



Republic of the Philippines  
**Department of Education**  
Region VII, Central Visayas  
**DIVISION OF CITY SCHOOLS-TAGBILARAN CITY**  
Tagbilaran City



September 1, 2019

Division Memorandum  
No. 413, s. 2019

**3<sup>rd</sup> DokYuBata Video Documentary Contest**

To : All Public and Private Secondary School Heads  
Education Program Supervisors/ Division Coordinators

1. The National Council for Children's Television is now accepting entries to the 3<sup>rd</sup> DokYuBata Video Documentary Contest.
2. Details of the activity are contained in the enclosures.
3. For information and guidance.

  
**NERI C. OJASTRO, Ed.D., CESE**  
Schools Division Superintendent



# **DokyuBata 2019**

## **A Video Documentary Contest**

### **I. OBJECTIVES**

DokyuBata encourages the production of child-friendly television documentary, guided by a specific theme annually. Specifically, it aims to:

1. Provide an avenue where aspiring young television documentarists can showcase and share their talents;
2. Raise awareness on the value and necessity of child-friendly television content and highlight the feasibility of producing quality programs;
3. Encourage children and the youth to promulgate meaningful television content by exposing them to quality documentaries; and
4. Promote child participation on pressing issues that directly affect their total development.

### **II. DOKYUBATA 2019 THEME**

The participants' documentary entries must focus on children's "Food and Nutrition" but may work around with the following factors relating to the theme, but not limited to topics such as:

1. Filipino culture, tradition, and beliefs on food and nutrition
2. National and local policies on food and nutrition
3. Food and water safety
4. Food supply
5. Media usage, food, and nutrition
6. Dietary patterns
7. Demography and geography (related to food and nutrition)

### **III. ELIGIBILITY**

- A. DokyuBata 2019 Video Documentary Contest is open to Filipino citizen ages 12 to 17 for Children Division and ages 18 to 23 for Young Adult Division.
- B. The production team must be composed of maximum of 10 members who may or may not belong to the same school, barangay, or organization.
- C. Participants are welcome to join the competition individually.



#### IV. COMPETITION PERIOD

The period for the submission of entries is from August 19, 2019 to October 18, 2019. The deadline for the submission of entries is on October 18, 2019 at 11:59PM. Entries to be submitted beyond the indicated deadline will no longer be considered.

#### V. SELECTION

A. Entries will be judged according to the following criteria:

- Content/Adherence to the Theme 30 points
- Originality and Creativity 25 points
- Production Quality 25 points
- Overall Impact 20 points

B. A screening committee composed of the NCCT Secretariat and other qualified judges shall narrow down the entries into the Top 10 for both categories to be featured during the screening and awarding in November 2019.

C. A board of judges that includes, but not be limited to, professional media practitioners and child's rights and nutrition advocates, shall determine the winners from among the finalists. Their decision is final and irrevocable.

D. Finalists will be notified via telephone or mobile call/text and electronic mail. An official announcement will also be made on the official Facebook page of the National Council for Children's Television (fb.com/NCCT.DepEd).

#### VI. PRIZES

Children Division	Young Adult Division:
Best Dokyu: P25,000.00 + plaque and certificate	Best Dokyu: P25,000.00 + plaque and certificate
2 <sup>nd</sup> Best Dokyu: P20,000.00+ Plaque and certificate	2 <sup>nd</sup> Best Dokyu: P20,000.00+ Plaque and certificate
3 <sup>rd</sup> Best Dokyu: P15,000.00+plaque and certificate	3 <sup>rd</sup> Best Dokyu: P15,000.00+plaque and certificate
Best Direction: P10,000.00 + plaque and certificate	Best Direction: P10,000.00 + plaque and certificate
Best Story: P10,000.00 + plaque and certificate	Best Story: P10,000.00 + plaque and certificate
Special Jury Prize: P5,000.00 + plaque and certificate	Special Jury Prize: P5,000.00 + plaque and certificate
Audience Choice: P5,000.00 + plaque and certificate	Audience Choice: P5,000.00 + plaque and certificate

- A. Chance to be aired/featured on NCCT's TV station partner.
- B. Top 10 entries will be featured during the DokyuBata 2019 Awarding Ceremony to be held in November 2019.
- C. Certificates of Recognition will be given to every production team member and the supervising adult of all finalists.



## **VII. REQUIREMENTS AND MECHANICS**

### **A. General Requirements**

1. Use of copyrighted material is strictly prohibited. Participants will be liable for any claim of infringement related to the materials included in the entry.
2. Entries must be in a **documentary genre, facts based**.
3. Entries must revolve around children's food and nutrition.
4. Entries must not shorter than 3 minutes and not longer than 5 minutes **for Children Division** and 6 to 10 minutes for the **Young Adult Division**. *(This includes Opening billboard and Closing credits. Please follow the required credits format at the end of the document.)*
5. The production team does not include the cast of actors.
6. The production team of the Children Division entries must have at least one supervising adult (e.g. parent, faculty member, barangay official/employee, organization officer), a person of legal age whose role would be limited to logistical guidance (i.e., chaperone, minimal technical help, and guarantor of output's authenticity and compliance to fair use and copyright guidelines.) However, minimal supervision from adults is requested in all stages of production so that the outputs may reflect genuine talent, skills, and worldview of the participants.
7. No promotion or opposition of any product, person, service, or political beliefs.
8. Content must be child-friendly. Please see Appendix for the criteria of a child-friendly content or visit NCCT website for more details.
9. Participant/s can only submit one entry.

### **B. Audio and Video Requirements**

1. Must have the minimum resolution of 720x480.
2. Videos must feature live footage and may or may not have dialogues or host.
3. Dialogues in the videos may be in any vernacular; **English subtitles however must be provided** when the spoken language in the video is neither English nor Filipino.
4. The use of music or musical score is not required. Should it be deemed essential, music or musical score used in the video **must be original** (i.e., composition of the production team), or royalty free music with proper citation in the credits.
5. **No logo or watermark of any editing software** shall be visible in the video.



### **VIII. TERMS AND CONDITIONS**

- A. Participants warrant that they have read, understood, and agreed to abide the rules and regulations of DokyuBata.
- B. Entries to be included as finalists will become the property of both the National Council for Children's Television and the producers/participants.
- C. The Participants hereby grant NCCT the right to copy, edit and use the materials for educational and informational purposes in perpetuity.
- D. The owners cannot use or publish the materials until the Screening and Awarding ceremonies. The Finalists can be shown to the owners' personal websites, blogs, social media accounts, provided that NCCT and DokyuBata's logos are present.
- E. NCCT reserves the right to amend the rules and revise the mechanics upon notice to the public.

### **IX. SUBMISSION OF ENTRIES**

- A. The competition will accept submissions starting August 17, 2019. **Deadline of submission is on October 18, 2019.**
- B. **There is no entry fee for submission.**
- C. Each member of the production team, as well as the supervising adult, must submit a photocopy of any document of identification (e.g. valid ID, birth certificate, passport, barangay tax certificate/cedula, etc.)
- D. One (1) copy of the video on a DVD-R or DVD+R must be submitted with the following:
  1. Documentary entry in **avi or mp4 format.**
  2. Three to five photos documenting the actual field shooting and editing of the entry.
  3. Label with the following details:
    - i. title of the video
    - ii. production name
    - iii. city/province
  4. The disc must be placed in a sealed short brown envelope together with the following:
    - i. Official entry form (*See attached file*)
    - ii. Proof of identification of each member and supervising adult
    - iii. DVD-R or DVD+R containing the entry
- E. Entries may be submitted through:
  1. Personal or via courier

#### **DokyuBata 2019**

National Council for Children's Television  
Room 214-215 2<sup>nd</sup> Floor, Mabini Building,  
DepEd Complex, Meralco Avenue, Pasig City



2. E-mail:

[ncctdokyubata@gmail.com](mailto:ncctdokyubata@gmail.com)

With subject heading: Entry for DokyuBata 2019\_ (title of entry)

3. Video-sharing site like Vimeo, Googledrive, or YouTube

Other supporting documents will still be emailed to NCCT

- F. Participants must shoulder the shipping cost of their submission materials.
- G. Receipt of entries shall be acknowledged via SMS or electronic mail. Should entrant wish to receive a **Certificate of Participation** for the production team members, cast, supervising adult, and school, barangay, or organization for whatever legal purpose, a prepaid self-addressed return envelope must be enclosed upon submission of entry.
- H. For inquiries, contact the Festival organizers at (+632) 634-7156, (+632) 637-2306, 09668103975 or email at [ncctdokyubata@gmail.com](mailto:ncctdokyubata@gmail.com)
- I. **Credits Guidelines:**
1. Credits must only be at the **beginning of the video**; still (non-moving); exactly 5 seconds in length; and **without** background music or countdown bleep.
  2. All text must be of readable font size and style (e.g., Helvetica, Arial, Calibri); must be of white font color on black background; and listed in an order as in the following examples.
  3. Supervising adults must ensure that music used, if not an original composition of the production team members (i.e. under Creative Commons license), is properly attributed in the credits. Resource guides to fair use and proper attribution may be found online.

*\*If music is an original composition of production team*

**(Figure 1)**

**"GAMPANIN"**

Created by students/citizens/members of **Production Name**  
for **DokyuBata Festival 2019**

Directed by: **Team Member**

Written by: **Team Member**

Shot by: **Team Member**

Edited by: **Team Member**

Production Design: **Team Member**

Original Music by: **Team Member**

Production Staff: **Team Member**



*\*If music used is Royalty Free*

**(Figure 2)**

**"GAMPANIN"**  
Created by students/citizens/members of **Production Name**  
for **DokyuBata Festival 2019**

Directed by: **Team Member**  
Written by: **Team Member**  
Shot by: **Team Member**  
Edited by: **Team Member**  
Production Design: **Team Member**  
Production Staff: **Team Member**  
Supervising Adult: **Team Member (if applicable)**  
Lead Cast: **Team Member**

This video features the composition "Music Title" by Author, under [specify Creative Commons license].

**(Figure 3)**

**"GAMPANIN"**  
Linikha ng mga mag-aaral/residente/kasapi ng **Production Name**  
para sa **DokyuBata Festival 2019**

Direksiyon: **Pangalan**  
Panulat: **Pangalan**  
Kuha: **Pangalan**  
Paghahabi: **Pangalan**  
Disenyo ng Produksiyon: **Pangalan**  
Orihinal na Musika: **Pangalan**  
Katuwang sa Produksiyon: **Pangalan**  
Tagapaggabay: **Pangalan**  
Mga Nagsipagganap: **Pangalan**

- Kindly make sure that your place of origin is indicated in the byline especially if it is not mentioned in the Institution Name (e.g., Created by students of Mariano Ponce National High School, Baliuag, Bulacan; Nilikha ng mga residente ng Barangay Casili, Consolacion, Cebu; Linikha ng mga kasapi ng Samahan ng mga Kabataang Dabawenyo)
- Suggested translation of attribution in Figure No. 2: "Ginamit sa produksiyong ito ang komposisyong "Pamagat" ni Lumikha, sa bisa ng [partikular na Creative Commons license]."



## **X. APPENDICES**

### **ENCLOSURES CHECKLIST**

- Accomplished Entry Form
- Complete List of Cast
- Proof of identification of every member and supervising adult (Photocopy)
- DVD containing (1) video entry in .mp4 format and (2) **three to (5) five** photo documentation of actual field shooting and post-production

### **CERTIFICATES OF PARTICIPATION**

- We wish to receive Certificates of Participation as proof of entry to DokyuBata 2019. **Please find enclosed prepaid self-addressed return envelope.**
- We do not wish to receive Certificates of Participation. Acknowledgment via SMS and email of your receipt of our entry will do.

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## **R E L E A S E**

**We confirm that we have read, understood, and agree to the rules and regulations of DokyuBata 2019 Video Documentary Contest. We certify that all the information supplied in this entry form is true and correct to our knowledge.**

\_\_\_\_\_  
Signature over Printed Name of  
**Director**

\_\_\_\_\_  
Signature over Printed Name of  
**Supervising Adult (If applicable)**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

.....



**DokyuBata 2019**  
**VIDEO DOCUMENTARY CONTEST**

**Official Entry Form**

**Entry Information**

**Entry Title:** \_\_\_\_\_

**Production Name:** \_\_\_\_\_

**School/ City/ Provincial Address:** \_\_\_\_\_

**Logline/ Synopsis (May be in English/Filipino; maximum of 30 words)**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Production Team**

Maximum of 10 members

**Age**

**Signature**

**Director:** \_\_\_\_\_

**Scriptwriter:** \_\_\_\_\_

**Camera person:** \_\_\_\_\_

**Music by:** \_\_\_\_\_

(if music used is an **original composition**)

**Production Staff**

**Name**

**Production Task**

**Age**

**Signature**

Name	Production Task	Age	Signature
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

*Please note that two persons may take on one role. Kindly attach the complete list of cast of characters.*

**Supervising Adult**

*SA shall be notified of receipt of this entry and hopeful selection as finalist through the contact details below.*

**Name:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**Contact no:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_



### **Criteria of a Child-Friendly Television (CFTV) Program of the Child-Friendly Content Standards**

A television content which may not be specifically produced for viewing by children, but which serves to further the positive development of children and contain no elements that may result in physical, mental, and emotional harm to them. It includes various formats and genre that appeal to children and are made available for all ages.

A child-friendly television program shall meet the following criteria:

- a. Theme** - The theme or underlying message of the program must be suitable for children. The program should not contain themes the portrayal or depiction of which are suitable only for adults such as adultery, concubinage, pornography, prostitution, incest, rape, fraud, robbery, gun running, arson, kidnapping, sedition, subversion, treason, betrayal of country, abortion, murder, euthanasia, , and other heinous crimes;
- b. Values** - The important and fundamental beliefs of what is good or bad, right or wrong, desirable or undesirable, depicted in the program must not be contrary to the best interest of the Filipino child. The program must promote positive Filipino cultural values for emotional, moral, spiritual, mental, or physical development of the child. Filipino cultural values include respect for children toward other children, children toward adults, adults toward children, and adults toward adults, regardless of race, nationality, ethnicity, religion, gender, sexual preference, physical or mental disabilities. It must also display respect and care for the environment and other living beings;
- c. Dialogue** - The dialogue, whether in words or gestures, must not promote or encourage children to speak or behave disrespectfully toward other persons or animals;
- d. Language** - The language used, which could be oral or written, must not be vulgar, profane, offensive, sexually suggestive, derogatory or demeaning of a person or animal;
- e. Nutrition** - Depictions or references to food and beverages, which could either be direct or implied, must not promote or condone unhealthy eating;
- f. Sex and Nudity** - The program must not depict the female breast, genitalia, anus, butt, sexual act, or other images and acts that are sexually suggestive or appropriate only for adult audiences;
- g. Violence** – There must be no depiction of behavior, attack, confrontation, clash, using or involving the use of physical force with the deliberate intent to damage, hurt, or kill someone or something, with likely effect of inducing or eliciting emotions in children, either of short-term or of great intensity, such as empathy, anger, elevated excitement, conditioned fear, nightmares, tantrums, desensitization, and other trauma-related symptoms.
- h. Substance Use** – Scenes must not depict images and messages, with the aim, effect or likely effect of promoting, directly or indirectly, a tobacco company, tobacco brand, a tobacco product or tobacco use, heated tobacco products (HTPs), Electronic Nicotine Delivery Systems (ENDS), Electronic Non-Nicotine Delivery Systems (ENNDS), electronic cigarettes (e-cigarettes), electronic shisha (e-shisha) vapes, and other similar devices, alcohol, stimulants, narcotics, inhalants, depressants, and hallucinogens and other prohibited drugs and chemicals;
- i. Gambling** – Scenes must not depict images or messages, directly or indirectly, of wagering of money or the betting or staking of something of value with consciousness of risk and hope of gain, on the outcome of a game, a contest, or an uncertain event whose result may be determined by chance or accident or have an unexpected result by reason of the bettor's miscalculation. It includes scenes that suggest wagering as a good or desirable act or behavior.<sup>1</sup>

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<sup>1</sup> Glimne, Dan. "Gambling," *Encyclopedia Britannica*, 2019, <https://www.britannica.com/topic/gambling>. Accessed 8 Aug 2019.



**DokyuBata 2019**  
VIDEO DOCUMENTARY CONTEST

**Official Entry Form**

**Entry Information**

Entry Title: \_\_\_\_\_

Production Name: \_\_\_\_\_

School/ City/ Provincial Address: \_\_\_\_\_

Logline/ Synopsis (May be in English/Filipino; maximum of 30 words)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Production Team**

Maximum of 10 members

Age

Signature

Director: \_\_\_\_\_

Scriptwriter: \_\_\_\_\_

Camera person: \_\_\_\_\_

Music by: \_\_\_\_\_

(if music used is an original composition)

**Production Staff**

Name

Production Task

Age

Signature

Name	Production Task	Age	Signature
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

*Please note that two persons may take on one role. Kindly attach the complete list of cast of characters.*

**Supervising Adult**

*SA shall be notified of receipt of this entry and hopeful selection as finalist through the contact details below.*

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Contact no: \_\_\_\_\_

E-mail: \_\_\_\_\_