



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
DIVISION OF CITY SCHOOLS -TAGBILARAN CITY  
City of Tagbilaran



October 10, 2016

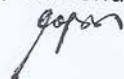
Division Memorandum  
No. 165, s. 2016

**REQUEST FOR STORIES OF IPED, MADRASAH EDUCATION, ALS, SPED, SHS PROGRAM**

TO: Education Program Supervisors  
Division Focal Persons for IPED, Madrasah, ALS and SPED  
Public and Private Elementary, Secondary (Junior & Senior High) School Heads

1. Per Regional Memorandum No. 0644, s. 2016 dated October 7, 2016, this Office requires all the School Heads and concerned Division Focal Persons to facilitate in the preparation of success/ inspiring stories of IPED, Madrasah, ALS and SPED Program.
2. For more details, please refer to the attached Memorandum/ communications and the Impact Story Templates for this purpose.
3. For your information, guidance and compliance.

  
VIRGINIA C. ZAPANTA, Ed. D., CESO V  
Schools Division Superintendent





REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
**REHIYON VII, GITNANG VISAYAS**  
**REGION VII, CENTRAL VISAYAS**  
Sudlon, Lahug, Cebu City



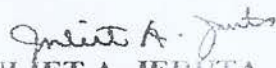
**REGIONAL MEMORANDUM**  
No. **0644**, s. 2016

OCT 07 2016

**Request for Stories of IPed, Madrasah Education, ALS, SPED, SHS Program**

**TO: Regional Focal Persons for IPed, Madrasah, ALS, SPED**  
**Regional Senior High School Coordinator**  
**All Schools Division Superintendents/OICs**  
**All Division Information Officers**  
**All Division Focal Persons for IPed, Madrasah, ALS, SPED**  
**All Division Senior High School Coordinators**  
**All Others Concerned**

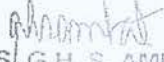
1. For the information and guidance of all concerned, attached is a Memorandum from the Department of Education – Public Affairs Service, regarding its Request for Stories of IPed, Madrasah Education, ALS, SPED, SHS Program.
2. To provide and uphold further advocacy, increase public awareness on the Programs and Projects of the Department of Education, its Public Affairs Service through the Communications Division takes this opportunity to feature inspiring stories of IPed, Madrasah Education, ALS, SPED and Senior High School Program by outsourcing stories from all schools in the region.
3. Format/template is provided for the composition of the said stories. It is also recommended that these stories must be written by a third person's point of view/observer/another party. All concerned parties mentioned in this Memorandum should submit the stories to this Office through this e-mail address: amaryllis.rodriguez@deped.gov.ph or deped\_ro7@yahoo.com. Questions and clarifications may be coursed to Glorydee Magno and Erika Marie Daza through (02) 633-2120 or Amaryllis Villarmia through (032) 414-7399.
4. The said Memorandum and the sample templates are herewith attached for further reference.
5. Immediate dissemination of this Memorandum is enjoined.

  
**JULIET A. JERUTA**  
Director III  
OIC-Regional Director



Republic of the Philippines  
Department of Education  
PUBLIC AFFAIRS SERVICE

TO : REGIONAL DIRECTORS  
SCHOOLS DIVISION SUPERINTENDENTS  
REGIONAL INFORMATION OFFICERS  
DIVISION INFORMATION OFFICERS

FROM :   
MSI G.H. S. AMBAT  
Assistant Secretary  
Public Affairs Service and Alternative Learning System

SUBJECT : REQUEST FOR STORIES (IPEd, Madrasah, ALS, SPED, SHS)

DATE : 29 September 2016

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In line with our campaign to encourage engagement in and strengthen advocacy from our various stakeholders for DepEd programs, we would like to feature stories on the following:

- Indigenous Peoples Education (IPEd)
- Madrasah/Muslim Education Program (MEP)
- Alternative Learning System (ALS)
- Special Education (SPED)
- Senior High School (SHS)

Through these stories, we wish to increase public awareness of the Department's different education programs, as well as to call public attention to the inspiring stories, projects, and personalities that shape public education.

May we request that you help us source these stories? Please refer to the template attached (Impact Story Template) and use it to share your story.

Because we are sending this out to all regions and divisions, and we expect to receive many stories, we request that all submissions be made in this format only. We also strongly recommend that if a story is to be written about a specific person (e.g. a remarkable Madrasah teacher) – that story must be composed by another party, not the subject himself or herself.

For your guidance and reference, with this memo are:

- the Impact Story Template
- a sample submission about a school (SHS)
- a sample submission about a personality (ALS graduate)

Questions and clarifications may be coursed to Glorydee Magno and Erika Marie Daza, through their email [glorydee.magno@deped.gov.ph](mailto:glorydee.magno@deped.gov.ph) and [erika.daza@deped.gov.ph](mailto:erika.daza@deped.gov.ph), or through (02) 633-2120.

We look forward to the stories that may be shared. Thank you!

## IMPACT STORY TEMPLATE

Please provide the following content components in the space provided below. Once completed, please send this form to [glorydee.magno@deped.gov.ph](mailto:glorydee.magno@deped.gov.ph) and [erika.daza@deped.gov.ph](mailto:erika.daza@deped.gov.ph) of the Public Affairs Service (PAS) – Communications Division. Attach additional files as required.

<b>Headline</b> <ul style="list-style-type: none"><li>- Maximum 15 words</li><li>- Shorter is better</li></ul>	Enter the Headline here
<b>Testimonials (Quotes/Narrative)</b> <ul style="list-style-type: none"><li>- Maximum 150 words</li><li>- 2-3 sentence direct quotation about the impact story's subject matter (person, project, event, etc.)</li><li>- It should be written from the FIRST PERSON Point of View</li><li>- Include name (and title/organization, if necessary) of the person who expressed the testimonial</li></ul>	Enter the Testimonial (Quotes/Narrative) here
<b>About the subject or subject matter</b> <ul style="list-style-type: none"><li>- Maximum 150 words</li><li>- 2-3 sentence blurb about the subject matter</li></ul>	Enter the Subject/Subject Matter Details here
<b>The story</b>	Here is where the complete narrative should be. Feel free to tell the complete story. Be generous with your descriptions.
<b>About the location or venue of the subject</b> <ul style="list-style-type: none"><li>- Maximum 150 words</li><li>- 2-3 sentence blurb about where the subject matter resides or originates, or where the project or program is implemented.</li></ul>	Enter the Location Details here

<ul style="list-style-type: none"> <li>- Include data and figures unique to the location; mention success stories as well as challenges faced</li> </ul>	
<p><b>About the writer</b></p> <ul style="list-style-type: none"> <li>- Name and contact details</li> <li>- 2-3 sentence biosketch (designation, relationship to the subject/involvement in the program)</li> </ul>	<p>Enter the name and contact details here</p>
<p><b>Contact person for questions or clarifications about the story</b></p>	<p>Enter the name and contact details here</p>
<p><b>IMPORTANT:</b></p> <ul style="list-style-type: none"> <li>• Only submissions done in this template will be considered.</li> <li>• Please include photos and/or videos with your submission. They should be sent as separate attachments (i.e. 5 photos = 5 attachments)</li> </ul>	

**IMPACT STORY TEMPLATE**

Please provide the following content components in the space provided below. Once completed, please send this form to [glorydee.magno@deped.gov.ph](mailto:glorydee.magno@deped.gov.ph) and [erika.daza@deped.gov.ph](mailto:erika.daza@deped.gov.ph) of the Public Affairs Service (PAS) – Communications Division. Attach additional files as required.

<p><b>Headline</b></p> <ul style="list-style-type: none"> <li>- Maximum 15 words</li> <li>- Shorter is better</li> </ul> <p><b>Testimonials (Quotes/Narrative)</b></p> <ul style="list-style-type: none"> <li>- Maximum 150 words</li> <li>- 2-3 sentence direct quotation about the impact story's subject matter (person, project, event, etc.)</li> <li>- It should be written from the FIRST PERSON Point of View</li> <li>- Include name (and title/organization, if necessary) of the person who expressed the testimonial</li> </ul>	<p>Ang kwento ni Maria Fruelda, isang Aeta Tribal Leader</p> <p>"Ang ALS ay isang bulaklak na nagbibigay kulay at halimuyak ng bagong pag-asa." – Maria Fruelda</p> <p>"Sa kagaya kong isang katutubo na pinagtatawanan at minsan namamaltrato dahil sa aming hitsura, at nawalan ng pag-asa para makapag-aral muli -- ang ALS ang nagbigay sa akin ng oportunidad para maipagpatuloy ko ang aking pag-aaral sa kolehiyo at maging propesyonal balang araw." – Maria Fruelda</p> <p>"Nais kong paigtingin pa lalo ang programa ng ALS sa aming Community Learning Center kung saan maraming kabataang Aeta na ang nakikinabang. ALS ang siyang naging gabay at daan para kami ay makapag-aral, makapagtapos at balang araw, maging tagapagtanggol ng aming lahi." – Maria Fruelda</p>
<p>About the subject or subject matter</p> <ul style="list-style-type: none"> <li>- Maximum 150 words</li> <li>- 2-3 sentence blurb about the subject matter</li> </ul>	<p>Si Maria Fruelda ay isang Aeta na lumipet sa Batangas ugang maghanapbuhay. Doon ay napag-aalman niya ang tungkol sa ALS. Ngayon ay nag-aaral na sya upang maging maestro, habang isa rin syang Chieftain ng kanyang tribo.</p>
<p>The story</p>	<p>Noong nabalitaan ni Maria sa ibang mga Aeta na taga-Zambales na lumipat sa Rosario, Batangas na maganda daw ang hanapbuhay doon sa Barangay Putingkahoy ay pumunta na rin siya rito para sa inaasam niyang pagbabago sa kanyang buhay.</p> <p>Sa Barangay Putingkahoy sinimulang buuin ni Maria ang kanyang mga pangarap. Nagtinda siya ng mga herbal medicines, at naging "trimmer" ng mga damit sa Sangwo Clothing Company. Tuwing Sabado at Linggo, nagbebenta naman siya ng mga prutas at tribal accessories. Hindi binigyang pansin ni Maria ang pag-aaral dahil sa inuna niya ang hanapbuhay para sa kanyang pamilya.</p> <p>Hanggang sa nabalitaan ni Maria mula sa isang teacher ang ALS. Naging interesado agad si Maria dito dahil alam niya na kailangan niya ito para sa pamilya at kapwa niya Aeta na makaahon sila sa kamangmangan at maipaglaban nila ang kanilang karapatan bilang katutubong Pilipino.</p> <p>Ayon na rin sa pinirmahan niyang Individual Learning Agreement, pumasok lamang si Maria sa takdang oras kaya nakapagtinda pa rin siya at nakapagtrabaho sa pabrika ng damit. Dito niya natanto na kakaiba ang ALS dahil "learner-centered" ito.</p> <p>Sa nakita niyang kabutihan at dalang pagbabago ng ALS ay nagpatayo ang kanilang barangay ng maliit na Community Learning Center para magkaroon ng learning sessions. Halos lahat ng mga Aeta ay</p>

	<p>nagpalista sa Basic Literacy at A&amp;E. Naging napakagaan ng pag-aaral dahil ang modules na ginagamit ay angkop sa kanilang pamumuhay at nagtuturo ng "life skills".</p> <p>Sa panahong ito ay inihalal naman siya bilang Chieftain ng mga Aeta, na siyang humaharap sa mga opisyal ng gobyerno upang ipaalam sa kanila ang mga suliranin pang-hanapbuhay, pang-edukasyon, pang-kalusugan at ang mga hinaing sa kanilang ipinaglalabang ancestral domain.</p> <p>Dito ay nagamit ni Maria ang mga natutunan sa ALS. Lalo pang nagbukas sa kanya ang bagong pag-asa nang siya ay pumasa ng A&amp;E Test noong 2009.</p> <p>Nakapag-aral siya ng kolehiyo sa Teodoro M. Luancing Memorial College sa kursong Bachelor in Elementary Education.</p> <p>Binago ng ALS ang payak na pamumuhay ni Maria sa pamamagitan ng edukasyon. ALS ang naging kakampi ni Maria at ng kanyang tribo sa kanilang pakikipagsapalaran sa Rosario, Batangas. Kung hindi sila pinuntahan ng iba pang mga District Alternative Learning System Coordinators (DALSC) at Mobile Teachers, malamang ay hindi daw sila makakawala sa kamangmangan at hindi namin maialaman ang kanilang mga karapatan.</p> <p>Taong 2008 ng kumuha si Maria ng A&amp;E test. Hindi siya inalad na makapasa, subalit patuloy siyang magpursige at dinoble ang oras na ginugugot sa pagbabasa ng modules at makasal sa makasal sa mga learning sessions.</p>
<p>About the location or venue of the subject</p> <ul style="list-style-type: none"> <li>- Maximum 150 words</li> <li>- 2-3 sentence blurb about where the subject matter resides or originates, or where the project or program is implemented.</li> <li>- Include data and figures unique to the location; mention success stories as well as challenges faced</li> </ul>	<p>Barangay Putingkahoy - Rosario, Batangas</p>
<p>About the writer</p> <ul style="list-style-type: none"> <li>- Name and contact details</li> <li>- 2-3 sentence biosketch (designation, relationship to the subject/involvement in the program)</li> </ul>	<p>Enter the name and contact details here</p> <p>Erika Daza 049 910 4243</p> <p>Erika is one of the pioneering SHS teachers at Camp Vicente Lim National High School. She teaches TVL subjects and is also the student immersion coordinator.</p>
<p>Contact person for questions or clarifications about the story</p>	<p>Enter the name and contact details here</p> <p>Glorydee Magno 049 910 4244</p> <p>Division Information Officer</p>

"In our continued meeting with stakeholders, especially the parents--we assured them that Camp Vicente Lim National High School is really prepared for the Senior High School implementation. As school head, I am really inspired with the efforts and support coming from teachers. We are confident enough that the very purpose of this education reform as regards preparing students for work and higher education will be realized," said Dr. Espada.

Based on the initial enrollment as of June 2, 452 students were officially enrolled. These are distributed among three tracks: ABM (67), GAS (49), and TVL (385). The TVL track has five specializations: Bread and Pastry (73), Electrical and Installation Maintenance (32), Hairdressing (8), Information and Communication Technology (146), and Shielded Metal Arc Welding (77).

The Department of Public Works and Highways (DPWH) helped fund the construction of 14 classrooms. Likewise, materials and equipment were already procured.

All is adequately set for our students!" said Dr. Espada

About the location or venue of the subject  
 - (Maximum 150 words)  
 - 2-3 sentence blurb about where the subject matter resides or originates, or where the project or program is implemented.  
 - Include date and figures unique to the location; mention success stories as well as challenges faced

About the writer  
 - Name and contact details  
 - 2-3 sentence biosketch (designation, relationship to the subject/involvement in the program)

Contact person for questions or clarifications about the story

Camp Vicente Lim National High School is located at the heart of training camp of would-be vanguards of peace and order in Region IV-A. During the school year 2015-2016, it has a total enrollment of 2,657, of which, 622 were Grade 10 students. Being strategically located in barangay Cantubang - considered as one of the industrial hubs outside Manila

Enter the name and contact details here  
 Erika Daza  
 049 910 4243  
 Erika is one of the pioneering SHS teachers at Camp Vicente Lim National High School. She teaches TVL subjects and is also the student immersion coordinator.

Enter the name and contact details here  
 Glorydee Magno  
 049 910 4244  
 Division Information Officer

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<p><b>Headline</b></p> <ul style="list-style-type: none"> <li>- Maximum 15 words</li> <li>- Shorter is better</li> </ul>	<p><b>Camp Vicente Lim NHS: All is set for Senior High Students</b></p>
<p><b>Testimonials (Quotes/Narrative)</b></p> <ul style="list-style-type: none"> <li>- Maximum 150 words</li> <li>- 2-3 sentence direct quotation about the impact story's subject matter (person, project, event, etc.)</li> <li>- It should be written from the FIRST PERSON</li> <li>- Point of View</li> <li>- Include name (and title/organization, if necessary) of the person who expressed the testimonial</li> </ul>	<p>"In our continued meeting with stakeholders especially the parents, we assured them that Camp Vicente Lim National High School is really prepared for the Senior High School Implementation. As school head, I am really inspired with the efforts and support coming from teachers. We are confident enough that the very purpose of this education reform will be realized as regards to preparing students for work and higher education". -- Dr. Marliza I. Espada</p> <p>"Based on the initial enrollment as of June 2, there were 452 students officially enrolled. These are distributed on three tracks ABM (67), GAS (49) and TVL (385). The TVL track has five specializations Bread and Pastry (73), Electrical and Installation Maintenance (32), Hairdressing (8) Information and Communication Technology (146) and Shielded Metal Arc Welding (77)". -- Dr. Marliza I. Espada</p> <p>"The school has 14 newly built classrooms funded by SEF and DPWH Project. Likewise, materials and equipment were already procured. "All is adequately set for our students!" -- Dr. Marliza I. Espada</p>
<p><b>About the subject or subject matter</b></p> <ul style="list-style-type: none"> <li>- Maximum 150 words</li> <li>- 2-3 sentence blurb about the subject matter</li> </ul>	<p>The school, Camp Vicente Lim National High School is located at the heart of training camp of would-be vanguards of peace and order in Region IV-A. During the school year 2015-2016, it has a total enrollment of 2,657, of which, 622 were Grade 10 students.</p> <p>The school head: Dr. Marliza I. Espada is an alumna of Camp Vicente Lim National High School. Her colleagues admire her diligence, passion and dedication to her profession. She graduated PhD in Educational Management at the Philippine Normal University. In 2014, she passed the Career Service Written Exam. To date, this is her 6<sup>th</sup> year of service as School Head in the Department of Education Division of Calamba City.</p>
<p><b>The story</b></p>	<p>Camp Vicente Lim National High School is located at the heart of training camp of would-be vanguards of peace and order in Region IV-A.</p> <p>During the school year 2015-2016, it had a total enrollment of 2,657--622 of which were Grade 10 students. The school is strategically located in Barangay Canlubang – considered as one of the industrial hubs outside Manila. This includes Carmelray Industrial Park I, Carmelray International Business Park, NYK-TDG IT Park, and Silangan Industrial Park.</p> <p>The school has ensured industry partnership with Carmelray Industrial Park I through the assistance of Mr. Ver Lorenzo (Project Coordinator). Other prospective business firms which, according to Dr. Marliza I. Espada, had a positive response as regards the Memorandum of Agreement for students' immersion are Sande Co., Cosmopolitan Parlor, Dinghao Chinese Cuisine, and Banahaw Spa.</p>