



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools Division
Superintendent**

February 19, 2025

DIVISION MEMORANDUM
No. 129 s. 2025

INVITATION TO THE NATIONAL MILO MARATHON CAMPAIGN

To: Assistant Schools Division Superintendent
Chiefs Education Supervisors, CID and SGOD
Public Elementary and Secondary School Principals
Public Elementary and Secondary School MAPEH Coordinators
All Others Concerned

1. Pursuant to Regional Memorandum No. 0130, s. 2025 titled Invitation to the National Milo Marathon Campaign and with reference to the letter request from Nestle Philippines, Inc. inviting all interested runners from the Visayas region to participate in the Milo Marathon 2025 in Lapu-Lapu City, Cebu on February 23, 2025.
2. Participation to this activity is purely voluntary subject to the no disruption of classes policy as stipulated in DepEd Order No. 9, s. 2025 titled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance therewith.
3. For information and appropriate action of all concerned.

WILFREDA D. BONGALOS PhD CESO V
Schools Division Superintendent

WDB/JAAL/CID/JTB/aal



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Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS

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Office of the Regional Director

REGIONAL MEMORANDUM

No. 0130, s. 2025

10 FEB 2025

INVITATION TO THE NATIONAL MILO MARATHON CAMPAIGN

To: Schools Division Superintendents
Assistant Schools Division Superintendents
All Others Concerned

1. This has reference to the letter from Nestlé Philippines, Inc. announcing the conduct of the MILO Marathon 2025 in Lapu-Lapu City, Cebu on February 23, 2025.
2. Participation of this activity shall be subject to the discretion of the Schools Division Superintendent and to the no disruption of classes policy as stipulated in DepEd Order No. 9. s. 2005 titled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.
3. For information and appropriate action.

SALUSTIANO T. JIMENEZ JD, EdD, CESO III
Director IV
Regional Director

STJ/PYA/ESSD/TTP/pj



Doña M. Gaisano St., Sudlon, Lahug, Cebu City
Telephone Number: 639773295904 local 700



DepEd Tayo Region VII



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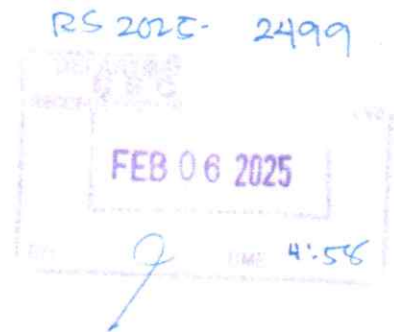




Good food, Good life

Nestlé Philippines, Inc.

31 Plaza Drive
Rockwell Center, Makati City 1200
Phone: (632) 756-30-01; (632) 898-00-01



February 5, 2025

Dr. SALUSTIANO JIMENEZ
REGIONAL DIRECTOR REGION VII
Office of the Regional Director
Department of Education, Sudlon, Lahug Cebu City

Thru: **TOMAS PASTOR**
Chief Education Supervisor- ESSD
DEPED Lapu Lapu City

Dear **DR. JIMENEZ**,

Greetings in the name of building next-generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. As MILO® celebrates its 60th year in the Philippines, the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions through our line-up of sports programs. It is for this reason that we are requesting once again DepEd's endorsement for our sports programs in 2025 detailed below.

National MILO® Marathon

Starting nearly four decades ago, the MILO® Marathon made its mark in the Philippines by being the first marathon to be considered a major national sports event. To this day, it remains the grandest, most prestigious running competition in the country.

Now on its 49th edition, the 2025 MILO® Marathon will be running the qualifying races in fifteen (25) cities nationwide. There will be six (5) categories (i.e. 3K, 5K Fun Run, 5K Champion Family, 10K, and 21K) for the regional races and seven (6) categories (i.e. 3K, 5K Fun Run, 5K Champion Family, 10K, 21K, and 42K) for Manila. We are expecting a total of 300,000 runners where about seventy percent (70%) are students. The MILO® Marathon 2025 schedule is stated in the attached DepEd Advisory.



Good food, Good life

For more details, please log-on to www.milo.com.ph or contact:

1. Ms. Geraline Lachica at 09260829476 or via e-mail address, geancard_07@yahoo.com
2. Ms. Abbie Aranda at abbie.aranda@runrio.com

We hope to gain your support for our programs as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Very truly yours,

CARLO SAMPAN
AVP-Head of MILO Sports

*Copy furnished:
Usec.*

Advisory No. **014**, s. 2025

February 3, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

MILO® MARATHON 2025

Nestle Philippines Inc. announces the conduct of the MILO® Marathon 2025 on the following dates and venues:

City	Date
Vigan, Ilocos Sur	February 16, 2025
Lapu-Lapu, Cebu	February 23, 2025
Pasay, Metro Manila	March 2, 2025
Tanauan, Batangas	March 16, 2025
Dumaguete, Negros Oriental	March 23, 2025
Butuan, Northern Mindanao	March 30, 2025
Iligan, Lanao del Norte	April 6, 2025
Surigao, Surigao del Norte	April 13, 2025
Angeles, Pampanga	August 3, 2025
Calapan, Mindoro	August 10, 2025
Malaybalay, Bukidnon	August 17, 2025
Olongapo, Zambales	August 24, 2025
Ormoc, Leyte	August 31, 2025
Tagum, Davao del Norte	September 7, 2025
Romblon, Romblon	September 14, 2025
Kidapawan, Cotabato	September 21, 2025
Sorsogon, Sorsogon	September 28, 2025
Zamboanga, Zamboanga del Sur	October 5, 2025
Naga, Camarines Sur	October 12, 2025
Lucena, Quezon	October 19, 2025
Kalibo, Aklan	October 26, 2025
Ilagan, Isabela	November 2, 2025
Dagupan, Pangasinan	November 16, 2025
Tacloban, Leyte	November 30, 2025
Iloilo City	December 7, 2025

Now on its 49th edition, the MILO® Marathon 2025 will have four categories (3K, 5K, 10K, and 21K) for regional races and five categories (3K, 5K, 10K, 21K, and 42K) for Manila. A total of 300,000 runners and about 70% of student runners are expected to attend.

For more information please contact:

Ms. Abbie Aranda
Milo Marathon 2025 Coordinator
Nestle Philippines/Milo
Mobile Number: 0917-384-2838
Email Address: abbie.aranda@runrio.com