



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
DIVISION OF CITY SCHOOLS – TAGBILARAN  
City of Tagbilaran



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March 4, 2019

DIVISION MEMORANDUM  
NO. 104, s. 2019

**HEART TO H.E.A.R.T. TALK  
POPCOM-RO7 COMMUNICATION CAMPAIGN**

TO: All Division Chiefs,  
Education Program Supervisors  
Public Schools District Supervisor  
Public Elementary and Secondary School Heads  
All Others Concerned

1. Pursuant to Regional Memorandum No. 0121, s. 2019, this Office disseminates the letter from Atty. Bruce N. Ragas, Regional Director, Commission on Population-Region VII, Re: “Heart to H.E.A.R.T. Talk”, U4U Teen Trail and the Ladderized Peer Education Program.
2. Interested schools may send a letter request through email address at [popcomregion7@gmail.co](mailto:popcomregion7@gmail.co); or contact their office line (032) 236-4963, or at 0936 372 6651.
3. Please find and read attached communication for your guidance.
4. Immediate and wide dissemination of this Memorandum is desired.

  
**NERI C. OJASTRO, Ed.D., CESE**  
Asst. Schools Division Superintendent  
OIC, Office of the Schools Division Superintendent



REPUBLIKA NG PILIPINAS  
 REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
 DEPARTMENT OF EDUCATION  
**REHIYON VII, GITNANG VISAYAS**  
 REGION VII, CENTRAL VISAYAS  
 Sudlon, Lahug, Cebu City



**REGIONAL MEMORANDUM**  
 No. 0121, s. 2019

MAR 01 2019

**"HEART TO H.E.A.R.T TALK" POPCOM-RO7 COMMUNICATION CAMPAIGN**

To: Schools Division Superintendents  
 Officers-in-Charge of Regular and Interim Divisions  
 Heads, Public Elementary and Secondary Schools  
 All Others Concerned

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 ODS OFFICE  
 DOWNLOADED  
 BY gn DATE: 3/1/19  
*ymmb*

1. For information and guidance of all concerned, attached is a communication from the Department of Health – Commission on Population (POPCOM-RO7) informing their campaign program on "Heart to H.E.A.R.T Talk", U4U Teen Trail and the Ladderized Peer Education Program.
2. Interested schools may send a letter request through email address, at [popcomregion7@gmail.com](mailto:popcomregion7@gmail.com); or contact their office line (032) 236-4963, or at 0936 372 6651.
3. Immediate dissemination of this Memorandum is desired.

*AK*  
**SALUSTIANO T. JIMENEZ, CESO VI**  
 DEPUTY ASSISTANT REGIONAL DIRECTOR  
**JULIET A. JERUTA, Ph.D., CESO IV**  
 Director IV *gjo*

ESSD  
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Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542  
 Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323  
 Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239  
 Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;  
 414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367  
 Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

**" EGA 2015: Karapatan ng Lahat, Pananagutan ng Lahat "**



Republic of the Philippines  
Department of Health

**COMMISSION ON POPULATION - REGION VII**

*Empowering Filipino Families*

January 17, 2019

**Dr. Juliet A. Jeruta, Ph.D.**  
Director III, Regional Director  
Department of Education Region VII

*Greetings and Happy New Year!*

I know it has been a rough yet a very productive 2018 for both of our offices, and I am so proud to say that we have handled it strongly. For 2018, we have reached a mass amount of adolescents and teens because of your full support and cooperation. This year, we hope to continue that partnership with you.

If you could recall, we have launched the communication campaign program "Heart To H.E.A.R.T. Talk" in 2017; "Heart to H.E.A.R.T. Talk" is a program created to talk about the current HEART issues of our adolescents, namely:

- H – HIV/AIDS/STI
- E – Early Sexual Encounters (Pre-Marital Sex)
- A – Adolescent Sexuality
- R – Reproductive Health and
- T – Teenage Pregnancy Prevention

Aside from the "Heart To H.E.A.R.T. Talk"; the **U4U Teen Trail** and the **Ladderized Peer Education Program** are also our popular information, education and communication (IEC) programs which all aims to increase the knowledge of Filipino youth on delaying sexual debut, preventing teen pregnancy and avoiding sexually transmitted infections in an innovative and interactive approach. Through your previous memorandum, we have reached around 50,000 students and around 200 schools in the region. This success won't be made possible without your commitment and support to our Adolescent Health and Development Program and we thank you for that.

Recognizing the role of education in curbing the rising incidences of early pregnancy, sexual violence, and human-immunodeficiency virus (HIV) infection among the youth, we commend the Department of Education for issuing the Policy Guidelines on the Implementation of the Comprehensive Sexuality Education (CSE) or the DepEd Order No. 31, series of 2018 (DO 31) last year.

In line with this, we would once again ask for your support for the "Heart To H.E.A.R.T. Talk", the **U4U Teen Trail** and the **Ladderized Peer Education Program**. The memorandum that you have issued has really played a vital role in the attainment of the campaign.



Republic of the Philippines  
Department of Health

**COMMISSION ON POPULATION - REGION VII**

*Empowering Filipino Families*

For interested schools, they may send a letter of request to our email address, at [popcomregion7@gmail.com](mailto:popcomregion7@gmail.com); they may also reach us through our office line (032) 236-4963, or at 0936-372-6651.

Thank you for your unwavering support to the young people and to our youth program.  
More Power!

Sincerely

**ATTY. BRUCE N. RAGAS**  
Regional Director

FROM :



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
REHIYON VII, GITNANG VISAYAS  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City



## REGIONAL MEMORANDUM

JAN 23 2018

No. 0065, s. 2018

## "HEART TO H.E.A.R.T TALK" PROGRAM OF COMMISSION ON POPULATION-REGION VII

TO : ALL SCHOOLS DIVISION SUPERINTENDENT  
ALL OTHERS CONCERNED

1. The Commission on Population-Region VII will again run the "HEART TO H.E.A.R.T TALK" PROGRAM all-year round starting on February 2018;
2. This activity intends to educate High School students the importance of delaying sexual debut and fight shy early encounters to avoid getting pregnant at a young age through film showing and short discussions in line with the motto "learning while having fun";
3. For more details, attached is the communication from the COMMISSION ON POPULATION-REGION VII;
4. Immediate and wide dissemination of this Memorandum is desired.

*Juliet A. Jeruta*  
JULIET A. JERUTA, PH.D., CESO IV  
Director III  
OIC-Regional Director