



Republic of the Philippines  
**Department of Education**  
REGION VII - CENTRAL VISAYAS  
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools Division  
Superintendent**

October 14, 2021

DIVISION MEMORANDUM  
NO. 415, S. 2021

**ISANG PANGARAP MUSIC VIDEO CONTEST**

To: Assistant Schools Division Superintendent  
Chief Education Supervisor  
Education Program Supervisors  
Elementary and Secondary School Heads  
Elementary and Secondary School MAPEH/SPA Coordinators  
All Others Concerned

1. In accordance with Regional Memorandum No. 0914, s. 2021 and in compliance with the Memorandum from the Office of Public Affairs Service-Department of Education, this Office announces the conduct of the Isang Pangarap Music Video Contest.
2. The said contest is an additional category of the 1<sup>st</sup> Information Leaders Award (ILAW) for the Regional and Division Information Officers. The music video Contest aims to contextualize the song in different DepEd learning communities nationwide.
3. For interested parties, kindly submit your entries to [ro7.pau@deped.gov.ph](mailto:ro7.pau@deped.gov.ph) on or before October 25, 2021 for the Regional Screening. Contest Mechanics and Guidelines are attached in this Memorandum for your easy reference.
4. Immediate dissemination of, and compliance with this Memorandum is desired.

**JOSEPH IRWIN A. LAGURA PhD**  
Schools Division Superintendent



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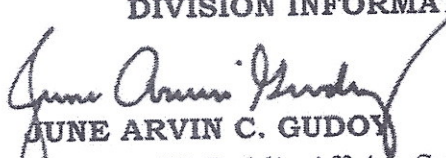
Republic of the Philippines  
**Department of Education**  
PUBLIC AFFAIRS SERVICE

*Office of the Director IV*

**PAS-OD MEMORANDUM**  
PAS-OD-2021-048

TO : **REGIONAL DIRECTORS**  
**SCHOOLS DIVISION SUPERINTENDENTS**

ATTN: **REGIONAL INFORMATION OFFICERS**  
**DIVISION INFORMATION OFFICERS**

FROM :   
**JUNE ARVIN C. GUDUY**  
Director IV, Public Affairs Service

SUBJECT : **ISANG PANGARAP MUSIC VIDEO CONTEST**

DATE : October 08, 2021

The Department of Education launched its official music video titled **Isang Pangarap** on the first day of the School Year 2021-2022, which was performed by the Manila Concert Choir. This music video shows the stories of the Department and its efforts to motivate the young learners to reach their dreams. This was produced through the collaborative efforts of the Office of the Undersecretary for Administration and the Public Affairs Service (PAS).


Inspired by this music video, PAS will conduct a music video contest titled **Isang Pangarap** to further contextualize the song in different school communities nationwide. This contest is an additional category of the **1<sup>st</sup> Information Leaders Awards (ILAW) for Regional and Division Information Officers** to be held in November 2021. For detailed information about the contest, please see the attached guidelines.


For further clarifications and feedback, please contact the ILAW Secretariat at [ilaw.secretariat@gmail.com](mailto:ilaw.secretariat@gmail.com).


Your active participation is highly appreciated.



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## **“ISANG PANGARAP” MUSIC VIDEO INTERPRETATION CONTEST**

### **GUIDELINES**

#### **I. BACKGROUND**

As the communications arm of the Department, the Public Affairs Service (PAS) is implementing various social advocacy campaigns to further inform and empower learners, teachers, parents, and other education stakeholders.

This year, the PAS has launched the official music video of the Department of Education on the first day of School Year 2021-2022. Performed by the Manila Concert Choir and produced through the joint effort of the Office of the Undersecretary for Administration and PAS, “Isang Pangarap” music video tells the stories of the Department and its efforts to help every learner reach their dreams.

PAS will be conducting an “Isang Pangarap” Music Video Making Contest for field offices to further contextualize the song in various communities. This contest will be an additional category of the 1<sup>st</sup> Information Leaders Awards (ILAW) for Regional and Division Information Officers on November 2021.

#### **II. OBJECTIVES**

The music video aims to:

- Highlight the efforts of the Department in ensuring the delivery of basic education learning continuity plan amidst pandemic.
- Provide an opportunity to showcase the local culture and creativity of the schools thru the development of music video.
- Raise public awareness on the best practices in public schools to help the Filipino learners achieve their dreams.

#### **III. AWARD MECHANICS**

##### **A. Eligibility**

1. The contest is open to all public schools nationwide. The Division Office shall endorse at least one video entry to Regional Office.

- Entrants may use the instrumental from this link:  
<https://drive.google.com/drive/folders/1OM5eKAEhOBRZSTIiOR6Ib7-J1UDz-nxG>
- Entrants should consider featuring local surroundings and situation in the music video.
- Video clips should be original. Downloaded videos from the internet and already-produced videos will be disqualified.
- The video length may not be longer than 6 minutes, using the .mp4 format.

### B. Criteria

VISUAL INTERPRETATION AND CREATIVITY 40%	<ul style="list-style-type: none"> <li>• The visual images demonstrated excellent relevance to the music and/or lyrics, or tells a story which follows the music</li> <li>• Outstanding skill in showing imagination and creativity in content and production techniques</li> <li>• Outstanding and imaginative skill in showing mood, style and artistic interpretation</li> </ul>
EDUCATIONAL OBJECTIVE LINK 20%	<ul style="list-style-type: none"> <li>• Strong and clear link between educational objective of the topic and the final project</li> </ul>
CONCEPT DEVELOPMENT AND ORIGINALITY 20%	<ul style="list-style-type: none"> <li>• Exceptional plot/idea development (focused, logical, sensible)</li> <li>• Superior attempt in creating a product that shows originality</li> </ul>
TECHNICAL 20%	<ul style="list-style-type: none"> <li>• Lighting creatively and effectively used</li> <li>• Audio is flawless and well balanced using ambient sound, music and/or sound effects effectively.</li> <li>• Camera work is outstanding using shots and angles to provide impact.</li> <li>• Editing is effectively used to enhance message.</li> </ul>

	<ul style="list-style-type: none"> <li>• Graphics/titles are used to enhance the topic or message</li> </ul>
TOTAL 100%	

**b. Submission of Entries**

1. Entry forms must be duly endorsed and signed by the Schools Division Superintendent at the Division level and endorse to the Regional Director.
2. If the entry video features learners, consent form per learner must be secured and submitted to the Regional Secretariat.
3. Prescribed filename for entries is:  
[School/Division\_Region\_IsangPangarap.mp4]
4. Incomplete and late entry forms shall be deemed disqualified.
5. No submitted entry should be changed during the screening and judging process.
6. As protocol: schools intending to join shall send one entry only to schools division, who will choose the best (one) entry for endorsement to region. The region shall endorse one best entry to National Secretariat.
7. Schools and divisions may opt to collaborate in producing one entry only to highlight the culture of the region.
8. Deadline of submission of entries for Regional Screening is on October 25, 2021.
9. Deadline of submission of entries for National Screening is on November 3, 2021.
10. Entries for National Screening shall be emailed to [ilaw.secretariat@gmail.com](mailto:ilaw.secretariat@gmail.com).
11. The timeline of the contest such as screening and judging will be included with the ILAW AWARDS.

For questions, clarifications, and feedback, please contact the ILAW Secretariat at [ilaw.secretariat@gmail.com](mailto:ilaw.secretariat@gmail.com).



Republic of the Philippines  
**Department of Education**  
**PUBLIC AFFAIRS SERVICE**

OFFICIAL ENTRY FORM

**BEST MUSIC VIDEO INTERPRETATION FOR "ISANG PANGARAP"**

REGION/DIVISION: \_\_\_\_\_

RIO/DIO IN CHARGE: \_\_\_\_\_

SCHOOL/S: \_\_\_\_\_

DIRECTOR/S: \_\_\_\_\_

CONTACT DETAILS

- Mobile:
- Email:
- Landline:

**Instruction: Please provide accurate and truthful answers to the following questions.**

1. Overview - Please provide a short narrative of how access to education was ensured for all learners in the time of pandemic through the Basic Education Learning Continuity Plan of your region, division, or school (500-1,000 words).
2. How are the imagery and visual elements of the video relevant to the music and/or lyrics of the song?
3. What is the key message of the music video?
4. Supporting document - Please attach supporting documents in the form of pictures, videos, and other materials documenting the production of the music video.



2<sup>nd</sup> Flr. Aguinaldo Bldg. - Motorpool Area, DepEd Complex, Meralco Avenue,  
Telephone No.: (02) 6316033; 6332120

