



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools Division
Superintendent**

DIVISION MEMORANDUM

MLA-2023- 148

TO : **ALL PUBLIC AND PRIVATE SENIOR HIGH SCHOOL HEADS**

FROM : **WILFREDA D. BONGALOS PhD CESO V**
Schools Division Superintendent
Office of the Schools Division Superintendent

SUBJECT : **Fashion & Beauty Workshop**

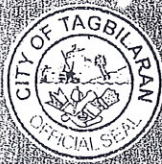
DATE : September 13, 2023

1. Pursuant to the letter received from the Office of the City Mayor dated August 30, 2023, Re: City Council for Culture and the Arts Fashion & Beauty Workshop on September 30, 2023 at City Hall Atrium from 8:00am to 2:00 in the afternoon, this Office encourages you to participate by sending-in three (3) representatives preferably from Beauty Care learners. This activity aims to promote creativity and skill development among the students, fostering collaboration and cross-learning among peers.
2. Guidelines and Mechanics of this activity are being attached.
3. Student-Participants must be given Catch-Up activity in order not to prejudice the interest and welfare of our learners.
4. For your guidance and immediate dissemination.

WDB/JCB



Address: H. Zamora St., Dampas, Tagbilaran City, Bohol
Telephone Nos.: (038)427-1702; (038)427-2506; (038)422-8177
(038)427-6718; (038)544-2147
Email Address: tagbilarancity.division@deped.gov.ph



CITY GOVERNMENT OF TAGBILARAN
OFFICE OF THE CITY MAYOR



August 30, 2023

DepEd
TAGBILARAN CITY DIVISION
RECORDS SECTION
RECEIVED
Received by: _____
Date: SEP 05 2023
Time: 10:17 AM

DepEd
TAGBILARAN CITY DIVISION
RECORDS SECTION
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Received by: _____
Date: SEP 11 2023
Time: 9:11 AM

DR. WILFREDA D. BONGALOS, PHD, CESO V
Schools Division Superintendent, DepEd - Tagbilaran City Schools Division
Barangay Dampas, Tagbilaran City, Bohol

Dear Dr. Bongalos:

For years, the Tagbilaran City Council for Culture and the Arts (TCCCA) has been organizing Fashion and Beauty Workshops, an exciting initiative that aims to promote creativity and skill development among the students in our Tagbilaran City schools. For this year, we are mounting a similar event scheduled for September 30, 2023, from 8:00 A.M to 2:00 P.M. to be held at the Tagbilaran City Hall Atrium.

The Fashion and Beauty Workshop seeks to provide a platform for students to explore their talents in the realm of fashion and design. By engaging in interactive sessions and hands-on activities, attendees will have the opportunity to hone their creative skills while gaining insights into the world of fashion. We believe that nurturing these talents can contribute not only to personal growth but also to the enhancement of our city's artistic and cultural landscape.

Hence, we are eager to collaborate with your office and the entire DepEd-Tagbilaran City Schools Division to bring forth an event that will empower our youth and showcase their potential. In this regard, we are requesting your valuable support in making this event a resounding success by disseminating information about the workshop to all School Principals within our Tagbilaran City Schools Division, both from public and private institutions, and encouraging them to field in three (3) representatives to participate, fostering collaboration and cross-learning among peers.

Your encouragement and endorsement of this initiative will undoubtedly go a long way in inspiring our students and educators alike.

For more inquiries or clarifications, you may contact Ms. Celeste D. Dumas on mobile no. 09073552936.

Very truly yours,


JANE GENSORIA C. YAP
City Mayor
Chair, Tagbilaran City Council for Culture and the Arts (TCCCA)

DEPARTMENT OF EDUCATION
TAGBILARAN CITY SCHOOLS DIVISION
FOR OFFICE
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TAGBILARAN CITY COUNCIL FOR CULTURE AND THE ARTS (TCCCA)

PERSONALITY DEVELOPMENT, MODELLING, AND HAIR AND MAKEUP WORKSHOP and CONTEST

GUIDELINES AND MECHANICS

Area	Fashion and Design																						
Objectives	The said activity aims to achieve the following objectives: 1) To enhance one's self-esteem and confidence level that will create a positive lasting impression on others; 2) To showcase hairstyle and makeup techniques and modelling skills through actual application and competitions;																						
Participants	Three (3) junior/senior high school students of the Tagbilaran City Schools Division both public and private: *1 modelling contestants *1 hair and makeup model *1 hair and makeup contestant																						
Time Allotment	one (1) day																						
Description	PERSONALITY DEVELOPMENT, MODELLING, & HAIR AND MAKEUP WORKSHOP & CONTEST																						
Date and Time	September 30, 2023 from 8:00 in the morning to 5:00 in the afternoon																						
Venue	Tagbilaran City Hall Atrium & National Museum																						
Guidelines	<ul style="list-style-type: none"> ✓ The workshop is open to all junior and senior high school students of Tagbilaran City Schools Division – both in public and private schools. ✓ Once participants are identified, all participants will undergo the modelling and hair and makeup workshops in the morning. In the afternoon, the participants will undergo for the modelling and hair and makeup competitions. ✓ Participants for modelling should be at least 5'5" in height (Female) and will wear black top and black leggings. ✓ For hair and makeup: <ul style="list-style-type: none"> • Hair and makeup artist: must bring his or her own facial makeup cosmetics, materials, tools, accessories, and footwear for the model • Model: Must wear white top and leggings of any color ✓ Since the modelling and hair and makeup are two (2) separate contests, thus, judging will be done separately. 																						
Criteria for Assessment	<p>From among the contestants, only the top 3 will be chosen as winners, based on the following criteria:</p> <p>MODELLING</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td>Poise and Bearing (projection, confidence, and pleasure expression)</td> <td align="right">- 50%</td> </tr> <tr> <td>Overall Impression (judge's impression)</td> <td align="right">- 50%</td> </tr> <tr> <td></td> <td align="right">100 %</td> </tr> </table> <p>HAIR AND MAKEUP</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td>Makeup Artistry (overall color theme, shading, strength of color choices, design details, density, and blending; and intricate detailing appropriate for total presentation of look)</td> <td align="right">- 60%</td> </tr> <tr> <td>Hairstyle (Styling techniques and concepts)</td> <td align="right">- 40%</td> </tr> <tr> <td></td> <td align="right">100%</td> </tr> </table> <p>Cash Prizes:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th align="center" style="width: 50%;">MODELLING</th> <th align="center" style="width: 50%;">HAIR AND MAKEUP</th> </tr> </thead> <tbody> <tr> <td>First Place – Php 3,000</td> <td>First Place – Php 3,000</td> </tr> <tr> <td>Second Place – Php 2,000</td> <td>Second Place – Php 2,000</td> </tr> <tr> <td>Third Place – Php 1,000</td> <td>Third Place – Php 1,000</td> </tr> <tr> <td>Consolation – Php 500</td> <td>Consolation – Php 500</td> </tr> </tbody> </table>	Poise and Bearing (projection, confidence, and pleasure expression)	- 50%	Overall Impression (judge's impression)	- 50%		100 %	Makeup Artistry (overall color theme, shading, strength of color choices, design details, density, and blending; and intricate detailing appropriate for total presentation of look)	- 60%	Hairstyle (Styling techniques and concepts)	- 40%		100%	MODELLING	HAIR AND MAKEUP	First Place – Php 3,000	First Place – Php 3,000	Second Place – Php 2,000	Second Place – Php 2,000	Third Place – Php 1,000	Third Place – Php 1,000	Consolation – Php 500	Consolation – Php 500
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Remarks	Participants must bring their own provision for lunch and snacks.																						
	<p>Deadline of submission of entry is on September 20, 2023 at City Events Culture and Arts Office (CECAO)-Basement, New City Hall Building.</p> <p>For more clarifications/ inquiries you may contact Ms. Celeste Dumas at mobile number 0907-375-2936</p>																						

Prepared by:

CELESTE D. DUMAS

Chairman, Committee on Fashion and Design



City Government of Tagbilaran
OFFICE OF THE CITY EVENTS, CULTURE, AND ARTS

Contact number: 411-2222 local 153 | Email: tagbilarancityeventsoffice@gmail.com

REGISTRATION FORM

School: _____

Name (Modelling Contestant): _____

Name (Hair and Make-up Artist): _____

Name (Model for Hair and Make-up): _____

Contact No. _____

Signature: _____