



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools Division
Superintendent**

DIVISION MEMORANDUM
CID-2025 - 167

TO : ALL PUBLIC AND PRIVATE SENIOR HIGH SCHOOL HEADS

FROM : DR. WILFREDA D. BONGALOS PhD, CESO V⁹
Schools Division Superintendent

**SUBJECT : PARTICIPATION IN PINK FASHION SHOW: INTERSCHOOL
DESIGNER EDITION**

DATE : July 28, 2025

1. Pursuant to the letter received by this Office dated 14 July 2025, from Mary Grace Celeste I. Bernaldez of Island City Mall, re: Pink Fashion Show: Interschool Designer Edition. A special event held in celebration of Breast Cancer Awareness Month on August 16, 2025 (Saturday) at 1pm, ICM Activity Center, Tagbilaran City ,Bohol. It aims to raise awareness about breast cancer through student creativity and fashion design, highlighting the advocacy for early detection, support and empowerment.
2. School Heads/administrators are encouraged to extent their full support to this advocacy initiative by assisting the selection and preparation of the participants and their logistics. Let us support this meaningful cause while celebrating student talent and social responsibility.
3. The Mechanics of the Contest and the Criteria in Judging are hereby attached.
4. For your information, guidance and compliance.

WDB/JAAL/JTB/jcb

PINK FASHION SHOW 2025: Interschool Designers Edition

Mechanics:

1. This contest is open to all Senior High School students aged 16 to 20 years, currently enrolled in any school within the Tagbilaran City Schools Division. Each school may send only one representative to join the competition.
2. Students from all academic strands are welcome to participate; however, those enrolled in Tech-Voc (Home Economics Strand) or specialized pathways such as fashion design and dressmaking are particularly encouraged.
3. To join, interested students must submit one sketch or digital design plan for their final garment. Submissions should be sent via email to barbaronajunel@gmail.com or inquiries can be directed to 0919-079-5601.
4. Each submission must include the student's full name, address, school name, contact number, and a copy of their School ID. The deadline for submissions is **August 5, 2025**.
5. On August 6, 2025, all entries will be screened based on the submitted sketches. **ONLY TEN (10)** designers will be selected to compete in the Pink Fashion Show scheduled for August 16, 2025, at 1:00 PM, at the Island City Mall Activity Center.
6. Selected designers will create their garments at home — predominantly casual pink dresses that align with the event's theme. Additionally, they must submit three video clips documenting the creation process: (1 minute each)

Video 1: Pattern making
Video 2: Fabric cutting
Video 3: Sewing
7. Selected designers will be provided with materials allowance and assigned models and their measurements to ensure proper fit. Models will showcase the finished garments during the fashion show.
8. The final garment must be personally made by the designer (**not rented or purchased**) to avoid disqualification.
9. There is no registration fee for this competition.

Criteria for Judging

- **Garment Design and Construction (35%):**

This criterion assesses the designer's technical skills, craftsmanship, and mastery of garment construction.

- **Creativity and Originality (20%):**

This evaluates the designer's ability to innovate and present a unique interpretation of the garment, showcasing their creative vision.

- **Relevance to the Theme (20%):**

This criterion assesses how well the designers interpret and integrate the theme into their designs.

- **Overall Presentation Impact (25%):**

This judges the overall impact of the designer's presentation, including the runway show, styling, and how well the collection makes a lasting impression.

PRIZES

WINNER	-	₱ 6,000.00
2 ND PLACER	-	₱ 5,000.00
3 RD PLACER	-	₱ 4,000.00
Consolation	-	₱ 1,000.00

July 14, 2025

WILFREDA D. BONGALOS, Ph.D., CESO V
Schools Division Superintendent
DepEd Tagbilaran City Schools Division
Tagbilaran City, Bohol

DepED
TAGBILARAN CITY DIVISION
RECORDS SECTION
RECEIVED

Received by: _____
Date: JUL 21 2025
Time: _____



Dear Dr. Bongalos,

Greetings!

Pink Month, also known as Breast Cancer Awareness Month, has been celebrated worldwide every October. In line with this important observance, the management is organizing various events to raise awareness about breast cancer and to support fundraising efforts for those affected by the disease. These activities include the Pink Run, Pink Symposium, Pink Bazaar, Pink Zumba, and **Pink Fashion Show**.

As part of the annual event, we are pleased to announce the Pink Fashion Show: Interschool Designer Edition, which will be held alongside the Pink Month Press Conference on August 16, 2025, at 1:00 PM, at the Island City Mall Activity Center, Tagbilaran City, Bohol. We encourage talented senior high school students from all public and private institutions within the DepEd Tagbilaran City Schools Division to participate, regardless of their academic strands. However, students enrolled in the Tech-Voc (Home Economics Strand) specialized pathways such as fashion design and dressmaking are particularly well-suited for this event.

The fashion show will showcase the creativity of young Boholano student designers presenting their own handmade, predominantly pink casual dresses that embody the event's theme. The mechanics are provided on the following page.

Your support and involvement would greatly enhance the event's impact and entertainment value. For more information, please refer to the mechanics posted on the Island City Mall Facebook Page, or feel free to contact us at (038) 501-3000 local 1336 or 1337, or via mobile at 0919-079-5601.

Thank you in advance for your continued support of us.

Sincerely yours,

MARY GRACE CELESTE I. BERNALDEZ
Marketing Sr. Supervisor
AGC Corporate Center

Noted by:

DIANNE U. YAP
Marketing Manager
AGC Corporate Center