



Republic of the Philippines
Department of Education
Region VII, Central Visayas
TAGBILARAN CITY SCHOOLS DIVISION
City of Tagbilaran



Email Add: dtagbilarancitydivision@yahoo.com.ph
Telefax # (038)-501-9449 Tel #: (038) 411-329

July 29, 2016

DIVISION MEMORANDUM

No. 382, s. 2016

ONE MILLION LAPIS CAMPAIGN

To : Public and Private Secondary School Heads
All Others Concerned

1. Enclosed are copies of Regional Memorandum No. 0466, s. 2016 dated July 27, 2016 and Communication from **Ma. Evelyn B. Macapobre, CESO III**, Director IV/RCWC Chairperson, announcing this year's nationwide campaign entitled "**One Million Lapis**" spearheaded by the Council for the Welfare of Children (CWC) which aims to collect One Million pencils to be given to underprivileged students in elementary schools of the 4th to 6th Municipalities and set a Guinness Book of World Records.
2. For more information, attached is the letter from the Department of Social Welfare and Development.
3. Immediate dissemination of and compliance to this Memorandum is desired.


VIRGINIA C. ZAPANTA, Ed. D., CESO V
Schools Division Superintendent 



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



JUL 27 2016

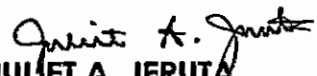
REGIONAL MEMORANDUM

No. 0466s. 2016

ONE MILLION LAPIS CAMPAIGN

TO: Schools Division Superintendents

1. The Regional Council for the Welfare of Children (RCWC) to which the Department of Education is a member of leads in the celebration of special events on children. This year, a nationwide campaign entitled "One Million Lapis" is spearheaded by the council for the Welfare of Children (CWC) which aims to collect One Million pencils to be given to underprivileged students in elementary schools of the 4th and 4th municipalities and set a Guinness Book of World Records.
2. In line with this, all Schools Division Offices are hereby encouraged to collect unused pencils during training activities and remit the same to designated drop box every month.
3. For more information, attached is the letter from the Department of Social Welfare and Development.
4. Immediate dissemination of and compliance to this Memorandum is desired.


JULIET A. JERUTA
Director III
OIC-Regional Director

RD/crc

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

"EFA 2015: Karapatan ng Lahat, Pananagutan ng Lahat"

June 3, 2016

Director JULIET A. JERUTA, PhD, CESO V
Regional Director
Department of Education
Sudlon, Lahug, Cebu City

Dear **Director Jeruta**:

Greetings!

The Regional Council for the Welfare of Children (RCWC) serves as the major arm / structure of the Council for the Welfare of Children (CWC) and shares the vision of CWC as the focal government inter-agency body providing dynamic leadership in ensuring a child-friendly and child-sensitive society where every child enjoys his/her rights.

In the area of advocacy, the RCWC leads in the celebration of special events on children. This year, a nationwide campaign spearheaded by the Council for the Welfare of Children (CWC) will embark its advocacy project entitled "**One Million Lapis**". This campaign aims to collect One Million pencils to be given to underprivileged students in elementary schools of 4th to 6th Municipalities and set a Guinness Book of World Records.

In line with this, the RCWC encourages its member-agencies to help promote this campaign. Thus, we are encouraging your office through your training unit to collect unused pencils during training activities held in hotels (both from the hotel and participants) and remit it to us every month.

Attached are the poster design of the drop box and detailed mechanics and guidelines of the One Million Lapis campaign for your reference.

Should you have any questions or concerns, you may contact Ms. Grace I. Yana, the RCWC7 Technical Supervisor at +63 947 394 4563 or +32 232 1192 loc 113.

Thank you for giving us this opportunity to partner with you for the benefit of our Filipino children.

Very truly yours,



MA. EVELYN B. MACAPOBRE, CESO III
Director IV/RCWC Chairperson

MEBM/GY/MME/mme



1 MILLION LAPIS!

SHARE YOUR LAPIS!

Did you know that in far-flung schools there are students who divide one lapis into three in order to write and learn?

In line with the celebration of the 2016 National Children's Month, We are aiming to collect 1,000,000 pencils for underprivileged students and set a world record.

MECHANICS/ GUIDELINES:

1. Open to all individuals, groups, company and institution willing to share their Lapis.
2. Campaign runs from April until October 2016.
3. Drop-boxes will be distributed by CWC within the month of April. Main Offices of National Government Agencies and other partners will be given standard drop- boxes and make available such in their Regional Offices.
4. All pencils whether new or use can be placed in the drop-boxes located in National Government Offices, its Regional Offices and all SM Supermalls
5. All drop-boxes will be collected every two (2) months or if already filled-up will be transported to the One Million Lapis storage at the Department of Education (DepEd) main office at ULTRA. The Armed Forces of the Philippines (AFP) will facilitate the collection of drop-boxes.
6. Final counting and official declaration of Lapis generated will be on November 5, 2016 as a kick-off activity of the 2016 National Children's Month (NCM) celebration. Official turn-over of Lapis generated will be given to DepEd on November 20, 2016 as a culminating activity.
7. Upon end of the Project Campaign, all Lapis drop- boxes will be returned to CWC for use in subsequent activity.

FOR MORE INFO PLS. CONTACT: Council for the Welfare of Children | Republic of the Philippines | No. 10 Apo St. Brgy Sta. Teresita, Quezon City, 1114, Philippines | Tel. Nos. (632) 781-1035/39; 740-8864 | Fax No. 9632) 740-2010 | Website: www.cwc.gov.ph | E-mail: cwc@cwc.gov.ph | Facebook.com/SataBidaKa | Twitter: @cwc_govph | Youtube: CWChildrenOfficial

Brought to you by



In partnership with



National Agency partners

