



Republic of the Philippines  
**Department of Education**  
REGION VII – CENTRAL VISAYAS  
Division of City Schools – Tagbilaran City

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**Office of the Schools Division  
Superintendent**

DIVISION MEMORANDUM

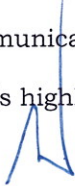
No. 178, s. 2020

July 15, 2020

**COMMUNICATION CAMPAIGN PROGRAM “ Heart to H.E.A.R.T Talk”**

TO: All Public Secondary School Principals  
All Others Concerned

1. Pursuant to Regional Memorandum No. 0342, s. 2020, the Department of Education in partnership with the Population Commission (POPCOM) encouraged the schools to participate for the implementation of the Heart to HEART Talk, U4U Teen Trail and Ladderized Peer Education Program or to the Adolescent Health and Development Program (AHDP).
2. Interested schools shall coordinate with their Local City/ Municipal Population Officers for the scheduling of virtual conferences or email at [popcomregion7@gmail.com](mailto:popcomregion7@gmail.com) or contact Regional Population Representative, Mr. Carl Dave Ang through cellphone 0936-972-6651.
3. For information and guidance, please read attached communication.
4. Immediate and wide dissemination of this Memorandum is highly expected.

  
**JOSEPH IRWIN A. LAGURA, Ph D**  
Schools Division Superintendent  
Office of the Schools Division Superintendent



**Address:** Dampas District, Tagbilaran City, Bohol  
**Telephone Nos.:** (038)427-1702; (038)427-2506; (038)422-8177; (038)427-6718; (038)544-2147  
**Email Address:** tagbilarancity.division@deped.gov.ph



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Republic of the Philippines  
**Department of Education**  
REGION VII - CENTRAL VISAYAS

Office of the Regional Director

JUL 07 2020

Regional MEMORANDUM

No. **0342**, s. 2020

**COMMUNICATION CAMPAIGN PROGRAM "Heart to H.E.A.R.T. Talk"**


To: Schools Division Superintendents  
Assistant Schools Division Superintendents  
All Others Concerned

1. The Department of Education has been recognized and commended in its role in controlling the high incidence of teenage pregnancies, repeated pregnancies, sexual violence, human immunodeficiency virus (HIV) and other sexually transmitted disease infection (STI) among the youths. The program has been materialized and strengthened through the issuance of the Policy Guidelines on the Implementation of the Comprehensive Sexuality Education (CSE) as DepEd Order No. 31, s. 2018 and is further recognizing the Population Commission (POPCOM) as partner in the implementation. The partnership and program implementation is strengthened by the annual issuance of Regional Memorandum.

2. In line with this, the communication campaign program called "**Heart to H.E.A.R.T Talk**" was launched wherein current issues among teens and adolescents were discussed during the symposium, namely **H**-HIV, AIDS, and STI; **E**-Early Sexual Encounters, **A**-Adolescent Sexuality; **R**-Reproductive Health and **T**-Teenage Pregnancy Prevention. The activity aims to educate secondary students on delaying sexual debut, pre-marital sex and early teenage pregnancy and further avoiding getting sexually transmitted disease at an early age. Another sister programs attached to this, are the **U4U Teen Trail and Ladderized Peer Education Program** which are also some of the school-based education and communication program implemented.

3. In this regard, this Office **strongly supports** the implementation of the programs to be cascaded to Schools Division Offices in the whole region. Interested schools shall coordinate with their Local City/Municipal Population Commission Officers for the scheduling of virtual conferences or email at [popcomregion7@gmail.com](mailto:popcomregion7@gmail.com) or contact Regional Population Commission Representative, **Mr. Carl Dave Ang** through cell number (0936) 972 6651 or landline number (032) 236 496.

4. For immediate dissemination and compliance to this Memorandum.

  
**SALUSTIANO T. JIMENEZ EdD, JD, CESO V**  
Director III  
Officer-In-Charge  
Office of the Regional Director

STJ/CAE/ESSD/TTP/mmp



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Republic of the Philippines  
REGION VII

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**COMMISSION ON POPULATION AND DEVELOPMENT**  
*Empowering Filipino Families*

January 28, 2020

**SALUSTIANO T. JIMENEZ, ED.D, JD, CESO V**  
Regional Director  
Department of Education Regional office VII

Dear Dr. Jimenez,

*Greetings!*

It has been a rough yet productive 2019 for both our offices, and I am so proud to say that we have handled it strongly. For 2019, we have reached a mass amount of adolescents and teens, about **20,000 high school and senior high school students**, because of your agency's full support and cooperation. This year, we hope to continue the partnership with you!

Recognizing the role of education in curbing the incidence of teenage pregnancies, repeated pregnancies, sexual violence, human immunodeficiency virus (hiv) and other sexually transmitted infections among our youth, we commend the Department of Education for issuing the Policy Guidelines on the implementation of the Comprehensive Sexuality Education (CSE) / DepEd Order No. 31, series of 2018 further recognizing the role of POPCOM of its implementation and DEPED Regional Office VII for the annual issuance of memoranda in support of our programs.

In 2017, we have launched the communication campaign program "**Heart to H.E.A.R.T. Talk**" where the acronym **HEART** are the current issues of adolescents and teens which will be discussed during the short symposium, namely;

H – HIV, AIDS and STI  
E – Early Sexual Encounters  
A – Adolescent Sexuality  
R – Reproductive Health and  
T – Teenage Pregnancy Prevention

This activity intends to educate High School students the importance of delaying sexual debut and fight shy early sexual encounters (premarital sex) to avoid getting pregnant at a young age and avoid acquiring HIV and other sexually transmitted infections (STI). It will just be an hour and a half session composed of film showing and short discussions, still in lined with our mantra "**learning while having fun**".

Aside from the Heart to HEART Talk, the **U4U Teen Trail and Ladderized Peer Education Program** are also some of our population school-based information, education and communication programs.

In line with this, I would once again ask for your support for the implementation of the **Heart to HEART Talk, U4U Teen Trail and Ladderized Peer Education Program** or to the **adolescent health and development program (AHDP)** in general.



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**COMMISSION ON POPULATION AND DEVELOPMENT**  
*Empowering Filipino Families*

Interested schools may coordinate with their Local City/Municipal Population Officers for scheduling or they may email us at [popcomregion7@gmail.com](mailto:popcomregion7@gmail.com) or contact our Regional Population Representative, Mr. Carl Dave Ang at 0936-972-6651 / 236-4963.

Thank you for your unwavering support to the young people and to our youth program. More Power!

Sincerely

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**ATTY. BRUCE N. RAGAS**  
Regional Director