



Republic of the Philippines
Department of Education
REGION VII - CENTRAL VISAYAS
DIVISION OF CITY SCHOOLS - TAGBILARAN CITY

**Office of the Schools
Division Superintendent**

September 9, 2021

DIVISION MEMORANDUM
No. 346 s. 2021

“PAGPAKABANA: A VOTER’S REGISTRATION CAMPAIGN”

To: All Public and Private Secondary School Heads
Supreme Student Government Teacher-Advisers
All Others Concerned

1. Recognizing the role of the youth in shaping the country’s future, the Department of Education (DepEd), Division of City Schools-Tagbilaran City through the Division Federated Supreme Student Government will conduct the **“PAGPAKABANA: A Voter’s Registration Campaign”**, a series of online events to encourage all students studying in the schools of Tagbilaran qualified to register to vote for the upcoming Philippine National Elections 2022.
2. In this light, all Public and Private High Schools of Tagbilaran are encouraged to participate by sending one student representative for the orientation on September 9, 2021. To register, kindly fill in the google form through this link:

https://docs.google.com/forms/d/12L-iOq_iq6LSBiPL6FvzVZ8H-jYBSCUNjeNt0jDmIPA
3. For details, please read attached communication.
4. For widest dissemination and information to all concerned.

CASIANA P. CABERTE PhD, CESE
Assistant Schools Division Superintendent





Date: September 3, 2021

I. **PROJECT NAME:**

“PAGPAKABANA: A Voters’ Registration Campaign”

II. **PROJECT OVERVIEW:**

Voting – a word defined by the Merriam-Webster’s Dictionary as *“an expression of opinion or preference”* is a concept well-known by democratic countries all over the world. It plays a vital role in society as it allows citizens to air their opinions and decide on matters that concern themselves and the community as a whole. Voting is crucial in collective decision-making and it is most important when it comes to elections – the formal process of selecting representatives for public office. The citizens’ participation during the elections is a practice that is critical to achieving the democratic equality that the people of a country have agreed to achieve. Because every citizen’s vote is of equal value to the other, their participation and knowledge on the matter are those that greatly influence the results of the election. The value of participation is sensitive during the elections; therefore, with the upcoming Philippine Presidential Elections in May 2022, it is important to educate and engage the voting youth on the proceedings and significance of the elections.

The **PAGPAKABANA: A Voters’ Registration Campaign** shines light on this matter as it is an effort made to encourage all students studying in the schools of Tagbilaran to register to vote for those who are eligible to do so. It aims to engage the voting youth to a degree that highlights the importance of every individual vote. On September 10-30, 2021, the campaign will start various online activities including DP Blasts, Information Drives, and Voters’ Tally. This project will occur in social media in response to the influx of online activity borne from distance learning.

Many youths are long due to their introduction to the essence of the elections. This campaign will help the youth to prioritize their principles and to express their perspectives in a manner that is most suitable to democracy. This Voters’ Registration Campaign will help ensure that the upcoming May 2022 election is confidently executed with all the votes of the people.

III. **PROJECT RATIONALE:**

As youths crossing into the realm of adulthood, we find ourselves with various duties to uphold in the name of becoming functioning members of society. This includes our duty as citizens of the Philippines, and some would argue that perhaps the most basic act of citizenship is participation in the electoral process by voting.

Voting is important because it shapes the future of our entire country – it doesn’t affect merely the localities or the close-knit town bubbles we grew up in. It gives us a say on issues that will end up influencing us in one way or another; from road building and recycling, to education and climate change. Through voting, we gain an opportunity for our voices to be heard concerning the issues that we care about, and it also allows us to be part of decision-making that will alter

the course of our lives. This means we will be taking on a more active role in deciding who is best fit to serve the community. Though it may not concern us personally or we may have "no interest" in anything concerning politics, it's still a smart idea to vote because our collective future heavily depends on the vote each individual casts.

It's true that most elections are not closely decided, but that does not mean that one's vote does not matter. The very act of voting is a form of civic responsibility and the exercise of a right for which many Filipinos in the early years had to fight. For many of us, voting is our only form of civic engagement and it all starts with registration. Voter registration has been urged by everyone and for everyone, most especially the youth. It's been proven that when voters start at a young age, they are more likely to remain active voters for a lifetime.

IV. IMPACT TO COMMUNITY:

The **PAGPAKABANA: A Voters' Registration Campaign** offers multiple enhancements and social awareness in the community. First, it recognizes the members' roles and responsibilities on the subject of social development and order which eventually generates sensitivity and concern for the community's future welfare as well as stimulates active citizenship. Secondly, the campaign promotes democracy; it upholds the law together with the citizens' freedom and rights. And last but not the least, the campaign also encourages the public to prepare ahead. It gives them the opportunity to educate themselves about the election and to align their morals and values on prospective candidates.

V. TARGET PARTNER INSTITUTIONS:

The Federated Supreme Student Government of Tagbilaran City Division would like to partner with the following institutions to increase the engagement in the said event.

MAJOR PARTNERS:

The Federated SSG Officers will be gathering volunteers from these schools who will be part of the workgroup for the event.

1. Cogon High School - Evening Class
2. Dr. Cecilio Putong National High School
3. Manga National High School
4. Mansasa National High School
5. San Isidro National High School
6. Tagbilaran City High School for Hearing Impaired
7. Tagbilaran City Science High School

MINOR PARTNERS:

The schools under this category will only be invited to join in this endeavor.

8. Bohol Deaf Academy
9. Bohol Evangelical School of Technology
10. Bohol Institute of Technology
11. Bohol Wisdom School
12. Holy Trinity School of Foundation, Inc.
13. Holy Name University
14. Holy Spirit School
15. Immaculate Heart of Mary Seminary
16. Great Minds Leadership Academy
17. Scholas Societas, Inc.
18. Tagbilaran Grace Christian School
19. Trinity Catholic Schools
20. University of Bohol
21. Victoriano D. Tirol Advanced Learning Center

VI. WORKING COMMITTEES:

NAME OF COMMITTEE	ROLE/S
Secretariat Committee	writes all communication letters and other documents needed to pull off the event
External Affairs Committee	communicates with the partner institutions and takes charge of all external affairs
Publicity Committee	creates the publication materials and promotes the event via social media platforms
Representatives	the focal persons of the partner institutions that will ensure the school's participation in the event

VII. LOGISTICS:

PARTICULAR/s	IN-CHARGE
Division Memorandum	Divisions Office
Gadgets	All working committees
Internet Connection	All working committees
Gmail	Division Federated SSG Officers
Google Drive	Division Federated SSG Officers
Google Meet	Division Federated SSG Officers
Partnership Letters	Secretariat Committee
Editing Software	Publicity Committee
Publication Materials	Publicity Committee
Social Media Accounts	Partner Institutions
Voters' Application Forms	External Affairs Committee

VIII. TIMELINE OF EVENTS:

NOTE: All publication materials will be created by the Federated SSG Publicity Committee. However, these will be posted on the respective social media accounts of the partner institutions.

DATE	ACTIVITY	MECHANICS
September 10	Official Project Launch	The official event poster will be posted on the social media pages of the partner institutions as a way of officially launching the event.
September 11	DP Blast	All registered voters studying in the schools of Tagbilaran (including alumni) are encouraged to use the profile frame with the text: <i>"I am a registered voter!"</i> And those who are still not eligible may use another profile frame with the text: <i>"Be a registered voter!"</i>
September 11 – 30	Countdown	A publication material containing the number of days left before the end of Voter Registration will be posted everyday as a reminder to all non-registered eligible voters.
September 13	HOW TO REGISTER? A Step-by-Step Guide on Voter Registration	Publication materials providing information regarding the process of voter registration will be posted, highlighting the WHO, WHAT, WHEN, WHERE, and HOW's of voter registration.

<p>September 11 September 18 September 25 September 29</p>	<p>Voters' Tally</p>	<p>Each partner school in Tagbilaran will be tallying the number of registered voters and non-registered eligible voters in their institution. The number will be updated and announced every Saturday of September to urge or encourage the non-registered voters to register already before the fast-approaching deadline.</p>
<p>During distribution of modules</p>	<p>Distribution of Voters' Application Forms</p>	<p>The Division Federated SSG intends to coordinate with the Tagbilaran City - Commission on Elections (COMELEC) to procure the Voters' Application Forms and distribute them to eligible students during the distribution of modules, allowing the students to visit the COMELEC Office only once instead of twice.</p>

Proposed by:



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Division Federated SSG President

NOTED BY:



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Division Youth Coordinator

APPROVED BY:



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