



Republic of the Philippines
Department of Education
REGION VII – CENTRAL VISAYAS
Division of City Schools – Tagbilaran City

**Office of the Schools Division
Superintendent**

DIVISION MEMORANDUM
No. *029*, s. 2022

February 8, 2022

TOBACCO GRAPHIC HEALTH WARNING ASSESSMENT

TO: All Public Elementary and Secondary School Principals
Teaching and Non-Teaching Personnel
All Others Concerned

1. This office disseminates the attached OUA MEMO 00-0122-0148 entitled, "Tobacco Graphic Health Warning Assessment" for information and guidance.
2. In line with DepEd's mandate under the law and in support of DO 48, s. 2016, the Bureau of Learner Support Services-School Health Division (BLSS-SHD) and Education Support Service Division (ESSD) of DepEd Region 7 enjoins all DepEd **teaching and non-teaching personnel, learners, partners and other stakeholders** who are 15 to 65 years old to answer the survey of the DOH accessible at <https://bit.ly/doghwsurvey>. The survey will close at midnight on February 15, 2022. Please accomplish the survey before the deadline.
3. Immediate and wide dissemination of this Memorandum is highly expected.

[Signature]
JOSEPH IRWIN A. LAGURA, Ph D
Schools Division Superintendent
Office of the Schools Division Superintendent *[Initials]*

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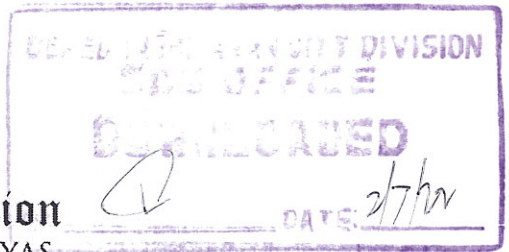


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Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS



Office of the Regional Director

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FEB 07 2022

REGIONAL MEMORANDUM
No. 0089, s. 2022

TOBACCO GRAPHIC HEALTH WARNING ASSESSMENT

To: Schools Division Superintendents
Assistant Schools Division Superintendents
School Health and Nutrition Personnel
All Others Concerned

1. This office disseminates to the Schools Division Offices the attached OUA MEMO 00-0122-0148 entitled, "Tobacco Graphic Health Warning Assessment" for information and guidance.
2. In line with DepEd's mandate under the law and in support of DO 48, s. 2016, the Bureau of Learner Support Services-School Health Division (BLSS-SHD) and Education Support Service Division (ESSD) of DepEd Region 7 enjoins all DepEd **teaching** and **non-teaching personnel, learners, partners** and **other stakeholders** who are 15- to 65-year-old to answer the survey of the DOH accessible at <https://bit.ly/dohghwsurvey>.
3. Designated tobacco control coordinators (per DepEd Memorandum No. 147, s. 2018) are requested to coordinate with the concerned units and personnel in their respective offices/schools for necessary support in the dissemination of information, including sharing of the poster, about the survey that can be accessed at <https://bit.ly/dohghwsurveyposter>.
4. Widest dissemination and support of this Memorandum is desired.

SALUSTIANO T. JIMENEZ JD, EdD, CESO V
Director IV
Regional Director

STJ/CAE/ESSD/TTP/RMV



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Republika ng Pilipinas

Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-0122-0148

MEMORANDUM

27 January 2022

For: **Secretary Leonor Magtolis Briones**
Undersecretaries and Assistant Secretaries
Bureau and Service Directors
Regional Directors and BARMM Education Minister
Schools Division Superintendents
Child Protection Units
Designated Tobacco Control Coordinators
Designated Brief Tobacco Intervention Providers
Designated NDEP/BKD Coordinators
School Heads
Child Protection Committees
Managers of Offices' and Schools' Social Media Pages

Subject: **TOBACCO GRAPHIC HEALTH WARNING ASSESSMENT**

Republic Act No. 10643 or the Graphic Health Warnings (GHW) Law specifically mandates the Department of Education (DepEd) to “use [the GHW] templates to educate children on the ill-effects of tobacco and ensure that these are included in relevant subjects under the K-12 curriculum.” This has been reiterated in DepEd Order No. 48, s. 2016 titled the *Policy and Guidelines on Comprehensive Tobacco Control*. GHWs refer to the “photographic image printed on the tobacco product package which accurately depicts the hazards of tobacco use and is accompanied by textual warning related to the picture” (RA 10643).

The Department of Health (DOH), the agency mandated by the law to issue the required GHW templates, is currently conducting the **Tobacco Graphic Warning Assessment**, a national survey for **Filipinos who are 15 to 65 years old**, whether smokers or non-smokers, to gather their opinions about the GHW templates.

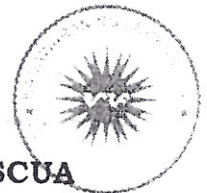
In line with DepEd’s mandate under the law and in support of DO 48, s. 2016, the Bureau of Learner Support Services-School Health Division (BLSS-SHD) **enjoins all DepEd teaching and non-teaching personnel, learners, partners, and other stakeholders** who are 15 to 65 years old to answer the survey of the DOH accessible at <https://bit.ly/dohghwsurvey>.

Designated tobacco control coordinators (per DepEd Memorandum No. 147, s. 2018) are requested to coordinate with the concerned units and personnel in their respective offices/schools¹ for necessary support in the dissemination of information, including sharing of the poster, about the survey that can be accessed at <https://bit.ly/dohghwsurveyposter> .

For questions and concerns, please contact Mr. Gian Erik M. Adao, Education Program Specialist II of the Bureau of Learner Support Services-School Health Division (BLSS-SHD), through (02) 8632-9935 or email at blss.shd@deped.gov.ph .

For wide dissemination.


ALAIN DEL B. PASCUA
Undersecretary



QUAD00-0122-0 148
To: DepEd - Office of the Undersecretary
Bureau of Learner Support Services