



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

Office of the Schools Division
Superintendent

February 4, 2025

DIVISION MEMORANDUM

No. 069 , s. 2025


CONDUCT OF SKILLS ENHANCEMENT WORKSHOP FOR CAMPUS JOURNALISTS

To: Assistant Schools Division Superintendent
Chiefs, CID and SGOD
Heads of Public and Private Elementary and Secondary Schools
All Others Concerned

1. In preparation for the upcoming 2025 Regional Schools Press Conference (RSPC) scheduled for February 24-28, 2025, this Office, through the Curriculum Implementation Division (CID), will conduct a Skills Enhancement Workshop for Campus Journalists on February 10-13, 2025, at Tagbilaran City Central Elementary School Audio Visual Hall.
2. The activity aims to:
 - 2.1 update the school paper advisers and campus journalists on the latest trends, approaches, and principles of journalistic writing given the new normal in education;
 - 2.2 enhance the journalistic writing skills of the campus journalists;
 - 2.3 come up with the required output according to the category a participant belongs to;
 - 2.4 provide a healthy forum for addressing issues and concerns relative to the conduct of the 2025 RSPC.
3. Participants in this workshop are the top three winners in the 2025 individual contests during the Division Schools Press Conference (DSPC), first placers in the group contests, and two (2) School Paper Advisers (English and Filipino).
4. There shall be no registration fee. Expenses for the snacks and honorarium for the resource persons are chargeable against Trust Fund, subject to the usual accounting and auditing rules and regulations.
5. Please refer to the attached matrix of activities.
6. Immediate dissemination of and compliance with this Memorandum is desired.

For the SDS:

WILFREDA D. BONGALOS PhD CESO V
Schools Division Superintendent


JOHN ARIEL A. LAGURA PhD
OIC, Assistant Schools Division Superintendent

WDB/JAAL/CID/JTB/ata



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**SKILLS ENHANCEMENT WORKSHOP FOR CAMPUS JOURNALISTS
TRAINING MATRIX**

Venue: TCCESAV HALL

TIME	DAY 1 Feb. 10, 2025	DAY 2 Feb. 11, 2025	DAY 3 Feb. 12, 2025	DAY 4 Feb. 13, 2025
8:00 – 10:30	Sports Writing Speaker <i>Emmanuel Blanco Villaruel</i>	Science and Technology Speaker <i>Sonietta D. Labasan</i>	Editorial Writing Speaker <i>John M. Destacamento</i>	Collaborative Publishing Speaker <i>Rey Anthony Chiu</i>
10:30– 12:00	News Writing Speaker <i>Emmanuel Blanco Villaruel</i>	Feature Writing Speaker <i>Sonietta D. Labasan</i>	Column Writing Speaker <i>John M. Destacamento</i>	TV Broadcasting Speaker <i>Rey Anthony Chiu</i>
LUNCH BREAK				
1:00 - 2:30	Cont. News Writing	Cont. Feature Writing	Cont. Column Writing	Radio Broadcasting & Scriptwriting
2:30 – 5:00	Editorial Cartooning Speaker <i>Ariel Fullido</i>	Photojournalism Speaker <i>Rey Anthony Chiu</i>	Copyreading and Headline Writing Speaker <i>Atty. John M. Destacamento</i>	Speaker <i>Raul Gatal</i>