



Republic of the Philippines  
**Department of Education**  
REGION VII - CENTRAL VISAYAS  
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools Division  
Superintendent**

DIVISION MEMORANDUM  
No. 067 , s. 2026

January 21, 2026

**ADDENDUM TO DIV. MEMORANDUM NO. 054, S. 2026: Re; CONTAINERIZED  
UBE PLANTING; PARTICIPATION IN “PISTA SA UBE: KAHIBALO UG  
KULTURA-UBE THEMED CREATIVE AND CULTURAL CONTEST”**

**To: Assistant Schools Division Superintendent  
Chief, CID and SGOD  
Public Elementary and Secondary School Heads  
All Others Concerned**

1. In support of holistic learner development, cultural appreciation, and contextualized learning, the Schools Division of Tagbilaran City shall conduct an Ube-Themed Creative and Cultural Contests as part of the **Division Pista Sa Ube Celebration in November 2026 with the theme: “Ube: Pagpananom, Pagkat-on, ug Pag-uswag”**.

2. These contests aim to strengthen learners’ appreciation of **ube as an agricultural crop, cultural symbol, historical heritage, and livelihood opportunity** in Bohol, while providing avenues for artistic expression, creativity, and values formation. This activity aims to:

- a. Promote awareness of ube’s role in Boholano culture and history.
- b. Integrate agriculture with arts, music, literature, and movement.
- c. Develop learners’ creativity, confidence, and teamwork.
- d. Support the Division’s agricultural and cultural initiatives.
- e. Showcase learners’ talents during the Division Ube Festival.

3. The different Contest Categories and Participation

**A. JUNIOR AND SENIOR HIGH SCHOOL CONTESTS**

- a. Ube Songwriting Contest
- b. Ube Video Advocacy/Infomercial Contest
- c. Ube Dance Interpretation Contest – Ube Production (from land prep to harvest)

(The junior high school and senior high have separate entries)



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## **B. ELEMENTARY SCHOOL CONTESTS**

- a. Ube Storytelling (Pagsusugilanon Contest)
- b. Ube Creative Collage/Art from Recycled Materials Contest

Each school can send **one (1) official entry per category**.

### 4. GENERAL GUIDELINES

- All entries must be **original** and **ube-centered**
- Content must highlight **agriculture, culture, livelihood, food security, and heritage**
- Entries shall be presented **live**
- Contests will be held in November during the **Division Pista Sa Ube**

## **CONTEST MECHANICS, CRITERIA, AND RUBRICS**

### **A. HIGH SCHOOL CONTESTS**

*(Junior & Senior High School Categories)*

#### **1. UBE SONGWRITING CONTEST**

##### **Mechanics:**

- Open to Grades 7–12
- Group or solo (maximum of **4 members**)
- Original lyrics and melody
- Language: Cebuano, Filipino, English, or mixed
- Time limit: **2–3 minutes**
- Theme must center on ube as **crop, culture, learning, and livelihood**
- May be acoustic or with minus-one

##### **Judging Criteria & Rubric**

<b>Criteria</b>	<b>Weight</b>
Relevance to Ube Theme & Advocacy	30%
Originality & Creativity (Lyrics & Melody)	25%
Musicality & Arrangement	20%
Clarity of Message	15%
Overall Performance	10%
<b>TOTAL</b>	<b>100%</b>

#### **2. UBE VIDEO ADVOCACY / INFOMERCIAL CONTEST**

##### **Mechanics:**

- Open to Grades 7–12
- Group entry (3 - 5 learners)
- Duration: **2–3 minutes**

- Format: MP4 (landscape preferred)
- Must highlight at least **3 aspects**:
  - Ube planting / containerized farming
  - Culture and history
  - Processing / livelihood
  - Youth involvement in agriculture
- Original content only

### Judging Criteria & Rubric

Criteria	Weight
Strength & Clarity of Advocacy Message	30%
Creativity & Storytelling	25%
Technical Quality (Audio, Video, Editing)	20%
Organization & Flow	15%
Learner Participation & Impact	10%
<b>TOTAL</b>	<b>100%</b>

### 3.UBE DANCE INTERPRETATION CONTEST

#### Mechanics

- Group performance (5–10 dancers)
- Open to Grades 7–12
- Time limit: **3–5 minutes**
- Dance must interpret the **journey of ube**:
  - planting → growth → harvest → culture → livelihood
- Music and costumes must be appropriate

#### Judging Criteria & Rubric

Criteria	Weight
Interpretation of Ube Theme	30%
Choreography & Creativity	25%
Technique, Timing & Coordination	20%
Costume & Visual Impact	15%
Overall Performance	10%
<b>TOTAL</b>	<b>100%</b>

## B. ELEMENTARY SCHOOL CONTESTS

### 4. UBE STORYTELLING (PAGSUSUGILANON) CONTEST

#### Mechanics

- Individual contestant
- Grades 4 – 6
- Language: MTB-MLE, Cebuano, Filipino, or English
- Time limit: **2–3 minutes**
- Story must highlight ube as **food, crop, culture, or family livelihood**

#### Judging Criteria & Rubric

Criteria	Weight
Relevance to Ube Theme	35%
Creativity & Story Content	25%
Delivery & Expression	20%
Language Use & Clarity	10%
Audience Impact	10%
<b>TOTAL</b>	<b>100%</b>

### 5. UBE CREATIVE COLLAGE / RECYCLED ART CONTEST

#### Mechanics

- Pair (2learners)
- Grades 4 – 6
- Materials: recycled / indigenous materials
- Theme: “*Ube: Atong Pagkaon, Kultura, ug Garbo*”
- Done on-site

#### Judging Criteria & Rubric

Criteria	Weight
Relevance to Theme	35%
Creativity & Use of Materials	25%
Visual Impact	20%
Craftsmanship & Neatness	10%
Overall Presentation	10%
<b>TOTAL</b>	<b>100%</b>

#### 5. General Provisions

- a. One (1) official entry per school per category
- b. Decision of the Board of Judges is **final and unappealable**
- c. Certificates and trophies shall be awarded to winners
- d. Winning entries may be featured in **Division platforms and exhibits**

e. Schools with multiple winning entries may receive **Special Recognition**


6. Final Provisions

The decision of the Board of Judges shall be **final and unappealable**.  
Further guidelines shall be issued through separate memoranda, if necessary.

7. This memorandum shall take effect immediately upon issuance.

8. For guidance and compliance.

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Fr. **WILEREDA D. BONGALOS PhD, CESO V**  
Schools Division Superintendent 