



Republic of the Philippines
Department of Education
Region VII, Central Visayas

DEPED TAGBILARAN CITY SCHOOLS DIVISION
City of Tagbilaran



August 23, 2018

DIVISION MEMORANDUM

No. 482 s. 2018

2018 MISS ALAY LAKAD

To: All Division Chiefs, Heads of Office, Education Program Supervisors
Public Secondary School Heads
• Secondary MAPEH and Events Coordinators/Handlers
All Other Concerned

1. For the information and guidance of all concerned, attached is a letter from the Hon. Leonides L. Borja, City Administrator and convenor of the 2018 Alay Lakad requesting a candidate to represent Dep Ed Tagbilaran City Division in the Search for Miss Alay Lakad 2018.
2. For details, please refer to the attached Letter Request from the City Administrator, Re: Qualifications, Guidelines, Pageant Requirements and other relevant matters for the 2018 Miss Alay Lakad.
3. The Division Search/Pageant will be conducted on September 4, 2018 at 3: 00 pm in the Division Office Conference Hall.
4. For information and guidance.

for: 
VIRGINIA C. ZAPANTA, Ed.D, CESO V
Schools Division Superintendent 



ALAY LAKAD

2018 ALAY LAKAD EXECUTIVE COMMITTEE

July 28, 2018

Dr. Virginia C. Zapanta
Schools Division Superintendent
Thru: Alberto A. Lacang
MAPEH Supervisor
Department of Education
Tagbilaran City Schools Division
Tagbilaran City

DEPARTMENT OF EDUCATION
TAGBILARAN CITY SCHOOLS DIVISION
SDS OFFICE
RECEIVED

BY: JA TIME: 4:41 PM
DATE: 8/17/18 CTR #: _____

Dear Dr. Zapanta:

A year had passed. We are now gearing up for the preparations for the annual walk-for-a-cause. At this juncture, we convey to you our heartfelt gratitude for your full support to 2017 Alay Lakad that helped the economically-challenged but deserving students in pursuing the courses of their choice as beneficiaries of the Alay Lakad scholarship program. We truly appreciate the many years that we have been partners in this noteworthy cause.

On September 9, 2018 (Sunday), we shall welcome another opportunity to support the beneficiaries via the 2018 Alay Lakad fundraiser. Highlighting this noble endeavor is the 2018 MISS ALAY that is expected to generate more financial assistance that will allow us to reach our goal, with the 2018 Executive Committee, in partnership with the JCI Chocolate Hills at the helm of the preparations.

Along this line, we wish to request your school/ barangay/ civic organization/ business establishment to field in one (1) candidate to represent your entity.

Attached are the guidelines and timetable in connection with the 2018 Miss Alay Lakad canvassing and pre-pageant preparations that you need to be aware of.

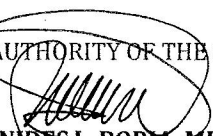
In recognition and gratitude of this special favor, we will acknowledge your entity during the actual pageant, in the Alay Lakad program at the CPG Sports Complex, and on Facebook.

Thank you and more power.

Very truly yours,

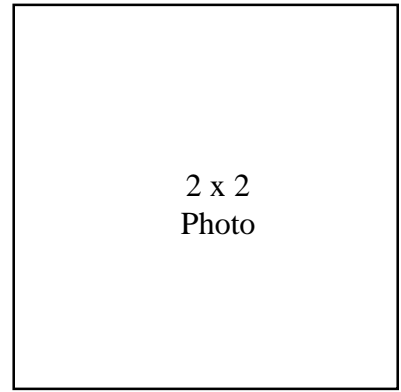
JOHN GEESNELL L. YAP II
City Mayor
Overall Chair, 2018 Alay Lakad

BY AUTHORITY OF THE CITY MAYOR:


LEONIDES L. BORJA, MPA
City Administrator
Convenor



2018 ALAY LAKAD EXECUTIVE COMMITTEE
Theme: "Lakad Para sa Kinabukasan"



2 x 2
Photo

CANDIDATE'S PROFILE

I. PERSONAL BACKGROUND

Complete Name : _____
Date of Birth : _____ Nickname : _____
Place of Birth : _____ Age : _____
Home Address : _____
Religion : _____ Contact No. : _____
Father's Name : _____ Occupation : _____
Mother's Name : _____ Occupation : _____

II. EDUCATIONAL BACKGROUND

Elementary : _____
High School : _____
College : _____
Course/Program : _____

III. ACADEMIC, EXTRA CURRICULAR, OR COMMUNITY INVOLVEMENTS

IV. AWARDS RECEIVED

COMMITMENT

I, _____, of _____
_____, candidate of the 2018 Miss Alay Lakad, commit to take part
in all activities as set by the 2018 Alay Lakad Executive Miss Teen Alay Lakad Committees.

Date Submitted: _____
Received by : _____

Printed Name and Signature



2018 ALAY LAKAD EXECUTIVE COMMITTEE

2018 MISS ALAY LAKAD GUIDELINES

- **Qualifications:**

The candidate must be:

- At least 16 to 24 years old;
- At least 5'2 in height;
- The official candidate of the school, organization, institution, business establishment or barangay that she is representing, as certified by the head of the entity;
- Single, never been married, must not be a common-law wife or common-law husband, and must not have given birth;
- With pleasing personality; and
- Willing to take part in all activities as set by the 2018 Alay Lakad Executive and 2018 Miss Alay Lakad Committees.

- **Guidelines:**

- The candidates are required to fill out their personal profile form upon registration.
- The candidates must attend practices and other pre-pageant activities.
- The candidates will be provided with 2018 Miss Alay Lakad official T-shirts by the Committee.
- The candidates are reminded to follow the assigned blockings and poses given by the choreographer during the production number, sportswear, and evening gown competitions.
- Since the pageant is a fundraiser, the final ranking for the Top 3 winners will be based solely on the results of the canvassing conducted on September 7, 2017 at the ICM Activity Center to be done by the 2018 Alay Lakad Finance Committee, in coordination with the JCI Chocolate Hills, and the City Social Welfare and Development Office (CSWDO) staff.
- This schedule of canvassing shall be followed: First Canvassing - 12:00 p.m. and Second/Final Canvassing: 6:00 p.m.
- The 2018 Alay Lakad Finance Committee shall receive cash or managers check donations for the 2018 Miss Alay Lakad.
- The actual pageant and coronation will be on September 8, 2018, 2:00 in the afternoon, at the Island City Mall Activity Center.
- The special awards to be given:
 - Darling of the Social Media (depending on the number of shares on Facebook)
 - Miss Photogenic (to be judged by the official photographer)
 - Best in Production Number (to be judged based on projection, stage presence and overall performance)
 - Best in Sports Wear (to be judged, based on fitness, confidence, poise and grace, stage presence, and symmetry of face, figure, and legs)
 - Best in Gown (to be judged, based on fitness of the gown, class and elegance, poise and grace, stage presence, charm, and overall projection)
 - Additional special awards may be added later on.

- **Important Dates:**

- Deadline of Submission of Entries: Aug. 17, 5:00 p.m., Sayas Restaurant
- Briefing and Pictorial Sessions (TJ Medrana Photography): Aug. 21, 5:00 p.m., Tagbilaran City Hall
- Start of On-line Voting for "Darling of the Social Media Award": Aug. 27, 6:00 p.m.
- End of On-line Voting for "Darling of the Social Media Award": Sept. 8, 12:00 Noon
- Courtesy Call and Sponsor Visits: Sept. 7, 2017, 1:00 -5:00 p.m.
- First and Second/Final Canvassing: Sept. 7, 12:00 p.m. to 6:00 p.m., ICM Activity Center

- One-Round Zumba Session at ICM: Sept. 6, 5:30 p.m.
- Airathon at Station DYTR-AM: Sept. 7, 3:00 p.m.
- Airathon at Station DYRD-AM: Sept. 7, 4:00 p.m.
- First and Final Rehearsal: Sept. 7, 5:30 p.m., ICM Activity Center
- Radio Plugging at Station DYRD-AM City Government Radio Program: Sept. 9, 8:30 a.m.
- 2018 Miss Alay Lakad Pageant and Coronation: September 8, 2:00 p.m., ICM Activity Center
- 2018 Alay Lakad Walk-for-a-Cause: September 9, 5:00 a.m., CPG Sports Complex

Note: Some dates and venues may be subject to change. Prior notice will be disseminated if such case happens.