



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools Division
Superintendent**

DIVISION MEMORANDUM
No. 849 , s. 2024

December 4, 2024

CULTURAL ACADEMIC INVASION 2025

To: Assistant Schools Division Superintendent
Chiefs, CID and SGOD
Heads of Public and Private Secondary Schools
All Others Concerned

1. This Office, through the Curriculum Implementation Division (CID), is pleased to announce an invitation from the College of Education at Bohol Wisdom School to participate in the inter-high school cultural-academic competition, "Cultural-Academic Invasion 2025." The event is scheduled for March 6-7, 2025, at the Island City Mall Activity Center.
2. The objectives of the competition are the following:
 - 2.1 to enhance academic excellence and other intelligences,
 - 2.2 to develop students; confidence as they share their talents and skills,
 - 2.3 to promote camaraderie/networking and inclusivity among secondary schools; and
 - 2.4 to develop and produce life-long learners as they face the changes and challenges of the present times.
3. For comprehensive information and contest mechanics, please refer to the attached files.
3. Immediate dissemination of this Memorandum is desired.

WILFREDA D. BONGALOS PhD, CESO V
Schools Division Superintendent

WDB/JAAL/JTB/ata



Address: H. Zamora St., Dampas, Tagbilaran City, Bohol
Telephone Nos.: (038)427-1702; (038)427-2506; (038)422-8177
(038)427-6718; (038)544-2147
Email Address: tagbilarancity.division@deped.gov.ph



GENERAL GUIDELINES

The following shall be the general guidelines of **CulCad Invasion 2025**:

1. **CulCad Invasion 2025** is open to all secondary schools in the City of Tagbilaran and its neighboring towns. Each school should have eight (8) representatives: one (1) for Vocal Solo, one (1) for Extemporaneous Speaking Contest, one (1) for Spelling Bee, one (1) for Spoken Poetry, three (3) for Mind Quest, and one (1) for Digital Advertising.
2. The contestant/s should be a bonafide Senior High School students. Please take note that no contestant should be participating in more than one event in the CulCad Invasion 2025.
3. Students at the participating school should wear the prescribed school uniform *except for the Vocal Solo Contest, Extemporaneous Speaking Contest, and Spoken Word Poetry Contest.*
4. All contestants and coaches must be at the venue thirty (30) minutes before the start of the event. The schedule and program of activities shall be given a week before the event.
5. All the contests will be held at Island City Mall Activity Center. Awarding of the winners for each event will be done during the closing ceremony on the 2nd day (March 7).
6. Each place garnered by a participant/team for each component event will be awarded with corresponding points which will be tallied progressively to determine the Over-all Champion of the CulCad Invasion 2025.

Points System

SOLO CONTEST	GROUP CONTEST
1ST = 10 pts	1ST = 15 pts
2ND = 8 pts	2ND = 10 pts
3RD = 5 pts	3RD = 5 pts

7. Judges' decisions are rendered FINAL and IRREVOCABLE.
8. Scholarships, cash prizes, trophies and gift certificates will also be given to the successful contender/s of each competition.



EVENTS MECHANICS AND CRITERIA

A. THE VOICE OF CULCAD (Vocal Solo Contest)

Mechanics:

1. The piece must be Original Pilipino Music (OPM). Note: OPM refers to popular Filipino music (*in Filipino/Tagalog language*) commercially released through various means of mass media (records, CD's, etc.) and espoused by popular music personalities. Examples are songs written by George Canseco, Ryan Cayabyab, Willy Cruz, Louie Ocampo, and others, as sung by Kuh Ledesma, Martin Nievera, Sarah Geronimo, Regine Velasquez, Eric Santos, and other Filipino singers. **Contemporary OPM songs are also allowed.**
2. The participant shall be accompanied by a minus-one which should not have a background choir or singers. Accompaniment with vocals is not allowed as well.
3. Rendition must be limited to five (5) minutes only.
4. Regular entertainers or those paid for their services as singers are disqualified from joining the competition.
5. The participants should submit the USB to the soundman thirty (30) minutes before the start of the event.
6. There is no elimination round for this contest.

CRITERIA FOR JUDGING:	
Vocal Technique <ul style="list-style-type: none">• Pitch accuracy, intonation, and control• Tone quality and clarity• Breath control and phrasing	40%
Interpretation/Delivery/Dynamics <ul style="list-style-type: none">• Ability to convey emotion and meaning through interpretation• Skillful delivery of the song with attention to dynamics	40%
Stage Department <ul style="list-style-type: none">• Confidence and poise• Engagement with the audience• Bearing, attire, and costume	20%
TOTAL	100%



B. EXTEMPORANEOUS SPEAKING CONTEST

Mechanics:

1. There is only one similar topic given to all contestants.
2. Each contestant will be given one (1) minute to organize his/her speech after receiving the topic. While a contestant is delivering his speech, the rest of the contestants are placed in a soundproof area to prevent them from hearing the speech of others.
3. Three (3) minutes will be allotted for each contestant to deliver his/her speech. His/her speech must last for at least one minute but should not exceed three minutes.
4. One (1) minute will be allotted before the time is up; a bell will be rung to signal the contestant to wrap up his / her speech. Then, a second bell will signal the contestant that the time allotted has been consumed.

CRITERIA FOR JUDGING:	
Content and Depth <ul style="list-style-type: none">• Clarity of main points and ideas• Depth of analysis and insight into the topic• Relevance and accuracy of supporting evidence	40%
Organization and Structure <ul style="list-style-type: none">• Clear introduction, body, and conclusion• Logical flow of ideas• Effective use of transitions between points	25%
Delivery and Style <ul style="list-style-type: none">• Confidence, poise, and eye contact with the audience• Vocal variety and expression• Use of appropriate gestures and body language	25%
Time Management <ul style="list-style-type: none">• Adherence to the allotted time• Efficient use of time without rushing or dragging the speech	10%
TOTAL	100%



C. SPELLING BEE

Mechanics:

1. The school must be represented by one (1) contestant.
2. The contestants will be given tag boards for them to write the answers.
3. The spelling bee master will read the word and its definition twice before the "GO" signal is given.
4. Contestants must write the word after the "GO" signal. A contestant who has started writing without the "GO" signal will be disqualified from answering for that specific turn until the next word is given.
5. The contestants have (15) TEN seconds to answer each word in the EASY round, (20) TWENTY seconds for the AVERAGE round, and (30) THIRTY seconds for the DIFFICULT round. At the sound of the long bell, the contestants should stop writing and should raise their tag boards for the audience to see their answers.
6. There will be (10) ten words to be spelled in each round with the corresponding point(s): (1) ONE point for the EASY round, (2) TWO points for the AVERAGE round, (3) THREE points for the DIFFICULT round.
7. Reserved words are prepared to break the tie, if there is any.
8. At the end of the difficult round, the three top-scoring contenders will be awarded respectively as champion, 1st runner up, and 2nd runner up.
9. There is no elimination round for this contest.



D. SPOKEN WORD POETRY

Mechanics:

1. Each participating school should have one (1) representative for this contest.
2. The spoken word poetry must be an original composition. It should be written in Filipino.
3. The theme of the Spoken Word Poetry should revolve around EDUCATION as a significant tool to change the world (*focusing on society's problems and how education helps in solving such*). The composition should not defy the social and moral standards of society.
4. The entry must interpret, illustrate, and highlight the theme and must exclude any harmful or disruptive content.
5. The contestants will be given (3) THREE minutes minimum and (5) FIVE minutes maximum for presenting their piece. There will be a deduction of (3) THREE points for every (20) TWENTY seconds under or over the given time.
6. A copy of the piece shall be sent/submitted in PDF format to the organizers a week before the contest. The file shall be sent to the email address stated below along with the following details:

Email address: justinefaithaclon@gmail.com
Subject: Cultural-Academic Invasion 2025
Body: Contest: SPOKEN WORD POETRY
 School:
 Participant:

7. The contestants are not allowed to bring any copy of their piece while delivering on stage.
8. It is acceptable to use background sounds, instrumental music, or both to enhance the delivery. If the contestant decides not to have a musical background, there will be no deduction of points.
9. After the deliberation of the members of the board of judges, the judges' decision is final. There, the computation of points will be done.
10. The three top-scoring contenders will be awarded respectively as champion, 1st runner up, and 2nd runner up of the Spoken Word Poetry Contest.

CRITERIA FOR JUDGING:	
Content/ Knowledge of the Topic and Organization with Relevance to the Theme	35%
Delivery <ul style="list-style-type: none"> • Pronunciation, Enunciation, Diction and Grammar • Creative Use of Language • Voice and Articulation • Stage Presence 	35%
Originality	20%
Audience Impact	10%
TOTAL	100%



MIND QUEST

Mechanics:

1. The Mind Quest will be participated by three (3) Senior High School students. It shall cover the following areas: **Tourism, General Knowledge, Science, Current Events, ICT, History, Entertainment, and Mathematics.**
2. The contest is divided into four rounds: EASY with 10 questions (*5 pts. each*), AVERAGE with 5 questions (*10 pts. each*), DIFFICULT with 5 questions (*20 pts. Each*), & FINAL ROUND (*points will depend on the number of points bet*).
3. The contestants will be given tag boards for them to write the answers.
4. The question is read twice. The contestants should only write their answers after the second reading of the questions and is given the GO signal.
5. At the sound of the long bell, the contestants should stop writing and should raise their tag boards for the audience to see their answers. The judges will determine if the given answer is right or wrong.
6. Do or die questions are given in case of a tie.
7. All points will be tallied after each round.
8. For the ELIMINATION ROUND, the 5 top-scoring contenders will proceed to the FINAL ROUND. The rest of the players are eliminated.
9. A distinct set of questions with varying difficulty levels is prepared for the Final Round. Questions are represented by number codes.
10. Contestants choose questions based on their initial ranking from the elimination round.
11. Each contestant bets a certain number of points on their ability to answer the selected question.
12. Points can be doubled or tripled based on the bet and difficulty level of the chosen question if answered correctly.
13. Incorrect answers result in corresponding deductions.
14. After all questions are exhausted, the top 3 contestants with the highest point totals are declared the champion, 1st runner-up, and 2nd runner-up accordingly.



E. “DALI NGARI SA BOHOL” (Digital Advertising)

Mechanics:

1. Digital advertising is the use of accessible technology to provide quality information through excellent and competent advertising skills. Moreover, this competition advertises the cultural affluence and the best features of our very own province of Bohol.
2. Digital advertising contest must be participated in and represented by a **Grade 12** student at the participating school.
3. A Power Point Presentation should be pre-made by the participating school, and this should specifically cover as well as promote the eco-cultural tourism of Bohol. The contestants are free to use audio-visual effects in their video output.
4. The PPT should contain a minimum of 10 slides and a maximum of 15. Moreover, the video output **should not contain a pre-made video clip and/or photographs downloaded from the Internet**. However, downloaded music is allowed.
5. For the ELIMINATION ROUND, the contestants are to submit the following:
 - a) The Power Point presentation in *.jpeg* or *.png* format, with each slide having a file name of its corresponding order (Example: *Slide1.png, Slide2.png, etc.*). The files should be enclosed in a folder with the school as its folder name.
 - b) The final PPT, complete with its audio-visual effects, recorded in *.mp4* or *.mov* format.

Both files should be submitted to the email address stated below along with the following details:

Email address: justinefaithaclon@gmail.com

Subject: Cultural-Academic Invasion 2024

Body: Contest: DIGITAL ADVERTISING

School:

Participant:

Caption for Posting: (“*MAIN CAPTION*” and supporting details not exceeding three sentences)

6. The files submitted shall be reviewed by the judges and uploaded by the organizers to the Official FB page. The number of views for each entry is to be considered as part of the final criteria in the selection of the winners. The (5) FIVE top-scoring contenders will proceed to the FINAL ROUND.
7. After the deliberation of the members of the board of judges, the judges’ decision is final.
8. For the FINAL ROUND, the remaining participants shall present their PPT presentation live on stage. Contestants are given a minimum of (4) FOUR minutes and a maximum of (6) SIX minutes to deliver their advertisement. The (3) THREE top-scoring contenders will be awarded respectively as champion, 1st runner up, and 2nd runner up.

CRITERIA FOR JUDGING (ELIMINATION ROUND):	
Content/Substance <ul style="list-style-type: none">• Relevance and quality of information about Bohol's eco-cultural tourism• In-depth coverage of cultural affluence and key features	35%
Design and Audio-Visual Effects <ul style="list-style-type: none">• Visual appeal, layout, and organization of slides• Consistency in design elements and branding• Effective use of audio-visual elements to enhance the presentation• Integration of multimedia elements to captivate the audience	35%
Creativity and Originality <ul style="list-style-type: none">• Innovative ideas in presenting the content• Unique approaches to promoting eco-cultural tourism	20%
Number of Views on Facebook	10%
TOTAL	100%



CRITERIA FOR JUDGING (FINAL ROUND):	
Delivery of Advertisement <ul style="list-style-type: none">• Clarity and effectiveness of the live presentation on stage• Pronunciation, enunciation, diction and grammar• Creative use of language• Stage presence	45%
Content Quality <ul style="list-style-type: none">• Relevance and depth of information about Bohol's eco-cultural tourism• Effective storytelling and conveying key features• Use of compelling data and facts to support the advertisement	20%
Audio-Visual and Technical Proficiency <ul style="list-style-type: none">• Efficient handling of technical aspects• Smooth integration of multimedia elements during the live presentation	20%
Audience Impact	15%
TOTAL	100%



Builders of Minds

Witnesses to Christ

Servants of the Community

Bohol Wisdom School ...

Preparing you for Life!