



Republic of the Philippines
Department of Education
Region VII, Central Visayas
CITY SCHOOLS DIVISION-TAGBILARAN
City of Tagbilaran



September 4, 2017

DIVISION MEMORANDUM
NO. 539, s. 2017

Civil Service Commission (CSC) Photography Contest Entitled “MakuhaKaSaARTA”

TO: All Division Chiefs, Education Program Supervisors
Public Schools District Supervisor
Public and Private Elementary and Secondary School Principals,
All Others Concerned

1. Pursuant to DepEd RO7 Advisory No. 62, s. 2017 dated August 30, 2017, in compliance with DepEd Order No. 08, s. 2013, this communication is issued for the information of DepEd officials, personnel/staff, as well as the concerned public.
2. This Office is hereby disseminating the communication from the Civil Service Commission (CSC) inviting all private individuals to join the Photography Contest entitled “**#MakuhaKaSaARTA**”. All government employees are ineligible to join the contest.
3. The said communication and other related documents are herewith attached for further details of the said activity.
4. For the information of all interested and concerned parties


VIRGINIA C. ZAPANTA, Ed.D. , CESO V
Schools Division Superintendent

1300



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City




DepED RO7 Advisory No. 62, s. 2017
August 30, 2017

(In compliance with DepED Order No. 08, s. 2013, this advisory is issued for the information of DepED officials, personnel/staff, as well as the concerned public.)

Civil Service Commission (CSC) Photography Contest Entitled “ #MakuhaKaSaARTA ”

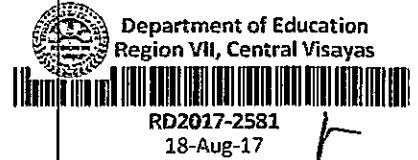
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JULIET A. JERUTA
Director III
Officer-in-Charge
Office of the Regional Director

JAJ/vvy/bbs

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

“ EFA 2015: Karapatan ng Lahat, Pananagutan ng Lahat ”



July 24, 2017

Urgent!

DIR. JULIET A. JERUTA
OIC- Regional Director
Department of Education, Regional Office VII
Sudlon, Lahug, Cebu City

Dear Director Jeruta:

Greetings to our CSC Regional Advisory Council Partners.

We would like to announce that the Civil Service Commission (CSC) is holding a photography contest entitled "#MakuhKaSaARTA" as one of the activities highlighting the ten-year implementation of the Anti-Red Tape Act (ARTA).

As one of our strategic partners in making the CSC the champion for service excellence through the ARTA, it is our dream to create a positive impact in the lives transacting public, thus rebuilding trust in the government.

We thus enjoin your support to the activity being one of our influencers in the government by inviting the students and the public to join the contest.

Attached to this letter is the mechanics of the contest as well as the required forms to be filled up by the prospective contestants. Entry period shall be until August 31, 2017.

Thank you for your unfaltering support to the programs and projects of the Commission.

Very truly yours,


EDITHA D. LUZANO
Director IV

Bawat Kawani, Lingkod Bayani

📍 CSCRO7 Building, Sudlon, Lahug, Cebu City

☎ 414-7676 / 414-7488 / 253-9050

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🌐 www.csc.gov.ph

#MakuhaKaSaARTA Photography Contest Mechanics

<p>Background and Objectives</p>	<ul style="list-style-type: none"> <input type="checkbox"/> The Civil Service Commission (CSC) is holding a photography contest entitled “#MakuhaKaSaARTA” as part of the <i>Dekada na ang ARTA</i> celebration. <input type="checkbox"/> Entries must strictly follow the celebration’s theme: “<i>Dekada na ang ARTA: Sa Matapat, Mahusay at May Malasakit na Serbisyo Publiko, Bayan ang Panalo</i>”. Photographs should be able to capture excellent public service as defined by ARTA. This may include good physical set-up of a government service office, frontliners who are ready to serve, or clients satisfied with the service provided them. The images should be able to depict a non-choreographed or candid scenario in any government office/employee’s quality of service delivery, taken in any Philippine government agency.
<p>Who can join/participate?</p>	<ul style="list-style-type: none"> <input type="checkbox"/> This contest is open to all private individuals, aged 18 to 65 years old. All government employees are ineligible to join the contest. <input type="checkbox"/> Each participant shall submit one entry only. <input type="checkbox"/> CSC employees and their relatives up to the third degree of affinity or consanguinity are disqualified from joining the competition.
<p>Entry Period</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Entry period shall be from June 12 to August 31, 2017. <input type="checkbox"/> Participants must register online by filling out the entry form, provide necessary requirements, and upload the photo entry via this link (https://form.jotform.me/artacscgovph/artadekadaphotographycompetition) <input type="checkbox"/> Late entries shall not be accepted.
<p>What are the contest rules?</p>	<ul style="list-style-type: none"> <input type="checkbox"/> The photographer may coordinate in advance with the government agency where he/she will take the photograph for their awareness or for logistics purposes. This does not mean, however, that there should be prior set up of a scene or a deliberate arrangement of a particular scenario. The agency should not meddle with the scenario to be captured in the photo. <input type="checkbox"/> While the photo taken should be candid, the photographer should coordinate with the subject <i>after</i> the photo has been taken for the signing of a release form. This means that the subject agrees to have his/her photo taken, but that the actual photo was taken without the subject’s prior knowledge. By signing the release form, the subject agrees that the photo may be published in social media and print publications of the CSC. Without the signed release form, the entry shall be disqualified.

	<ul style="list-style-type: none"> <input type="checkbox"/> Photographs should be in digital file, full color, or black and white, with 300 dpi, in JPEG or JPG format, and may be on portrait or landscape orientation. <input type="checkbox"/> Photographs submitted should have no watermark. There should be no identifying mark on the images to eliminate any bias during the screening and judging of the submitted photos. <input type="checkbox"/> Photographs to be submitted must have been taken after the official launch and announcement of this contest. <input type="checkbox"/> The following photographs or images are disqualified: <ul style="list-style-type: none"> ▪ Photographs that have been previously submitted or have won in any local or international photography contest. ▪ Photographs that violate a person's rights including, but not limited to, copyright and privacy. ▪ Photographs that contain obscene, sexually explicit, offensive, or any other objectionable or inappropriate content.
Voting Period	<ul style="list-style-type: none"> <input type="checkbox"/> The public vote for the #MakuhaKaSaARTA entry begins at 12:00 a.m. on September 1, 2017 and ends at 11:59 p.m. on September 12, 2017 through the official CSC Facebook account: <i>www.facebook.com/PhilippineCivilServiceCommission</i>
What are the criteria for judging?	<p>Only the top 50 entries with the most number of "likes" by end of voting period shall be shortlisted as qualifiers. These shall be screened by the CSC ARTA Program Management Team to come-up with 20 semi-finalists.</p> <p>The semi-finalists will be judged by the members of the CSC Commission, and other CSC officials, based on the following criteria:</p> <ul style="list-style-type: none"> ▪ Adherence to theme/content – 50% ▪ Creativity and originality – 25% ▪ Photographic Quality- 25 % <p>The decision of the judges is final and not appealable.</p>
Announcement of Winners	<ul style="list-style-type: none"> <input type="checkbox"/> The winners will be announced on September 29, 2017 via the CSC website (www.csc.gov.ph), Facebook, and the Contact Center ng Bayan (CCB) website. The winning photos will also be featured in the ARTA Watch section of the CS Reporter <input type="checkbox"/> Cash Prize of PHP10,000 and certificate for one (1) winner of #MakuhaKaSaARTA <input type="checkbox"/> Cash Prize of PHP5, 000 and certificate for one (1) special award for the entry with most "likes" via CSC FB.

	<ul style="list-style-type: none"> <input type="checkbox"/> If the same entry tops both categories, the second entry with most number of "likes" will be conferred the special award. <input type="checkbox"/> Non-winning semi-finalists will receive a consolation prize of PHP2, 000 and certificate each.
<p>Other conditions:</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Should there be any complaints that may arise due to similarities, likeness, or comparison of the design, the participant must prove his/her photograph's authenticity. <input type="checkbox"/> CSC reserves the right to disqualify any entry for violation of intellectual property rights pursuant to Republic Act No. 8293 or for any other reason. <input type="checkbox"/> If any party manifests in writing that his/her intellectual property rights have been violated by a contestant/entry, the CSC reserves the right to withhold the cash prize and/or use of the winning photo until such issue has been settled. <input type="checkbox"/> All studies and designs submitted for entry shall be considered property of CSC and as such, the CSC further reserves the right whether or not to use the materials. <input type="checkbox"/> The design of the photo must be certified original and/or officially submitted by the participant. <input type="checkbox"/> The CSC assumes no responsibility for any transmission error or delay in the online submission of the entries. Also, it cannot be deemed responsible for any possible theft, deletion, and/or alteration that might be made on the entries/entry forms that will be submitted online. <input type="checkbox"/> By joining this competition, the contest participants agree that CSC may opt to upload in its official website a gallery of the photos to be submitted for this contest.



#MakuhKaSaARTA
2017 Dekada na ang ARTA Photography Competition:

Theme: *Dekada na ang ARTA: Sa Matapat, Mahusay at
May Malasakit na Serbisyo Publiko, Bayan ang Panalo*

ENTRY FORM

Title of Entry: _____

Photo Caption (maximum of 50 words):

Participant's Information

Name of Participant:

Age:

Occupation:

Address:

Contact Number:

Email Address:

ID photo of participant (upload here)

Photo Entry (upload here)

Photo Release Form (upload here)

Terms and Conditions of the Contest

The submitted entry to Civil Service Commission should be an original work and will not infringe or violate privacy, intellectual property rights of any other person or entity. The CSC reserves the right to disqualify any entry for violation of intellectual property rights pursuant to Republic Act No. 8293 or for any other reason. Should there be any complaints that may arise due to similarities, likeness or comparison of the design, the participant will be responsible to prove its authenticity.

All entries shall be considered property of CSC and as such, the CSC further reserves the right whether or not to use the winning or non-winning photos. Accordingly, participant/s is/are also granting CSC a perpetual, irrevocable, transferable, royalty-free and to use, reuse, publish, republish, reproduce, distribute contest piece. Winners agree to the disclosure and publication of their names and other particulars, to participate in any photo, publicity or other media arrangements made by CSC without any additional compensation and to announce to the general public as CSC deems appropriate.

If any party manifests in writing that his/ her intellectual property rights has been violated by a contestant/entry, the organizer reserves the right to withhold the cash prize and/or use of the winning photo until such issue has been settled.

I confirm that I have read and understood the contest terms and conditions as published, and bind myself to the commitments and conditions set forth.

#MakuhaKaSaARTA
2017 Dekada na ang ARTA Photography Competition:

Theme: *Dekada na ang ARTA: Sa Matapat, Mahusay at
May Malasakit na Serbisyo Publiko, Bayan ang Panao*

PHOTO RELEASE FORM

I, _____, _____, of the
(Name) (Position)

_____, _____
(Agency name) (Agency address)

express my consent to the release of my photograph/photograph of this office to be used as official entry to the #MakuhaKaSaARTA photography contest of the Civil Service Commission.

Printed Name and Signature:

Date: