



Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CITY SCHOOL-TAGBILARAN CITY
Tagbilaran City



Division Memorandum

To : All Elementary and Secondary School Heads
Education Program Supervisors
Administrative Officer V

Subject : Word Cup Philippines Seminar Series

Date : August 1, 2016

The Associated Editors Co. is inviting our young journalists and School Paper Advisers to join the Word Cup Philippines Seminar Series in two picturesque venues namely: Angel's Hills, Tagaytay City on Aug. 12-14, 2016 and Girl Scouts of the Philippines, Baguio City on Aug. 26-28, 2016.

Participation of interested teachers to this activity shall be on official time only.

For more information, please refer to the attached communication.


VIRGINIA C. ZAPANTA, Ed.D., CESO V
Schools Division Superintendent



Associated Editors Co.

No. 3 – 4 Villa Kalayaan, Kalayaan Avenue, Fort Bonifacio, Taguig City, Philippines 05-Jul-16
Cellphone Nos: 0912.664.9980 & 0917.307.8472 Telephone No: (02)507.3151



Department of Education
Region VII, Central Visayas



RD2016-1970

June 10, 2016

DR. JULIET A. JERUTA

Regional Director

Department of Education Region VII

Sudlon, Lahug, Cebu City

Dear Dr. Jeruta:

Greetings of solidarity!

Thank you for supporting our Word Cup Philippines Summer Journalism Conference and Workshops.

With its success, the partners, consultants and stakeholders of Associated Editors Co. once again invite your teachers and students to the Word Cup Philippines Seminar Series in two picturesque venues namely: Angel's Hills, Tagaytay City on Aug. 12-14, 2016 and Girl Scouts of the Philippines, Baguio City on Aug. 26-28, 2016.

Our speakers are highly capable trainers who in the past four years have served as professional lecturers in Calabarzon and nearby regions. We shall use the training design which has been pre-tested in Region IV-A—a region that has received the distinction of being one of the best performing regions in the NSPC in the past four consecutive years.

Teacher and student participants get to sharpen their newspaper production (collaborative) and broadcasting skills in the Tagaytay venue. Those who want to maintain or improve their winning chances in the individual contest categories in time for their respective Division Schools Press Conferences may come to Baguio two weeks later.

Your students and teachers may now register online at <http://goo.gl/forms/rscW8VmQXDIWR6O22> for a minimal fee of P3,500 for the Tagaytay venue and P4000 for our Baguio venue. A PHP500 discount is available for a limited period only. The fees shall cover the cost of accommodation (non-aircon sleeping quarters for one night), food (2 breakfast, 2 lunch, 3 snacks, 1 dinner), conference kits and professional fees of the trainers and facilitators of this event.

It is our fervent prayer that your office release to the field a memorandum on this event. Your favorable response will be remembered with esteemed appreciation.

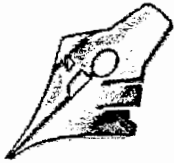
Thank you very much!

Truly yours,



EUGENIO SONNY OCHOA CALAPIT

Managing Partner & Conference Director



Associated Editors Co.

No. 3 – 4 Villa Kalayaan, Kalayaan Avenue, Fort Bonifacio, Taguig City, Philippines
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Word Cup Philippines 2016

Journalism Seminar Series

The Associated Editors Co. (AECO) will hold the Word Cup Philippines Seminar Series on Aug. 12-14, 2016 at Angels Hills, Tagaytay City and at Girls Scouts of the Philippines Baguio City on Aug. 26-28, 2016.

The journalism seminar series aim to:

1. Become a venue for journalism students and teachers to further sharpen their writing skills;
2. Involve participants in the discussion, analysis and writing of the burning issues of the day;
3. Introduce evolving trends in newspaper page design in the Philippines;
4. Prepare students who will be participating in their upcoming individual and group contests.

The target participants of this conference are students, school paper advisers, language and communications arts teachers, department heads and school heads.

Registration Fees:

P3, 500 (Tagaytay City venue for Collaborative/Radio Broadcasting)

P3,000 (early bird promo Tagaytay venue; pay until July 16, 2016)

P4,000 (Baguio City venue for individual contests)

P3,500 (early bird promo Baguio venue; pay until July 31, 2016)

Fees cover food (2 breakfast, 2 lunch, 1 dinner, 3 snacks) and one night accommodation (non-aircon) and electronic seminar materials. Day 0 (Aug. 12) is registration only. Participants from far-flung places can come on Day 0 and pay an additional 700/person for a night's accommodation. Actual seminar starts on Day 1.

Only participants who are pre-registered at <http://goo.gl/forms/rscW8VmQXDIWR6O22> and have paid the non-refundable seminar fees will be accepted in their specialized class/sessions.

Confirmation of your slot to the event will be sent via text and/or email upon payment of registration fee to:

1. Associated Editors Co., SM BDO Aura Premier Account number 008010109350 or
2. Smart Money Padala Account Number 5577-5173-2198-0133

Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" to associatededitorsco@gmail.com.

Registration is online and accessible in our **Facebook page Associated Editors Co.** (Event: Word Cup Philippines Journalism Seminar Series) via google docs link above.

Your inquiries will be entertained by our Secretariat at mobile numbers 0912-6649980/0917-307-8472 and telephone number (02) 5073151.

Minors without adult companions are required to bring with them parental waiver/travel insurance. The Associated Editors Co. reserves the right to postpone the event to another date in case of typhoons and unforeseen events.



Associated Editors Co.

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Word Cup Philippines 2016

Journalism Seminar Series (Angels' Hills, Tagaytay City, Aug. 12-14, 2016)
Broadcast & Collaborative Publishing

Aug. 12, 2016 (Day 0)

2:00 pm Registration

Aug. 13, 2016 (Day 1)

7:00 am Registration & Breakfast

8:00-8:30 Opening Program

8:30-10:00 Concurrent session

Broadcast (St. Michael I)

Collaborative Publishing (St. Michael II)

10:00-10:30 SNACKS

10:30-12:00 Concurrent session

-Workshop in Scriptwriting for Broadcast

-Writing & Design Workshop

for Collaborative Publishing

12:00-1:00 LUNCH

1:00-4:00 Concurrent session

Critiquing & Revision of Output

4:00-4:30 SNACKS

4:30-7:00 Concurrent session

Workshop Proper - Broadcast Board Work

Workshop Proper - Final Editing of Newspaper

7:00-8:00 DINNER

8:00-9:30 Concurrent Session

-Final Broadcast Audition

-Putting the Newspaper to Bed

Aug. 14, 2016 (Day 3)

7:00 am BREAKFAST

8:00-10:00 Concurrent Workshop

-Broadcast Delivery & Critiquing

-Critiquing of newspaper output

10:00-10:30 SNACKS

10:30-12:00 Concurrent Workshop

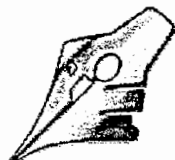
-Broadcast Delivery & Critiquing

-Critiquing of newspaper output

12:00-1:00 LUNCH

1:00-2:00 Closing Program

Home Sweet Home



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Word Cup Philippines 2016

Journalism Seminar Series (Girl Scouts of the Philippines, Aug. 26-28, 2016)
Individual Writing Categories

Aug. 26, 2016 (Day 0)

2:00 pm Registration

Aug. 27, 2016 (Day 1)

7:00 am Registration & Breakfast

8:00-8:30 Opening Program

8:30-10:00 Concurrent session

- News
- Sports
- Photojournalism

10:00-10:30 SNACKS

10:30-12:00 Concurrent workshop

- News
- Sports
- Photojournalism

12:00-1:00 LUNCH

1:00-4:00 Concurrent session
Critiquing & Revision of Output

- News
- Sports
- Photojournalism

4:00-4:30 SNACKS

4:30-7:00 Concurrent session

- Science
- Feature
- Editorial

7:00-8:00 DINNER

8:00-9:30 Concurrent Workshop

- Science
- Feature
- Editorial

Aug. 28, 2016 (Day 3)

7:00 am BREAKFAST

8:00-10:00 Concurrent Workshop
& Critiquing

- Science
- Feature
- Editorial

10:00-10:30 SNACKS

10:30-12:00 Concurrent Workshop
& Critiquing

- Science
- Feature
- Editorial

12:00-1:00 LUNCH

1:00-2:00 Closing Program

Home Sweet Home