



Republic of the Philippines  
**Department of Education**  
REGION VII - CENTRAL VISAYAS  
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools Division Superintendent**

**DIVISION MEMORANDUM**  
No.385 , s. 2025

**July 2, 2025**

**PARTICIPATION AND SUBMISSION FOR THE VIDEO PRODUCTION CONTEST -  
NATIONAL DISASTER RESILIENCE MONTH JULY 2025**

TO: Assistant Schools Division Superintendent  
Chief, CID and SGOD  
All Public and Private Secondary School Heads  
All Others Concerned

1. Attached is a letter from the Tagbilaran City Disaster Risk Reduction and Management Office, requesting the participation of both Public and Private Secondary Schools (Junior High School, Senior High School and ALS), for the information and guidance of all concerned.
2. Please be advised that the deadline for the submission of video entries is on July 11, 2025. All entries must be finalized and submitted on or before this date to the Tagbilaran City DRRM Office, located at H. Zamora Street, Dampas District, Tagbilaran City, Bohol.
3. Please refer to the enclosed letter and contest mechanics for more information.
4. Immediate dissemination of this Memorandum to all concerned is desired.

For the SDS:

**WILFREDA D. BONGALOS PhD, CESO V**  
Schools Division Superintendent

  
**JOHN ARIEL A. LAGURA PhD.**  
OIC- Asst. Schools Division Superintendent 





Province of Bohol  
City Government of Tagbilaran

**CITY DISASTER RISK REDUCTION AND MANAGEMENT OFFICE**

Basement, New City Hall Bldg., J.A. Clarin St., Cogon, Tagbilaran City  
Tel. No. (038) 411-2222

June 24, 2025

**DR. WILFREDA D. BONGALOS, CESO V**  
Schools Division Superintendent  
Division of City Schools  
Tagbilaran City

Attn: **MR. JERICO L. YARTE**  
SDRRM Coordinator  
Division of City Schools  
Tagbilaran City

Dear ma'am:

Greetings!

The City Government of Tagbilaran, through the City Disaster Risk Reduction and Management Office (CDRRMO), will be observing the National Disaster Resilience Month (NDRM) this July 2025. This aims to highlight the pressing need to enhance the country's disaster resilience efforts. In relation to this, the CDRRMO has organized a series of activities throughout the entire month of July. Some these activities will be participated by our partner organizations and agencies in DRRM efforts in the city.

As part of the month-long observance of the NDRM, the CDRRMO will be holding a video production contest for students at the Junior HS, Senior HS, and ALS. In this regard, we are requesting your assistance in disseminating the information on the contest details to your students that will result in each JHS, SHS, and ALS school having an entry.

Attached with this letter are the mechanics for the contest aforementioned. We hope that you can assist us in the information dissemination about the said activity to ensure participation of our talented students in the public schools in the city. This will, of course, will be beneficial to our goal of making our constituents aware and prepared for disasters.

For a resilient Tagbilaran City,

  
**GERARD M. LAVADIA**  
CGDH 1  
CDRRM Officer

DepED  
TAGBILARAN CITY DIVISION  
RECORDS SECTION  
**RECEIVED**  
Received by: [Signature]  
Date: JUN 27 2025  
Time: 11:13

DEPARTMENT OF EDUCATION  
TAGBILARAN CITY SCHOOLS DIVISION OFFICE  
**SDS OFFICE**  
**RECEIVED**

BY: [Signature] TIME: \_\_\_\_\_  
DATE: 6/30/2025 CTR# : 6-244  
received SDSD: [Signature]  
6/30/25 @ 9:30 am



## Video Making Contest

### General Mechanics:

#### 1. Eligibility:

- Open to all Junior High School, Senior High School students and Alternative Learning System.
- Each school may submit only one (1) entry.
- Participants may come from:
  - Junior High only
  - Senior High only
  - Or a combination of both

#### 2. Video Type and Content:

- Videos must follow a storyline format, with a clear narrative related to the theme.
- Accepted styles include:
  - Short fictional story
  - Dramatization
  - Narrative documentary-style

The storyline should creatively raise awareness about climate change, highlight its impacts, and/or encourage action among youth.

#### 3. Video Specifications:

- Duration: 2 to 3 minutes, including intro and credits
- Format: MP4, MOV, or AVI
- Resolution: Minimum 720p (HD)
- Language: English, Filipino, or local dialect (with English subtitles)
- Each video must include a title screen with:
  - Title of the video
  - Name of the school
  - Names of the student participants

#### 4. Team Composition:

- Maximum of 10 students per team, including cast and production crew.



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Tel. No. (038) 411-2222

5. Originality and Copyright:

- All video content must be original.
- Use of copyrighted music, video clips, or images is not allowed unless proper licensing or permission is secured.
- Plagiarized or non-compliant entries will be disqualified.

6. Submission:

- Submit your entry via USB.
- Deadline for submission: July 11, 2025

Judging Criteria (Total: 100%)

Criteria	Weight	Description
<b>Relevance to the Theme</b>	25%	Effectiveness in conveying climate change awareness and its relevance to youth.
<b>Creativity and Originality</b>	25%	Innovation in concept, storytelling, and execution.
<b>Story Structure and Clarity</b>	20%	Coherence of the plot, logical flow, and clarity of message.
<b>Emotional and Visual Impact</b>	15%	Ability to engage, move, and leave a strong impression on the audience.
<b>Technical Execution</b>	10%	Quality of editing, audio, visuals, and overall production.
<b>Social Media Engagement</b>	5%	Based on the number of likes and shares on the official contest platform.

Note: Fake or bot-generated engagements will not be counted. Organizers reserve the right to audit and validate the authenticity of reactions and shares.