



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools Division
Superintendent**

DIVISION MEMORANDUM

MLA-2022-CID- 137

TO: MAURINE C. CASTANO-School Principal, DCPNHS

ATTENTION: MR. BENJAMIN DUMAGAN-DCPNHS, SPA-MEDIA ARTS

SUBJECT: 6TH DOKYUBATA VIDEO DOCUMENTARY CONTEST

FROM: JOSEPH IRWIN A. LAGURA PhD
Schools Division Superintendent

DATE: July 19, 2022

1. Pursuant to Regional Memorandum No, 0617m s. 2022, the Department of Education, through the National Council for Children's Television (NCCT), will conduct the 6th DokyuBata Video Documentary Contest.

2. The contest aims to:
- provide an avenue where aspiring young television documentarists can showcase and share their talents;
 - raise awareness on the value and necessity of child-friendly television content and highlight the feasibility of producing quality programs;
 - encourage the children, youth and professionals to promulgate meaningful television content by exposing them to quality documentaries;
 - promote child participation on pressing issues that directly affect their total development; and
 - encourage the participation of the citizenry in creating child-friendly quality programs;

3. Each school offering Special Program in the Arts (SPA)-Media Arts program is required to send at least one Dokyubata entry. The documentary should adhere to the theme "**Sa Mundo ng Social Media, Ligtas Ka Ba?**"

4. Moreover, participating schools who will participate the contest (one (1) teacher and one (1) student) must attend the 3-day workshop of DokyuBata Masterclass which will be held on the following schedules:

July 18, 2022-(1:00 PM-3:00 PM): Pre-Reproduction

July 22, 2022-(2:00-4:00 PM): Production

July 22, 2022-(4:00-6:00 PM): Post Production

5. Participants should register using this link: <https://bit.ly/2022DokyuBataMasterclassRegForm>. For further details please refer to the attached Memorandum documents.

6. Immediate and wide dissemination of the contents of this Memorandum is directed.



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS

Office of the Regional Director

JUL 16 2022

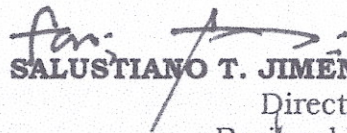
REGIONAL MEMORANDUM

No. **0617**, s. 2022

6TH DOKYUBATA VIDEO DOCUMENTARY CONTEST

To: Schools Division Superintendents
Assistant Schools Division Superintendents
All Others Concerned

1. The Department of Education, through the National Council for Children's Television (NCCT)), will conduct the **6th DokyuBata Video Documentary Contest**.
2. This contest aims to:
 - a. provide an avenue where aspiring young television documentarists can showcase and share their talents;
 - b. raise awareness on the value and necessity of child-friendly television content and highlight the feasibility of producing quality programs;
 - c. encourage the children, youth and professionals to promulgate meaningful television content by exposing them to quality documentaries;
 - d. promote child participation on pressing issues that directly affect their total development; and
 - e. encourage the participation of the citizenry in creating child-friendly quality programs.
3. Each school offering SPA-Media Arts program is **required** to send at least one Dokyubata entry. The documentary should adhere to the theme "**Sa Mundo ng Social Media, Ligtas Ka Ba?**". Further, schools do not offer SPA are also encouraged to participate in the competition.
4. Moreover, participating schools who will participate in the contest must attend the 3-day workshop of DokyuBata Masterclass which will be held on the following schedules:
July 18, 2022 - (1:00 PM - 3:00 PM) : PRE-PRODUCTION
July 22, 2022 - (2:00 PM - 4:00 PM) : PRODUCTION
July 22, 2022 - (4:00 PM - 6:00 PM) : POST PRODUCTION
5. For further details, refer to the attached Memorandum and documents.
6. Immediate and wide dissemination of the contents of this Memorandum is directed.


SALUSTIANO T. JIMENEZ EdD, JD, CESO V
Director IV
Regional Director

SEI/CAF/CLMD/MICD/cfb



Address: Doña M. Gaisano St., Sudlon, Lahug, Cebu City
Telephone Nos.: (032) 231:1433; (032) 414-7399
Email Address: region7@deped.gov.ph



DepEd Region VII Central Visayas <region7@deped.gov.ph>

2022 DokyuBata Masterclass Invitation -R7

1 message

National Council for Children's Television DepEd <ncctdokyubata@gmail.com>
Bcc: region7@deped.gov.ph

Mon, Jul 11, 2022 at 5:55 PM

Isang makabatang araw!

Handog ng National Council for Children's Television (NCCT) at ng GMA Network Inc. News and Public Affairs ang pagbabalik ng DokyuBata Masterclass!

Matuto at makibahagi sa paggawa ng dokumentaryo at sumali sa taunang kompetisyon ng DokyuBata. (Basahin ang kalakip na DepEd Memorandum 56, series of 2022)

Ang mga dadalo ay kailangan makumpleto ang tatlong *sessions* at mayroong layon na sumali sa kompetisyon ng DokyuBata 2022:**July 18, 2022 - (1:00 P.M.- 3:00 P.M.) : PRE-PRODUCTION****July 22, 2022 - (2:00 P.M. -4:00 P.M.) : PRODUCTION****July 22, 2022 - (4:00 P.M. -6:00 P.M.) : POST PRODUCTION**Para sa mga paaraan na nasa pangangasiwa ng Department of Education (DepEd) Special Program for the Arts (SPA) na may pahintulot mula sa inyong DepEd Regional Office o Schools Division Office, narito ang link para i-register ang dalawang kinatawan (1 Guro at 1 Estudyante) : <https://bit.ly/2022DokyuBataMasterclassRegFormSPA>Para naman sa mga paaralan o estudyanteng hindi kasali sa SPA, at sa mga indibidwal na interesadong sumali sa **2022 DokyuBata Masterclass**, magpatala gamit ang link na ito: <https://bit.ly/2022DokyuBataMasterclassRegForm>

Limitado lamang ang makakasama sa Masterclass kaya magpatala na!

Kung mayroong katanungan makipag-ugnayan sa pamamagitan ng email sa ncctdokyubata@gmail.com.Para sa iba pang detalye sa DokyuBata 2022 narito ang link: <https://bit.ly/DokyuBata2022>Sumasainyo,
NCCT Team DokyuBata 2022

The graphic features logos for the National Council for Children's Television (NCCT), DokyuBata, DepEd, and GMA. The main title 'DOKYUBATA' is in large white letters on a dark background. Below it, 'MASTERCLASS' is written in large, bold letters where each letter contains a different image of children. Underneath are icons for a video player, a camera, a share button, a heart, and a thumbs up. A filmstrip border separates the title from the schedule. The schedule lists three dates: July 18, 2022 (1:00 PM - 3:00 PM) for Pre-Production, July 22, 2022 (2:00 PM - 4:00 PM) for Production, and July 23, 2022 (4:00 PM - 6:00 PM) for Post-Production. At the bottom, there are social media icons for Facebook, Instagram, and Twitter, along with the website URL www.ncct.gov.ph.

NCCT DokyuBata Team

National Council for Children's Television

4/F , AL Building, #1 Campanilla Street, Barangay Mariana, New Manila, Quezon City

E-mail: ncctdokyubata@gmail.com

Website: ncct.gov.ph

DepEd Memorandum 056 s 2022 - DokyuBata 2022 Contest Mechanics.pdf
7153K



Republic of the Philippines
Department of Education

22 JUN 2022

DepEd MEMORANDUM
No. **056**, s. 2022

6th DOKYUBATA VIDEO DOCUMENTARY CONTEST

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. The **National Council for Children's Television (NCCT)**, an attached agency of the Department of Education (DepEd), recognizes the role of children in nationbuilding, as well as the importance and impact of television programs that can influence their values and shape their well-being. The primary mandate of NCCT—to produce quality television programs that reflect the needs, concerns, and interests of Filipino children is the ultimate reason why *DokyuBata* was created.

2. *DokyuBata: Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Filipino* is an annual video documentary contest that started in 2017. It aims to

- a. provide an avenue where aspiring young television documentarists can showcase and share their talents;
- b. raise awareness on the value and necessity of child-friendly television content and highlight the feasibility of producing quality programs;
- c. encourage the children, youth and professionals to promulgate meaningful television content by exposing them to quality documentaries;
- d. promote child participation on pressing issues that directly affect their total development; and
- e. encourage the participation of the citizenry in creating child-friendly quality programs.

3. With its sixth-year theme, ***Sa Mundo ng Social Media, Ligtas Ka Ba?***, NCCT will launch the following six major activities:

| | |
|---|------------------------------------|
| <i>DokyuBata</i> Masterclass | July 2022 (date to be announced) |
| <i>DokyuBata</i> TV | August 2022–October 2022 |
| <i>DokyuBata</i> Classroom | August 2022 (date to be announced) |
| <i>DokyuBata</i> Rewind | September 26–28, 2022 |
| <i>DokyuBata</i> Virtual Screening | November 8–10, 2022 |
| <i>DokyuBata</i> National Awarding Ceremony | November 11, 2022 |

4. Each school offering SPA – Media Arts program is **required** to send at least one *DokyuBata* entry. The documentary should adhere to the theme ***“Sa Mundo ng Social Media, Ligtas Ka Ba?”***. Further, schools that do not offer SPA are also encouraged to participate in the competition.

5. In line with *DokyuBata* Masterclass, there will be a 3-day workshop in July to train aspiring documentary filmmakers and help them in creating excellent documentaries. Each school offering Special Program for the Arts (SPA) **must** be represented by a student, who may be the writer or director, and a teacher who will serve as his/her supervisor and coach. Schools that do not offer SPA are also encouraged to participate in the competition.

6. The competition has three competing divisions and is open to junior or senior high school students, educators, government officials, representatives from the youth sector, film documentarists, and content creators all over the country.

a. **Children Division**

- i. Open to children aged 12-17 years old
- ii. Video documentaries must have a maximum running time of five minutes.

b. **Young Adult Division**

- i. Open to youth aged 18-23 years old
- ii. Video documentaries must have a maximum running time of 10 minutes.

c. **Adult Division**

- i. Open to individuals aged 24 years old and above
- ii. Video documentaries must have a maximum running time of 15 minutes.

7. Participants to the *DokyuBata* Masterclass shall register through bit.ly/2022DokyuBataMasterclassRegFormSPA, either individually or through their representatives.

8. The 6th *DokyuBata* Contest Mechanics and highlights of the contest are provided in the enclosure. The competition will accept submissions from July 4, 2022 to September 5, 2022. The deadline for the submission of entries is on September 5, 2022 at 11:59 p.m.

9. For more information, please contact **Ms. Flor Capadusa**, Project Development Officer I, National Council for Children's Television, 4 /F, AL Building, #1 Campanilla Street, Barangay Mariana, New Manila, Quezon City through email at ncctdokyubata@gmail.com and florkatrina.capadusa@ncct.gov.ph.

10. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encl.: As stated

Reference: DepEd Memorandum No. 033, s. 2021

To be indicated in the Perpetual Index under the following subjects:

CONTESTS
OFFICIALS
STUDENTS

TEACHERS
WORKSHOP





National Council for Children's Television
an attached agency of the Department of Education

6th DokyuBata Video Documentary Contest

I. BACKGROUND

The State recognizes the vital role of the youth in nation-building and shall promote and protect their physical, moral, spiritual, intellectual, and social well-being by enhancing their over-all development, taking into account sectoral needs and conditions in the development of educational, cultural, recreational policies and programs addressed to them. Likewise, the State recognizes the importance and impact of broadcast media, particularly television programs on the value formation and intellectual development of children and must take steps to support and protect children's interests by providing television programs that reflect their needs, concerns, and interests, without exploiting them. The State further recognizes broadcasting as a form of mass communication guaranteed by the Constitution, the exercise of which is impressed with public interest, and which imposes upon the broadcast industry the social responsibility of ensuring that its activities serve the interest and welfare of the Filipino people.¹

The National Council for Children's Television (NCCT) is mandated to formulate policies on children's media programs and recommend plans and priorities for the government towards the promotion, development, production, and broadcasting of child-friendly programs for children.

In fact the 1987 Philippine Constitution mandates the State to defend the right of children to assistance, including proper care and nutrition, and **special protection from all forms of neglect, abuse, cruelty, exploitation, and other conditions prejudicial to their development.**²

In a study conducted by the NCCT in 2015, 84% of Filipino children consider television as their primary source of information with telenovela as their most-watched television program. Children in areas with access only to free-to-air television (transmitted over the air without charge), do not have enough choices of what programs to watch. These young minds are greatly influenced by television, but the choice is limited to only what the network's programming offers.

Thus, NCCT created DokyuBata in order to produce quality television programs that will truly reflect the needs, concerns, and interest of Filipino children.

A. DokyuBata: Isang Pagdiriwang ng Dokumentaryong Pantelebisyon Para sa Batang Pilipino"

DokyuBata is an annual video documentary contest that started in 2017. Generally, video documentary is cost efficient as even students can create their

¹ RA 8370, Section 2 – Declaration of Policy

² Article XV, sec. 3 of the Philippine Government Constitution



own without having to go through the stringent process of production in contrast to what is done in mainstream media, films, clips, and other commercialized videos. The NCCT believes that through this kind of child-friendly competition, children will be able to create a platform where they can actively and creatively express their thoughts.

B. Specifically, DokyuBata aims to:

1. provide an avenue where aspiring young television documentarists can showcase and share their talents;
2. raise stakeholders' awareness of the value and necessity of child-friendly television content and highlight the feasibility of producing quality programs;
3. encourage children, youth, and professionals to promulgate meaningful television content by exposing them to quality documentaries;
4. promote child participation on pressing issues that directly affect their total development;
5. encourage the participation of the citizenry in creating child-friendly quality programs; and
6. capture stories that advocate gender equality and sensitivity.

With the increasing number of technological innovations, the young generation can now be recognized as prosumers because they consume and produce content simultaneously. Through DokyuBata, children (not less than 12 years old) and adults now have the chance to produce child-friendly media content and become the State's partner in building a well-informed and media-literate nation.

C. For this year, the NCCT prepared six (6) major DokyuBata activities, namely:

1. ***DokyuBata TV*** – a television program showcasing selected DokyuBata entries. All winners will get a chance to be featured in DokyuBata TV.

Target: Viewing of the program through NCCT's Broadcast Television Network partner/s will be encouraged among the students and teachers.

2. ***DokyuBata Masterclass*** – a 3-day workshop held every July to train aspiring documentary filmmakers and help them create excellent documentaries.

Target: Each school offering a Special Program for the Arts (SPA) must be represented by a student, who may be the writer or director, and a teacher who will serve as his/her supervisor and coach. No registration fee in any amount shall be collected. E-certificates will be provided to those who completed the requirements of DokyuBata Masterclass, and will eventually join the DokyuBata Video Documentary Contest.

3. ***DokyuBata Classroom*** – a workshop and talkback session on Gender Fair Language and Images (GFLI) and other techniques in creating documentaries.

Target: Participation of students and teachers is highly encouraged. E-certificates will be provided to participants who completed the requirements.



4. ***DokyuBata Rewind*** - features Gawad Ramon “Bong” Osorio (GRBO) finalists who shared the journey and impact of their documentaries toward their production team, the subject of their case study, and the community.

Target: Students and teachers is highly encouraged to watch DokyuBata Rewind on the NCCT Facebook page and NCCT YouTube Channel.

5. ***DokyuBata Virtual Screening*** – a 3-day online screening of each division's Top 10 finalists via the NCCT Facebook page and NCCT YouTube channel.

Target: Students and teachers are encouraged to watch and cast their votes for the Audience Choice Award.

6. ***DokyuBata Awarding Ceremony*** – will be conducted virtually and will be streamed live via NCCT online channels and pages.

Target: Students and teachers are encouraged to watch the virtual awarding and express their support to their teammates/schoolmates through the live chatbox.

II. DOKYUBATA 2022 THEME: “*Sa Mundo ng Social Media, Ligtas Ka Ba?*”

For adults, social media has been a way of life, while kids are caught between reality and the digital world. DokyuBata 2022 seeks not only to promote awareness but more so to guide the public on how one can safeguard the children's welfare through child-friendly programs.

According to the Digital 2021: Philippines report released by the Datareportal in January 2021³, there were 89 million social media users in the country. Comparatively, between year's 2020 and 2021, there was an increase of 22%, which makes 80% of the total population of the Philippines social media users. Data showed that the Philippines is an active social media user in this digital age. The internet transformed new economies and created a hub of information accessible to all.

Social media is quickly shaping the world, but whether the Philippines is on the safe side or not remains to be the underlying question in this digital era. Hence, this is what the NCCT through the DokyuBata 2022 theme, “*Sa Mundo ng Social Media, Ligtas Ka Ba?*”, seeks to determine. Doubtless, issues on cyber wellness, cyberbullying, digital citizenship and children's rights are prevalent. The constant development in social media may either weaken or strengthen the vulnerability of children which, worse, may lead to abuse and exploitation. On an affirmative note, the present digital space will surely develop the children's skills and talents which may be of great contribution in building a resilient nation.

In order to ensure the achievement of (1) Good Health and Well-Being; and (2) Quality Education – which are considered as the two sustainable development goals – the 2022

³ <https://datareportal.com/reports/digital-2021-philippines>



DokyuBata theme shall focus on four (4) major areas namely: (a) *Cyber Wellness*, (b) *Cyberbullying*, (c) *Digital Citizenship*, and (d) *Children's Rights*.

All divisions (Children, Young Adult, and Adult) can participate and choose one issue from the identified subtopics. The subtopics listed below will serve as a guide for documentarists:

A. Cyber Wellness

- Understanding the cyber world and the impact on children as digital citizens
- Promotion of positive well-being amongst internet users, especially children
- Cyber wellness initiatives in the family and community
- Raising awareness on Gender Fair Language and Images to break stereotypes and create a safe online space for all genders

B. Cyberbullying

- Relevant laws and practical help to counter cyberbullying
- Effects of cyberbullying on the social development of children
- Safeguarding children from cyberbullying
- Harmful environment in online gaming platforms

C. Digital Citizenship

- Internet access as a basic human right
- Accessibility of truthful and legitimate information
- Career paths and industries created by social media
- Impact on human interaction and communication
- Effect on literacy and language of children
- Cultural impact of digital shift to children
- Virtual peer pressure in terms of producing content, self-image, and self-esteem
- Digital law, rights and responsibilities
- Safety measures of distance learning

D. Children's Rights

- The role of social media in promoting children's rights.
- Creating a safe online environment for children.
- Child protection and children's rights in the digital world.
- Exposure of minors to social media

Understanding social media as a tool for information, communication, and technology is crucial in safeguarding the welfare of Filipino children. DokyuBata, in its 6th year, continues to be an avenue for children and Filipino families to participate in the realization of our country toward social awareness and coping with social change. NCCT's DokyuBata call to action is to empower Filipino children through child-friendly documentaries.



III. ELIGIBILITY

A. **Citizenship** - Only Filipino citizens can join DokyuBata 2022 Video Documentary Contest

B. **Age** – minimum age requirement depends upon the category/division which the concerned participant intended to join:

- Children Division (12-17 years old)
- Young Adult Division (18-23 years old)
- Adult Division (24 years old and above)

C. The competition is open for both individual and group participants. For the group participants, the production team must be composed of a maximum of 10 members who may or may not belong to the same school, community, or organization.

D. For individual participants, a production name is required.

IV. COMPETING DIVISION

The competition is open to all Filipino children, young adults, and even adults. Out of school youths and professionals can also join. Entrants must focus their documentaries on the approved 2022 theme. The competition is divided into three categories:

| | DIVISION | AGE REQUIREMENT | MAXIMUM RUNNING TIME FOR VIDEO DOCUMENTARIES |
|---|-------------|-----------------------|--|
| A | Children | 12 to 17 yrs. old | 5 minutes |
| B | Young Adult | 18 to 23 yrs. old | 10 minutes |
| C | Adult | 24 yrs. old and above | 15 minutes |

V. COMPETITION PERIOD

The period for the submission of entries is from **July 4, 2022 until 11:59 PM of September 5, 2022** only. Late submission of entries, regardless of reasons, will not be entertained.

All entries received will undergo a uniform evaluation to be narrowed down into Top 15 (Shortlist) per division. The Shortlist will be forwarded to the Judges to determine the Top 10 (Finalists). The result will be featured during the **Virtual Screening on November 8-10, 2022**. From the Finalists, the judges will identify the Major and Special awardees. The virtual **DokyuBata Awarding Ceremony** will be on **November 11, 2022**.



VI. SELECTION

A. Entries will be judged according to the following criteria:

- Content/Adherence to the Theme 30 points
- Originality and Creativity 25 points
- Production Quality 25 points
- Overall Impact 20 points

The screening committee composed of the NCCT Secretariat and other members of the Board of Judges shall shortlist the entries to the Top 15 and narrow them down to the Top 10 for the three (3) categories following the above-mentioned criteria.

B. The Board of Judges shall be composed of:

- NCCT Council member
- Content Creator
- Documentarist (Local)
- Documentarist (International)
- Technical Expert (Cinematography/Editing)
- Partner Agency
- Partner NGO/International NGO

The decision of the Board of Judges shall be final and irrevocable.

C. For the Audience Choice Award:

✓ **Voting through the NCCT Facebook Page**

1. Subscribe to NCCT Facebook page.
2. Like react (or any reactions), and share the documentary poster.
3. All reactions and shares will comprise 50% of the total points of your chosen documentary for the Audience Choice Award.
4. Voting through the NCCT Facebook Page will be closed 24 hours after the virtual screening schedule.

✓ **Voting through Google Form**

1. The accumulated votes will comprise 50% of the total points of your chosen documentary for the Audience Choice Award.
2. The link will be provided during the screening date of each division and the nomination will last for 24-hours, after the screening schedule.

D. Finalists will be notified via telephone or mobile call/text and electronic mail. An official announcement will also be posted on the official Facebook page of the National Council for Children's Television ([fb.com/NCCT.DepEd](https://www.facebook.com/NCCT.DepEd)).



VII. PRIZES

| AWARD | CHILDREN DIVISION | YOUNG ADULT DIVISION | ADULT DIVISION |
|----------------------------------|---|---|---|
| Best Documentary | P30,000.00 + trophy and certificate | P30,000.00 + trophy and certificate | P30,000.00 + trophy and certificate |
| 2 nd Best Documentary | P25,000.00 + trophy and certificate | P25,000.00 + trophy and certificate | P25,000.00 + trophy and certificate |
| 3 rd Best Documentary | P20,000.00+ trophy and certificate | P20,000.00+ trophy and certificate | P20,000.00+ trophy and certificate |
| Best Direction | P10,000.00 + trophy and certificate | P10,000.00 + trophy and certificate | P10,000.00 + trophy and certificate |
| Best Story | P10,000.00 + trophy and certificate | P10,000.00 + trophy and certificate | P10,000.00 + trophy and certificate |
| Gawad Ramon "Bong" Osorio | P10,000.00 + trophy and certificate | P10,000.00 + trophy and certificate | P10,000.00 + trophy and certificate |
| Most Child-Friendly Documentary | P5,000.00 + trophy and certificate | P5,000.00 + trophy and certificate | P5,000.00 + trophy and certificate |
| Audience Choice | P5,000.00 + trophy and certificate | P5,000.00 + trophy and certificate | P5,000.00 + trophy and certificate |
| Gender Sensitive Documentary | Special Citation + plaque and certificate | Special Citation + plaque and certificate | Special Citation + plaque and certificate |
| Best Poster | Special Citation + Certificate | Special Citation + Certificate | Special Citation + Certificate |

In addition to the foregoing:

- A. Awardees will also get a chance to be aired/featured on NCCT's DokyuBata TV and other media partners.
- B. The Finalists will be featured during the DokyuBata 2022 Virtual Screening and Awarding Ceremony.
- C. Certificates of Participation will be given to every production team member as well as to the supervising adult of all finalists.
- D. Prizes are tax-free and will be sent to the recipients via bank deposit and/or courier service delivery.



VIII. REQUIREMENTS AND MECHANICS

A. General Requirements/Reminders

1. Entries must be in a **documentary genre—facts-based**.
2. Documentaries **must be for children and/or young adults**, and not necessarily about them.
3. **Use of copyrighted material is strictly prohibited**. Participants will be liable for any claim of infringement related to the materials included in the entry. Music used should be original, licensed, or in the public domain.
4. Entries must revolve around the given theme.
5. Entries must comply with the running time requirement for each division inclusive of both opening and closing credits.
6. Entries must follow the format of the Opening Credits guidelines (*See Section XI for the Guidelines*).
7. The production team does not include the cast of actors.
8. The production team of the Children Division entries must have **at least one supervising adult** (e.g., parent, faculty member, barangay official/employee, organization officer) who must be a person of legal age.

The role of the supervising adult shall only be limited to logistical guidance (i.e., chaperone, minimal technical help, and guarantor of output's authenticity and compliance to fair use and copyright guidelines.)

However, minimal supervision from adults is requested in all stages of production so that the outputs may reflect the genuine talent, skills, and worldview of the participants.

9. No promotion or opposition of any product, person, service, or political beliefs.
10. Content must be child-friendly, or for a general audience. (*See Appendix for the Child-Friendly Content Standards or visit the NCCT website for more details*)
11. Participant/s or Production Team can only submit one entry.
12. **Health and safety first**. Obey and follow IATF rules during the production phase.
13. Creativity is encouraged even at-home quarantine. The use of animation and computer graphic effects are allowed. Your health is of utmost importance.



14. **NCCT is not liable** for any quarantine violation committed and illness acquired by the participants during the production phase.

B. Audio and Video Requirements

1. Must have a minimum resolution of 1920x1080 (16:9).
2. Videos must feature original footage and may or may not have dialogues or hosts.
3. Please make sure to secure permission when using footage that you do not own.
4. Dialogues in the videos may be in any vernacular. However, **English subtitles must be provided** when the spoken language in the video is neither English nor Filipino.
 - a. Preferred fonts (SD or HD): Arial, Gill Sans, and/or Tahoma
 - b. Required Font Size: 26 (SD); 28 (HD)
 - c. Maximum of 38 characters per line, no ghost box, no shadow
 - d. Subtitles must stay within text safe areas
 - e. Maximum of two (2) lines per subtitle; top line should be longer
 - f. Per line should at least stay for two (2) seconds, but may stay longer if there are no succeeding subtitles to be flashed.
5. Music or musical score used in the video **must be original** (i.e., composition of the production team), or royalty-free music with proper citation in the credits.
6. **No logo or watermark of any editing software** shall be visible in the video.

IX. TERMS AND CONDITIONS

1. Participants warrant that they have read, understood, and agreed to abide by the rules and regulations of DokyuBata.
2. Entries to be included as Finalists will become the property of both the National Council for Children's Television and the producers/participants.
3. The participants hereby grant NCCT the right to copy, edit, and use the materials for educational and informational purposes in perpetuity.
4. The owners cannot use or publish the materials until after the Screening and Awarding ceremonies. The winning entries of the Finalists can be shown to the owners' personal websites, blogs, and social media accounts provided that NCCT and DokyuBata logos are present.
5. NCCT reserves the right to amend the rules and revise the mechanics of DokyuBata upon notice to the public.



X. SUBMISSION OF ENTRIES

1. The competition will accept submissions **from July 4, 2022 to September 5, 2022**. The deadline for the submission of entries is on **September 5, 2022 at 11:59 P.M.** There is **no entry fee for submission**.
2. Accomplish the **DokyuBata 2022 Online Entry Form** and wait for the drive link to be sent by the DokyuBata Team.
3. Entries and requirements may be uploaded to the link sent by the DokyuBata Team. Please follow these steps once you have access to the drive:
 - a. Create a **Main Folder** with this filename format:
(**DB2022Entry_Title of the Documentary_Production Team Name**)
Ex. **DB2022Entry_Makabata_JuanDelaCruzProduction**
 - b. Inside the Main Folder, create separate folders for the **Documentary, Documents, and Production Photos**.
4. Each member of the production team, as well as the supervising adult, must submit a photocopy/scanned of any document of identification (e.g., valid ID, birth certificate, passport, barangay tax certificate/cedula, etc.)
5. Each submission requires the following:
 - a. Accomplishment of the DokyuBata 2022 Online Entry Form.
 - b. Documentary entry. The video must be in **avi, mov, or mp4 container**.
 - c. Copy of accomplished DokyuBata 2022 Official Entry Form and Checklist/Release Form.
 - d. Proof of identification of the members and supervising adult of the production team.
 - e. Three to five photos documenting the actual production and editing of the entry. Please observe quarantine protocols.
6. Receipt of submission and entries shall be acknowledged and notified via electronic mail.
7. Only the production team members, cast, supervising adult, school, community, or organization of shortlisted entries will be given a **Certificate of Participation**.
8. For inquiries, contact NCCT DokyuBata Team at 0922-290-0067, or email at ncctdokyubata@gmail.com florkatrina.capadusa@ncct.gov.ph.

XI. OPENING CREDITS GUIDELINES

1. Credits **must only be at the beginning of the video**; still (non-moving); exactly five (5) seconds in length; and **without background music or countdown bleep**.



2. All text must be of readable font size and style (e.g., Helvetica, Arial, Calibri); must be of white font on a black background; and listed in an order as in the following examples.
3. If the music used is not an original composition of the production team members (i.e., under Creative Commons license), the supervising adult/s must ensure that it is properly attributed in the credits. Resource guides to fair use and proper attribution may be found online.

**If music is an original composition of the production team
(Figure 1)*

"GAMPANIN"

Created by students/citizens/members of **Production Name**
for **DokyuBata Festival 2022**

Director: **Team Member**

Screenwriter: **Team Member**

Videographer/Cinematographer: **Team Member**

Editor: **Team Member**

Production Designer: **Team Member**

Musical Composer: **Team Member**

Production Staff: **Team Member**

Supervising Adult: **Team Member (if applicable)**

Lead Cast: **Team Member**

**If music used is Royalty-Free
(Figure 2)*

"GAMPANIN"

Created by students/citizens/members of **Production Name**
for **DokyuBata Festival 2022**

Director: **Team Member**

Screenwriter: **Team Member**

Videographer/Cinematographer: **Team Member**

Editor: **Team Member**

Production Designer: **Team Member**

Musical Composer: **Team Member**

Production Staff: **Team Member**

Supervising Adult: **Team Member (if applicable)**

Lead Cast: **Team Member**

**This video features the composition "Music Title" by Author, under
(specify Creative Commons license).**



**Salin sa Pilipino*
(Figure 3)

"GAMPANIN"

Nilikha ng mga mag-aaral/residente/kasapi ng **Production Name**
para sa **DokyuBata Festival 2022**

Direktor: **Pangalan**

Manunulat: **Pangalan**

Bideograpo/Sinematograpo: **Pangalan**

Editor: **Pangalan**

Taga-Disenyo ng Produksiyon: **Pangalan**

Kompositor ng Musika: **Pangalan**

Katuwang sa Produksiyon: **Pangalan**

Tagapaggabay: **Pangalan**

Mga Nagsipagganap: **Pangalan**

- Kindly make sure that your place of origin is indicated in the byline especially if it is not mentioned in the Institution Name (e.g., Created by students of Mariano Ponce National High School, Baliuag, Bulacan; Nilikha ng mga residente ng Barangay Casili, Consolacion, Cebu; Nilikha ng mga kasapi ng Samahan ng mga Kabataang Dabawenyo)
- Suggested translation of attribution in Figure No. 2: "Ginamit sa produksiyong ito ang komposisyong "Pamagat" ni "Kompositor", sa bisa ng [partikular na Creative Commons license]."



XII. INDICATIVE TIMELINE OF ACTIVITIES

| Activities | Date |
|---|--|
| DokyuBata TV | August 2022 |
| Registration to DokyuBata Masterclass | 4 th week of June 2022* |
| DokyuBata Masterclass | 3 rd week - 4 th week of July 2022 * |
| Call for Entries | July 4, 2022 |
| Registration for DokyuBata Classroom | 4 th week of July 2022 |
| DokyuBata Classroom | 1 st week of August 2022* |
| Deadline of Entries | September 5, 2022 |
| Shortlist of Entries - Top 15 | September 12-16, 2022 |
| Judging of Entries - Top 10 | September 19-23, 2022 |
| Announcement of Top 10 (Finalists) | September 26, 2022 |
| Voting of Audience Choice Award – Facebook | |
| DokyuBata Rewind | September 26-28, 2022 |
| DokyuBata Classroom for Top 10 (Finalists) | September 30, 2022 |
| Deadline of Revised Documentaries of Top 10 (Finalists) for Virtual Screening | October 28, 2022 |
| Virtual Screening Children Division (Top 10) | November 8, 2022 |
| Voting of Audience Choice Award – Google Form | |
| Virtual Screening Young Adult Division (Top 10) | November 9, 2022 |
| Voting of Audience Choice Award – Google Form | |
| Virtual Screening Adult Division (Top 10) | November 10, 2022 |
| Voting of Audience Choice Award – Google Form | |
| Virtual Awarding ceremony | November 11, 2022 |
| Publicity and Delivery of Prizes | 3 rd week of November to 1 st week of December 2022* |

**Schedule to be announced upon finalization*



XIII. APPENDICES

A.

DokyuBata 2022
Video Documentary Contest

C H E C K L I S T

ENCLOSURES CHECKLIST

- Documentary entry. The video must be in avi, mov, or mp4 container.
- Copy of accomplished DokyuBata 2022 Official Entry Form and Checklist/Release Form
- Proof of identification of the members of the production team.
- Three to five photos documenting the actual production and editing of the entry.
- Accomplished the DokyuBata Online Entry Form

CERTIFICATES OF PARTICIPATION

Certificates will only be issued to shortlisted entries.

- We wish to receive Certificates of Participation as proof of entry to DokyuBata 2022.
- We do not wish to receive Certificates of Participation. Acknowledgment via SMS and email of your receipt of our entry will do.

R E L E A S E

We confirm that we have read, understood, and agree to the rules and regulations of DokyuBata 2022 Video Documentary Contest. We certify that all the information supplied in this entry form is true and correct to our knowledge.

Signature over printed name of
Director

Signature over printed name of
Supervising Adult (if applicable)

Date

Date



B.

**DokyuBata 2022
 Video Documentary Contest**

OFFICIAL ENTRY FORM

Entry Information

Entry Title: _____
 Production Name: _____
 School/ Address (For Academic Organization): _____
 Organization/ Address (For Other Affiliations): _____

Logline/ Synopsis (May be in English/Filipino; maximum of 30 words)

Supervising Adult (Children Division only)

Name: _____
 Designation: _____
 Contact no: _____
 E-mail: _____

Production Staff (Maximum of 10 members)

| Role | Name | Age | Sex | Signature | E-mail |
|--|------|-----|-----|-----------|--------|
| Director | | | | | |
| Screenwriter | | | | | |
| Editor | | | | | |
| Musical Composer <i>(if music used is an original composition)</i> | | | | | |

Other Members

| Name | Production Task | Age | Sex | Signature | E-mail |
|------|-----------------|-----|-----|-----------|--------|
| | | | | | |
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Please note that two persons may take on one role. Kindly attach the complete list of cast of characters.



Contact Person

Contact Person shall be notified of receipt of this entry and hopeful selection as finalist through the contact details below.

Name: _____

Designation: _____

Address: _____

Contact no: _____

E-mail: _____



C. Criteria of a Child-Friendly Television (CFTV) Content of the Child-Friendly Content Standards

A television content which may not be specifically produced for viewing by children, but which serves to further the positive development of children and contain no elements that may result in physical, mental, and emotional harm to them. It includes various formats and genre that appeal to children and are made available for all ages.

A child-friendly television program shall meet the following criteria:

- i. **Theme** - The theme or underlying message of the program must be suitable for children. The program should not contain themes the portrayal or depiction of which are suitable only for adults such as adultery, concubinage, pornography, prostitution, incest, rape, fraud, robbery, gun running, arson, kidnapping, sedition, subversion, treason, betrayal of country, abortion, murder, euthanasia, and other heinous crimes;
- ii. **Values** - The important and fundamental beliefs of what is good or bad, right or wrong, desirable or undesirable, depicted in the program must not be contrary to the best interest of the Filipino child. The program must promote positive Filipino cultural values for emotional, moral, spiritual, mental, or physical development of the child. Filipino cultural values include respect for children toward other children, children toward adults, adults toward children, and adults toward adults, regardless of race, nationality, ethnicity, religion, gender, sexual preference, physical or mental disabilities. It must also display respect and care for the environment and other living beings;
- iii. **Dialogue** - The dialogue, whether in words or gestures, must not promote or encourage children to speak or behave disrespectfully toward other persons or animals;
- iv. **Language** - The language used, which could be oral or written, must not be vulgar, profane, offensive, sexually suggestive, derogatory or demeaning of a person or animal;
- v. **Nutrition** - Depictions or references to food and beverages, which could either be direct or implied, must not promote or condone unhealthy eating;
- vi. **Sex and Nudity** - The program does not portray or depict the sexual act, the sexual organ and other sensitive parts of the body or depict acts and images that are sexually suggestive or appropriate only for adult audiences;
- vii. **Violence** - There must be no depiction of behavior, attack, confrontation, clash, using or involving the use of physical force with the deliberate intent to damage, hurt, or kill someone or something, with likely effect of inducing or eliciting emotions in children, either of short-term or of great intensity, such as empathy, anger, elevated excitement, conditioned fear, nightmares, tantrums, desensitization, and other trauma-related symptoms.