



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
**TAGBILARAN CITY SCHOOLS DIVISION**  
City of Tagbilaran



June 29, 2016

**DIVISION MEMORANDUM**

No. 319, s. 2016

**WORLD POPULATION DAY YOUTH SUMMIT 2016**

To : All Public and Private Secondary School Heads  
School MAPEH Coordinators  
All Other Concerned

1. This Office announces the 2016 World Population Day Youth Summit on July 15, 2016 (venue will be announced later) with the theme: "Investing Adolescent Girls". The objective of the youth summit is to increase knowledge of young people on the specific life skills needed to cope with the threats and risk of adolescence including teenage pregnancy, peer pressure, drug use and other vices, and to strengthen the youth advocacy initiatives. The highlight of the summit is a music video contest. (Contest mechanics and criteria for judging are attached in this memorandum).
2. This activity is sponsored by the Population Commission, Regional Office VII in cooperation with Bohol Peer Educators Network, The City Government of Tagbilaran and DepEd Tagbilaran City Division.
3. Participants to the youth summit are bonifide high school students and at the same time the contestants of the music video contest in every high school in the City of Tagbilaran both in public and private.
4. For inquiries please call Mr. Kim Anub at 09095553595 or at 411-3116.
5. For your information, guidance and compliance.

  
**VIRGINIA C. ZAPANTA, Ed. D., CESO V**  
Schools Division Superintendent

## Music Video Making Contest

### Mechanics:

1. The music video making contest is open to schools or barangays which participated in any of the activities of the Tagbilaran City Population
2. BOLAAHD officers and facilitators are not allowed to be part of the team that will work on the jingle, however they may orient team members about life skills
3. No professional assistance is allowed. Those not part of the team may assist with production but are limited to verbal guidance only. They are also allowed to be actors or cameramen but not content contributors.
4. The content of the music video must highlight the theme, "Investing Adolescent Girls": The practice of life skills to address teen age pregnancy (Saying No, Planning, Negotiating and Good Decision-making).
5. All entries should begin with a 10 second full-screen "title screen" that includes the following information (pls. see below) and end with a catchy one-liner as brief description of the video.

School name  
Title of video

6. All entries must be submitted in digital format (mpeg 4 or avi) and saved in a USB.
7. No copyright materials (music, images, video clip, etc.) may be used for this contest
8. The music must be original composition and lyrics are written in Cebuano, English or Tagalog. The line "Kabataan Kita Makahimo" must be part of the lyrics especially at the chorus part of the song
9. Acapella is allowed or any musical instrument can be used as accompaniment at the composers' discretion.
10. The music video must not exceed 3 minutes playing time
11. Entries – Video (mpeg 4 or avi) and lyrics –shall be submitted for judging on July 13, 2016. The winning entries will be presented live during the Youth Summit
12. The judges' decision is final. Entries will be judged according to the given criteria
13. The BOLAAHD and POPCOM 7 will not be responsible for any video that is lost, damaged, or that do not upload properly.
14. POPCOM 7 maintains the right to reproduce, reprint, distribute, perform, display, or exhibit the project for the publicity, advocacy and promotional purposes on their website, at conferences, or at any other venues without further compensation or notification to the participants.
15. Participants agree to be bound by the official contest rules and decisions of the judges..
16. For inquiries or clarifications, you may contact Mr. Kim Anub at 09095553595.

### Prizes at Stake:

- 1<sup>st</sup> prize: P8,000.00  
2<sup>nd</sup> prize: P5,000.00  
3<sup>rd</sup> prize: P3,000.00

### Criteria for Judging:

Lyrical Content (Originality, clarity of message, highlights the theme)	40%
Melodic Arrangement (Catch melody, lively, rhythm and recall value)	40%
Harmonics/interpretation (Originality, language and phrasing)	20%
Total	100%