



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools Division
Superintendent**

March 1, 2024

DIVISION MEMORANDUM

No. 137 s. 2024

2024 NATIONAL MILO MARATHON

To: Assistant Schools Division Superintendent
Chief CID and SGOD
Public Elementary and Secondary School Principals
Public Elementary and Secondary School Sports Coordinators
All Others Concerned

1. Attached is the Regional Memorandum No. 064, s. 2024 and the communication from MILO Sports, which is an invitation to their upcoming sports programs, the 2024 MILO Marathon that will be running the qualifying races in fifteen (15) cities nationwide six (6) of which are for the regional races.
2. Interested schools to this activity is subject to the provisions of DECS Order No. 28, s. 2001 entitled "Prohibiting the Commercialization of DECS organization through Endorsements and Accreditation of Goods and Services", and DepEd Order No. 9, s. 2005 entitled "Instituting Measures to Increase Engaged Time _On Task" and all other existing DepEd policies, regulations and ensuring compliance therewith.
3. Please see attached venue and schedule for the MILO Marathon 2024. For more details, please log-on to www.milo.com.ph or contact:
 - 3.1. Mr. Carlo Sampan at 09175323626 or via e-mail address john.carlo.sampan@ph.nestle.com
 - 3.2. Ms. Geraldine Lachica at 09260829476/09915341537/09685520182 or via e-mail address geancard_07@yahoo.com/ Geraldine.cardosa@gmail.com
4. For the information of all interested and concerned parties.

For the SDS:

WILFREDA D. BONGALOS PhD, CESO V
Schools Division Superintendent

MAURINE C. CASTAÑO
SGOD Chief



H. Zamora St., Dampas, Tagbilaran City, Bohol
(038)427-1702; (038)427-2506
tagbilarancity.division@deped.gov.ph



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Nestlé Philippines, Inc.

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February 26, 2024

DR. SALUSTIANO JIMENEZ

Regional Director

Department of Education

REGION VII

Thru:

Tomas Pastor

Chief Education Supervisor

Education Support Service Division (ESSD)

Dear **Dr. Jimenez,**

Greetings in the name of building next-generation Champions!

It is with honor to present to your good office a partnership opportunity for health, fitness and physical welfare of Filipino families, including our learners. As MILO® celebrates its 60th year in the Philippines, the most trusted name in nutritious drink shares its heritage and success with you as we renew our commitment to build a strong nation of champions through our line-up of sports programs. It is for this reason that we are requesting once again DepEd's endorsement for our sports programs in 2024 detailed below.

National MILO® Marathon

Starting nearly four decades ago, the MILO® Marathon made its mark in the Philippines by being the first marathon to be considered a major national sports event. To this day, it remains the grandest, most prestigious running competition in the country.

Now on its 45th edition, the 2024 MILO® Marathon will be running the qualifying races in fifteen (15) cities nationwide. There will be six (6) categories (i.e. 1K, 3K, 5K Fun Run, 5K Champion Family, 10K, and 21K) for the regional races and seven (7) categories (i.e. 1K, 3K, 5K Fun Run, 5K Champion Family, 10K, 21K, and 42K) for Manila. We are expecting



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a total of 171,000 runners where about seventy percent (70%) are students. The MILO® Marathon 2024 schedule is as follows:

NMM LEG	RACE DAY
Laoag, Batangas, Mandaue	April 7, 2024
Manila	April 28, 2024
Puerto Princesa	May 12, 2024
Legaspi	June 2, 2024
Cavite (Vermosa)	September 22, 2024
Bohol	September 29, 2024
Roxas	October 6, 2024
Iloilo	October 20, 2024
Bacolod	October 27, 2024
Gensan	November 10, 2024
Davao	November 17, 2024
CDO	November 24, 2024
Tarlac	December 1, 2024

For more details, please log-on to www.milo.com.ph or contact:

1. Mr. Carlo Sampan at 09175323626 or via e-mail address, johncarlo.sampan@ph.nestle.com.
2. Ms. Geraline Lachica at 09260829476/ 09915341537/ 09685520182 or via e-mail address: geancard_07@yahoo.com / geraline.cardosa@gmail.com

We hope to gain your support for our programs as we continue to help build champions through the promotion of sports and a healthy, active lifestyle.

Very truly yours,

CARLO SAMPAN
AVP-Head of MILO Sports

Copy furnished:
Usec. Revsee Escobado