

Ma'am



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools
Division Superintendent**

DIVISION MEMORANDUM

December 05, 2022

No. 455, s. 2022

CHILD RIGHTS NETWORK'S (CRN) TIKTOK CHALLENGE

To: Public Elementary and Secondary School Heads
SSG Teacher-advisers
BKD Teacher-Advisers
All Others Concerned

1. Pursuant to Regional Memorandum No. 0988, s. 2022 dated November 29, 2022, this office promotes and disseminates information of the Child Rights Network's (CRN) TiktTok Challenge for the information and guidance of all concerned.
2. All Supreme Student Government (SSG) and Supreme Pupil Government (SPG) officers and Barkada Kontra Droga (BKD) members are enjoined to support and assist in dissemination the campaign.
3. The materials and mechanics can be accessed at <https://bit.ly/3A8MBgP>.
4. Immediate dissemination and support of this Memorandum is desired.

J. Irwin A. Lagura 12/6/22
JOSEPH IRWIN A. LAGURA PhD
Schools Division Superintendent *JIL*

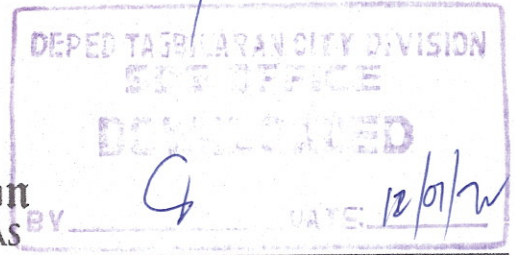
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J. Pasillas
Please disseminate.
12/2/22



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS



Office of the Regional Director

NOV 29 2022

REGIONAL MEMORANDUM
No. 0988 , s. 2022

**PROMOTION AND DISSEMINATION INFORMATION OF CHILD RIGHTS NETWORK'S
(CRN) TIKTOK CHALLENGE**

To: Schools Division Superintendents
Assistant Schools Division Superintendents
All Others Concerned

1. This Office disseminates the attached Office of the Assistant Secretary for Youth Affairs and Special Concerns Memorandum entitled, "*Promotion and Dissemination of Child Rights Network's (CRN) TiktTok Challenge*" for the information and guidance of all concerned.
2. In this regard, all Supreme Student Government (SSG) and Supreme Pupil Government (SPG) officers and Barkada Kontra Droga (BKD) members are enjoined to support and assist in disseminating the campaign.
3. The materials and mechanics can be accessed at <https://bit.ly/3A8MBgP>.
4. Immediate dissemination and support of this Memorandum is desired.

SALUSTIANO T. JIMENEZ JD, EdD, CESO V
Director IV
Regional Director

STJ/CAE/ESSD/TTP/BJY



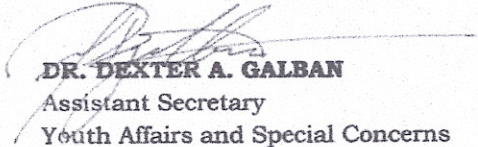
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Email Address: region7@deped.gov.ph



Republic of the Philippines
Department of Education
OFFICE OF THE ASSISTANT SECRETARY FOR
YOUTH AFFAIRS AND SPECIAL CONCERNS

MEMORANDUM

To: **Regional Directors and BARMM Education Minister
Schools Division Superintendents
Regional and Division Youth Formation Coordinators
All Others Concerned**

From: 
DR. DEXTER A. GALBAN
Assistant Secretary
Youth Affairs and Special Concerns

Subject: **PROMOTION AND DISSEMINATION INFORMATION OF
CHILD RIGHTS NETWORK'S (CRN) TIKTOK CHALLENGE**

Date: **November 11, 2022**

In line with the Philippine Smoke-Free Movement on the Smoke-free Environment Bill, and in celebration of National Children's Month (NCM), the Child Rights Network (CRN) is spearheading the **#SmokeFreeEnvironmentNOW Tiktok Challenge**.

In this regard, the Office of the Assistant Secretary for Youth Affairs and Special Concerns-Youth Formation Division (OASYASC-YFD), in partnership with Child Rights in Education Desk (CREDe) is requesting offices concerned and all Supreme Student Government (SSG) and Supreme Pupil Government (SPG) officers, and Barkada Kontra Droga (BKD) members to support and assist in promoting and disseminating the campaign.

Please see the materials and mechanics through this link <https://bit.ly/3A8MBgP>.

For more information, questions or concerns, please contact **Mr. Rovin James F. Canja**, Officer-in-Charge, Project Development Officer IV of OASYASC-YFD via email at oasyasc.yfd@deped.gov.ph (cc: philemon.suyosa@deped.gov.ph).

For immediate dissemination and compliance.

Annex A.

Mechanics

PLCPD DENR DSW

JOIN THE #SmokeFreeEnvironmentNOW TIKTOK CHALLENGE

There are only three (3) easy steps to join the #SmokeFreeEnvironmentNOW TikTok Challenge!

**STEP 1
CREATE.**

Using your own account, make and post a TikTok video demonstrating the importance of smoke-free working spaces in the Philippines in support of the passage of the Smoke-Free Environment Bill.

The video must include a portion where you will encourage the public to sign the petition to pass the Smoke-Free Environment Bill.

PLCPD DENR DSW

**STEP 2
POST.**

Post your video on TikTok using the hashtags #SmokeFreeEnvironmentNow by @PLCPD, #SmokeFreeEnvironmentNow, #TobaccoFreeEnvironment, #SmokeFreePhilippines, and tag Philippine Legislators Committee on Population and Development's TikTok account @plcpd.ph.

**STEP 3
FOLLOW.**

Follow @PLCPD on TikTok, @DENR and @DSW for the announcement of winners on November 30, 2023.

PLCPD DENR DSW

PRIZES

**P7,000
1ST PRIZE**

**P4,000
2ND PRIZE**

**P2,000
3RD PRIZE**

The deadline for submitting of entries is on November 26 at 5:00 PM. Please read the mechanics of the TikTok challenge for more details.

PLCPD DENR DSW

#SmokeFreeEnvironmentNOW TikTok Challenge MECHANICS

1. The challenge is open to all individuals residing in the Philippines. There is no age bar for participating in the challenge. Only PLCPD members, secretariat staff, and their immediate family members are not allowed to enter the competition.
2. Only one entry per person will be accepted.
3. The length of the video should be 15 to 30 seconds. Video can feature an individual, pair, or group.
4. There should be no profanity or inappropriate language and no inappropriate gestures in the video. The use of any tobacco products (cigarettes, vapes, heated tobacco products) is strictly prohibited.
5. The official announcement of winners will be made on November 30, 2023 on PLCPD's TikTok account @plcpd.ph.
6. Entries will be judged based on:
 - creativity
 - originality
 - relevance to the campaign
 - popularity