



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools Division
Superintendent**


October 21, 2025

DIVISION MEMORANDUM
No. 762, s. 2025

**THE YOUTH'S CHOICE: A DRUG-FREE LIFE VIDEO AND DIGITAL ART
CONTEST**

To: Chief, CID and SGOD
All Public Secondary School Heads
Supreme Secondary Learner Government Teacher-Advisers
Barkada Kontra Droga Teacher-Advisers
NDEP School Coordinators
All Others Concerned

1. Pursuant to Regional Memorandum No. 1047, s. 2025 dated October 15, 2025, this Office hereby disseminates the conduct of the *Youth's Choice: A Drug-free Life Video and Digital Art Contest*. Interested participants must send their entries to the Division NDEP Focal Person, Mrs. Adeline Carmen Dagamac on or before October 31, 2025 through this email address: adelinecarmen.dagamac@deped.gov.ph
2. For detailed mechanics, kindly see enclosed Regional Memorandum and letter from Inter-Agency Committee on Anti-Illegal Drugs-7 (ICAD-7) Advocacy Cluster.
3. For information and widest dissemination.

WILFREDA D. BONGALOS PhD, CESO V
Schools Division Superintendent 

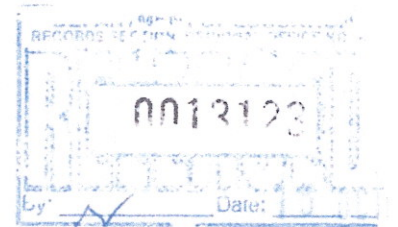
WDB/JAL/SGOD/MCC/jpp



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Republic of the Philippines
Department of Education
 REGION VII - CENTRAL VISAYAS



2025

Office of the Regional Director

REGIONAL MEMORANDUM

No. **1047** s. 2025

15 OCT 2025

**THE YOUTH'S CHOICE: A DRUG-FREE LIFE
 VIDEO AND DIGITAL ART CONTEST**

To: Schools Division Superintendents
 Assistant Schools Division Superintendents
 All Others Concerned

1. The **Inter-Agency Committee on Anti-Illegal Drugs-7 (ICAD-7) Advocacy Cluster**, in partnership with the **Department of Education Regional Office VII**, aims to build a well-informed school community that understands the dangers of drug abuse and actively participate in preventing drug use.
2. As part of this campaign, all SDOs are encouraged to join in the learner's competition featuring two categories: **Short Film Making** and **Digital Artwork Design**.
3. In line with this, each SDO will endorse a maximum of **two (2) video** entries and **five (5) original digital artwork designs** with the theme: **"Rise Above the Influence: The Youth's Commitment to a Drug-Free Nation"** and following the prescribed timeline:

DATE	ACTIVITY
November 3, 2025, at exactly 11:55 PM	Deadline for submission of all categories
November 5-7, 2025	Pre-judging
November 20, 2025	Final Judging and awarding

4. All participating school entries will be submitted to the **SDO NDEP Focal Person**. The focal person will then submit the maximum number of allowable entries per category to the official link provided and will ensure that the contestants and actors have secured the required parent's consent.
5. The ICAD-7 and its member agencies have the right to use all submitted entries as part of their advocacy campaigns.
6. Attached is the communication letter from ICAD-7 with the detailed mechanics.
7. Immediate dissemination and compliance with this Memorandum are desired.

SALUSTIANO T. JIMENEZ JD, EdD, CESO III
 Director IV
 Regional Director

ST/PS/MS/LS/ED/DA/



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DepEd Tayo Region VII



region7.deped.gov.ph





INTER-AGENCY COMMITTEE ON ANTI-ILLEGAL DRUGS - 7
Advocacy Cluster

October 08, 2025

DIR. SALUSTIANO T. JIMENEZ, EdD, JD, CESO V
Regional Director
Department of Education - 7

Dear Dir. Jimenez:

Warmest greetings!

This pertains to the new advocacy activity under the banner of the ICAD Advocacy Cluster, *The Youth's Choice: A Drug-Free Life*.

As part of this campaign, a student competition will be conducted featuring two categories: Short Film Making and Digital Artwork Design.

This activity aims to build a well-informed school community that understands the dangers of drug abuse and actively participates in preventing drug use. It also seeks to encourage the youth to engage in creative, productive, and wellness-centered activities that promote healthy lifestyles and reduce curiosity or risk-taking behaviors related to substance use.

In line with this, we respectfully request the participation of all DepEd Schools Division Office (SDO).

Stated on the attached mechanics of both categories, each SDOs may submit or endorse two (2) film entries and five (5) original Digital artwork both under the official theme: *"Rise Above the Influence: The Youth's Commitment to a Drug-Free Nation"*.

Below is the flow-line for this activity:

Date	Activity
November 8, 2025, at exactly 11:55 PM	Deadline for submission of all categories
Pre-Judging	November 5-7, 2025
Final Judging and awarding	November 20, 2025

During the Pre-Judging, the ICAD Advocacy Cluster TWG will select six (6) finalists from the Short Film Category, and thirteen (13) finalists from the Digital Artwork category.

"Matino, Mahusay at Maasahan"

tel. Nos. 255-7730 & 255-1471; fax No. 2511547

Short Film Category

1. Content – 25%

- Does the video adequately and clearly explain the issue of illegal drugs?
- Does it offer at least one reasonable and practical solution to address the issue?
- Are the facts, data, and information presented accurate, relevant, and credible?

2. Message – 25%

- Does the video deliver a clear, meaningful, and consistent message throughout?
maintain the viewers' attention throughout?

3. Creativity – 25%

- Does the presentation of images and sounds help in leading to the overall message?
- Is the concept original and imaginative, demonstrating creativity and innovation?

4. Production Quality – 15%

- Is the video of high technical quality (e.g., clear visuals, balanced sound, smooth editing, a

- The **video link** must be pasted and submitted via the **Google Form link**: <https://bit.ly/YCShortfilmCategory>.
- **Deadline for submission**: November 3, 2025 at exactly 11:55 PM.

Evaluation Criteria for Digital Artwork Category

1. Content and Relevance – 30%

- Does the material effectively communicate accurate, factual, and relevant information?
- Is the message aligned with the theme and objectives of the competition?
- Does it promote awareness, understanding, and positive behavior related to the advocacy (e.g., anti-illegal drugs, health, or community development)?

2. Creativity and Originality – 25%

- Does the design present a fresh, unique, and innovative approach?
- How well does it demonstrate the creator's originality and creative expression?
- Does it avoid plagiarism and use of copyrighted materials?

3. Design and Visual Impact – 25%

- Is the overall design visually appealing, organized, and easy to understand?
- Are color combinations, typography, and layout effectively used to enhance readability and engagement?
- Does the design capture the viewers' attention and convey the intended message at a glance?

4. Technical Quality – 10%

- Is the digital material of high quality in terms of resolution, clarity, and formatting?
- Is the output appropriate for its intended platform (e.g., social media, poster, infographic, video teaser)?

5. Social Media Engagement – 10%

- Did the material receive significant engagement (views, reactions, comments, and shares) when posted on the official social media page?

Submission Guidelines

- Contestants must be bona fide students currently enrolled in any DepEd SDO in Region VII.
- Each DepEd SDO may submit **maximum of 5 original Digital artwork** aligned with the official theme: **"Rise Above the Influence: The Youth's Commitment to a Drug-Free Nation"**
- Use of Canva or any application with pre-made templates or designs is not allowed.
- All elements included in the artwork must be originally created by the contestant and not sourced from the internet or any existing materials.
- Both the rendered digital artwork and the raw editable file shall be submitted through Google form link: <https://bit.ly/YCD-gtalArtworkCategory>
- Each entry must include a **brief caption or explanation (maximum of 100 words)** describing the concept