1. Chosen experts will be the members of the Board of Judges.
2. Criteria of judging will be based on:
    a. **Technical – 40%**
        - Arranges details of the event in decreasing importance.
        - Shows the news writer's ability to organize information.
        - Uses a lead that is clear and focused on the most important detail.
        - Avoids the use of words with controversial elements or double- meaning.
        - Avoids personal slants.
        - Has clear and unbiased headline.
        - Uses short and simple words.
        - Conforms to the principles of unity and coherence.
        - Observes the rules of grammar and syntax.
        - Utilizes transitions properly.
    b. **Content – 50%**
        - Uses appropriate lead type to get the readers' attention.
        - Presents to the readers the most important detail of the event.
        - Follows logical presentation of the event and emphasizes the most important or relevant fact(s).
        - Follows the correct news writing format/style.
    c. **Ethics – 10%**
        - Observes ethical and professional standards for journalism (fairness, relevance, accuracy, originality).
        - Cites sources and observes copyright laws.

Total 100%

V. **GENERAL GUIDELINES**

1) The literary piece must be an original work that is wholly conceptualized and composed by the participant. Composition which copied the content of existing works will automatically be disqualified, even if they are rendered in a different style.
2) Major winners give PRC Bohol Chapter RCY the authority to use their literary piece in publication, promotional use and other purposes deemed necessary with proper and due acknowledgment and recognition of the participant.
3) RCY organization reserves the right to withdraw any award at any time should the participant violate any of the rules and regulations of the contest or if the RCY organization deems, in any way, that granting the participant the award will damage the reputation of the organization.
4) Failure to comply with the above rules and regulations shall automatically disqualify the participant/s.
5) By submitting the signed entry form, participant agrees to abide by the rules and regulations of the contest.

POEM WRITING

Guidelines:

POETRY is a type of literature, or artistic writing that attempts to stir a reader's imagination or emotions.

I. REGISTRATION AND ELIGIBILITY

1. The Philippine Red Cross Bohol Chapter- Red Cross Youth Editorial Writing Competition is open to all RCY Councils in the province of Bohol. Unlimited participant each council can join and must be a member of MAAB (Membership Fund with Accident Assistance Benefits).
2. Interested councils must pre-register their participation in a registration form given by the organizing team. There is no registration fee.
3. The deadline of the submission of the registration form will be on October 5, 2019 at the Philippine Red Cross Bohol Chapter- Red Cross Youth Office or email us at redcrossyouthbohol@gmail.com.

II. POEM WRITING COMPETITION PROPER

1. The participants will be invited to Island City Mall Activity Center for the Opening of the Exposition which will be held on October 12, 2019.
2. The participant is required to wear any Red Cross Shirt.
3. The poem must be an Acrostic poem, also known as name poems, spell out names or words with the first letter in each line. While the author is doing this, they're describing someone or something they deem important.
4. The participants are required to witness the following activities; Exposition- October 12, 2019 at Island City Mall and Gukod- October 13, 2019 (see attached guidelines for Gukod), for these will be their basis on their composition.
5. The poem must be an original composition and not copied from any source.
6. Three printed copies must be provided to be given to the organizer of the contest one hour before the opening of the program for Mr. RCY on October 20, 2019.
7. Awarding of winners will be held at Island City Mall Activity Center on October 20, 2019.

III. SUBMISSION OF REQUIREMENTS

1. Participants must submit the Accomplished registration form (see form at the end) and/or present the School ID.
2. Submission guidelines via email
   a. Participant should officially register by sending the required files to redcrossyouthbohol@gmail.com.
   b. Do not send more than one email.
   c. Email subject: [POEM WRITING CONTEST] Last Name, First Name- RCY Council
   Example: [POEM WRITING CONTEST] Luna, Juan- PMI RCY Council
3. Submission Guidelines via office visit: Participant should officially register by submitting the required files to Philippine Red Cross Bohol Chapter- Red Cross Youth Office located at Provincial Capitol Compound, Marapao St. corner J. A. Clarin St., Tagbilaran City, 6300, Bohol.

IV. JUDGING OF WINNERS

1. Chosen experts will be the members of the Board of Judges.

2. Criteria of judging will be based on:

- **Relevance to the theme** – **50 %**
- **Creativity/Style and Originality** – **30 %**
- **Coherence of form and structure (harmony of words, presentation)** – **10 %**
- **Clarity of imagery and language** – **10 %**

TOTAL – 100 %

V. **GENERAL GUIDELINES**

1. The literary piece must be an original work that is wholly conceptualized and composed by the participant. Composition which copied the content of existing works will automatically be disqualified, even if they are rendered in a different style.
2. Major winners give PRC Bohol Chapter RCY the authority to use their literary piece in publication, promotional use and other purposes deemed necessary with proper and due acknowledgment and recognition of the participant.
3. RCY organization reserves the right to withdraw any award at any time should the participant violate any of the rules and regulations of the contest or if the RCY organization deems, in any way, that granting the participant the award will damage the reputation of the organization.
4. Failure to comply with the above rules and regulations shall automatically disqualify the participant/s.
5. By submitting the signed entry form, participant agrees to abide by the rules and regulations of the contest.

SHORT STORY UNDER 50 WORDS

Guidelines:

A story with a fully developed theme but significantly shorter, and less elaborate than a novel that only consists of 50 words.

I. **REGISTRATION AND ELIGIBILITY**

1. The Philippine Red Cross Bohol Chapter- Red Cross Youth Editorial Writing Competition is open to all RCY Councils in the province of Bohol. Unlimited participant each council can join and must be a member of MAAB (Membership Fund with Accident Assistance Benefits).
2. Interested councils must pre-register their participation in a registration form given by the organizing team. There is no registration fee.
3. The deadline of the submission of the registration form will be on October 5, 2019 at the Philippine Red Cross Bohol Chapter- Red Cross Youth Office or email us at redcrossyouthbohol@gmail.com.

II. **SHORT STORY UNDER 50 WORDS COMPETITION PROPER**

1. The participants will be invited to Island City Mall Activity Center for the Opening of the Exposition which will be held on October 12, 2019.
2. The participant is required to wear any Red Cross Shirt.
3. The story must only consist of 50 words. Failure to comply will be disqualified.
4. The participants are required to witness the following activities; Exposition- October 12, 2019 at Island City Mall and Gukod- October 13, 2019 (see attached guidelines for Gukod), for these will be their basis on their composition.
5. The story must be an original composition and not copied from any source.
6. Three printed copies must be provided to be given to the organizer of the contest one hour before the opening of the program for Mr. RCY on October 20, 2019.
7. Awarding of winners will be held at Island City Mall Activity Center on October 20, 2019.

III. **SUBMISSION OF REQUIREMENTS**

1. Participants must submit the Accomplished registration form (see form at the end) and/or present the School ID.
2. Submission guidelines via email
   a. Participant should officially register by sending the required files to redcrossyouthbohol@gmail.com.
   b. Do not send more than one email.
   c. Email subject: [POEM WRITING CONTEST] Last Name, First Name- RCY Council
   Example: [SHORT STORY UNDER 50 WORDS CONTEST] Luna, Juan- PMI RCY Council
3. Submission Guidelines via office visit: Participant should officially register by submitting the required files to Philippine Red Cross Bohol Chapter- Red Cross Youth Office located at Provincial Capitol Compound, Marapao St. corner J. A. Clarin St., Tagbilaran City, 6300, Bohol.

IV. **JUDGING OF WINNERS**

1. Chosen experts will be the members of the Board of Judges.
2. Criteria of judging will be based on:

a. **Technical – 40%**
   - Observes the rules of grammar and syntax.
   - Conforms to the principles of organization and progression of ideas.
   - Exhibits creative presentation of facts in the story.
   - Uses a catchy title for the article.
   - Sustains interest of the readers.
   - Utilizes the appropriate feature type to emphasize the impact/relevance of the topic.

b. **Content – 50%**
   - Cites facts like historical references, statistics, and relevant names/facts to bolster credibility of statements and/or narratives.
   - Presents a new angle or information about the topic that are timely and interesting to read.
   - Stirs the imagination of the reader.
   - Balances presentation of thoughts and ideas from the obtained data with those of the writer's perceptions.

c. **Ethics – 10%**
   - Observes ethical and professional standards for journalism (fairness, relevance, accuracy, originality).
   - Cites sources and observes copyright laws.

Total 100%

V. **GENERAL GUIDELINES**

1. The literary piece must be an original work that is wholly conceptualized and composed by the participant. Composition which copied the content of existing works will automatically be disqualified, even if they are rendered in a different style.
2. Major winners give PRC Bohol Chapter RCY the authority to use their literary piece in publication, promotional use and other purposes deemed necessary with proper and due acknowledgment and recognition of the participant.
3. RCY organization reserves the right to withdraw any award at any time should the participant violate any of the rules and regulations of the contest or if the RCY organization deems, in any way, that granting the participant the award will damage the reputation of the organization.
4. Failure to comply with the above rules and regulations shall automatically disqualify the participant/s.
5. By submitting the signed entry form, participant agrees to abide by the rules and regulations of the contest.

PHOTO JOURNALISM (DSLR)

Guidelines:

- The contest is open to all RCY Councils in the province of Bohol.
- Interested councils must pre-register their participation in a registration form given by the organizing team and must be passed on or before October 05, 2019 – Saturday at the Philippine Red Cross Bohol Chapter – Red Cross Youth Office or email at us redcrossyouthbohol@gmail.com.
- A council should only have 1 contestant.
  Note: The contestant must be a RCY Volunteer
- There will be a registration fee of 30 pesos for each participant.
- There will be no limit to how many contestants will be accommodated.
- Each contestant should provide their own camera, camera chargers /battery, and empty memory card.
- Only DSLR cameras will be allowed. The contestants may use any model and any lens (no megapixel limit).
- The contestants are only allowed to shoot within the venue and will be given 2 hours (includes captioning).
- The pictures that will be submitted must be raw and not have any edits or filter.
- Only one photo must be submitted as the official entry.
- The caption must not exceed 2 sentences.
- The official entry must be submitted to the person-in-charge at the official venue of the contest.
- The contest will be on October 12, 2019, Saturday, after the Opening Ceremony of the Bohol Red Cross Youth Days 2019.
- The contestants must arrive at the venue 30 minutes before the start of **The Exposition**. Failure to do so will mean automatic disqualification.
- The contestants photos will be judged based on:

THE CRITERIA FOR JUDGING:		
Adherence to Theme	30%	
Clarity of Expression	30%	
Proper Execution of Techniques	10%	
Caption		30%
TOTAL:	**100%**	

- Judges' decision is final and irrevocable

PHOTO JOURNALISM (PHONE CAMERA)

Guidelines:

- The contest is open to all RCY Councils in the province of Bohol.
- Interested councils must pre-register their participation in a registration form given by the organizing team and must be passed on or before October 05, 2019 – Saturday at the Philippine Red Cross Bohol Chapter – Red Cross Youth Office or email at us redcrossyouthbohol@gmail.com.
- A council should only have 1 contestant.
  Note: The contestant must be a RCY Volunteer
- There will be a registration fee of 30 pesos for each participant.
- There will be no limit to how many contestants will be accommodated.
- Each contestant should provide their own phone camera.
- Any phone models or brands are allowed.
- The contestants are only allowed to shoot within the venue and will be given 2 hours (includes captioning).
- The pictures that will be submitted must be raw and not have any edits or filter.
- Only one photo must be submitted as the official entry.
- The caption must not exceed 2 sentences.
- The official entry must be submitted to the person-in-charge at the official venue of the contest.
- The contest will be on October 12, 2019, Saturday, after the Opening Ceremony of the Bohol Red Cross Youth Days 2019.
- The contestants must arrive at the venue 30 minutes before the start of **The Exposition**. Failure to do so will mean automatic disqualification.
- The contestants photos will be judged based on:

THE CRITERIA FOR JUDGING:	
Adherence to Theme	30%
Clarity of Expression	30%
Proper Execution of Techniques	10%
Caption	30%
TOTAL:	**100%**

- Judges' decision is final and irrevocable

ON-THE-SPOT VIDEO MAKING

Guidelines:

- The contest is open to all RCY Councils in the province of Bohol
- Interested councils must pre-register their participation in a registration form given by the organizing team and must be passed on or before October 05, 2019 – Saturday at the Philippine Red Cross Bohol Chapter – Red Cross Youth Office or email at us redcrossyouthbohol@gmail.com
- A council should only have 1 team (composed of 2-3 members).
  Note: At least two of the members must be RCY Volunteers.
- There will be a registration of 50 pesos per team.
- The contest will only cater 10 councils on a First Come, First Serve Basis.
- The video must be in a form of a short film and must be 2 minutes minimum to 7 minutes maximum (includes credits).
- The video is required to have closed caption or subtitles.
- The contestants will be given 3 hours to shoot, edit, and caption the video.
- The official entry must be submitted to the person-in-charge at the official venue of the contest.
- The contest will be on October 12, 2019, Saturday, after the Opening Ceremony of the Bohol Red Cross Youth Days 2019.
- The contestants must arrive at the venue 30 minutes before the start of **The Exposition**. Failure to do so will mean automatic disqualification.
- The video shall be judged based on:

THE CRITERIA FOR JUDGING:	
Adherence to Theme	30%
Uniqueness of Concept	20%
Technical Organization (sound and picture quality)	30%
Clarity of Message	20%
TOTAL:	**100%**

- Judges' decision is final and irrevocable

PHILIPPINE RED CROSS
Red Cross Youth Service
Bohol Chapter

DIGITAL LAYOUT CONTEST

Guidelines:

- The contest is open to all RCY Councils in the province of Bohol.
- Interested councils must pre-register their participation in a registration form given by the organizing team and must be passed on or before October 05, 2019 – Saturday at the Philippine Red Cross Bohol Chapter – Red Cross Youth Office or email at us redcrossyouthbohol@gmail.com.
- A council should only have 1 contestant.
- Note: The contestant must be a RCY Volunteer.
- There will be a registration fee of 30 pesos for each participant.
- Each contestant should provide their own laptop, laptop chargers, extension wire, and other wires that they will need.
- The contestants may use any lay outing application or program.
- The contestants will be asked to lay out the following:
  - Tickets for Zurvive
  - Certificates for Zurvive (Winners and Participation)
  - Certificates for Gukod (Winners and Participation)
- The content and the size specifications of the certificates and ticket will be provided by the organizers.
- The official entry must be submitted to the person-in-charge at the official venue of the contest.
- The contest will be on October 12, 2019, Saturday, after the Opening Ceremony of the Bohol Red Cross Youth Days 2019.
- The contestants must arrive at the venue 30 minutes before the start of **The Exposition**. Failure to do so will mean automatic disqualification.
- The contestants photos will be judged based on:

THE CRITERIA FOR JUDGING:	
Adherence to Theme	30%
Visual Appeal	30%
Proper Execution of Techniques	30%
Clarity of Concept	10%
TOTAL:	**100%**

- Judges' decision is final and irrevocable

PHILIPPINE RED CROSS
Red Cross Youth Service
Bohol Chapter

MR. RED CROSS YOUTH BOHOL 2019

Red Cross Youth Bohol is dedicated to bring you this year's most exciting pageant experience! Bohol Red Cross Youth Days 2019 presents: **THE SEARCH FOR MISTER RED CROSS YOUTH BOHOL 2019.**

We are committed in supporting male youth volunteers to enhance and improve confidence, and empowerment on the different advocacies of the youth organization. The Search aspires to build a united and empowered Red Cross Youth through positive interactions, building new relationships, motivating personal growth, and encouragement. Participating in the Search for Mister Red Cross Youth Bohol not only provides a male youth volunteer an opportunity to gain additional life experiences, but also to bring awareness to important humanitarian issues in the Philippines especially in Bohol. Contestants can enhance their personal and professional skills while developing their performance-related talents.

The Search for Mister Red Cross Youth Bohol is more than a mere attractiveness and intellect contest for the youth; it is a pageant that ponders all aspects of their appearances and characters. Its mission is to crown stunning youth volunteers with love, passion, and advocacy for humanity. The crowned winner will represent and advocate for Red Cross Youth Bohol. He will be entitled as Red Cross Youth Bohol Ambassador during his reign. Finalists will also have chances to participate in various events, work with various humanitarian causes and make lifetime memories.

MISTER RED CROSS YOUTH BOHOL 2019

A. QUALIFICATIONS

Senior, College, and Community Red Cross Youth Councils in Bohol are encouraged to endorse one (1) male candidate per council for ***Mister Red Cross Youth Bohol 2019*** title. He:

- Must be a bona fide Red Cross Youth Volunteer of any Council in Bohol;
- Must be legally single without children;
- Must be at least 16 years old and not more than 21 years old this year;
- Must submit a signed parent's/guardian's waiver for all;
- Must have never won any major title in any municipal, city-wide, provincial, regional, national, or international pageants;
- Will have to secure a written endorsement from his respective RCY Adviser and school/institution Head;

- Must submit all necessary forms (Endorsement, Personal Data) for the pageant on or before October 20, 2019;
- Must be able to attend all scheduled activities and rehearsals;
- Must pay the registration fee of P250.00;
- Must avail the P60.00 Classic Membership if still not a member of PRC.

Note: The Presidents of the RCY Councils and Chapter-based officers are not qualified to join. They have separate responsibilities as per order by the Chapter Youth Council.

B. MECHANICS

Candidates will be required to prepare for and participate in the following parts of the pageant:

PART 1 (Pre-Pageant)

I. Panel Interview

- Candidates will be interviewed by a panel composed of three (3) interviewers within ten (10) minutes.
- Required Attire: Casual wear, Red Cross Youth Council Uniform.
- Date and place of the interview will be announced upon submission of the endorsement and other forms.
- The panellists will rate and decide each candidate according with the given criteria. Whoever gets the highest score will receive the Best in Interview.

II. MR. RCY Bohol 2019 Workshop

- Candidates will be taught the proper etiquette being of being a Mister RCY Bohol 2019 which includes the runway walk, one's array, and such.
- Candidates will be inculcated with knowledge not only about the humanitarian organization but also the protocols and individuals that make up the PRC Bohol Chapter.
- Required Attire: Casual wear, Red Cross Youth Council Uniform.
- Date and place of the workshop will be in the same day as the Panel Interview, and will be announced upon submission of the endorsement and other forms.

III. Photo-shoot and Video-shoot

- Candidates must free their schedule for one (1) day for the Photo-shoot and a separate day for the Video-shoot.
- Required Attire: Red Cross Youth Type B Uniform.
- Date, time, and place for Photo-shoot and Video-shoot will be announced upon submission of endorsement and other forms.
- Photographer's choice of candidate will receive the Miss Photogenic Award. (Set of Criteria will be given to the photographer as guide.)

IV. Support Boxes

- The RCY councils of the candidates will be given Support Boxes, one (1) per council, during the opening or start of the Gukod activity.
- The boxes are to be surrendered on the day of the pageant at 10:00 am to the authorized officers. If the submission of the Support Box is late, 20% of the total amount will be deducted.
- Support boxes are coin banks with pictures of the candidates. Everyone can give a vote to their candidate by donating any amount in her support box.
- The counting of money will be documented and must be witnessed by one (1) representative from the Chapter Youth Council, one (1) representative from the Council of Presidents, and one (1) representative from the League of Advisers.
- The Candidates with the most no. of votes will receive the **People's Choice Award** and will become part of the Top 3 Finalists. (If the candidates with the most no. of votes are already part of the Top 3, the second with the most no. of votes will have the chance.)

V. Social Media's Choice

- After the photo-shoot, the photos of the candidates will be uploaded on the Official Facebook Page of the Red Cross Youth Bohol (fb.com/RCYouthBohol)
- Everyone can give one vote to their candidate by reacting **WOW** in her official pageant photo.
- The voting will close 12 hours before the pageant proper.
- The checking of votes will be documented and must be witnessed by one (1) representative from the Chapter Youth Council, one (1) representative from the Council of Presidents, and one (1) representative from the League of Advisers.
- The Candidate with the most wow reactions will receive the **Social Media's Choice Award**.

PART 2 (Pageant-First Round)

I. Production Number

- The attire will be finalized during the rehearsals.