



Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CITY SCHOOLS – TAGBILARAN
City of Tagbilaran



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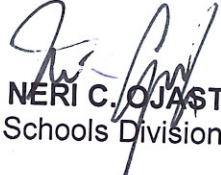
September 9, 2019

DIVISION MEMORANDUM
NO. 44, S. 2019

FAMILY WEEK CELEBRATION COMPETITIONS

**TO: Heads, Public and Private Elementary and Secondary Schools
All Others Concerned**

1. Pursuant to the Presidential Proclamation No. 60 entitled "*To Increase Awareness on Various Family Issues, Enhance Effectiveness of National and Local Efforts to Carry Out Specific Programs Concerning Families by Generating New Programs and Strengthening Existing Dues, and Promote Collaboration Among National and Local Non-Governmental Organization in support of Multi-Sectoral Activities*", this Office hereby disseminates the communication received from the Office of the City Mayor, Hon. John Geesnell L. Yap II, entitled "**2019 Family Week Celebration Competitions**".
2. The activities will ~~be on~~ September 23 to 28, 2019 to be participated in by the Elementary, High School, Senior High School and College Students.
3. To expand the reach of the celebration, the following competitions are as follows: **Poster Making, On-the-Spot Essay Writing, Extemporaneous Speaking, Jingle Making, 30-Second Infomercial, Best Family Groupie, Best Slogan and Most Creative Group.**
4. The awarding ceremonies of all the eight (8) competitions shall be done on September 28, 2019 at the Plaza Rizal, after the actual Family Fun Walk.
5. Attached is the communication for more detailed information.
6. Immediate and wide dissemination of the Memorandum is highly appreciated.


NERI C. OJASTRO Ed D, CESE
Schools Division Superintendent *ee*

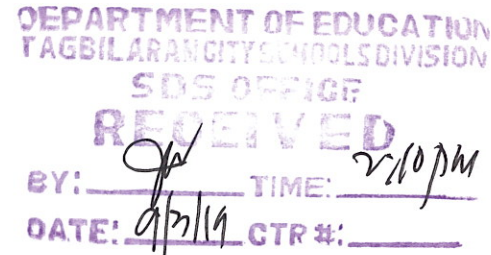
Republic of the Philippines
Province of Bohol
City Government of Tagbilaran

OFFICE OF THE CITY MAYOR

September 2, 2019

DR. NERI C. OJASTRO

Officer-in-Charge, Office of the Schools Division Superintendent
Tagbilaran City Schools Division, Barangay Dampas, Tagbilaran City, Bohol



Dear Dr. Ojastro:

It may be recalled that on September 28, 1992, former Philippine President Fidel V. Ramos signed Presidential Proclamation No. 60 "to increase awareness on various family issues, enhance effectiveness of national and local efforts to carry out specific programs concerning families by generating new programs and strengthening existing ones, and promote collaboration among national and local non-governmental organizations in support of multi-sectoral activities." Hence, pursuant to the observance of this national directive, the City Government of Tagbilaran will once again spearhead activities from September 23 to 28, 2019.

This year, to add color and energy and to expand the reach of our celebration, we are coming up with the following competitions to be participated in by the elementary, high school, senior high school, and college students and representatives from the different religious affiliations in the city and province: **POSTER MAKING, ON-THE-SPOT ESSAY WRITING, EXTEMPORANEOUS SPEAKING, JINGLE MAKING, 30-SECONDER INFOMERCIAL, BEST FAMILY GROUPEE, BEST SLOGAN, and MOST CREATIVE GROUP.**

These competitions are geared towards keeping alive all beliefs and concepts within the family, especially in the children who will perpetuate these values into the communities and into the wider national and global network; encouraging respect of our family traditions; and strengthening family ties, aside from giving opportunities for our young people to harness and showcase their talents.

In this connection, **we would like to request your assistance in the dissemination of the mechanics of the aforesaid competitions to the schools to be able to generate massive participation.** The awarding ceremonies of all the eight (8) competitions shall be done on September 28, 2019 at the Plaza Rizal, after the actual Family Fun Walk. For your easy reference, we have attached the timetable and the guidelines of the specific competitions.

Your full support to this undertaking will inspire us all the more towards pushing further to help protect the family - the basic unit of society - from forces that threaten its solidarity.

Very truly yours,

JOHN GEESNELL L. YAP II
City Mayor

BY AUTHORITY OF THE CITY MAYOR:


CATHELYN ONTONG – TORREMOCHA, MPA
Officer-in-Charge, Office of the City Administrator

2019 FAMILY WEEK CELEBRATION COMPETITIONS
September 23 to 28, 2019

TITLE OF COMPETITION	CATEGORY	DEADLINE OF ENTRY SUBMISSION	DATE OF COMPETITION/ JUDGING	VENUE	DATE OF AWARDING
POSTER MAKING	Elementary	Sept. 27, 2019 (Friday, After the actual competition)	Sept. 27, 2019 (Friday) 1:00 p.m.	Sangguniang Panlungsod Session Hall	Sept. 28, 2019 (Saturday)
ON-THE-SPOT ESSAY WRITING	High School	Sept. 27, 2019 (Friday, After the actual competition)	Sept. 27, 2019 (Friday) 8:00 a.m.	Saulog Conference Room	Sept. 28, 2019 (Saturday)
EXTEMPORANEOUS SPEAKING	Senior High and Tertiary	Sept. 27, 2019 (Friday, After the actual competition)	Sept. 27, 2019 (Friday) 1:00 p.m.	Tagbilaran City Hall Atrium	Sept. 28, 2019 (Saturday)
JINGLE MAKING	Religious/ Ecumenical Groups	Sept. 23, 2019 (Friday) 8:00 a.m. to 12:00 nn	Sept. 27, 2019 (Friday) 1:00 p.m.	Tagbilaran City Hall Atrium	Sept. 28, 2019 (Saturday)
30-SECONDER INFOCOMMERCIAL	Senior High	Sept. 23, 2019 (Friday) 8:00 a.m. to 12:00 nn	Sept. 23, 2019 (Friday) 2:00 p.m.	Saulog Conference Room	Sept. 28, 2019 (Saturday)
BEST FAMILY GROUPE	Families or Groups	Sept. 28, 2019 (Saturday, before or during the actual walk)	Sept. 28, 2019 (Saturday)	Plaza Rizal	Sept. 28, 2019 (Saturday)
BEST SLOGAN	Families or Groups	Sept. 28, 2019 (Saturday, before or during the actual walk)	Sept. 28, 2019 (Saturday)	Plaza Rizal	Sept. 28, 2019 (Saturday)
MOST CREATIVE GROUP	Families or Groups	Sept. 28, 2019 (Saturday, before or during the actual walk)	Sept. 28, 2019 (Saturday)	Plaza Rizal	Sept. 28, 2019 (Saturday)

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City Government of Tagbilaran
2019 FAMILY WEEK CELEBRATION

COMPETITION MECHANICS

POSTER MAKING CONTEST (ELEMENTARY)

1. This competition is open to all bona fide **PRIVATE AND PUBLIC ELEMENTARY** pupils in the City of Tagbilaran for the Academic Year 2019-2020, as attested by the school principal or school director.
2. Each school will only have **ONE (1) OFFICIAL CONTESTANT OR REPRESENTATIVE** for the contest.
3. **The contestants must be at the venue before 1:00 in the afternoon of SEPTEMBER 27, 2019 (FRIDAY) at the SANGGUNIANG PANLUNGSOD SESSION HALL for the scheduled contest briefing.**
4. The contestants of poster making contest must depict the **POSITIVE VALUES OF THE FAMILY** as the basic unit of society in their artwork.
5. Contestants are encouraged to use the following art materials:
 - A. Water color or oil pastel
 - B. 1 whole-sized white cartolina, with white background (landscape format)
 - C. Marker
 - D. Ruler
 - E. Mongol pencil
6. Contestants shall work on their contest pieces within one (1) hour only.
7. A one (1) - point deduction from the total score will be made for every one (1) minute excess in the time allotment.
8. All entries will be judged according to the following criteria:

• Creativity and presentation	- 30%
• Relevance and substance (motivational messaging)	- 30%
• Overall visual impact (color, depth of field, and sharpness)	- 20%
• Originality	- 20%
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	100%
9. The judges' decision is final and irrevocable.
10. Top three (3) winning entries shall be announced, shall automatically become official properties of the City Government of Tagbilaran, and photos of which shall be uploaded to the City Government of Tagbilaran Facebook account, with the 1st placer to receive a trophy and will be shown on the 12 LED boards in the city, while the 2nd and 3rd placers shall receive medals. All participating students and coaches will also be given certificates of participation.

ON-THE-SPOT ESSAY WRITING CONTEST (HIGH SCHOOL)

1. This competition is open to all bona fide **PRIVATE AND PUBLIC HIGH SCHOOL AND SENIOR HIGH SCHOOL** students in the City of Tagbilaran for the Academic Year 2019-2020, as attested by the school principal or school director.
2. **The contestants must be at the venue before 1:00 in the afternoon on SEPTEMBER 27, 2019 (FRIDAY) at the SAULOG CONFERENCE ROOM for the scheduled contest briefing prior to the contest.**
3. Student-essayists shall write and develop the topic delving on the **POSITIVE VALUES OF THE FAMILY** as the basic unit of society, following the introduction, body, and conclusion structure within one (1) hour, but are free to use their own titles for the manuscripts.
4. The contestants shall use their own black ballpens, but shall be provided with white writing sheets.
5. Based on the results of the drawing of lots, contestants shall only write their assigned numbers on the upper right corner of the paper.
6. The contest shall be judged based on the following:

• Content (relevance of topic and accuracy of data)	- 35%
• Organization (unity of thought and flow of discussion)	- 35%
• Style (originality and creativity)	- 20%
• Writing mechanics (correct usage of grammar)	- 10%
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	100%

7. The judges' decision is final and irrevocable.
8. Top three (3) winners shall be announced, with the 1st placer to receive a trophy and the 2nd and 3rd placers to receive medals. All participating students and coaches will also be given certificates of participation.

EXTEMPORANEOUS SPEECH CONTEST (SENIOR HIGH AND TERTIARY)

1. Extemporaneous Speech is a public speaking competition that requires student-speakers to deliver a limited-preparation speech with special focus on substance, organization of ideas and information, and confident delivery.
2. This competition is open to all bona fide students in the City of Tagbilaran for the Academic Year 2019-2020, as attested by the school principal or school director, two (2) separate categories for **SENIOR HIGH AND TERTIARY, RESPECTIVELY.**
3. **All contestants must be at the venue before 1:00 in the afternoon of SEPTEMBER 27, 2019 (FRIDAY) at the TAGBILARAN CITY HALL ATRIUM for the scheduled briefing and drawing of lots prior to the contest, to determine the speaking order/sequence. Assigned numbers shall be pinned on the right chest of the contestants.**
4. Contestants are given a ten **(10) - MINUTE BATHROOM BREAK** after the briefing or before the contest proper, after which they shall be confined in a holding area. As soon as the contest starts, contestants shall not be allowed to leave the area, until their turn. Assigned marshals shall escort the speakers one by one to the contest venue.
5. Each speaker shall be given **ONE (1) MINUTE TO PREPARE AND ONE TO THREE MINUTES (1-3)** to deliver his or her speech. He or she must start delivering his or her speech **WITHIN FIVE (5) SECONDS AFTER THE ONE (1)-MINUTE THINKING TIME.**
6. Criteria for Judging:
 - **Substance/content** (clear message, supporting examples, and outstanding speech value) - **35%**
 - **Confident delivery** (intonation, enunciation, and vocal quality) - **35%**
 - **Organization** (clear structure and correct grammar usage) - **20%**
 - **Physical delivery** (stance, gestures, facial expressions, eye contact, and stage presence) - **10%**

100%

7. A timing device shall be used to remind the speaker of the time he or she has already consumed. A green paper shall be raised by the 1st minute, while a red paper shall be raised when there is only thirty (30) seconds left. An alarm shall be sounded when the speaker reaches the **THREE (3) -MINUTE AND 30-SECOND TIME LIMIT.**
8. The judges' decision is final and irrevocable.
9. Top three (3) winners shall be announced, with the 1st placer to receive a trophy and the 2nd and 3rd placers to receive medals. All participating students and coaches will also be given certificates of participation.

JINGLE MAKING CONTEST (RELIGIOUS OR ECUMENICAL GROUPS)

1. This competition is open to all **RELIGIOUS/ ECUMENICAL GROUPS** in the City of Tagbilaran.
2. **The contestants must be at the venue before 1:00 pm of September 27, 2019 (FRIDAY) at the Tagbilaran City Hall Atrium for the briefing and drawing of lots.**
3. Each school will only have **ONE (1) OFFICIAL ENTRY** for the contest.
4. To guide the judges, contestants' assigned numbers shall be pinned on the upper chest.
5. The entries, original unpublished compositions of an individual or a collaborative work of a composer and a lyricist, must be interpreted a capella or using a guitar, keyboard, or any musical instrument at the composer's discretion, during the contest.
6. Entries must be catchy, creative, and lively, but should not contain profane, rude or vulgar words.
7. Lyrics could be in English, Filipino or Cebuano and must communicate the core message within the jingle. Judges should be provided with the lyrics of the jingle.
8. The full jingle must not exceed one (1) minute playing time, inclusive of the intro and extro.

9. Judging shall be done, based on the following criteria:

- **Lyrical Content** (relevance, originality, clarity of message, language and phrasing) - 45%
 - **Melodic Arrangement** (catchy melody, rhythm, recall value, faithful to the prescribed beat) - 35%
 - **Interpretation** (harmony) - 10 %
 - **Overall Impact to Listeners** - 10 %
-
- 100%

11. The deadline for the submission of entries – including music and encoded lyrics - will be on **September 23, 2019 (Monday) from 8:00 a.m. to 12:00 noon at the City Human Resource Management Office (CHRMO), while the judging of the actual performances will be on September 27 (Friday), at 1:00 p.m. at the Tagbilaran City Hall Atrium.**

12. The judges' decision is final and irrevocable.

13. Top three (3) winners shall be announced, with the 1st placer to receive a trophy and the 2nd and 3rd placers to receive medals. All participating groups will also be given certificates of participation.

14. The top three (3) winning entries shall automatically become official property of the City Government of Tagbilaran, while the 1st placer jingle will be played during the City Government radio programs.

30-SECONDER INFOMERCIAL (SENIOR HIGH)

1. An infomercial is a long commercial or an **AUDIO-VISUAL PRESENTATION** that informs or instructs, especially in an original and entertaining manners.
2. This competition is open to all bona fide **PRIVATE AND PUBLIC HIGH SCHOOL AND SENIOR HIGH SCHOOL** students in the City of Tagbilaran for the Academic Year 2019-2020, as attested by the school principal or school director.
3. Each school will only have **ONE (1) OFFICIAL ENTRY** for the contest.
4. All materials must be the students' own work, in their own words, and may include personal experiences and thoughtful observations on the **POSITIVE VALUES OF THE FAMILY**, using their own creative titles.
5. The materials could be in English, Filipino or Cebuano and must communicate the core message within the infomercial. Judges should be provided with the script of the infomercial.
6. The infomercial materials will be judged in terms of:
 - **Message Content** (relevance, social impact, motivational messaging, logical sequence) - 30 %
 - **Creativity and Originality** (derived from students' personal experiences or observations) - 30 %
 - **Technical Organization** (continuity, timing, picture and sound quality) - 20 %
 - **Overall Impact** (sincerity and credibility of statement, social impact, visual appeal) - 20 %

100%

7. The deadline for the submission of entries – including video and encoded script - will be on **September 23, 2019 (Monday) from 8:00 a.m. to 12:00 noon at the City Human Resource Management Office (CHRMO), while the judging will be at 1:00 p.m. of the same day at the Saulog Conference Room.**

8. Top three (3) winning entries shall be announced, shall automatically become official properties of the City Government of Tagbilaran, with the 1st placer to receive a trophy, will be shown on the 12 LED boards in the city and uploaded on the City Government Facebook account, while the 2nd and 3rd placers to receive medals. All participating students and coaches will also be given certificates of participation.

BEST FAMILY GROUFIE (FAMILIES OR GROUPS)

1. **"GROUFIE"** is a group selfie photo taken with a smartphone that contains 3 or more people showing fun-filled moments.
2. This competition is open to all families or groups that will join the Family Walk slated for **September 28, 2019 (Saturday)** starting at the Plaza Rizal, Tagbilaran City.
3. Only one (1) photo entry shall be accepted from each participating family or group, taken at the jump-off point starting at 4:30 a.m. when participants are already gathered at the assembly area, during the actual walk, or before the program starts at the Plaza Rizal.

4. Entries depicting the **POSITIVE VALUES OF THE FILIPINO FAMILY**, having a caption on what the group is feeling, must be uploaded in Tagbilaran City Government Facebook, using the official hashtag **#asensopamore**, to be counted as official entries.
 5. Any photos that have no relevance to the activities will be disregarded.
 6. The basis for judging will **ONLY BE** the number of Facebook reactions, with basic considerations on subject impact promoting family ties, unity, liveliness, joy, and aesthetic and technical impacts. However, HAHA and SAD reactions are not included in the counting. Uploading of entries will end by the time the program is about to start.
 7. Top three (3) winning entries shall be announced, shall automatically become official property of the City Government of Tagbilaran and shall be uploaded on the City Government Facebook account, with the 1st placer to receive a trophy and the 2nd and 3rd placers to receive medals. All participating groups will also be given certificates of participation.
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BEST SLOGAN (FAMILIES OR GROUPS)

1. This competition is open to all families or groups that will join the Family Walk slated for **September 28, 2019 (Saturday)**.
 2. Only one (1) slogan entry shall be accepted from each participating family or group.
 3. Entries drawn on a cartolina-sized material shall depict the **POSITIVE VALUES OF THE FILIPINO FAMILY**.
 4. The criteria for judging:

• Clarity of the message	-	30%
• Creativity and impact of presentation	-	30%
• Originality	-	20%
• Relevance to the Theme	-	20%
		100%
 5. Top three (3) winning entries shall be announced and shall automatically become official properties of the City Government of Tagbilaran, with the 1st placer to receive a trophy and will be shown on the 12 LED boards in the city, while the 2nd and 3rd placers shall receive medals. All participating groups will also be given certificates of participation.
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MOST CREATIVE GROUP (FAMILIES OR GROUPS)

1. This competition is open to all families or groups that will join the Family Walk on **September 28, 2019 (Saturday)**.
2. Families and groups are encouraged to showcase creativity during the walk, to add fanfare to the activity.
3. The criteria for judging:

• Use of costumes and props (excluding plastics)	-	30%
• Originality of Design and elements	-	30%
• Originality	-	20%
• Relevance to the theme	-	20%
		100%
4. Top three (3) winning entries shall be announced, with the 1st placer to receive a trophy, while the 2nd and 3rd placers shall receive medals. All participating groups will also be given certificates of participation.