



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
CITY SCHOOLS DIVISION-TAGBILARAN  
City of Tagbilaran



September 5, 2017

DIVISION  
MEMORANDUM NO.

543 s. 2017

**CONDUCT OF THE REGIONAL ON-THE-SPOT POSTER MAKING CONTEST**

TO: All Division Chiefs, Education Program Supervisors  
Public Schools District Supervisor  
Public and Private Elementary and Secondary School Principals  
All Others Concerned

1. Disseminating to the field this Regional Memorandum No. 0588, s. 2017 for your guidance and consideration.
2. For complete details, please read attachments.
3. Immediate and wide dissemination is highly expected.

**VIRGINIA C. ZAPANTA, Ed. D., CESO V**  
Schools Division Superintendent *bc*



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
KAGAWARAN NG EDUKASYON  
DEPARTMENT OF EDUCATION  
**REHIYON VII, GITNANG VISAYAS**  
REGION VII, CENTRAL VISAYAS  
Sudlon, Lahug, Cebu City



REGIONAL MEMORANDUM  
No. 0588, s. 2017

AUG 3 1 2017

**CONDUCT OF THE REGIONAL ON-THE-SPOT POSTER MAKING CONTEST**

To : Schools Division/City Superintendents  
Officer-In-Charge of Regular and Interim Division  
All Others Concerned

1. Attached is a letter from Department of Agriculture (DA) duly signed by the Regional Executive Director Atty. Salvador D. Diputado, re: Celebration of World Food Day on October 16, 2017 with the theme "Change the future of migration, Invest in food security and rural development". One of the activities to be undertaken during the celebration by the Department of Agriculture (DA) and Food and Agriculture Organization (FAO) of the United Nations in partnership with the Department of Education is to conduct Regional On-the-Spot Poster Making Contest on September 22, 2017, 8:00 AM at Cebu Northwinds Hotel, Lahug, Cebu City.
2. The contest is open to all Grades IV to VI Elementary pupils enrolled in any public and DepED accredited Private Elementary Schools. Elimination process will be done at the School, District and Division level. The top three (3) Division winners are eligible to participate in the Regional level competition.
3. The organizers will provide the necessary materials needed for the Regional contest such as illustration board (size 20"x30"), cray pass (oil pastel), and pentel pen. The theme should be incorporated on the poster as part of the design. Please refer attached contest guidelines/mechanics.
4. For more information and queries, you may contact Ms. Cheryl M. Dela Victoria or MS. Edna Caralde of the Regional Agriculture and Fisheries Information Section (RAFIS) at telephone number (032) 268-2311 loc. 4709 or cellphone # 0932-8833926 or Mr. Ranilo L. Edar of ESSD, DepED RO 7 through his cellphone # 09287941159 or through office landline # 2547062.
5. Travelling and other incidental expenses of participants will be charged to local funds subject to usual accounting and auditing rules and regulations while food 1 snack and lunch to be provided by the DA.
6. Immediate dissemination of this Memorandum is desired.

For: JULIET A. JERUTA Ph. D., CESO V  
DIRECTOR III  
OIC-Regional Director

  
VICTOR V. YNTIG  
Chief-Administrative Services Division

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542  
ESSE/RIE Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323  
8/11/17 Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239  
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;  
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367  
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

*"EFA 2015: Karapatan ng Lahat, Pananagutan ng Lahat"*

August 11, 2017

**DR. JULIET A. JERUTA, PH.D.**  
OIC-Regional Executive Director  
Department of Education  
Sudlon, Lahug, Cebu City

Dear Director Jeruta:

Greetings!

Once again, the Philippines, together with the other countries worldwide will celebrate the World Food Day on October 16, 2017 with the theme "Change the future of migration, Invest in food security and rural development".

In line with this celebration, the Department of Agriculture (DA) and the Food and Agriculture Organization (FAO) of the United Nations, in partnership with the Department of Education (DepEd) will conduct a Regional On-the-Spot Poster Making Contest on September 22, 2017 at Cebu Northwinds Hotel, Lahug, Cebu City.

The contest is open to all Grades IV to VI elementary pupils enrolled in any public and DepEd accredited private elementary schools. Elimination process will be done at the school, district and division level. The top three (3) division winners are eligible to participate in the regional level competition.

We will provide the necessary materials needed for the contest such as illustration board (size 20"x30"), crayons (oil pastes), and pencil pen. The theme should be incorporated on the poster as part of the design. Attached is the contest mechanics for reference and guidance.

For more information and queries, you may contact Ms. Cheryl M. Dela Victoria or Ms. Edna Caralde of the Regional Agriculture and Fisheries Information Section (RAFIS) at telephone number (032) 268-2311 loc. 4709 or telephone number 0932-8833926.

Thank you and more power.

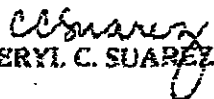
Very truly yours,

  
**ATTY. SALVADOR D. DIPUTADO, LL.M., Ph.D.**  
Regional Executive Director

**Contest Rules and Criteria (Regional and National)**

1. The contest is open to all Grades IV to VI elementary pupils enrolled in any public and DepEd-accredited private elementary schools nationwide. Previous national winners are disqualified at any level of this contest. The regional contest will be conducted on September 18 to October 4, 2017, respectively.
2. The poster shall be original creation of eligible participants, depicting the central theme of the World Food Day 2017 celebration, *"Change the future of migration. Invest in food security and rural development."*
3. Only the Best Five (5) Posters shall be selected as National Winners based on the following criteria:
 

a. Originality .....	30%
b. Creativity .....	30%
c. Visual Impact .....	20%
d. Relevance to the theme .....	20%
<b>Total .....</b>	<b>100%</b>
4. Materials to be used include an illustration board (20" x 30"), oil pastel color and pencil pen only must be used during the contest. The theme should be incorporated on the poster as part of its design. A poster with no indicated theme shall be disqualified.
5. The poster making contest shall be conducted on-the-spot in the Regional level. Judges and prizes will be determined by the Regional On-the-Spot Poster Making Contest Committee.
6. Only one (1) regional winning poster shall be the official entry of the region during the national judging, to be held at the DA-Central Office on October 6, 2017 at 9:00 a.m., AFD Conference Room. *All entries must be received by the secretariat of the National On-the-Spot Poster Making Contest Committee on or before October 5, 2017 at 5:00 p.m.*
7. Description of the poster entry must be written at the back of the poster.
8. Name of the pupil, name of the school and region should be written at the back of the winning poster/entry.

  
 CHERYL C. SUAREZ