



Republic of the Philippines  
**Department of Education**  
REGION VII – CENTRAL VISAYAS  
Division of City Schools – Tagbilaran City

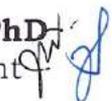
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**Office of the Schools Division  
Superintendent**

MEMORANDUM  
MLA-2021- CID -

039

**TO :** MS. MAURINE C. CASTANO – DCPNHS  
MRS. GRACE MARIE L. CAMPOS – MANGA NHS  
MRS. CORAZON SAMUYA – MANSASA NHS  
MRS. MA. DOLORES DAHAB – COGON HS EVENING CLASS  
MR. JENELOU JOHN ISRAEL – SAN ISIDRO NHS  
MR. JUSTINO M. CANDA – TAGB. CITY SCIENCE HS

**FROM :** JOSEPH IRWIN A. LAGURA, PhD  
Schools Division Superintendent 

**DATE :** March 4, 2021

**SUBJECT :** UPAEC AgriKonomiya 2021

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1. Pursuant to the letter received by this Office dated February 11, 2021 from UP Agricultural Economics Circle (UPAEC) regarding their month-long activity dubbed as AgriKonomiya 2021 with the theme “On the Rise: Economic Resurgence through Agriculture”. With their purpose-driven objectives as an academic organization, they will be conducting a scholastic competition for junior and senior high school students.
  2. Please read the attached communication and the contest packages of the different events.
  3. For your guidance and compliance.



**Address:** Dampas District, Tagbilaran City, Bohol  
**Telephone Nos.:** (038)427-1702; (038)427-2506; (038)422-8177; (038)427-6718; (038)544-2147  
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# UP Agricultural Economics Circle

Department of Agricultural and Applied Economics  
College of Economics and Management  
University of the Philippines Los Baños

2-210



February 11, 2021

Dear Ma'am/Sir:

Greetings!

The UP Agricultural Economics Circle (UPAEC) is a recognized academic organization based at the Department of Agricultural and Applied Economics, College of Economics and Management, University of the Philippines Los Baños, which aims to promote agricultural and applied economics as a field of study and as a career. It is also a member-organization of the Junior Philippine Economics Society (JPES).

This year, in accordance with our purpose-driven objectives as an academic organization, we will be conducting a scholastic competition for junior and senior high school students. **AgriKonomiya 2021** is a month-long event composed of four (4) different competitions and one (1) webinar. With the theme "**On the Rise: Economic Resurgence through Agriculture**", students from different schools all over the Philippines will compete with each other in an essay writing competition, a spoken word poetry competition, a poster-making competition, and lastly, an agricultural resolutions pitch competition. The official start of the event will be on **March 1 until March 27, 2021**.

In this regard, we are humbly asking for your school's participation in our event. Each school must be represented by **at least 3 students** who will participate in their chosen competition. The event is free for all junior and senior high school students, and **no registration fee** is needed. The deadline for registration will be on **March 10, 2021**. Attached herewith are the details and program of the competition for your perusal.

Should you have any queries, please feel free to contact **Deniel Fombuena**, at **0906 316 2290** or email us at **agrikonomiya.upaec@gmail.com**. Thank you very much and we are hoping for your kind consideration.

Yours in Honor and Excellence,

John Deniel G. Fombuena  
Event Head

Cristina Marie M. Mercado  
Head Circle

Elaine Bernadette L. Bargola  
Event Head

Noted by:  
  
Dr. Antonio Jesus A. Quilloy  
Senior Adviser

## Executive Committee (AY 2020 - 2021)

Cristina Marie Mercado  
*Head Circle*

Jea Samantha Manuel  
*Vice Head Circle*

Mary Louise Secretario  
*Notary Circle*

Angelo Del Rosario  
*Bursar Circle*

John Deniel Fombuena  
*Educational Committee  
Chairperson*

Roi Jason Laviña  
*Socio-Cultural Committee  
Chairperson*

Michelle Beejay Jamisola  
*External Affairs Committee  
Chairperson*

Dominique Kiara Lantican  
*Auditor and Property  
Custodian*

### Contact us:

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- [/UPAEC1975](https://www.facebook.com/UPAEC1975)
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UP AGRICULTURAL ECONOMICS CIRCLE



# **AGRIKONOMIYA**

## **2021**

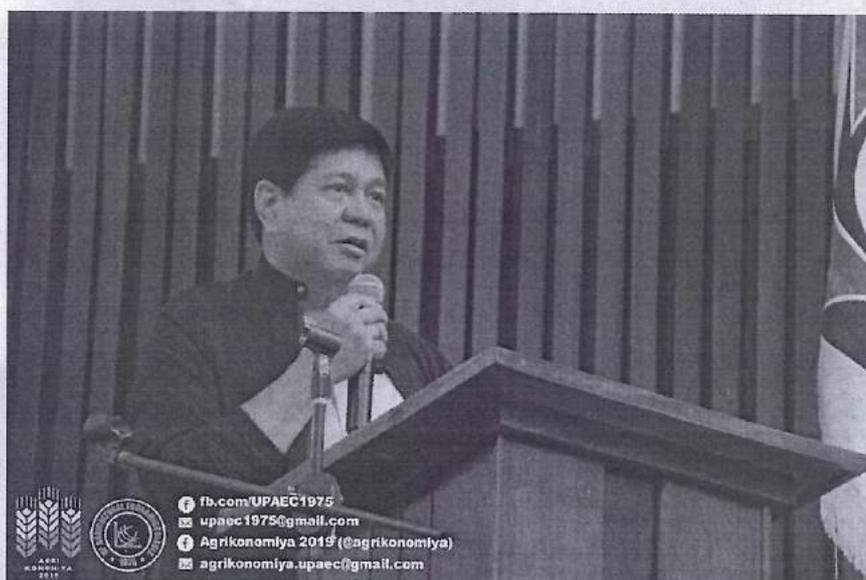
# **EVENT PRIMER**

# AGRIKONOMIYA 2021

**AgriKonomiya 2021** is one of UP Agricultural Economics Circle's flagship projects for the year 2021. For this year, it will be a month-long event that is composed of four (4) different competitions and one (1) webinar. With the theme "**On the Rise: Economic Resurgence through Agriculture,**" students from different schools all over the Philippines will compete with each other in an essay writing competition, a poster making competition, spoken word poetry competition, and lastly, an agricultural resolutions pitch competition.

This event shall be joined by junior and senior high school students from different high schools in the Philippines. For this year's AgriKonomiya, the schools can send as many entries as they want. For the competitions, three shall participate in the agricultural resolutions pitch competition, one for the essay writing competition, one for the poster making competition, and one for the spoken word poetry competition.

The official start of the event will be on **March 1**, which will be the start of the submission of entries to the competitions, and the last day of submissions will be on **March 20**. The awarding of the winners will be done via **Zoom on March 27** after the webinar event.



By the end of this event, we hope to have increased the awareness of the participants on the current state of agriculture in the country and to have inspired the students on recognizing Agricultural and Applied Economics as a good field of study.

# ABOUT THE COMPETITIONS

## AGRICULTURAL RESOLUTIONS PITCH COMPETITION

### Competition Guidelines

1. A team composed of **three members** is required to formulate an innovative and realistic resolution that would address current agricultural issues. A school can send **more than 1 team** for this competition.
2. The agricultural issue will be assigned to each school beforehand and the participants will be given two weeks to prepare for it. The topic will be released on **March 1, 2021**.
3. The completed paper must be submitted on or before **March 13, 2021**, allowing the judges to properly examine and familiarize themselves beforehand. The paper shall consist of the following parts: **Introduction, Statement of the Problem, Resolution, and Conclusion**
4. The paper should not exceed **fifteen (15) pages** excluding the title page and references. The **template** for the paper will be sent together with the topic reveal.
5. Afterward, the contestants will be given another week to prepare a video presentation discussing the contents of their paper. The completed video presentation must be submitted on or before **March 19, 2021**, to allow the event organizers to ensure they have not been damaged or corrupted.
6. The video presentation must not exceed **seven (7) minutes** and will be shown via Zoom on **March 20, 2021**. Afterward, **three (3) minutes** will be allotted for the question and answer portion between the presenting team and the board of judges.
7. All submissions will be via **Google Form** that will be sent upon registration.
8. **Plagiarism** is strictly prohibited. Organizers will check the submitted papers and will return if it exceeds 14% similarity index.
9. The **winning teams** will be announced on **March 27, 2020** during the webinar.

# ABOUT THE COMPETITIONS

## AGRICULTURAL RESOLUTIONS PITCH COMPETITION

### Competition Criteria

Use this set of criteria to guide you with your outputs.

Criteria	Percentage
Appropriateness to the agricultural issue	30%
Feasibility of the proposed policy	20%
Analytical Depth	15%
Coherence	15%
Innovation	10%
Presentation	10%
<b>Total:</b>	<b>100%</b>

### Important Dates to Remember

**March 1 - Topic Reveal**

**March 13 - Submission of Research Papers**

**March 19 - Submission of Video-Recorded Pitch**

**March 20 - Pitching Day**

**March 27 - Awards Ceremony**

# ABOUT THE COMPETITIONS

## ESSAY WRITING COMPETITION

### Competition Guidelines

1. **More than one participant** from the participating schools can join the essay writing competition.
2. All participants from each school will be given **20 days—from March 1 to March 20**—to write an essay about the given topic.
3. Participants may still join the competition after the starting date, but the deadline will remain the same. The **essay topic will be sent on March 1**.
4. The essay may be written in **English or Filipino only**. Code-switching is not allowed.
5. The essay shall not exceed **1,500 words**.
6. The essay shall be in this format:
  - a. Font style: **Times New Roman**
  - b. Font size: **12**
  - c. Margins: **1"**
  - d. Size: **A4**
  - e. Spacing: **1.15**
7. The essay shall be submitted in **PDF format** through the Google form provided by the organizers.
8. The **file name** of the essay shall follow this format:  
SURNAME\_NAME\_NAMEOFSCHOOL (e.g., DELA  
CRUZ\_JUAN\_UNIVERSITYOFTHEPHILIPPINESLOS BANOS)
9. **Plagiarism** is strictly prohibited. Once submitted, the paper's similarity index will be checked by the hosts. If the similarity index exceeded 14%, the paper will be returned to the participant to revise it.
10. The winners will be announced on **March 27**.

# ABOUT THE COMPETITIONS

## ESSAY WRITING COMPETITION

### Competition Criteria

Use this set of criteria to guide you with your outputs.

Criteria	Percentage
Content and Relevance to the theme	40%
Originality and Creativity	20%
Organization/Development of Thought	20%
Grammar/Mechanics	20%
<i>Total:</i>	100%

### Important Dates to Remember

**March 1 - Topic Reveal**

**March 20 - Deadline of Submission**

**March 27 - Awards Ceremony**

# ABOUT THE COMPETITIONS

## SPOKEN WORD POETRY COMPETITION

### Competition Guidelines

1. One or more participants from each school will be given **1 week** to make their own poem in line with the topic given.
2. The topic will be sent on **March 1**, and the **poem** must be submitted on or before **March 6**.
3. The participant is required to submit a maximum of a **3-minute video performance** of the poem that she/he did on **March 13**.
4. The poem may be written and spoken in English or Filipino only. Code-switching is prohibited both in the write-up and video performance.
5. Poem must be in **PDF** Format. **Format in submitting the poem:**
  - a. Font style: Times New Roman
  - b. Font size: 12
  - c. Margins: 1"
  - d. Size: A4
  - e. Spacing: 1.15
6. **File name for poem:** NameOfSchool\_SurnameGivenName\_Poem.pdf (e.g., UPLB\_LopezDianaMae\_Poem.pdf)
7. The video performance must be a **one-take video**. **Editing** the video itself is not allowed. The participant must wear **smart casual attire**. Video performances must be in **MP4 or MOV** format.
8. **File name for video performance:**  
NameOfSchool\_SurnameGivenName\_VideoPerformance.mp4/mov  
(e.g., UPLB\_LopezDianaMae\_VideoPerformance.mp4/mov)
9. Both the **poem** and video **performance** must be submitted via **Google Drive** which will be provided together with the topic reveal.
10. Plagiarism is strictly prohibited. The organizers will check the similarity index of the poem after submission. If the similarity index exceeds 14%, the participant will be disqualified.

# ABOUT THE COMPETITIONS

## SPOKEN WORD POETRY COMPETITION

### Competition Criteria

Use this set of criteria to guide you with your outputs.

#### Phase 1. Poem Content (40% Overall)

Criteria	Percentage
Relevance to the topic	45%
Coherence/Organization	15%
Clarity	15%
Originality	15%
Grammar	10%
<i>Total:</i>	100%

#### Phase 2. Video Performance (60% Overall)

Criteria	Percentage
Diction	25%
Intonation	25%
Overall impact	20%
Facial Expression & Hand/Body Gestures	15%
Video presence	15%
<i>Total:</i>	100%

Note: Failure to comply with the stated mechanics will result in deductions to the final score.

# **ABOUT THE COMPETITIONS**

## **SPOKEN WORD POETRY COMPETITION**

### **Important Dates to Remember**

**March 1 - Topic Reveal**

**March 6 - Submission of Poem**

**March 13 - Submission of Video-Recorded Spoken Word Poetry**

**March 27 - Awards Ceremony**

# ABOUT THE COMPETITIONS

## POSTER MAKING COMPETITION

### Competition Guidelines

1. Every participating school can send **1 or more** participants for this competition.
2. Each participant should submit **ONE entry only**
3. The poster must illustrate, interpret and emphasize the theme of the **AgriKonomiya 2021, "On the Rise: Economics Resurgence through Agriculture."**
4. **Any medium, except digital**, can be used upon making the poster, and each poster must have its own **name or title**.
5. Submission of entries will start on **March 1, 2021**.
6. Entries must be submitted **not later than March 20, 2021**.
7. The poster shall be submitted in **JPEG/PNG format** through the Google form provided by the organizers.
8. The file name of the poster shall follow this format: **NAMEOFSCHOOL\_SURNAME\_NAME\_POSTER TITLE** (e.g., UPLB\_DELA CRUZ\_JUAN\_AGRICULTURE)
9. The artist will be held accountable for any issues that may arise with regard to the **originality and authenticity** of the design.
10. Part of the criteria is the accumulation of **likes or heart reactions** on Facebook. All participating entries will be posted by the organizers on the AgriKonomiya 2021 page starting **March 21 and will end on March 26**.
11. Announcing of winners will be on **March 27**.

# ABOUT THE COMPETITIONS

## POSTER MAKING COMPETITION

### Competition Criteria

Use this set of criteria to guide you with your outputs.

Criteria	Percentage
Relevance to the theme	40%
Creativity and Presentation	20%
Graphics Originality	15%
Visual Impact	15%
Popularity (Number of FB likes/heart)	10%
<i>Total:</i>	100%

### Important Dates to Remember

March 1 - Start of Submission

March 20 - Deadline of Submission

March 21 to 26 - Accumulation of like/heart reactions on Facebook

March 27 - Awards Ceremony

# REGISTRATION

- AgriKonomiya 2021 is **FREE** of the registration fee and **open to all Junior and Senior High School Students**.
- For each participating school, a **minimum of 50% or 3 students** in a team should be registered and participate in any of the competitions.
- Every participating school can send more than 1 student or team for each competition.
- You can register at the google form link provided in the email or here at: <https://bit.ly/3qpnVdq>
- Upon registration, kindly wait for our reply regarding your confirmation in participating in the event.
- **Start of Registration: February 20, 2021**
- **Deadline of Registration: March 10, 2021**

Note: We kindly suggest that you register before the competitions start on March 1, 2021.

# AWARDING

## Winning Participant Awards

- 1.The Champion will receive a Champion's medal and certificate via courier.
- 2.The 1st Runner Up will receive a 1st Runner Up's medal and certificate via courier.
- 3.The 2nd Runner Up will receive a 2nd Runner Up's medal and certificate via courier.

## Overall Champion & Runner-ups

Among the schools who joined the competition, there will be 1 Overall Champion, 1 Overall 1st Runner-Up, and 1 Overall 2nd Runner-Up . The schools will receive a trophy and certificate for standing out among the schools who joined Agrikonomiya 2021.

For the scoring,

Criteria	Percentage
<b>Agricultural Resolutions Pitch</b>	<b>25%</b>
<b>Essay Writing</b>	<b>25%</b>
<b>Spoken Word Poetry</b>	<b>25%</b>
<b>Poster Making</b>	<b>25%</b>
<b>Total:</b>	<b>100%</b>

**Note: Only the highest scorer among the sent participants from every school will be considered in the overall scoring.**

**Thank You & God Bless!**