



**Office of the Schools Division  
Superintendent**

February 18, 2025

DIVISION MEMORANDUM  
No. 117 s. 2025

**CREATIVE INDUSTRY SUMMIT WITH AN AI PERSPECTIVE**

To: Assistant Schools Division Superintendent  
Chiefs Education Supervisors, CID and SGOD  
Public and Private Elementary and Secondary School Principals  
Public and Private Elementary and Secondary School MAPEH Coordinators  
All Others Concerned

1. Pursuant to the communication received from the Hon. Jane Censoria C. Yap, Mayor City of Tagbilaran requesting participants to the Creative Industry Summit with AI Perspective on February 28, 2025 from 8:00-5:00 PM at the Bohol Cultural Center, CPG North Avenue, Tagbilaran City, Bohol.
2. The activity aims to transform learners-students' ways to create, innovate, and engage with digital art, music and media and provide an invaluable opportunity for local creatives to learn from industry experts how AI can be used to further enrich our community's projects, as well as enhance the capacity of the city to foster a thriving creative ecosystem that not only celebrates local talents but also promotes sustainable creative entrepreneurship.
3. Participants to this Creative Industry Summit are one (1) MAPEH teacher, (1) Computer teacher and two (2) students per school preferably those who can help cascade the inputs of the summit to their fellow students.
4. For more inquiries please text or call Trixie Dela Peña @ 093030-682-1165 of the City Events, Culture and Arts Office, SAPC Building, Tagbilaran City.
5. For the guidance and compliance of all concerned.

**WILFREDA D. BONGALOS PhD, CESO V**  
Schools Division Superintendent

WDB/JAAL/CID/JTB/aa



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CITY GOVERNMENT OF TAGBILARAN  
OFFICE OF THE CITY MAYOR

DEPARTMENT OF EDUCATION  
TAGBILARAN CITY SCHOOLS DIVISION  
SDS OFFICE  
**RECEIVED**

BY: \_\_\_\_\_ TIME: \_\_\_\_\_  
DATE: 2/11/2025 CTR#: 2-96

RECEIVED  
TAGBILARAN CITY DIVISION  
RECORDS SECTION  
Received by: Johan  
Date: 2-7-25  
Time: 9:07

February 6, 2025

**DR. WILFREDA D. BONGALOS, CESO V**

Schools Division Superintendent, Department of Education – Tagbilaran City Schools Division  
Barangay Dampas, Tagbilaran City, Bohol

Dear Dr. Bongalos:

The creative industry is rapidly evolving, with artificial intelligence (AI) technologies playing a pivotal role in transforming the ways we create, innovate, and engage with digital art, music, and media.

Recently, the Department of Trade and Industry (DTI) – Central Visayas organized the very successful “Fiesta Haraya, Bai!” celebrating Central Visayas' creative and cultural industries through an exciting festival that combines tradition and innovation. One of the highlights was the festival's AI Conference entitled "Creativity in the Time of AI," that focused on the intersections of artificial intelligence and creativity, providing a timely platform to discuss the opportunities and challenges AI presents in the creative sector.

As an offshoot of that insightful event, the City Government of Tagbilaran will have the “Creative Industry Summit with an AI Perspective” calendared for **February 28, 2025, from 8:00 am to 12 noon**, to be held at the **Bohol Cultural Center, Tagbilaran City, Bohol**. The City Government of Tagbilaran's mounting this event aligns with its mission to nurture a vibrant, progressive creative community, as it continues to focus on arts, culture, and creative growth. Moreover, the summit will provide an invaluable opportunity for local creatives to learn from industry experts how AI can be used to further enrich our community's projects, as well as enhance the city's capacity to foster a thriving creative ecosystem that not only celebrates local talents but also promotes sustainable creative entrepreneurship.

In this regard, we are asking for your full support to this event by sending a memorandum to the school heads of both the public and private secondary schools in the city, encouraging and authorizing the participation of the following from each school:

1. **One (1) MAPEH teacher;**
2. **One (1) Computer teacher;** and
3. **Two (2) students,** preferably those who can help cascade the inputs of the summit to their fellow students.

**Trixie Dela Peña** with mobile number **0930-682-1165** of the City Events, Culture, and Arts Office will coordinate with you on this matter.

Very truly yours,

  
**JANE DENSORIA C. YAP**  
City Mayor

Chair, Tagbilaran City Council for Culture and the Arts (TCCCA)

**BABA**  
☎ 038 412-2222  
City Hall Hotline:

☎ Landline: 038 422-8011  
✉ [cgotagbilaran@yahoo.com](mailto:cgotagbilaran@yahoo.com)

**ASENSO PA MORE  
TAGBILARAN!**