



Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CITY SCHOOLS – TAGBILARAN CITY
City of Tagbilaran



October 1, 2018

DIVISION MEMORANDUM

No. 171, s. 2018

SHOWING OF “JUAN BALUCAS AT ANG BAYABAS”

**To: Education Program Supervisors
School Heads of Elementary and Secondary Schools
Others Concerned**

1. **Paglaum Shows and Events** in cooperation with **TOFARM Film Festival, Erasto Fims and Sonza Entertainment Production** present for special screening an inspiring film packed with educational and cultural values created as a tribute to the 100th year existence of Juan Tamad. It is entitled “Juan Balucas at ang Bayabas”.
2. The movie has the following objectives:
 - a. emphasize the importance of love for family, it is a testament that no family is ever perfect but despite it we strive to make things better;
 - b. present a wholesome, family-oriented entertainment that will truly inspire students;
 - c. make the students, teachers and parents feel good and thankful about life;
 - d. appreciate the little miracles despite all the negativity happening in our world and
 - e. educate the Filipino youth to contribute to a better Philippines;
 - f. deepen their appreciation of the independent film as a means to inspire and create a positive change in one’s mindset and a great tool for educational entertainment/enrichment;
 - g. show the importance of pursuing education and increase awareness among students on the relevant issues tackled in the film.
3. In this regard, the pupils/students, teachers and administrators are invited to watch the film. The film will be shown at the **Island City Mall Cinemas** starting on **October 13, 20-25, 2018**. Screening time will be at **7:30am to 10:30am with a fee of P120.00**.
4. Administrators, School Heads and DepEd Personnel will be admitted for free. Their ID’s shall serve as their complimentary pass.
5. For your guidance and immediate dissemination.


VIRGINIA C. ZAPANTA, Ed.D., CESO V
Schools Division Superintendent

August 28, 2018

DR. VIRGINIA C. ZAPANTA, Ed. D., CESO V
 Schools Division Superintendent
 DepEd – Division of Tagbilaran City
 Tagbilaran City

RECEIVED
 SPS OFFICE
 BY: JA TIME: 11:15
 DATE: 8/28/18 CTR #:

Dear Madam:

Paglaum Shows & Events in cooperation with TOFARM Film Festival, Erasto Films and Sonza Entertainment Production present for special screenings five inspiring films:



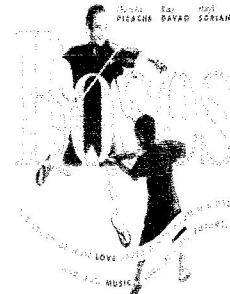
“PITONG KABANG PALAY” – On the rice fields of Isabela, the Dela Cruz family lives a simple frugal life, devoid of electricity or any luxury, making ends meet by planting rice and gathering what the season offers. The young Balong dreams of graduating and helping his parents, as he and his siblings witness the daily struggles their parents experience. As his mother Deling and his father Jaime try to find ways to feed the family while supporting their studies, Balong and his brother lito try to compensate by studying hard and earning honors at school. Dreaming of a better life, Balong counts the sacks of rice they have left, the money they need, and the little moments that led to an inevitable departure that will leave them all affected.

“ISANG HAKBANG” – debut feature film of actor-turned-indie director Mike Miguel Magat (who also wrote the screenplay). An inspiring story of Fred, a kid who dreams of studying in school, poverty will be a hindrance to his dream, but a school teacher asked him to join her class. The film showcases award-winning actors Snooky Serna and Ricardo Sepeda.



“TATLONG BIBE” - Tells the story of three friends bound by a common tie – love for family. It is a tale that makes us realize that the mundane things out there should be savored and be thankful for. Oftentimes, when we pray, we ask to achieve things and when everything is okay, we tend to forget the one up there. MIRACLES happen every day, it’s just that we tend to overlook it because we get so caught up in our mistakes and our failures.

“BOSES” - is made through grants from Cinemalaya, the National Commission on Culture and the Arts(NCCA), the Film Development Council of the Philippines (FDCP), United Nations Children's Fund (UNICEF), the Department of Social Welfare and Development (DSWD) and the Council for the Welfare for Children (CWC). It has been made part of the campaign on Child Rights and Children Against Violence as an advocacy tool. It is also aligned with DepEd Order No. 40, series of 2012 or the Child Protection Policy.





“JUAN BALUCAS AT ANG BAYABAS” - is a film packed with educational and cultural values. Created as a tribute to the 100th year existence of Juan Tamad.

To save his father, Juan enters an agreement with the queen of the fairies Reyna Suki. He must obtain the song of Badama and water from the “Bukal ng Buhay” before the full moon passes. With the help of Engkanto Apo and Noni, a nuno sa punso, Juan sets his quest. But to fulfill his mission, he must first possess an object from the dreaded King Crab Sipit and pass thru Tambo, a kapre who guards the passage to Badama’s lair before he can reach the mystical bird.

After saving his father, Juan gets stuck in purgatory between two dimensions. Left with only the water from the Bukal ng Buhay, Juan faces self conflicts, hunger and struggles to keep his sanity under the dead guava tree. Will he be able to have something to eat? Is there still a chance for him to get back to his family in the real world? Or will he just lie down like Juan Tamad, waiting for the fruit to fall from its tree. What he does next will dictate his fate.

The objectives of the films are the following:


1. emphasize the importance of love for family-it’s a testament that no family is ever perfect but despite it we strive to make things better;
2. to make the students, teachers and parents FEEL GOOD and be THANKFUL about life.
3. appreciate the little MIRACLES despite all the negativity happening in our world.
4. educate the Filipino youth to contribute to a better and productive Philippines.
5. show the importance of pursuing education and increase awareness among students on the relevant issues tackled in the film (i.e. finishing school and bullying)
6. deepen their appreciation of the independent films as a means to inspire and create a positive change in one’s mindset and a great tool for educational entertainment / enrichment; and
7. present a wholesome, family-oriented entertainment that will truly inspire, inspire and inspire students

In this regard, we would like to invite your students to watch the films. The films will be shown in CINEMAS & GYMNASIUMS. For bookings and inquiries, please text or call : Mr. Francis -09151447933 / (032) 4213209.

Administrators, School Heads, Faculty/Teachers and DepEd personnel will be admitted for free, their ID's shall serve as their complimentary pass.

Please find herewith are DepEd advisories, reading materials and other film details.

Daghang Salamat!


Bryan Jason Miras
Marketing Officer
#09159661671

JUAN BALUCAS AT ANG BAYABAS

Inspired by **Juan Tamad**, a Pilipino iconic character who is believed to have originated from “Buhay na Pinagdaanan ni Juan Tamad na Anak ni Fabio at ni Sofia”. It was written by an unknown author, and was published by Limbagan ni **J. Martinez** in Intramuros, Manila in the year **1919**. That makes Juan Tamad **100 years old** this coming **2019**.

1.PROMOTION OF MOTHER TONGUE – the film is incorporated with “TULA” as part of the delivered dialogues. Said dialogues include a number of original poems written by the filmmaker. To sum up, the film promotes not only our mother tongue, but also the use and appreciation of Filipino poems through film.

2.ANTI-BULLYING – a scene in the film is dedicated to show that any form of bullying is not tolerated in school, and bullying does not go unpunished. The film also aims to show the bullies how their parents worry about them and their future.

3.DEMONSTRATE SHADOW PUPPETRY – believed to be the oldest form of storytelling presentation (or one of the oldest), the film exhibits shadow puppetry to show how children used to enjoy stories told by the elders. It is incorporated with modern 2D animation for added appreciation, and to exhibit the evolution of a native form over time.

4.PROMOTION OF FOLKLORIC CHARACTERS – the film also aims to promote awareness of characters like the “diwatas” and “engkantos” who are embedded in our culture.

5.KINDNESS – the film demonstrates that an act of kindness, directly or indirectly, can affect the lives of others.

6.SELF BELIEF / CONFIDENCE – shows the importance of overcoming fears and believing in one’s self.

7.ENVIRONMENT – as a tribute to the efforts to protect nature, a scene is dedicated to show the importance of its preservation, and that even a young boy can do something for the environment.

8.NUTRITION – the film includes promotion of eating healthy foods like vegetables and fruits to grow healthy and strong.

PITONG KABANG PALAY

- Best Children's Film; 15th Dhaka International Film Festival, Bangladesh
- Golden Owl Award 22nd Aichi International Women's Film Festival, Nagoya, Japan
- Agape Choice Corner, 14th Seoul International Agape Film Festival, South Korea
- Big Wings Corner, 12th Busan International Kids and Youth Film Festival, South Korea
- Official Selection, 13th China International Children's Film Festival, China
- PMPC Star Awards Nomination for Best Indie Movie Theme Song of the Year 'Apat na Buwan' for Maricel Cariaga
- PMPC Star Awards Nomination for Best Child Actor Alfonso Ynigo Delen
- Indie Bravo Awardee 2017 by the Philippine Daily Inquirer
- FDCP Film Ambassador 2018
- Ani ng Dangal Awardee 2018 by the NCCA.

DepEd Advisory No. 12, s. 2016

January 19, 2016

In compliance with DepEd Order No. 8, s. 2013
this Advisory is issued for the information of DepEd officials,
personnel/staff, as well as the concerned public.

(Visit www.deped.gov.ph.)

**SHOWING OF THE FILM, ISANG HAKBANG PRODUCED BY THE SONZA
ENTERTAINMENT PRODUCTION**

The Sonza Entertainment Production announces the showing of the Film, *Isang Hakbang* in schools in Metro Manila as well as in nearby provinces and regions, and it will be accessible to a wide audience from 2016-2018. This is directed by Mike Magat.

The Film aims to make the learner-viewers realize that education is the key to success.

The learners and teachers from both public and private elementary and secondary schools are invited to watch the Film.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*. This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546, *An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities* (Ganzon Law).

More information may be inquired from:

Mr. Mike Magat
Actor Director
Sonza Entertainment Production
1413 Instruccion St., Zone 049, Brgy 498
Sampaloc, Manila
Mobile Phone Nos.: 0929-536-7763; 0917-360-6556

CAST and CHARACTERS




anak na naghahanap sa kanyang ama...

si RAIKKO MATEO
bilang TOTO
Tatlong
Bibe
malapit na...




inapit ng kamag-anak, ngunit nananalig nang tapat!

si MARCO MASA
bilang NOAH
Tatlong
Bibe
malapit na...



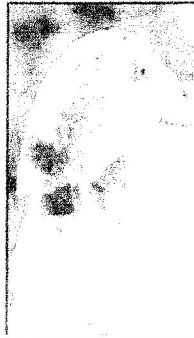
inwan ng kanyang ina, ginugupit ng ama...

si LYCA GAIRANOD
bilang Kimberly
Tatlong
Bibe
malapit na...




galit sa ina dahil inilayo siya sa kanyang ama!

si SHARLENE SAN PEDRO
bilang LIBERTY
Tatlong
Bibe
malapit na...




si JACKSON BIBE
Tatlong
Bibe
malapit na...




sasayaw ako hanggang gusto ko...

si DIONISIA PACQUIAO
bilang Caring
Tatlong
Bibe
malapit na...




sa alak nakukuhang ang katigayahan...

si EDDIE GARCIA
bilang Delfin
Tatlong
Bibe
malapit na...



naipit sa bangayan ng kanyang lola...

si JK LABAJO
bilang JAMES
Tatlong
Bibe
malapit na...




ang nakatimot sa kanyang ina...

si LUIS ALANDY
bilang ART
Tatlong
Bibe
malapit na...



ang ulirang asawa...

si ANITA LINDA
bilang MAMENG
Tatlong
Bibe
malapit na...



inwan ng asawa, galit ay ibinuhos sa anak...

si VICTOR NERI
bilang AMADO
Tatlong
Bibe
malapit na...




tiyakin na masungit, pera ng bata ay kinukupit!

si RITA AVILA
bilang VIRING
Tatlong
Bibe
malapit na...




dakilang ina ngunit may lihim na dala...

si ANGEL AQUINO
bilang Olive.
Tatlong
Bibe
malapit na...



ang nahinang ina...

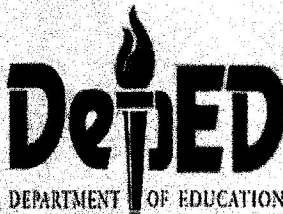
si PERLA BAUTISTA
bilang AURING
Tatlong
Bibe
malapit na...



inutil na asawa, pagbigat na dinudala...

si LOU VELOSO
bilang TINO
Tatlong
Bibe
malapit na...

MESSAGE OF SUPPORT FROM



"The Film, as it has been used in various schools and communities in the Philippines, can be utilized as a powerful advocacy tool in the campaign for Children Against Violence."



DepEd ADVISORY No. 141, s. 2013
In compliance with DepEd Order No. 39, s. 2009
This advisory is issued for the information of DepEd officials and personnel
(visit DepEd website at www.deped.gov.ph)
March 4, 2013

THE FILM *BOSES* AS AN ADVOCACY TOOL FOR CHILD RIGHTS
AND CHILD PROTECTION

The film *Boses* is a film made possible through grants from Cinemalaya, the National Commission on Culture and the Arts (NCCA), the Film Development Council of the Philippines, United Nations Children's Fund (UNICEF), the Department of Social Welfare and Development (DSWD) and the Council for the Welfare for Children (CWC). It has been made part of the campaign on Child Rights and Children Against Violence as an advocacy tool. It was hailed the Best Film, the Best Direction and the Best Screenplay by various awards-giving bodies in year 2008.

The film, as it has been used in various schools and communities in the Philippines, can be utilized as a powerful advocacy tool in the campaign for Children Against Violence.

Participation of both public and private schools shall be subject to the no-disruption-of-classes policy as stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.

More information may be inquired from:

Ms. Ellen Ongkeko-Marfil
Boses Film Director-Producer
Telephone No. 075-332-7445
Mobile Phone No. 0917-698-8290
E-mail Address: emarf@cinema.com

PHCP/MS/MS
103, January 27, 2013

DepEd ADVISORY No. 141, s. 2013
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Ms. Ellen Ongkeko-Marfil
Boses Film Director-Producer



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudion, Lahug, Cebu City




DepEd RO 7 Advisory No. 69, s. 2018

this Advisory is issued for the information of DepEd RO7 officials,
personnel/staff, as well as the concerned public and private schools
(visit <http://www.deped.gov.ph/regions/region-vii/advisories>) or <http://bit.ly/2g37KTF>

ROAD SHOWS UNLIMITED

1. This Office disseminates the communication received from Bryan Jason F. Miras, Marketing Officer, Road Shows Unlimited, inviting the students to watch the special screenings of the five inspiring films to be shown in CINEMAS and GYMNASIUMS.
2. For details, refer to the attached enclosures.
3. For the information of all interested and concerned parties.


SALUSTIANO T. JIMENEZ, CESOV III
JUSIG ASSISTANT REGIONAL DIRECTOR
Director III
Officer-in-Charge

IAI/STI/EEEI/jpc
CLMD'18

Office of the Director (ORD/ir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7365; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 226-2373; 253-8061; 414-7321

"EFO 2015: Karapatan ng Lahat, Tananagutan ng Lahat"