



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
DIVISION OF TAGBILARAN CITY  
City of Tagbilaran



November 2, 2016

DIVISION MEMORANDUM  
NO. 623, s. 2016

**14<sup>th</sup> BATCH OF THE MIDDLE MANAGERS CLASS OF THE PUBLIC MANAGEMENT  
DEVELOPMENT PROGRAM**

TO: All Division Chiefs, Education Program Supervisors  
Public Schools District Supervisor  
Public Elementary and Secondary School Principals  
All Others Concerned

1. Disseminating to the field the herein Regional Memorandum No. 0683, s. 2016 dated October 26, 2016 entitled "**14<sup>th</sup> Batch of the Middle Managers Class of the Public Management Development Program**" for your information and consideration.
2. Please refer to enclosures for further details.
3. Immediate dissemination of this memorandum is desired.

  
**VIRGINIA C. ZAPANTA, Ed.D., CESO V**  
Schools Division Superintendent 



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
**REHIYON VII, GITNANG VISAYAS**  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City




OCT 26 2016

REGIONAL MEMORANDUM  
No. 0683, s. 2016

**14<sup>TH</sup> BATCH OF THE MIDDLE MANAGERS CLASS OF THE PUBLIC MANAGEMENT  
DEVELOPMENT PROGRAM**

TO: **SCHOOLS DIVISION SUPERINTENDENTS**  
**OFFICERS-IN-CHARGE OF INTERIM/CITY DIVISION**  
All Others Concerned

1. Enclosed is a communication from Mr. Antonio D. Kalaw, Jr., CESO 1, President, Development Academy of the Philippines (DAP) announcing the opening of the 14<sup>th</sup> Batch of the Middle Managers Class of the Public Management Development Program on February 17, 2017. The Department is earnestly invited to send nomination on or before October 28, 2016. Qualified are high performing high potential personnel occupying permanent positions SG 18 to SG 24.
2. For more details, refer to the attached communication.
3. For the information and guidance of all concerned.

  
JULIET A. JERUTA, Ph.D., CESO V  
Director III  
OIC-Regional Director



INTER-AGENCY STEERING COMMITTEE  
 NATIONAL GOVERNMENT'S CAREER EXECUTIVE SERVICE DEVELOPMENT PROGRAM -  
 PUBLIC MANAGEMENT DEVELOPMENT PROGRAM (NGCESDP-PM/DP)

October 3, 2016

**DR. LEONOR M. BRIONES**  
 Secretary  
 Department of Education  
 DepEd Complex, Meralco Avenue, Pasig City

*Sec. Liking,*

Dear Secretary Briones:

The Development Academy of the Philippines is pleased to announce the opening of the 14<sup>th</sup> batch of the Middle Managers Class of the Public Management Development Program on February 17, 2017. For this reason, we earnestly invite you to send in your nominations on or before **October 28, 2016**. Qualified are high performing high potential personnel occupying permanent positions SG-18 to SG-24.

The Public Management Development Program (PM/DP) is the Philippine government's response to the need for a corps of ethical, competent, committed and development-oriented officials in the bureaucracy who will drive performance in the agencies and push the agenda for change and sustained progress. Once accepted in the Program, your agency's nominees shall have the distinct chance of learning public management from our seasoned faculty on full government scholarship.

The Program has a five-month residential training at DAP Tagaytay with regular one week breaks which is followed by the implementation of a Re-entry Project (ReP) addressing a concern or issue of their agencies. Academic achievements such as a Certificate of Residential Training Completion, Diploma in Development Management and Master in Development Management are granted by DAP upon completion of program milestones.

Since its launch in 2012, the Program has already graduated a total of 475 officers from various government agencies nationwide. These graduates are now equipped with leadership and management competencies as well as a vast network of peers in government.

The PM/DP is overseen by an Inter-agency Steering Committee composed of the National Economic and Development Authority, Department of Budget and Management, Department of Finance, Civil Service Commission and Career Executive Service Board.

Updated nomination forms including admission guidelines may be downloaded from our website [www.dap.edu.ph/pmdp](http://www.dap.edu.ph/pmdp). The PM/DP secretariat may be reached through the contact information below.

Thank you and we look forward to your prompt and positive response.

Very truly yours,

**ANTONIO D. KALAW, JR., CESO I**  
 President, DAP  
 National Executive Director, PM/DP

cc. HR Department/Regional Offices



Development Academy of the Philippines  
 1101 DAP Complex, Tagaytay City, Cavite  
 The Implementing Agency of PM/DP

Stamp: RECEIVED  
 NATIONAL GOVERNMENT'S CAREER EXECUTIVE SERVICE DEVELOPMENT PROGRAM - PUBLIC MANAGEMENT DEVELOPMENT PROGRAM (NGCESDP-PM/DP)  
 OFFICE OF THE NATIONAL EXECUTIVE DIRECTOR  
 DAP COMPLEX, TAGAYTAY CITY, CAVITE



Public Management Development Program

# Middle Managers Class

*Shaping* Transformative Leaders,  
Strategic Managers.



**THE PUBLIC MANAGEMENT DEVELOPMENT PROGRAM** is the Philippine government's response to the need for a corps of ethical, competent, committed and development-oriented officials in the bureaucracy who will drive performance in the agencies and push the agenda for change and sustained progress. Fully funded by the national government, the Program aspires to be an intensive MBA for the public sector and produce graduates who are technically excellent, networked and imbued with a deep sense of mission to upgrade the life of every Juan and Juana.



The National Government's Career Executive Service Development Program Interagency Steering Committee oversees the implementation of the PMDP.



## THE QUALIFICATIONS

This is designed for section to division chiefs who are intelligent, driven, dynamic, open to learning and show promise of assuming bigger responsibilities in the bureaucracy. They belong to the breed of forward-looking junior managers and leaders who exhibit strength in interpersonal skills and a natural love for serving people. Candidates should hold permanent employment status and positions with salary grade 18 to 24 and be aged 50 years or less and in good health.

## THE FACULTY

More than 50 distinguished men and women from government, the private sector and the academe comprise the illustrious faculty pool, the program's key asset for providing a rich and distinctive training on both the theory and practice of public management. Their diverse backgrounds, long career in government and known expertise combine to make a uniquely insightful educational experience.

## THE PROGRAM DESIGN

The Class is divided into two phases. The Residential Phase has three parts: a rigorous Training in DAP Tagaytay, a Sensing Journey in a rural community and Re-Entry Project (ReP) development, spread over 5 months with 1-week breaks in between. The ReP Implementation Phase runs for 3 to 4 months.



## THE CURRICULUM

### LEARNING AREA 1 *Governance & Development*

Provides the scholars with a deeper understanding of various complementary and sometimes conflicting perspectives on development and the range of roles of government can and does play to make this happen.

- > *Development Perspectives*
- > *Philippine Governance and Administrative System*
- > *Dynamics of Social Development*

### LEARNING AREA 2 *Strategic Public Management*

Equips the scholars with the skills and tools needed for efficient'y leading and managing their agencies and offices in a way that maximizes their contribution to development and their impact on society.

- > *Economic Applications in the Public Sector*
- > *Public Finance and Budgeting*
- > *Public Policy Analysis*
- > *Managing High-Performing Public Sector Organizations*
- > *Project Development & Management*

### LEARNING AREA 3 *Personal Efficacy & Leadership*

Optimizes the scholars' awareness of self and others, thus laying the foundation of leadership, and enhances their communication skills to further achieve greater heights of performance in public service.

- > *Peak Performers in the Public Sector*
- > *Transformational Leadership*
- > *Communication, Negotiation and Media Relations*

## THE ACADEMIC EQUIVALENCY

Master in Development Management (MDM) will be conferred upon scholars who complete the academic requirements of the program.

*Accepted applicants will enjoy a full scholarship grant from the National Government.*

The Development Academy of the Philippines (DAP) is the designated Implementing Agency of the Public Management Development Program. The Academy created and conducted the precursor program in the '70s and '80s which trained more than a thousand Career Executive Service Officers (CESOs) from whom emerged more than 30 Secretaries, Undersecretaries, Assistant Secretaries and Heads of Agency.

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www.dap.edu.ph/pmdp | Twitter @PMDPParaSaBayan



**COMPETENCE | INTEGRITY | COMMITMENT**