



Republic of the Philippines  
**Department of Education**  
REGION VII – CENTRAL VISAYAS  
DIVISION OF CITY SCHOOLS – TAGBILARAN CITY

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Office of the Schools Division  
Superintendent

**DIVISION MEMORANDUM**  
**MLA-2022-OSDS-179**

To : **MAURINE C. CASTAÑO, Principal III- DCPNHS**  
**JUSTINO M. CANDA, Principal II – TCSHS**  
**CORAZON H. SAMUYA, Principal I – Mansasa NHS**  
**GRACE MARIE L. CAMPOS, Principal I -Manga NHS**  
**MA. DOLORES T. DAHAB, Principal II -Cogon HSEC**  
**JENELOU JOHN F. ISRAEL, Principal I – San Isidro NHS**

FROM : **JOSEPH IRWIN A. LAGURA PhD**  
Schools Division Superintendent

SUBJECT : **2-DAY BEAUTY AND FASHION WORKSHOP BY CECAO AND TCCCA**

DATE : September 28, 2022

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1. In response to the invitation letter received from the Office of the City Mayor-City Events, Culture, and Arts Office (CECAO) and the Tagbilaran City Council for Culture and the Arts (TCCCA) dated September 13, 2022, this Office hereby required your participation through allowing five (5) Junior or Senior High School students to attend the 2-Day Beauty and Fashion Workshop on September 30 and October 1, 2022.

Moreover, the students who shall participate in the said activities shall be on a modular learning on September 30, 2022 and must secure parents' consent. One (1) teacher from each school shall accompany the students on the 2-day activity and shall be on a modular teaching on September 30, 2022. Service credits/Compensatory time-off shall be given to the teachers and non-teaching personnel involved in the workshop in accordance with the existing guidelines.

2. Kindly refer attached communication for more details.
3. You are further directed to issue the travel order/s of the participants.
4. For more information, guidance, and compliance.



**Address:** Dampas District, Tagbilaran City, Bohol  
**Telephone Nos.:** (038)427-1702; (038)427-2506; (038)422-8177; (038)427-6718; (038)544-2147  
**Email Address:** tagbilarancity.division@deped.gov.ph



Republic of the Philippines  
CITY GOVERNMENT OF TAGBILARAN  
**OFFICE OF THE CITY MAYOR**

Tel. No. 038 422-8011 | Email: [cgotagbilaran@yahoo.com](mailto:cgotagbilaran@yahoo.com) | Hotline: 411 - BABA

September 26, 2022

**DR. JOSEPH IRWIN A. LAGURA**

Schools Division Superintendent, DepEd-Tagbilaran City Schools Division  
Barangay Dampas, Tagbilaran City, Bohol

Dear Dr. Lagura:

Over the past few years, the beauty industry has been experiencing a significant change as the launches of more and more brands are setting the industry by storm. With an estimated value of billion dollars worldwide, the beauty industry is expected to continue on this rising path. Makeup artists and beauty influencers play an important role in defining the next big beauty trends.

Beauty and fashion can be about confidence, self-worth, and self-expression. They are important elements in expressing the person you are, however that may be. Moreover, fashion matters. It allows us to tell the world who we are without ever saying a word and to represent the people and the way we know ourselves to be.

Fashion is much deeper than we often give it credit for. It is about self-definition, self-expression, and most importantly claiming your identity, whatever that may be. Based on the aforementioned, the Office of the City Mayor – City Events, Culture, and Arts Office (CECAO) and the Tagbilaran City Council for Culture and the Arts (TCCCA), will conduct a beauty and fashion workshop in the hope of upgrading skills and understanding more about theoretical art knowledge, color theory, gradients, and many other artistic terms widely used in makeup; learning concepts needed to become full-time make-up artists and hairstylists, as well as understanding the various tools of the trade, some of which may not be known while doing self-learning; helping others to feel good about themselves and boosting their confidence; and practising the techniques in fashion modeling via an actual modeling competition.

In this regard, we wish to ask for your full support to this noble project by issuing a memorandum allowing the high school and senior high school students of the Tagbilaran City Schools Division to participate in this two (2) – day workshop slated for September 30, 2022 to be held at City Tourism Conference hall near Island City Mall and October 1, 2022 to be held at the Tagbilaran City Hall Atrium, Tagbilaran City Hall Building starting at 8:00 am to 5:00 pm

Thank you for your continued support to the Tagbilaran City Council for Culture and the Arts.

Very truly yours,

**JANE CENSORIA C. YAP**

City Mayor

**BY AUTHORITY OF THE CITY MAYOR:**

  
**MS. CATHELYN O TORREMOCHA, CPA, MPA**

Office-in-Charge, City Administrator

**TAGBILARAN CITY COUNCIL FOR CULTURE AND THE ARTS (TCCCA)**

**PERSONALITY DEVELOPMENT, MODELLING, AND HAIR AND MAKEUP WORKSHOP  
(FOR BEGINNERS)**

**GUIDELINES AND MECHANICS**

<b>Area</b>	<b>Fashion and Design</b>										
<b>Objectives</b>	The said activity aims to achieve the following objectives: 1) To enhance one's self-esteem and confidence level that will create a positive lasting impression on others; 2) To showcase hairstyle and makeup techniques and modelling skills through actual application and competitions;										
<b>Participants</b>	Thirty (30) junior and senior high school students of the Tagbilaran City Schools Division										
<b>Time Allotment</b>	Two (2) days										
<b>Description</b>	<b>PERSONALITY DEVELOPMENT, MODELLING, AND HAIR AND MAKEUP WORKSHOP</b>										
<b>Date and Time</b>	September 30 to October 1, 2022 from 8:00 in the morning to 5:00 in the afternoon										
<b>Venue</b>	Sep 30- City Tourism Conference hall near Island City Mall, Oct 1- Tagbilaran City Hall Atrium										
<b>Guidelines</b>	<ul style="list-style-type: none"> <li>✓ The workshop is open to all junior and senior high school students of Tagbilaran City Schools Division who have not joined modelling and hair and makeup workshops or competitions in the past.</li> <li>✓ Only the first thirty (30) interested individuals will be selected to join in the said workshop.</li> <li>✓ Once identified, all 30 participants will undergo the modelling and hair and makeup workshops on the first day, Sept. 30. On the second day, Oct. 1, the participants will be paired off randomly for the modelling and hair and makeup competitions.</li> <li>✓ Each pair will decide as to who will portray the role of the model and the makeup artist, considering their interest or inclination.             <ul style="list-style-type: none"> <li>• Hair and makeup artist: Must bring his or her own facial makeup cosmetics, materials, tools, accessories, and footwear for the model</li> <li>• Model: Must wear white top and leggings of any color</li> </ul> </li> <li>✓ Since the modelling and hair and makeup are two (2) separate contests, judging will be done separately.</li> </ul>										
<b>Criteria for Assessment</b>	<p>From among the contestants, only the top 3 will be chosen as winners, based on the following criteria:</p> <p><b>MODELLING</b></p> <p>Poise and Bearing (projection, confidence, and pleasure expression) - 50%          Overall Impression (judge's impression) - 50%          100%</p> <p><b>HAIR AND MAKEUP</b></p> <p>Makeup Artistry - 60%          (overall color theme, shading, strength of color choices, design details, density, and blending; and intricate detailing appropriate for total presentation of look)          Hairstyle (Styling techniques and concepts) - 40%          100%</p> <p>Cash Prizes:</p> <table border="1"> <thead> <tr> <th>MODELLING</th> <th>HAIR AND MAKEUP</th> </tr> </thead> <tbody> <tr> <td>First Place – Php 3,000</td> <td>First Place – Php 3,000</td> </tr> <tr> <td>Second Place – Php 2,000</td> <td>Second Place – Php 2,000</td> </tr> <tr> <td>Third Place – Php 1,000</td> <td>Third Place – Php 1,000</td> </tr> <tr> <td>Consolation – Php 500</td> <td>Consolation – Php 500</td> </tr> </tbody> </table>	MODELLING	HAIR AND MAKEUP	First Place – Php 3,000	First Place – Php 3,000	Second Place – Php 2,000	Second Place – Php 2,000	Third Place – Php 1,000	Third Place – Php 1,000	Consolation – Php 500	Consolation – Php 500
MODELLING	HAIR AND MAKEUP										
First Place – Php 3,000	First Place – Php 3,000										
Second Place – Php 2,000	Second Place – Php 2,000										
Third Place – Php 1,000	Third Place – Php 1,000										
Consolation – Php 500	Consolation – Php 500										
<b>Remarks</b>	Participants must bring their own provision for lunch and snacks.										

Noted by:

  
**JASMIN MADERA**  
 Head, City Events, Culture, and Arts Office



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 CITY GOVERNMENT OF TAGBILARAN  
**OFFICE OF THE CITY MAYOR**

Tel. No. 038 422-8011 | Email: [cgotagbilaran@yahoo.com](mailto:cgotagbilaran@yahoo.com) | Hotline: 411 - BABA

September 13, 2022

DEPARTMENT OF EDUCATION  
 AGRISARAN CITY SCHOOLS DIVISION  
 SCS OFFICE  
**RECEIVED**

**DR. JOSEPH IRWIN A. LAGURA**

Schools Division Superintendent, DepEd-Tagbilaran City Schools Division  
 Barangay Dampas, Tagbilaran City, Bohol

BY: *Jane* TIME: \_\_\_\_\_  
 DATE: *9/13/22* CTR#: \_\_\_\_\_

Dear Dr. Lagura:

Over the past few years, the beauty industry has been experiencing a significant change as the launches of more and more brands are setting the industry by storm. With an estimated value of billion dollars worldwide, the beauty industry is expected to continue on this rising path. Makeup artists and beauty influencers play an important role in defining the next big beauty trends.

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In this regard, we wish to ask for your full support to this noble project by issuing a **memorandum allowing the high school and senior high school students of the Tagbilaran City Schools Division and also the following secondary teachers and non-teaching personnel to participate in this two (2) – day workshop slated for September 30 and October 1, 2022 starting at 8:00 am to 5:00 pm, to be held at the Tagbilaran City Hall Atrium, Tagbilaran City Hall Building, this City.**

The following are the names of the Secondary Teachers and Non-Teaching Personnel:

- Ms. Celeste D. Dumas - DCPNHS
- Mr. Dennis P. Galope - DCPNHS
- *Sept 10* -  Mr. Rheo Botero - DCPNHS
- Ms. Liezl A. Palma *out 1* - Mansasa High School
- Ms. Jered Grace B. Labus - DCPNHS
- Ms. Jeycelle E. Inting - DCPNHS

*ALL MAJOR/MAJIN  
 X2022  
 DO THESE CONCERN  
 HAVE CLASSES  
 ON THESE DAYS?*

Thank you for your continued support to the Tagbilaran City Council for Culture and the Arts.

Very truly yours,

**JANE QENSORIA C. YAP**  
 City Mayor  
 Chair, TCCCA