



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
Division of City Schools – Tagbilaran City

Office of the Schools Division
Superintendent

DIVISION MEMORANDUM

No. 194, s. 2022

May 25, 2022

**2022 GLOBAL MEDIA COMPETITION OF THE GLOBAL CENTER FOR GOOD
GOVERNANCE IN TOBACCO CONTROL &
DEADLINE EXTENSION FOR SUBMISSION OF ENTRIES**

TO: All Public Elementary and Secondary School Principals
Teaching and Non-Teaching Personnel
School Health and Nutrition Personnel
School NDEP Coordinators
All Others Concerned

1. This Office disseminates the attached Regional Memorandum No. 0404 titled Global Media Competition of the Global Center for Good Governance in Tobacco control for information and guidance and Regional Memorandum 0437 titled the Deadline extension for submission of entries to the 2022 Global Media Competition.
2. All learners, teaching and non-teaching personnel in the Department of Education are invited to join.
3. Participants must create compelling **social media graphics or short videos** exposing the tobacco companies' dirty tactics in disguising the harmful effects of their products to the environment.
4. The theme of this year's GMC is ***Disaster in Disguise: Tobacco Companies' Environmental Harms***. Winners can take as much as **\$4,000**.
5. **Deadline for the submission of entries is extended up to May 31, 2022.**
6. Tobacco control coordinators are requested to facilitate the promotion of this competition in their divisions. Copies of GMCs posters (Annex A) may be accessed at: <https://bit.ly/GCG2022GMCposter>.
7. For clarification and queries, please contact **Gian Erik M. Adao**, Education Program Specialist II, through email at blss.shd@deped.gov.ph.
8. Immediate and wide dissemination of this Memorandum is highly expected.

JOSEPH IRWIN A. LAGURA PhD
Schools Division Superintendent
Office of the Schools Division Superintendent

JIAL/CPC/BCL SGOD/rbt



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Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS

Office of the Regional Director

MAY 23 2022

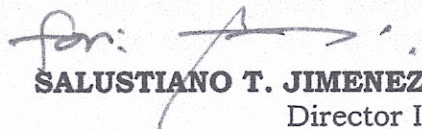
REGIONAL MEMORANDUM

No. 0437, s. 2022

**DEADLINE EXTENSION FOR SUBMISSION OF ENTRIES TO THE
2022 GLOBAL MEDIA COMPETITION**

To: Schools Division/City Superintendents
Officers-in-Charge of Regular/Interim Divisions
School Health and Nutrition Personnel
All Others Concerned

1. This Office disseminates the attached OUA Memo No. 00-0522-090 entitled, "*Deadline Extension for Submission of Entries to the 2022 Global Media Competition*" for information and guidance.
2. The deadline for submission of entries to the **2022 Global Media Competition** (GMC) organized by the Global Center for Good Governance in Tobacco Control (GGTC) from May 11, 2022 is extended up to **May 31, 2022**.
3. Immediate dissemination of this Memorandum is desired.



SALUSTIANO T. JIMENEZ JD, EdD, CESO V
Director IV
Regional Director

STJ/CAE/ESSD/TTP/rmv



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Republika ng Pilipinas

Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kalihim



OUA MEMO 00-0522-0090

MEMORANDUM

17 May 2022

**For: Undersecretaries and Assistant Secretaries
Regional Directors and BARMM Education Minister
Bureau and Service Directors
Schools Division Superintendents
Brief Tobacco Intervention Providers**

Coordinators

(Barkada Kontra Droga [BKD], Disaster Risk Reduction and Management [DRRM], National Drug Education Program [NDEP], Tobacco Control, and Youth Formation)

School Heads

**Subject: DEADLINE EXTENSION FOR SUBMISSION OF ENTRIES TO
THE 2022 GLOBAL MEDIA COMPETITION**

The Office of the Undersecretary for Administration (OUA) through the Bureau of Learner Support Services-School Health Division (BLSS-SHD) announces **the deadline extension for submission of entries** to the **2022 Global Media Competition (GMC)** organized by the Global Center for Good Governance in Tobacco Control (GGTC), from 11 May 2022 to **31 May 2022**.

The OUA continues to enjoin all learners, teaching and non-teaching personnel in the Department of Education (DepEd) and other interested persons or groups to participate in the GMC. New posters (**Annex A**) may be accessed at <https://bit.ly/GGTC2022GMCposter>. All other details in **OUA Memorandum No. 00-0522-013 2022 (Annex B)** are retained.

For questions and concerns, please contact Mr. Gian Erik M. Adao, Education Program Specialist II, through email at blss.shd@deped.gov.ph.

For information and guidance.

ALAIN DEL B. PASCUA
Undersecretary



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Office of the Undersecretary for Administration (OUA)

*[Administrative Service (AS), Information and Communications Technology Service (ICTS),
Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support
Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]*

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Short Video and Design Awards

GLOBAL MEDIA COMPETITION 2022

DISASTER IN DISGUISE: *Tobacco Companies' Environmental Harms*

Deadline extended to
MAY 31, 2022
Submit entries to bit.ly/GMCggtc

For more information, contact gmc@ggtc.world.
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GLOBAL MEDIA COMPETITION 2022

DISASTER IN DISGUISE: *Tobacco Companies' Environmental Harms*

COMPETITION PRIZES

SOCIAL MEDIA GRAPHICS	SHORT VIDEO
1st - USD\$2,000	1st - USD\$4,000
2nd - USD\$1,000	2nd - USD\$2,000
3rd - USD\$500	3rd - USD\$1,000
Online choice - USD\$500	Online choice - USD\$500

For more information, contact gmc@ggtc.world.
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