



Republic of the Philippines
Department of Education
Region VII, Central Visayas
CITY SCHOOLS DIVISION-TAGBILARAN
City of Tagbilaran



August 14, 2017

DIVISION MEMORANDUM
NO. 496, s. 2017

Superkid Linis Lusog School Caravan for School Year 2017-2018

TO: All Division Chiefs, Education Program Supervisors
Public Schools District Supervisor
Public Elementary and Secondary School Principals,
All Others Concerned

1. In support to Regional Memorandum No. 0530 s. 2017 dated August 10, 2017, this Office disseminates to the field **re: Superkid Linis Lusog School Caravan for School Year 2017-2018** for your awareness and updates.
2. For the complete idea of this program initiative, please find and read attached communications.
3. Immediate and wide dissemination of this Memorandum is desired.


VIRGINIA C. ZAPANTA, Ed. D., CESO V
Schools Division Superintendent 



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



REGIONAL MEMORANDUM

No. 0530 s. 2017

AUG 10 2017

SUPERKID LINIS LUSOG SCHOOL CARAVAN FOR SCHOOL YEAR 2017-2018

To: Schools Division/City Superintendents
Assistant Schools Division Superintendents
Heads, Public Elementary Schools
All Others Concerned

1. The Department of Health in partnership with Redscope Communications, Inc. and in coordination with this Office is expanding the SuperKID Linis Lusog School Caravan for SY 2017-2018. The campaign aims to increase awareness among the school populace on developing the habit of handwashing as a basic health / hygienic practice that can prevent infectious diseases and as embodied in the policy and guidelines of the Comprehensive Water, Sanitation and Hygiene in Schools Program per DepED Order No. 10, s. 2016.

2. The SuperKID Linis Lusog School Caravan is composed of two (2) activities:
a) **Continuing Health Education for Teachers (CHET)**, an annual assembly that aims to provide updates and new trends relevant to school health. This year's theme is "Health comes first" which focus on the importance of handwashing as a single most effective practice to prevent diseases.

b) **The SuperKID Linis Lusog School Caravan** which will be conducted in identified schools of the thirteen (13) Schools Divisions consist of two (2) events: 1) *Handwashing Video Shows, Relay, Quiz Bee and Champion Oath Taking for Grades 1-3 learners* and 2) *Health 101 Lectures for Mothers*. Both will be implemented in one (1) day per school only for a maximum of 60-minutes duration per event.

3. A project launching will be conducted at 1:00 P.M. on August 25, 2017 at **Waterfront Hotel, Lahug, Cebu City**. Participants to the launching shall be the Schools Division Superintendents (SDS) and Asst. Schools Division Superintendents (ASDS), SGOD Chief, Health Personnel (at least 3 per SDO), PSDS, and School Head and First Aid Teacher of the identified 476 schools within the region. Attached is the required number of elementary schools per Schools Division. The list of schools shall be submitted on or before August 16, 2017 to ESSD Office, DepED Region VII.



Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

"ESD 2015: Kanapatan ng Lahat, Pananagutan ng Lahat"

4. Redscope Communications, Inc. will subsidize travel expenses of the participants for a maximum of Five Hundred Pesos (Php500.00) one-way fare in coming to the launching ceremony and another Php500,00 in going back to the station for the provinces of Bohol and Siquijor, and Three Hundred Pesos (Php300.00) per way within Cebu Province. Other incidental expenses incurred shall be charged to local / MOOE funds subject to the proper accounting and auditing rules and regulations.

5. A pilot dry run of the school caravan will be conducted in the Division of Cebu City at a school to be identified by the Division and Redscope Communications, Inc. Redscope personnel will be coordinating with the Schools Division Office regarding the schedule of this dry run activity. Likewise, the Redscope teams will also coordinate with the School Head of the identified schools to secure the schedule of the event.

6. Immediate dissemination of this Memorandum is desired.


JULIET A. JERUTA, Ph.D., CESO V
Director III
Officer-In-Charge 

(Inclosure to Regional Memorandum No. _____, s.2017 on SuperKID Linis Lusog School Caravan))

Allocation of participating schools:

Schools Division	No. of Schools
City of Bogo	4
Bohol	150
Carcar City	10
Cebu City	50
Cebu Province	150
Danao City	10
Lapulapu City	30
Mandaue City	30
City of Naga	7
Siquijor	3
Tagbilaran City	12
Talisay City	10
Toledo City	10
TOTAL	476

Guidelines:

- **Schools to be identified should have the total enrolment of Grades 1-3 of at least 300 and above learners;**
- **Schools must be reachable / accessible by 4-wheel drive vehicle; and**
- **Schools must have an appropriate venue for the event (a gym or covered court).**

CONTINUING HEALTH EDUCATION FOR TEACHERS

(SUPERKID LINIS LUSOG CAMPAIGN LAUNCH EVENT)

ABOUT THE CHET PROJECT

The Continuing Health Education for Teachers event is an annual convention organized by Redscope in collaboration with the Department of Education & the Department of Education to provide the school community with latest update and trend relevant to school health.

This year's theme will "Health Comes First" and will focus on the importance of hand-washing as a single most effective way to help curb communicable diseases.

(PRO-FORMA) PROGRAM OF ACTIVITY

- | | |
|-------------------------|---|
| 1:00PM - 1:25PM | Assembly and Registration |
| 1:25PM - 1:30PM | Introduction by Host/Moderator, Mr. Joevin T. Eusebio RN |
| 1:30PM - 3:45PM | Welcome Remarks
By Hon. Usec. Ethelyn P. Nieto, Former Undersecretary of Health
TWG Chairman of THE SUPERKID LINIS LUSOG CAMPAIGN

Key Note Message by from Department of Health

Inspirational Message from Department of Education

Topics:
1. Health state of the Filipino school children
2. A talk on community acquired diseases
3. Introduction of the SuperKID Linis Lusog Campaign Campaign |
| 3:45PM – 4:00 PM | Closing Remarks & Coordinated distribution of Gift Packs & Transportation Allowance |

Please note that for each CHET event day, we will be inviting specific number of schools only. Each schools will have 2 slots; for the Principal and Medical Personnel/Subject Coordinators/ Clinic Teachers nominated by the school. Redscope personnel will be sending a separate communication to DepEd Field Offices indicating specific target areas, event date/time & venue.

All CHET participants will be treated to the following complimentary services in addition to the valuable learnings to be imparted by our distinguished speakers;

1. Complimentary BIA with Nutrition Counseling (Bio Impedance Analysis) – a special, non-invasive and quick analysis of one's inner health such as BMI, Visceral Fat, Body water percentage, and interestingly metabolic age.
2. Free Blood Sugar Screening & BP
3. Activity hand-outs, meals, and transportation allowance of P300.00 per attendees.

SUPERKID LINIS LUSOG SCHOOL TOUR EVENT PROGRAM

SCHOOL CARAVAN EVENT NO. 1: FOR KIDS (GRADE 1-3 STUDENTS)

DURATION: 60 MINUTES



Assembly & mobilization in

VENUE: Auditorium/covered court/assembly hall/AVR or the like

- I. designated venue within the school
- II. Welcome remarks by the School Representative
- III. Program Proper to be led by a Doctor/Health Care Provider
 1. SuperKID Cartoon Video Showing
 2. SuperKID Hand-washing Quiz Bee
 3. SuperKID Handwashing Relay
 4. SuperKID Hand-washing Champion Oath taking
- IV. Closing & distribution of Safeguard Samples & Hand-washing

SCHOOL CARAVAN EVENT NO. 2: HEALTH 101 FOR MOMS (Minimum of 100 PER SCHOOL)

DURATION: 60 MINUTES

VENUE: Auditorium/covered court/assembly hall/AVR or the like



- I. Assembly & registration in designated venue within the school
- II. Welcome remarks by the School Representative
- III. A talk & Germ & Disease prevention by a Doctor/Health Care Provider
- IV. Closing & distribution of Safeguard in pouch to all participants

Note:

1. *The School tour event will be implemented 1 day per school only. Max of 1 hour per event.*
2. *A Redscope Personnel will be coordinating with the school to secure best date/time to conduct the event.*
3. *School will be requested for the following;*
 - a. *Provision of appropriate venue for the event; for kids event & for the Health 101 for Moms*
 - b. *Mobilization of target participants;*
 - i. *Grade 1-3 school children (max of 500 per school)*
 - ii. *Moms for the Health 101 (minimum of 100 per school)*