



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

Office of the Schools
Division Superintendent

September 6,, 2024

DIVISION MEMORANDUM

No. 619, s. 2024

MANILA BULLETIN SKETCHFEST ON-THE-SPOT POSTER MAKING CONT 2024

To: Assistant Schools Division Superintendent
Chief CID and SGOD
Public Elementary, Secondary and Senior High School Principals
Public Elementary, Secondary and Senior High School MAPEH Coordinators
All Others Concerned

1. This Office hereby disseminates the communication received from Mr. Julito G. Geolagon, Branch Head of the Manila Bulletin Cebu inviting participants for the Sketchfest On-the-Spot Poster Making Contest 2024 with the theme: "Alamat: Mythical Stories and Legends of the Philippines"; on September 28, 2024 at the SM Seaside Cebu, City.
2. The Sketchfest aims to promote and revisit our country's rich literary heritage. The Sketchfest On-The-Spot Poster Making Contest has three (3) categories namely: a.) 12 years under for elementary, b.) 13-18 years old for JHS and SHS Students and, c.) 19 years and above.
3. For more details please refer to the attached communication or call Mr. Julito Geolagon @ Tel Nos.(032)-256-0126 to 28, Fax No. (032)256-0125, Mobile No. 09173147880, Email add: mbcebu@yahoo.com.ph [or mbcebu2015.ads@gmail.com](mailto:mbcebu2015.ads@gmail.com).
4. For the information and guidance of all concerned.

WILFREDA D. BONGALOS PhD, CESO V
Schools Division Superintendent



H. Zamora St., Dampas, Tagbilaran City, Bohol
(038)427-1702; (038)427-2506
tagbilarancity.division@deped.gov.ph

MANILA BULLETIN

August 22, 2024

Dr. Wilfreda D. Bongalos, CESO V
Schools Division Superintendent
Bohol

Dear Dr. Bongalos,

Greetings from Manila Bulletin!

The Manila Bulletin would like to invite your prestigious school once again to join our annual flagship event, the **Sketchfest**.

Sketchfest is an art advocacy project of the Manila Bulletin that started in 2011 as a platform for emerging and established artists alike to showcase their artistic creativity. The project continues to fascinate the students, art enthusiasts of contrasting socioeconomic status, and creative groups from different parts of the country.

As an annual on-the-spot poster-making competition with only around 200 participants when it started, Sketchfest steadily grew and became the company's flagship event. Over the years, it continues to be a must-attend event for art fanatics who push their limits to express their ideas into impressive artwork. During the pandemic, Sketchfest was also able to continue by going online and even adding a digital art category to the competition.

Now on its 13th year, the Manila Bulletin Sketchfest series will be held in the following venues:

SM City Davao, Davao City	–	August 31, 2024
SM City Cebu, Cebu City	–	September 28, 2024
SM Mall of Asia, Manila	–	October 20, 2024

For this year's event, Sketchfest chose the theme "**ALAMAT: Mythical Stories and Legends of the Philippines**" to promote and revisit our country's rich literary heritage.

In line with this, we would like to invite your Division to join this year's contest and showcase the artistic side of your students.

Please find the attached posters, rules and mechanics of the contest.

Should you have any questions or clarifications, you may get in touch with us through:
Julito G. Geolagon (0917) 3147880, mbcebu2015.ads@gmail.com
Yasmini Rose E. Dongallo (0917) 3173572, mb_cebu@yahoo.com.ph

Thank you very much and we hope for your favorable response and continued support.

Sincerely,



Julito G. Geolagon
Supervisor - MB Cebu Branch

MANILA BULLETIN SKETCH FEST 2024



Alamat: Mythical stories and legends of the Philippines

**DAVAO
AUG 31**

**CEBU
SEPT 28**

**MANILA
OCT 20**

SKETCHFEST 2024 is a **NATIONWIDE SKETCHING AND ART COMPETITION** by the **MANILA BULLETIN** with **"ALAMAT: Mythical stories and legends of the Philippines"** as this year's theme. There are three major categories: **Digital, Exhibition, and On-the-Spot** categories. The **On-the-Spot** category has three sub-categories: **Kiddie, Junior, and Senior**. Participants may join one category only and win once. **Promo period** is from **August 1, 2024 – October 20, 2024**.

ON-THE-SPOT	ONLINE REGISTRATION	ON-SITE REGISTRATION	EVENT DATE	VENUE
Davao	Aug 1 – Aug 30, 2024 7am-10am	Aug 31, 2024 7am-10am	Aug 31, 2024	SM Esplanade Annex, SM City Davao
Cebu	Aug 15 – Sep 20, 2024 7am-10am	Sep 28, 2024 7am-10am	Sep 28, 2024	City Wing, SM Seaside
Manila	Sep 1 – Oct 15, 2024	Oct 20, 2024 7am-10am	Oct 20, 2024	Music Hall, SM Mall of Asia

DIGITAL CATEGORY	ONLINE REGISTRATION	SUBMISSION PERIOD	TIME
EXHIBITION CATEGORY	August 1 – 30, 2024	Sep 1 – 30, 2024	Until 11:59 pm from 10:00 am to 4pm Monday to Friday except holidays

I. REGISTRATION

- Participants may pre-register online starting on the specific dates as indicated above.
- Register at tiny.cc/MBSketchfest and click on the button for your chosen category.
- To register, fill out the necessary information needed for each field. Do not skip or leave a blank field.
- A confirmation e-mail will be sent to the participant's e-mail address to acknowledge your registration.
- Download and print out the **waiver and registration forms** and submit it together with one valid ID with birthdate (gov't, school or company ID) on the day of your participation or submission.

NOTE: All incidental charges incurred during the submission and claiming of artworks and prizes will be borne by the participants.

II. CATEGORIES

- ON-THE-SPOT CATEGORY**
- KIDDIE:** Children 12 years old and below
 - JUNIOR:** (13 to 18 years old)
 - SENIOR:** (19 years old and above)
- DIGITAL CATEGORY:** (Open to all ages)
- EXHIBITION CATEGORY:** (16 years old and above)

III. CRITERIA

- Adherence** – relevance to the theme 40%
- Creativity** – artistic design 35%
- Originality** – unique and fresh idea 25%

IV. PRIZES

- ON-THE-SPOT CATEGORY**
- SENIOR**
- 1st place ₱30,000 worth of cash and/or SM gift certificates
 - 2nd place ₱20,000 worth of cash and/or SM gift certificates
 - 3rd place ₱10,000 worth of cash and/or SM gift certificates
- JUNIOR**
- 1st place ₱15,000 worth of cash and/or SM gift certificates
 - 2nd place ₱10,000 worth of cash and/or SM gift certificates
 - 3rd place ₱5,000 worth of cash and/or SM gift certificates
- KIDDIE**
- 1st place ₱5,000 worth of cash and/or SM gift certificates
 - 2nd place ₱3,000 worth of cash and/or SM gift certificates
 - 3rd place ₱2,000 worth of cash and/or SM gift certificates
- DIGITAL CATEGORY**
- 1st place ₱30,000 worth of cash and/or SM gift certificates
 - 2nd place ₱20,000 worth of cash and/or SM gift certificates
 - 3rd place ₱10,000 worth of cash and/or SM gift certificates
 - 7 consolation ₱2,000 worth of cash and/or SM gift certificates

EXHIBITION CATEGORY

- 1st place ₱50,000 worth of cash and/or SM gift certificates
- 2nd place ₱30,000 worth of cash and/or SM gift certificates
- 3rd place ₱20,000 worth of cash and/or SM gift certificates
- 17 consolation ₱2,000 worth of cash and/or SM gift certificates

• SPECIAL PRIZE: AirAsia #alwaysREADY Award

One (1) winner of two (2) round-trip tickets to any domestic destination, subject to terms and conditions, will be awarded in Cebu, Davao, and Manila consecutively.

V. CONTEST PROPER

A. ON-THE-SPOT CATEGORY (Pre-registered and Walk-in participants for CEBU, DAVAO, and MANILA)

- On-site Registration
 - Participants may also register on the day of the event from 7:00 am to 10:00 am.
 - On-site registrants must fill out the official **waiver and registration forms** and present one valid ID with birthdate (gov't, school or company ID) upon registration.
- The Manila Bulletin will provide the official sketching paper (12x18 inches) for all categories upon registration.
- All participants should bring their own sketching and drawing tools for dry media only. **Painting or any wet medium is not allowed.**
- Participants will be given five (5) hours, from 10:00 am to 3:00 pm to do their artworks based on their interpretation of the theme **"ALAMAT: Mythical stories and legends of the Philippines"**.
- Participants must work on their drawings only within the designated event area.
- Only entries drawn/sketched during the contest day shall be considered valid entries.
- Judging period will be at 3:30 pm in the presence of a DTI representative. Announcement of winners and awarding of prizes will immediately follow.
- There will be three (3) winners for each sub-category, and an AirAsia Special Award for each leg.
- The "AirAsia #alwaysREADY" special award will be given to the artwork that best visually captures AirAsia and the essence of their #alwaysREADY campaign. Both On-the-spot winners and non-winners are eligible to qualify for the award. The recipient of the award will be chosen by a representative nominated by AirAsia based on a specific set of criteria determined by AirAsia.

B. DIGITAL CATEGORY

- All entries must be digitally drawn in **PORTRAIT** format.
- Each artist may submit one (1) entry only. Artworks should be original based on their interpretation of the theme **"ALAMAT: Mythical stories and legends of the Philippines"**.
- All entries must be **3600 x 5400 pixels, 18" (H) x 12" (W), 300 DPI resolution** and should be in **jpeg format**.
- All artworks should be emailed to mbulletin.marketing@gmail.com. Participants must also submit the following documents:
 - Accomplished official **waiver and registration forms**
 - File of digital artwork **3600 x 5400 pixels (18x12 inches, 300 DPI, .jpeg)**
 - Participants photo with their artwork
 - Title of Artwork
- Follow this format in assigning a file name to your entry, it should be "surname_first name_title of artwork_category"
Ex: DelaCruz_Juan_Matangawin_Digital
- Email all entries with the necessary documents on **September 1-30, 2024** until 11:59 p.m.

C. EXHIBITION CATEGORY

- This category is open to any medium. Entries should be **18" x 24" size**.
- All entries must be in **PORTRAIT** format **wall bound and ready to hang**.
- For verification, artist must submit a photo of their artwork printed or pasted on a short bond paper, photo of artist with their artwork, and details of their artwork.
- Artworks should be original based on their interpretation of the theme **"ALAMAT: Mythical stories and legends of the Philippines"**.
- Submit your artwork together with the print-out of the **waiver and registration forms** at the Manila Bulletin Main Office at Meralco cor. Recoletos Sts., Intramuros, Manila.
- Submission of entries is from **September 1 to 30, 2024 (Monday – Friday, 9am to 4pm)** except on holidays.
- In case of framed artwork, frame border must not be more than 2 inches and weight must not be more than **2.5 kilos**.

VI. DISQUALIFICATION

For all CATEGORIES, an entry shall be disqualified in case of the following:

- All late artworks.
- Not following the given requirements, including age, size, and weight.
- Works that are obscene or may discriminate any group, culture, beliefs, and integrity of others.
- Works using any dangerous, illegal/prohibitive, hazardous materials and substances.
- Unfinished works including wet works or with incomplete documentation.

6. Works that are copied from other artists, which shall be treated as plagiarized artwork.

- For Digital Category:** Artificial Intelligence (AI) or AI generated photos, animation, motions, and other sub-classification of digital art that cannot be rendered to print are disqualified from the contest.
- All submitted images, photos that are lifted, copied from an AI-generator application will be automatically disqualified.
- For Exhibition Category:** Artworks which are fragile or brittle.
- Employees of the Manila Bulletin including their relatives up to the 3rd degree of consanguinity or affinity are not eligible to join the contest.

VII. PRE-JUDGING (for Digital and Exhibition Categories)

- Validating of qualified entries will be done by Manila Bulletin's representatives and judges.
- Pre-judging of qualified and validated entries and determination of finalists will be on **October 4, 2024 (Friday) at 2:00 pm** at the Manila Bulletin Head Office with the presence of a DTI Representative.
- There will be **Top ten (10) semi-finalists** in the **Digital Category** and **Top 20 semi-finalists** in the **Exhibition Category**. Announcement of semi-finalists will be on **October 9, 2024 (Wednesday)** through Manila Bulletin social media pages.
- In case of a tie:
 - Judges shall re-score the two artworks. The one who gets the higher score gets the spot/wins, or
 - Judges may vote. The artwork with more votes wins the spot.
- All semi-finalists are no longer allowed to join the on-the-spot contest on **October 20, 2024 (Sunday)**.
- All semi-finalists' artworks will be exhibited during the on-the-spot contest.
- All semi-finalists are encouraged to be present on **October 20, 2024**.

VIII. ANNOUNCEMENT OF WINNERS AND DISTRIBUTION OF PRIZES

- All entries will be judged with the presence of a DTI representative.
- On-the-spot Manila Digital and Exhibition Category winners** will all be announced on **October 20, 2024 (Sunday)** at the Music Hall, SM Mall of Asia.
- A consolation prize will be given to the non-winning finalists.
- All winners will be notified through registered mail, email and via text messages except those who have already claimed their prizes on the day of the event.
- A **20% tax** on prizes exceeding ₱10,000 shall be shouldered by the winners.
- To claim prizes, winners must bring the original copy of their two (2) valid ID's with birthdate (gov't, school or company ID) together with the **RED (Artist Copy) Form** and a photo with their artwork during the awarding ceremony or in claiming at the Manila Bulletin's main office.
- If claiming thru an authorized representative, present the signed authorization letter by the winner, including his valid IDs and his authorized representative.
- All semi-finalists of Digital and Exhibition Category will be announced via Manila Bulletin's official Facebook page, email, text message, and registered mail.
- All prizes must be claimed **within 60 days** upon receipt of notification otherwise unclaimed prizes will be forfeited with prior approval of DTI. Claiming of prizes will be at the Manila Bulletin's main office from **November 4, 2024, to January 15, 2025** from 9:00 a.m. to 4:00 p.m. (except Saturdays, Sundays and Holidays) on a pre-scheduled basis.
- For all **on-the-spot leg** all artworks submitted for judging shall become the property of the Manila Bulletin, which is in no obligation to return the artwork.
- All winning artworks, including the **Top 10 for Digital Category** and **Top 20 Exhibition Category** shall automatically become the property of the Manila Bulletin and the ownership, copyright, and the intellectual property rights over the winning artwork shall be deemed automatically ceded, transferred, and conveyed to the Manila Bulletin without any payment or reimbursement for the value thereof.

IX. RETRIEVAL OF ENTRIES (for Exhibition category)

- All artworks which do not qualify as Top 20 semi-finalists must be retrieved at the Manila Bulletin's main office from **November 4, 2024 to January 15, 2025** from 9:00 a.m. to 4:00 p.m. (except Saturdays, Sundays and Holidays) on a pre-scheduled basis.
- The artist must present their **forms and valid identification cards** to the authorized Manila Bulletin personnel to claim his/her entry **NO FORMS, NO RELEASE OF ARTWORK**.
- Entries not collected on designated dates shall automatically become the property of the Manila Bulletin, including the copyright and all intellectual property rights thereof.