



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools
Division Superintendent**

November 18, 2024

DIVISION MEMORANDUM

No. 813 s. 2024

MILO CHAMP CAMP 2024

To: Assistant Schools Division Superintendent
Chief CID and SGOD
Public Elementary and Secondary School Principals
Public Elementary and Secondary School MAPEH Coordinators
All Others Concerned

1. This Office hereby disseminates the content of Regional Memorandum Number 1011, s. 2024 titled Milo Champ Camp with the attached letter request from Mr. Kingsly Cena, Milo Consumer Marketing Manager for the implementation of milo Champ Camp in the public schools.
2. Participation shall be subject to the discretion of the school principal and to the No disruption of Classes Policy as stipulated in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith. Task
3. For more details please refer to the attached Regional Memorandum Number 1011, s. 2024 and the letter request from Mr. Kingsley Cena of Milo Consumer Marketing Division.
- 4.. For the guidance and compliance of all concerned.

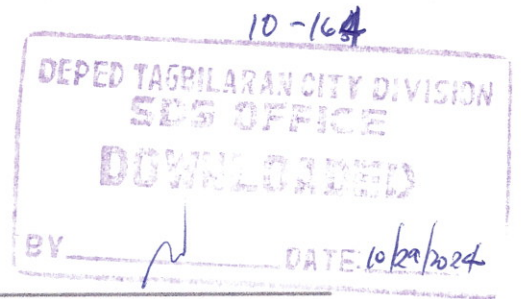
WILFREDA D. BONGALOS PhD, CESO V
Schools Division Superintendent



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Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS



Office of the Regional Director

REGIONAL MEMORANDUM

No. **1011**, s. 2024

MILO CHAMP CAMP

To: Schools Division Superintendents
Assistant Schools Division Superintendents
All Others Concerned

1. This has reference to the attached MILO Philippines' request letter on the conduct of MILO Champ Camp in celebration of their 60th year in the Philippines.
2. Participation shall be subject to the discretion of the Schools Division Superintendent and to the no disruption of classes policy as stipulated in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.
3. For guidance and information.


SALUSTIANO T. JIMENEZ JD, EDD, CESO III
Director IV
Regional Director

STJ/FYA/ESSD/TFP/tpj



DepEd Tayo Region VII



region7.deped.gov.ph



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Good food. Good life

MILO Philippines, Inc.

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DR. SALUSTIANO T. JIMENEZ
Regional Director Region VII
Lahug, Cebu City

Dear **Dr. Jimenez**,

Greetings in the name of building next generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. As MILO celebrates its 60th year in the Philippines, the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions and our advocacy of sports and nutrition through our **MILO Champ Camp**.

MILO Champ Camp is a program that engages with students through sports modules and nutrition without disrupting classes. Student engagement includes sports module on fundamentals in different sports, developed in partnership with the University of the Philippines College of Human Kinetics. After a 20-minute exercise, students are then given a cold cup of MILO. This program is set to be implemented on **SY 2024-2025** starting on September 2024.

We hope to gain your support for our programs as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Sincerely yours,

KINGSLEY CENA
MILO Consumer Marketing Manager

CARLO SAMPAN
AVP-Head of MILO Sports