



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

Office of the Schools Division
Superintendent

July 3, 2025

DIVISION MEMORANDUM

NO: 396 s. 2025


**MASTER DATA ANALYTICS: PROTECT YOUR INSTITUTIONAL DATA,
ANALYTICS WORKSHOP**

TO: Assistant Schools Division Superintendent
Chief, CID and SGOD
All Public and Private Elementary and Secondary School Heads
All Others Concerned

1. This Office hereby disseminates invitation from Russel Rhay E. Basiao, CFMP, Manager, Non-Degree Programs Unit of Dr. Mariano C. Lao Global Studies Center Silliman University, Dumaguete City, content of which is self-explanatory.
2. Participation to the said training-workshop is **voluntary** and payment will be charged against **personal funds**.
3. Please see attached invitation for more details.
4. Immediate and wide dissemination of this Memorandum is desired.

For the SDS:

WILFREDA D. BONGALOS PhD, CESO V
Schools Division Superintendent


JOHN ARIEL A. LAGURA PhD
OIC, Asst Schools Division Superintendent

WDB/JAAL/SGOD/MCC/ftt



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received STOP: (e)
7/1/25 @ 2:53 pm

 Outlook

Master Data Analytics: Protect Your Institutional Data, Join Our Data Analytics Workshop

From global@su.edu.ph <global@su.edu.ph>

Date Tue 7/1/2025 5:06 PM

To TAGBILARANCITY DIVISION <tagbilarancity.division@deped.gov.ph>



DR. MARIANO C. LAO GLOBAL STUDIES CENTER
SILLIMAN UNIVERSITY
Building Competence, Character & Faith
Continuing Education and Professional Advancement | Innovation, Creation, Invention, & Outreach | Self-Assessment | Silliman Online University Learning



July 1, 2025

Dr. Wilfreda D. Bongalos

Schools Division Superintendent

Tagbilaran City School Division

Dear Dr. Wilfreda D. Bongalos,

In today's data-driven environment, many institutions rely on third-party software and cloud-based analytics services to process their data. While these tools provide convenience, they also introduce a critical vulnerability: the potential exposure of sensitive data to external entities. Entrusting core operational or academic data to external providers compromises both data security and institutional autonomy.

To address this growing concern, the Dr. Mariano C. Lao Global Studies Center at Silliman University is pleased to invite your institution to send your representatives for a two-day Data Analytics Workshop, to be held on **August 7–8, 2025**, at the **Innovation, Creation, Invention, and Outreach (ICIO) Laboratory, 5th Floor, Portal East Building, Silliman University, Dumaguete City**.

This workshop aims to empower professionals with the skills to analyze and interpret data securely using advanced tools already available within Microsoft Excel—specifically Power Query, Power Pivot, and the Data Analysis ToolPak. These tools offer powerful, subscription-free solutions that help eliminate the need to outsource analysis, allowing organizations to maintain full control over their data.

Workshop Highlights:

- Data Analytics Framework – ASK, PREPARE, PROCESS, ANALYZE, SHARE, ACT
- Introduction to Data Science and Data Engineering
- Types of Analytics – Descriptive, Predictive, Prescriptive
- Statistical Foundations – Descriptive & Inferential Statistics
- Predictive Models – Linear, Multilinear, Polynomial & Logistic Regression, Time Series Forecasting
- Modern Data Mining Techniques
- Creating Dashboards and Visualizations
- The Art of Data Storytelling
- Capstone Application: Scenario building and real-world revalidation

Target Participants:

- ✓ Managers, Team Leaders, Analysts
- ✓ HR Officers, Admin & Support Staff
- ✓ Academic Researchers
- ✓ Any professionals seeking to leverage data for strategic insight

Registration Details:

- Fee: **Php 6,500** (includes workshop materials, certificates, lunch, and snacks for two days)
- **Early bird rate: Php 5,500 until July 15 only**
- **Registration Link:** <https://tinyurl.com/GSC-NDPCourses>

We encourage you to send delegates who are responsible for data gathering, decision-making, or operational analysis. This is a valuable opportunity to upskill internal staff and strengthen your institution's data independence and analytical capabilities.

To register you may click the registration link: <https://tinyurl.com/GSC-NDPCourses>, or contact us through email at global@su.edu.ph or via telephone at **421-1901 local 418**.

For online banking transactions:

- Account Name: **Silliman University**
- **BDO Unibank - Silliman University Campus account 00804000-0063**
- **GCash Transfer: BDO Campus 00804-00000-63**

For your proof of transactions email us at global@su.edu.ph, and we will send you the official receipt during the in-person workshop. For more information, go to <https://su.edu.ph/global-studies-center>. You can also like and follow us on our Facebook Fan page at <https://www.facebook.com/SUDrLaoGSC>.

For questions or further details, please feel free to contact us at global@su.edu.ph or call **(035) 420-1901 loc 418**.

We hope to welcome your team to this timely and transformative learning experience.

Respectfully yours,

(SGD) RUSSEL RHAY E. BASIAO, CFMP
Manager, Non-Degree Programs Unit
Dr. Mariano C. Lao Global Studies Center
Silliman University, Dumaguete City

Noted by:

(SGD) DAVE E. MARCIAL, PH.D.
Director, Dr. Mariano C. Lao Global Studies Center
Silliman University, Dumaguete City