



Republic of the Philippines  
**Department of Education**  
REGION VII – CENTRAL VISAYAS  
Division of City Schools – Tagbilaran City

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**Office of the Schools Division  
Superintendent**

DIVISION MEMORANDUM

No. 012 , s. 2022

January 21, 2022

**WEBINAR ON REPORTERS FROM HOME: FIGHTING VACCINE MISINFORMATION**

To: Assistant Schools Division Superintendent  
Chief, CID and SGOD  
Heads of Public and Private Elementary and Secondary Schools  
All Others Concerned

1. Pursuant to RM No. 0039, s. 2022, this Office announces that the FYT Media invites the School Paper Advisers and Campus Journalists to attend a two-day webinar entitled **Reporters from Home: Fighting Vaccine Misinformation** on January 28-29, 2022 from 10:00 AM – 12:00 NN Live via **YouTube Channel of FYT**.
2. This activity intends to provide the student and teacher journalists with the necessary skills to be reporters from home and be able to create content on YouTube addressing the COVID-19 infodemic and vaccine hesitancy.
3. Participants are to register at this link: <https://bit.ly/FYTvaccineMisinformation> before the conduct of the activity.
4. For the details of the webinar, please refer to the attachment.
5. Immediate dissemination of this Memorandum is desired.

**JOSEPH IRWIN A. LAGURA PhD**  
Schools Division Superintendent  
Office of the Schools Division Superintendent



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#FYTCOVID19:

# Fighting Vaccine Misinformation

A fact-checking initiative for student and community journalists

January 28-29, 2022 | FRIDAY to SATURDAY | 10:00 am - 12:00 pm  
LIVE on the YouTube channel of FYT

Supported by:

Google



**Atom Araullo**  
FYT CO-FOUNDER  
AND BROADCAST JOURNALIST



**Prof. Yvonne Chua**  
UP COLLEGE  
OF MASS COMMUNICATION



**Dr. Beverly Lorraine Ho**  
DEPARTMENT OF HEALTH  
DIRECTOR OF THE DISEASE PREVENTION  
AND CONTROL BUREAU  
AND THE HEALTH PROMOTION BUREAU



**Trinna Leong**  
GOOGLE NEWS INITIATIVE  
TEACHING FELLOW



**Voltaire Tupaz**  
FYT CO-FOUNDER  
AND CHIEF CONTENT OFFICER



**Kara David**  
BROADCAST JOURNALIST  
AND DOCUMENTARIST



(Hi-resolution version can be accessed [here.](#))

## **FYT Media, Google go local to fight vaccine misinformation**

Student and community journalists across the country will gather to tackle misinformation on COVID-19 vaccine in a free webinar from January 28 to 29, 2022 at 10:00AM - 12:00NN. This will be streamed live on [FYT's YouTube channel](#).

Dubbed "#FYTCOVID19: Fighting vaccine misinformation," the online event is a fact-checking initiative of the independent media outfit FYT supported by Google Philippines.

As the Philippines continues to respond to the COVID-19 pandemic, it deals with infodemic or the spread of false or inaccurate information about the virus and vaccine.

Experts from the health sector, the academe, and Google will speak at the event which will be headlined by FYT Media co-founder and broadcast journalist Atom Araullo.

"Hinihikayat ko kayong makinig sa payo ng mga doktor at mga eksperto, at huwag magpadala sa fake information na kumakalat sa social media o sa ating mga komunidad," Araullo said, inviting community reporters and citizen journalists to join the timely conversation.

(I urge everyone to take the advice of doctors and experts, and to be mindful of fake information that spreads on social media or in our communities.)

There is an urgent need to bolster fact-checking efforts around COVID-19 vaccine information at the local level and support journalists from community, national, and mainstream media.

"Google is committed to working closely with the media, partners, and communities to help fight misinformation. This webinar, together with FYT Media, will pave the way for opportunities to improve the skills of student and community journalists in telling stories that help combat COVID-19 and vaccine misinformation at the community level," said Mervin Wenke, who leads Communications and Public Affairs for Google in the Philippines.

Student and community journalists must register [here](#) to attend the webinar. FYT Media and Google will select 10 student and community journalists that both organizations will support beyond the webinar so they can learn more skills about fact-checking and building content on YouTube.

Recent data from the [Department of Health](#) shows that 49.8 million Filipinos - about 45% of the population - have already been fully vaccinated against COVID-19. According to a [report](#), cities and municipalities including Taguig, Pateros, and Manila have already begun the preparations for the vaccination of children aged five to 11 which could start soon.

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## Day 1

### #FYTCOVID19: Fighting vaccine misinformation

A fact-checking initiative for student and community journalists

January 28, 2022

10:00 - 12:00 pm

Live via [FYT's YouTube channel](#)

Duration	Event	Speaker
10:00 am - 10:05 am	Introduction	Moderator <b>Voltaire Tupaz</b> <i>Fyt Co-Founder &amp; Chief Content Officer</i>
10:05 am - 10:35 am	Keynote Speech	<b>Atom Araullo</b> <i>Fyt Co-Founder &amp; Broadcast Journalist</i>
Panel Discussion		
10:35 am - 10:55 am	Infodemic: Disinformation in a time of pandemic.	<b>Prof. Yvonne Chua</b> <i>UP College of Mass Communication</i>
10:55 am - 11:15 am	Vaccine facts and myths	<b>Dr. Beverly Lorraine Ho</b> <i>Department of Health Director of the Disease Prevention and Control Bureau and the Health Promotion Bureau</i>
11:15 am - 11:35 am	Challenges in covering local vaccination	<i>(Community reporter: to be identified later on) +</i> <b>Atom Araullo</b>
11:35 am - 11:55 am	Q and A	Host
11:55 am - 12:00 pm	Wrap up and announcements for Day 2	<b>Voltaire Tupaz</b> <i>Fyt Co-Founder &amp; Chief Content Officer</i>

**DAY 2**

**#FYTCOVID19: Fighting vaccine misinformation**

A fact-checking initiative for student and community journalists

January 29, 2022

Saturday

10:00 - 12:00NN

Live via [FYT's YouTube channel](#)

Time Allotment	Event	Speaker
10:00 am - 10:10 am	Recap of Day 1	Host  <b>Kara David</b> <i>Broadcast Journalist &amp; Documentarist</i>
10:10 am - 10:15 am	Agenda Setting for the Day	<b>Voltaire Tupaz</b> <i>Fyt Co-founder &amp; Chief Content Officer</i>
Fact-checking session <b>With Google News Initiative</b>		
10:15 am - 11:15 am	<ul style="list-style-type: none"> <li>• Mis/disinfo landscape</li> <li>• Fact Check Explorer</li> <li>• Google Search Operators</li> <li>• Reverse Image Search tools—Google, InVid, RevEye, TinEye, Yandex, Bing</li> <li>• Knowing Social Media Timestamps</li> <li>• Google Street View</li> <li>• Google Earth and Earth Pro</li> </ul>	<b>Trinna Leong</b> <i>Google News Initiative Teaching Fellow</i>
11:15 am - 11:45 am	Q and A	<b>Kara David</b> <i>Broadcast Journalist &amp; Documentarist</i>
	Wrap-up and Closing	<b>Kara David</b> <i>Broadcast Journalist &amp; Documentarist</i>