DepEd policies and shall be voluntary where required. Activities shall be implemented using available school resources and shall not impose undue financial burden on learners and parents.

8. School heads shall ensure the proper implementation and monitoring of the activities and encourage the active participation of teachers, learners, parents, and community partners. They shall also ensure that the values highlighted during November are consistently reinforced in classroom instruction and daily school life throughout the school year.

9. Schools are requested to submit a brief digital accomplishment report, including a summary of activities conducted, participating grade levels, sample learner outputs or reflections, and photo documentation, to the Schools Division Office through this link: https://tinyurl.com/mr3jmeby on or before December 5, 2026.

10. Immediate dissemination of and strict compliance with this Memorandum are hereby enjoined.

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