

Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
DIVISION OF CITY SCHOOLS-TAGBILARAN  
Tagbilaran City

DIVISION MEMORANDUM  
No. 604 s. 2017

September 27, 2017

ON-THE-SPOT PINK DRESSMAKING CONTEST

To : ASDS, CHIEFS, EPS, PSDS  
SECONDARY SCHOOL HEADS (Public & Private)  
CONCERNED PERSONNEL

1. This is in reference to the letter received by this Office dated September 19, 2017 from Alturas Group of Companies regarding the holding of Pink Event: Cancer Awareness and On-the-spot Pink Dressmaking Contest. Please see attached communication and the contest mechanics for your reference.
2. Concerned School Heads and School Administrators are encouraged to send contestants in the said contest for the participation and exposure of our students.
3. Immediate dissemination of this Memorandum is desired.

  
VIRGINIA C. ZAPANTA, Ed.D CESO V  
Schools Division Superintendent 

Noted by:

DIANNE M. CAB

September 19, 2017

**DR. VIRGINIA C. ZAPANTA**  
Schools Division Superintendent  
DEPED Tagbilaran City Division

Thru:

**MR. JOSEPH BARRETE**  
TLE Education Program Supervisor

Dear Dr. Zapanta,

Greetings!

Island City Mall together with the Alay Marcela Foundation (AMF) will be holding the **Pink Event: Cancer Awareness and on-the-spot Pink Dressmaking Contest**. It will be held on October 7, 2017 from 9:30 AM to 5:00PM at the Activity Centre of Island City Mall. This event is in line with the commemoration of the Cancer Awareness Month that is observed in October of every year.

The On-the-spot Pink Dressmaking Contest aims to gauge the creativity of the contending designers in utilizing scarp materials and creating it into something fashionable and can actually be worn. It will start from 9:30AM until 3:30PM which will then be followed by the Pink Fashion Show at 4:30PM. We will be giving out prizes for the winning dressmakers: 3,000PHP for the 1<sup>st</sup>; 2,500PHP for the 2<sup>nd</sup>; and 2,000PHP for the 3<sup>rd</sup> runners-up. Non-winning pairs will be given consolation prizes of 500PHP per pair.

With this, we are writing to your good office to ask for a list of schools that we can tap for participants. We will be accommodating 10 pairs of contenders, one pair from every school.

Attached herewith is the contest mechanics for your reference. We are hoping for your positive and quick response on this matter. You may reach us through our email at [prmalturas@gmail.com](mailto:prmalturas@gmail.com) or you may also call us at 501-3000 local 1336 and look for the undersign. Thank you and more power!

Sincerely,

  
MARY GRACE "GAY" BERNALDEZ  
Senior Marketing Supervisor

Noted by:

  
DIANNE UY-YAP  
Marketing Manager, AGC

ISLAND CITY MALL EDUCATION  
TAGBILARAN CITY SCHOOLS DIVISION  
501-3000  
**RECEIVED**  
BY: J. Pateno TIME: 3:55  
DATE: 9/22/17 CTR #: \_\_\_\_\_

## ON-THE-SPOT **PINK** DRESSMAKING CONTEST

October 7, 2017 | 9:30AM-5:00PM  
ICM Activity Center

### **Mechanics:**

1. The contest is open to grade levels 9, 10, 11 and 12 students.
2. Each team must be composed of two students from the same school.
3. The *On-the-spot Pink Dressmaking Contest* is scheduled on October 7, 2017, 9:30am after the Holy Mass.
4. Five minutes before the contest, each team will be given cloth cut-outs (retaso), and some necessary sewing accessories.
5. Each team is expected to bring their own pair of scissors, needles, measuring tape and other sewing essentials.
6. Using of portable sewing machine is also acceptable.
7. No other materials must be used except for the ones supplied by the organizer.
8. All contestants are given until 3:30PM to execute their designs.
9. Free lunch will be provided to the contestants.
10. During the judging of the designs, one of the team members must act as the model, wear the finished project, and will walk down the ramp.
11. Deadline of entry submission is on October 4, 2017.
12. Submit your entries at the Public Relations and Marketing office, Alturas Corporate Center located at the left wing of Island City Mall or you may email your entry to [prmalturas@gmail.com](mailto:prmalturas@gmail.com)

### **Criteria for Judging:**

Design	- 50 %
Originality	- 20 %
Execution	- 20 %
Voting	- 10 %
<b>TOTAL</b>	<b>-100%</b>

### **Voting Mechanics:**

1. During the judging, voting sheets will be distributed to the audience on which they will write their favorite design team.
2. These voting sheets will then be gathered by the event staffs scattered within the vicinity.
3. The scores will then be consolidated and be given to the board of judges for tabulation.