



Republic of the Philippines
Department of Education
Region VII, Central Visayas
TAGBILARAN CITY SCHOOLS DIVISION
City of Tagbilaran



May 10, 2017

DIVISION MEMORANDUM

No. 280, s. 2017

BRIGADA ESKWELA 2017 NATIONAL KICK-OFF HOSTING AND RELATED ACTIVITIES

To: All Division Chiefs
Education Program Supervisors
Public Schools District Supervisor
Heads of Public Elementary & Secondary Schools
All Others Concerned

1. Pursuant to Regional Memorandum No. 0319 s. 2017 dated May 5, 2017 entitled **Brigada Eskwela 2017 National Kick-Off Hosting and Related Activities**, this Office announces that the Department of Education, Region VII will host the Brigada Eskwela 2017 National Kick-Off on May 15, 2017 with Cebu City Division as the host division. The theme is "Isang DepEd, Isang Pamayanan, Isang Bayanihan Para sa Handa at Ligtas na Paaralan" for your updates.

2. This National Brigada Eskwela 2017 Kick-Off Caravan will start at 6:00 a.m. of May 15, 2017 at Ramon Duterte Memorial National High School in coordination with Guadalupe Elementary School, Barangay Guadalupe, Cebu City with the following activities:

5:30a.m. – National Kick-Off Caravan Activities – Assembly Area – Plaza Independencia for Batch 2 composed of the following divisions: Naga City, Siquijor, Tagbilaran City, Talisay City, Toledo City Cebu City

6:30a.m. – 7:30a.m. Start of the Caravan

Sinulog Performance to welcome delegates
Exhibit of Best Practices in Education (Gallery Walk)

- Exhibit 1 at Ecotech Center – Local Partners Initiatives for Education
- Exhibit 2 at the Regional Office – Regional – Programs & Educational Services
- Exhibit 3 at RDMNHS – National Partners Initiatives for Education
- Exhibit 4 at RDMNHS – City Division Programs and Projects and Division Partnership Initiatives

Both for Special Registration of Volunteers who may want to enrol in the ALS

8:00a.m. – 10:00a.m. – Main Kick-Off Program at Ramon Duterte Memorial National High School

- National Anthem : Region 7 Chorus



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



MAY 05 2017

REGIONAL MEMORANDUM

No. 0319, s. 2017

BRIGADA ESKWELA 2017 NATIONAL KICK-OFF HOSTING AND RELATED ACTIVITIES

To: Schools Division/City Superintendents
Officers-in-Charge of Regular/Interim Divisions
All Others Concerned

1. The Department of Education Region VII will host the Brigada Eskwela 2017 National Kick-Off on May 15, 2017 with the Division of Cebu City as the host division, the theme of which is: *"Isang DepED, Isang Pamayanan, Isang Bayanihan Para sa Handa at Ligtas na Paaralan"*.
2. The end point of the converging caravan which will start at 6:00 A.M. will be at the Ramon Duterte Memorial National High School in coordination with Guadalupe Elementary School, Barangay Guadalupe, Cebu City. Attached are the following:
 - a) National Kick-off activities;
 - b) Main Kick-off program;
 - c) 3 converging caravan routes; and
 - d) RDMNHS / GES site plan.
3. This important and traditional DepED event in preparation for the opening of classes shall be graced by the presence of the Department Secretary, Leonor Magtolis Briones, with her Undersecretaries, Asst. Secretaries and Bureau Directors.
3. In this connection, all DepED Region VII Personnel to be led by the Schools Division Superintendents are hereby enjoined to support this event. Any incidental expenses by the Region and Division relative to this hosting shall be charged to regional and division Adopt-A-School Program funds subject to accounting and auditing rules and regulations.
4. For wide dissemination and support.

Juliet A. Jeruta
JULIET A. JERUTA, Ph.D., CESO V
Director III
Officer-In-Charge

ESSD
JA/JLC/bjy/0505/2017

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Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

"EFA 2015: Karapatan ng Lahat, Pananagutan ng Lahat"

National Kick Off Activities

- A. Caravan
 - Assembly time: 5:30 AM
 - Assembly Areas
 - Batch 1 – Don Vicente Rama Elementary School
 - Batch 2 – Plaza Independencia
 - Batch 3 – Ecotech Center (VIP)
 - Start of Caravan: 6:30 - 7:30 AM
 - Sinulog Performance to welcome delegates
 - Exhibit of Best Practices in Education (Gallery Walk)
 - Exhibit 1 at Ecotech Center – Local Partners Initiatives for Education
 - Exhibit 2 at the Regional Office – Regional Programs and Educational Services
 - Exhibit 3 at RDMNHS – National Partners Initiatives for Education
 - Exhibit 4 at RDMHHS – City Division Programs and Projects and Division Partnerships Initiatives
 - Booth for Special Registration of volunteers who may want to enroll in the Alternative Learning System

Main Kick Off Program

- **Venue: Ramon Duterte Memorial Nat'l High School**
- **Time: 8:00 AM – 10:00 AM**
 - National Anthem: Region 7 Chorus
 - ASEAN Hymn: Region 7 Chorus
 - Ecumenical Prayer (Student-Muslim, Christian, and IPs) -
Mother Tongue
 - Welcome Remarks: Dr. Juliet Jeruta
 - Message form Cebu City Mayor Tomas Osmena
 - Message from Governor Hilario P. Davide III
 - Mash Up of ASEAN Cultural Dances
 - Brigada Eskwela Overview: Asec. Tonisito M.C. Umali, Esq.

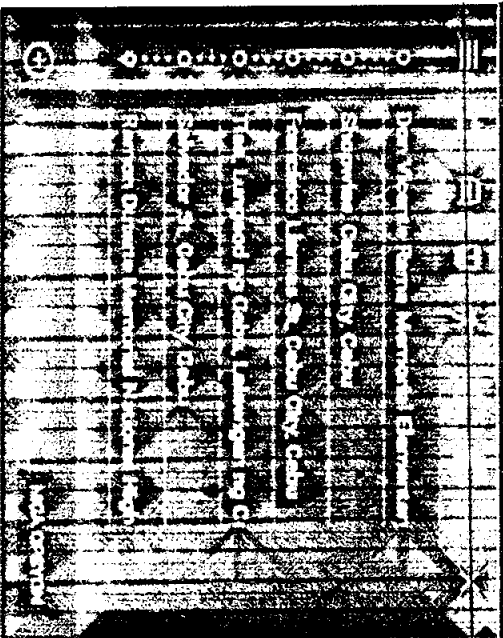
Main Kick Off Program

- Presentation of National BE Jingle: Dir. Margarita Consolacion C. Ballesteros
- Production Number with Jairus Aquino, Shalene San Pedro, Bugoy Carino, Amy Nobleza and Perkins Twins
- Awarding of BE Jingle Winners
 - Third Place – Region IX
 - Second Place - Region III
 - First Place – Region X
- Turn-over of pencils under the 1 Million Lapis Campaign project by Usec Alberto Muyot, CWC Representative and the Schools Division Superintendent

Main Kick Off Program

- Drug-related campaign (AVP) by Asec Nep Malaluan
- Song Number from Amy Nobleza (Wag Ka Nang Umiyak)
- Special Number from Matteo Guidicelli and Sarah Geronimo
- Message and Call to Action (Secretary Leonor M. Briones)
- Special Number from the Perkins Twins
- Tree planting / Vegetable gardening at the Duterte Elem School

Caravan Route from Don Vicente Rama ES



Ipataha ang mga direksiyon sa pang telepono

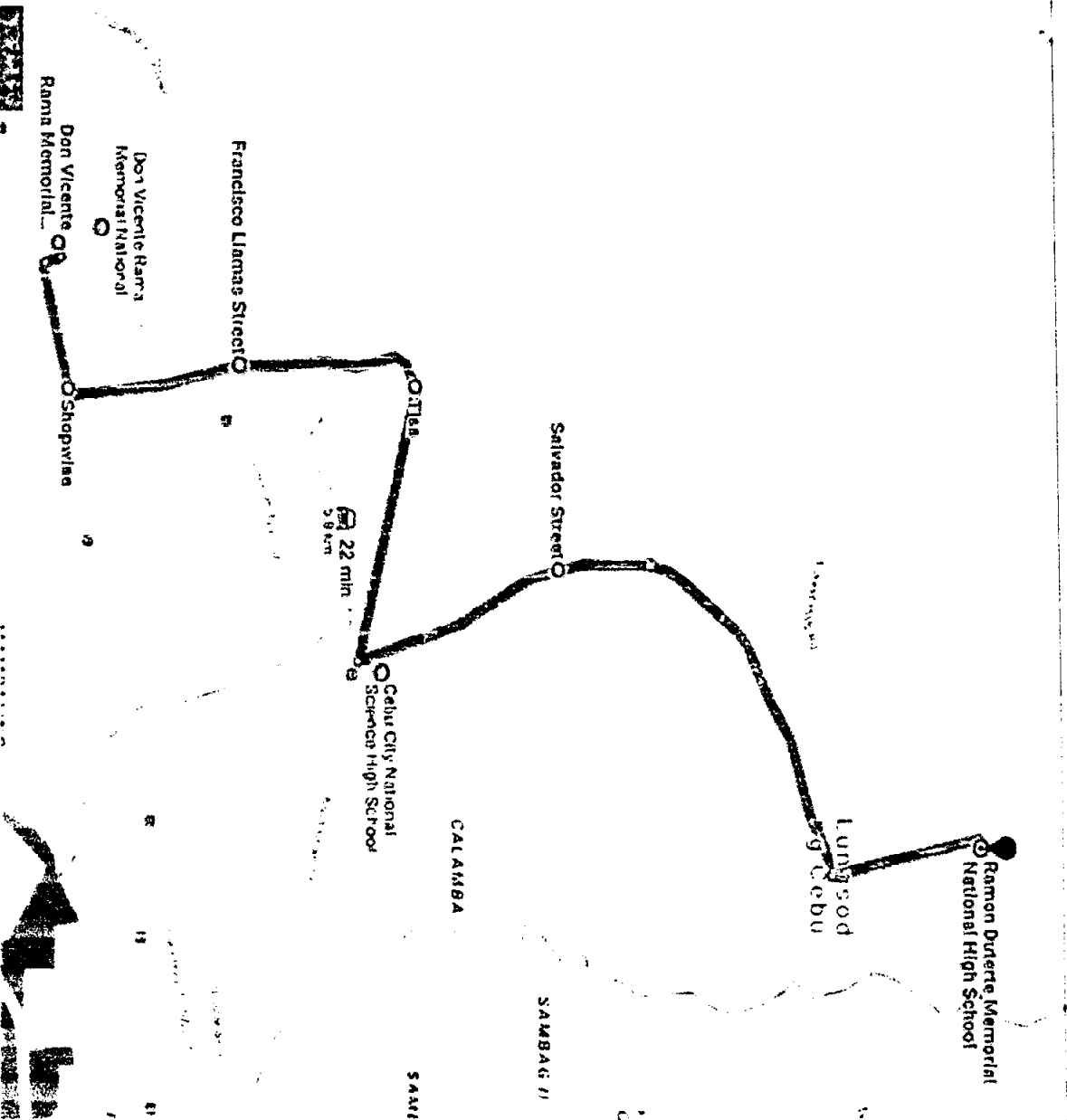
sa pamamagitan ng Cebu S Rd Natal o B Bacalso Ave 22 min

MGA OKTAYE

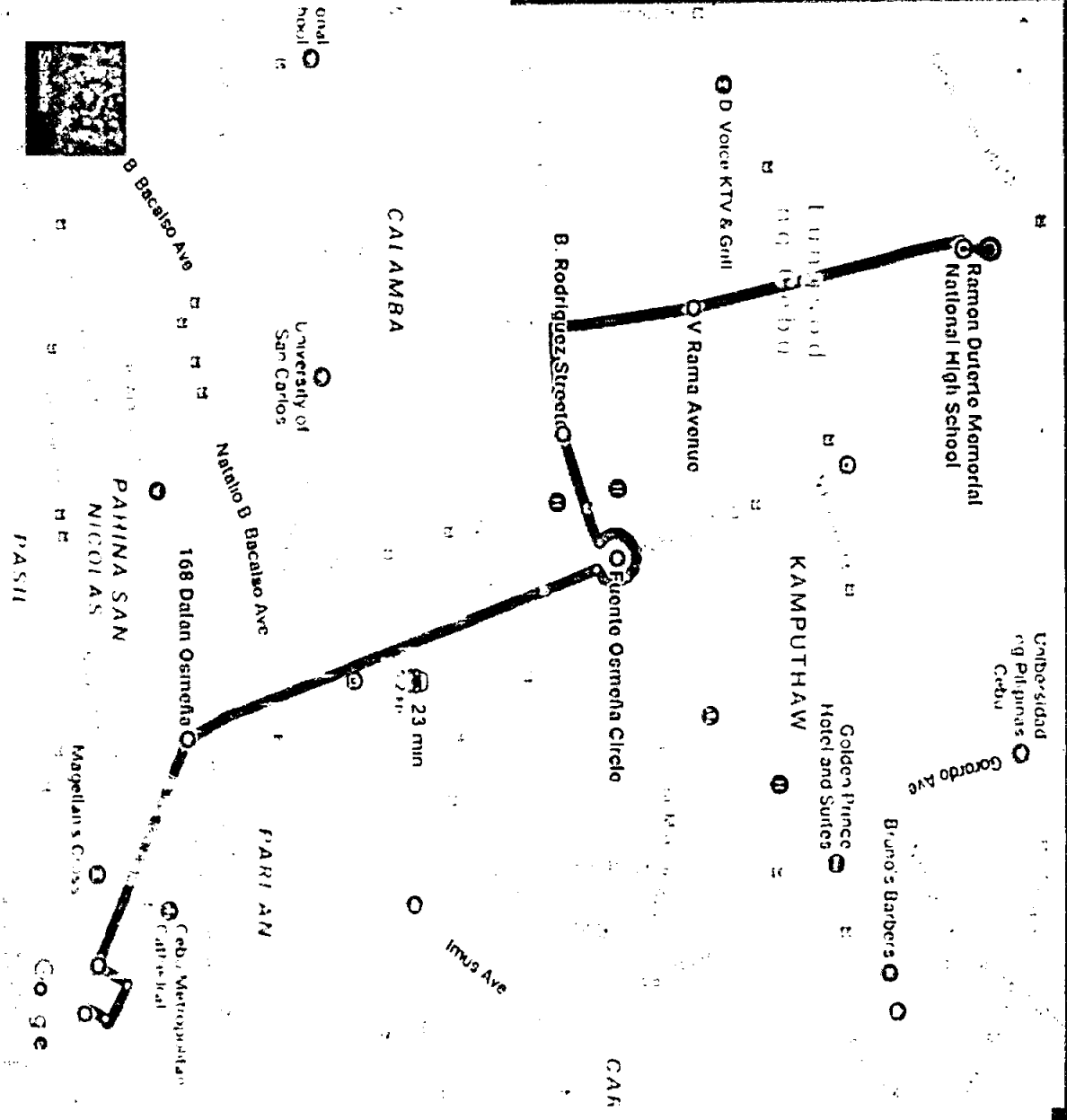
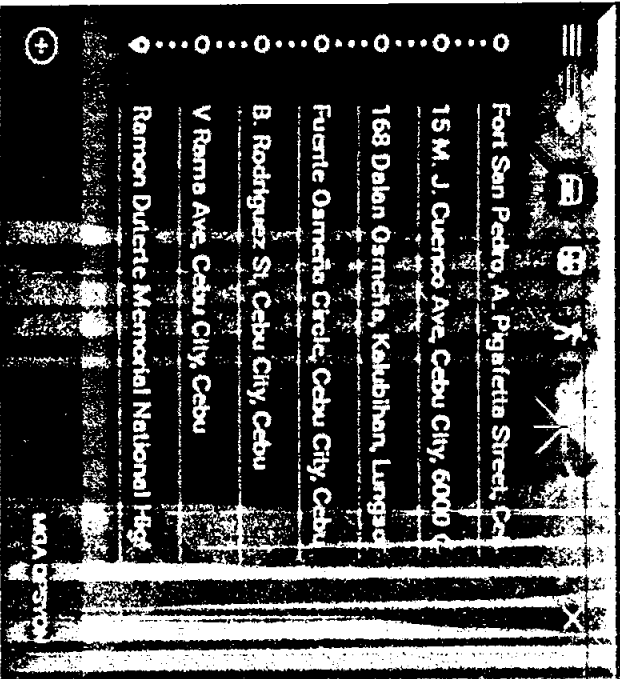
Group 1

Assembly Area: Don Vicente Rama Elementary School

- Bogo City
- Bohol
- Carcar City
- Cebu Province
- Danao City
- Lapulapu City
- Mandaue City



Caravan Route from Plaza Independencia



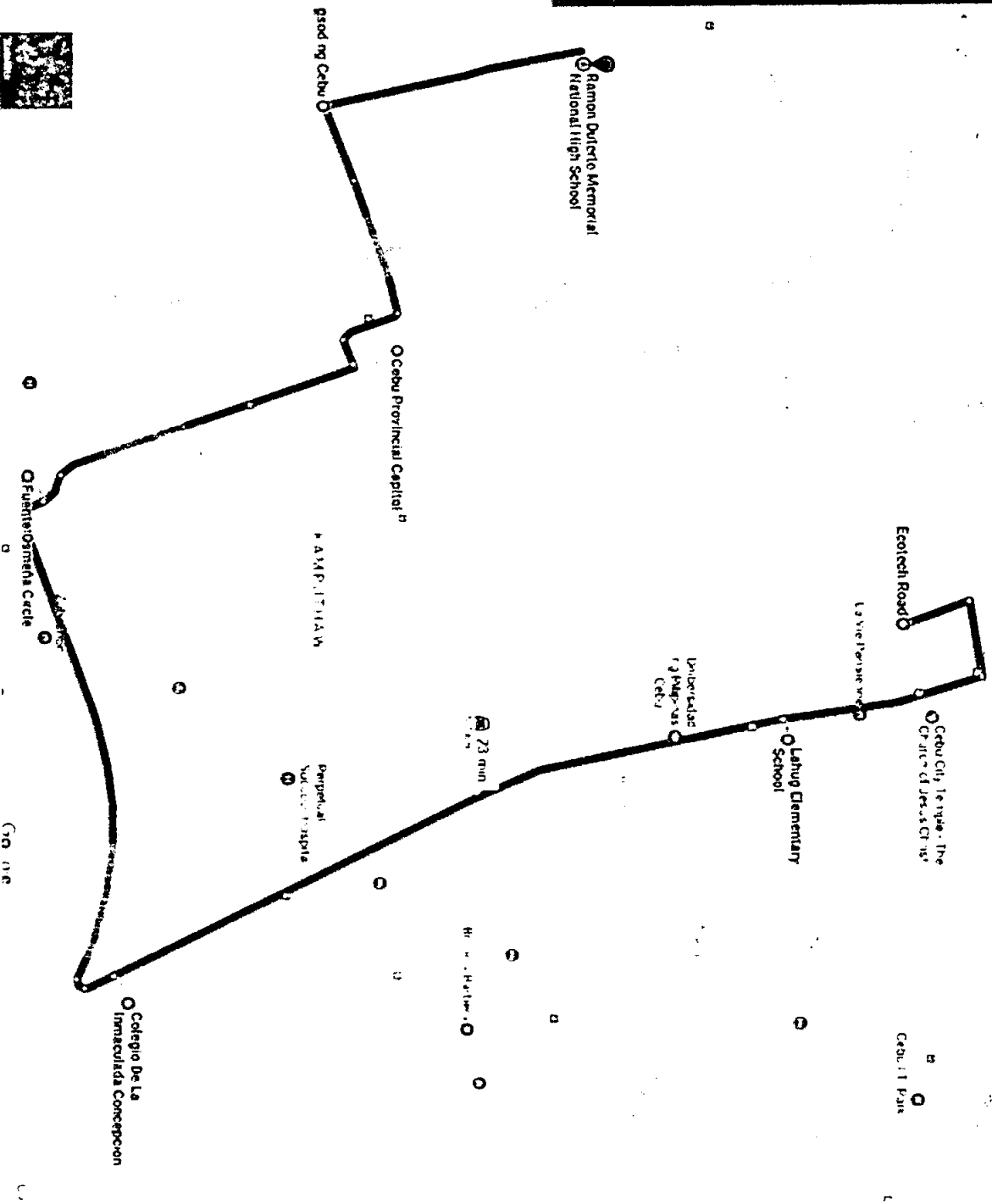
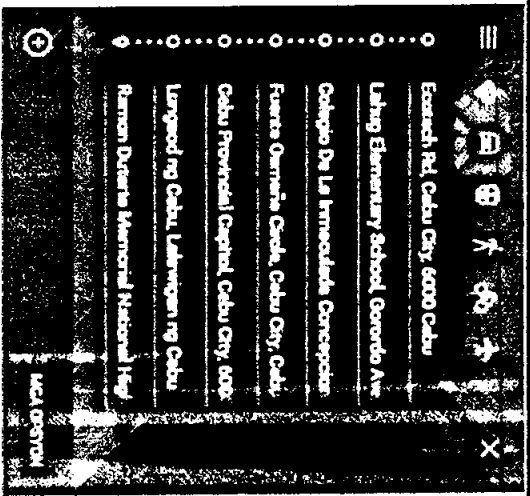
sa pamamagitan ng Legaspi Exit at 11:23 min
 J Cuenco Ave
 MGA DETALYE

Group 2

Assembly Area: Plaza Independencia

- | | |
|------------|--------------|
| Naga City | Talisay City |
| Siquijor | Toledo City |
| Tagbilaran | Cebu City |

Caravan Route from Ecotech Center



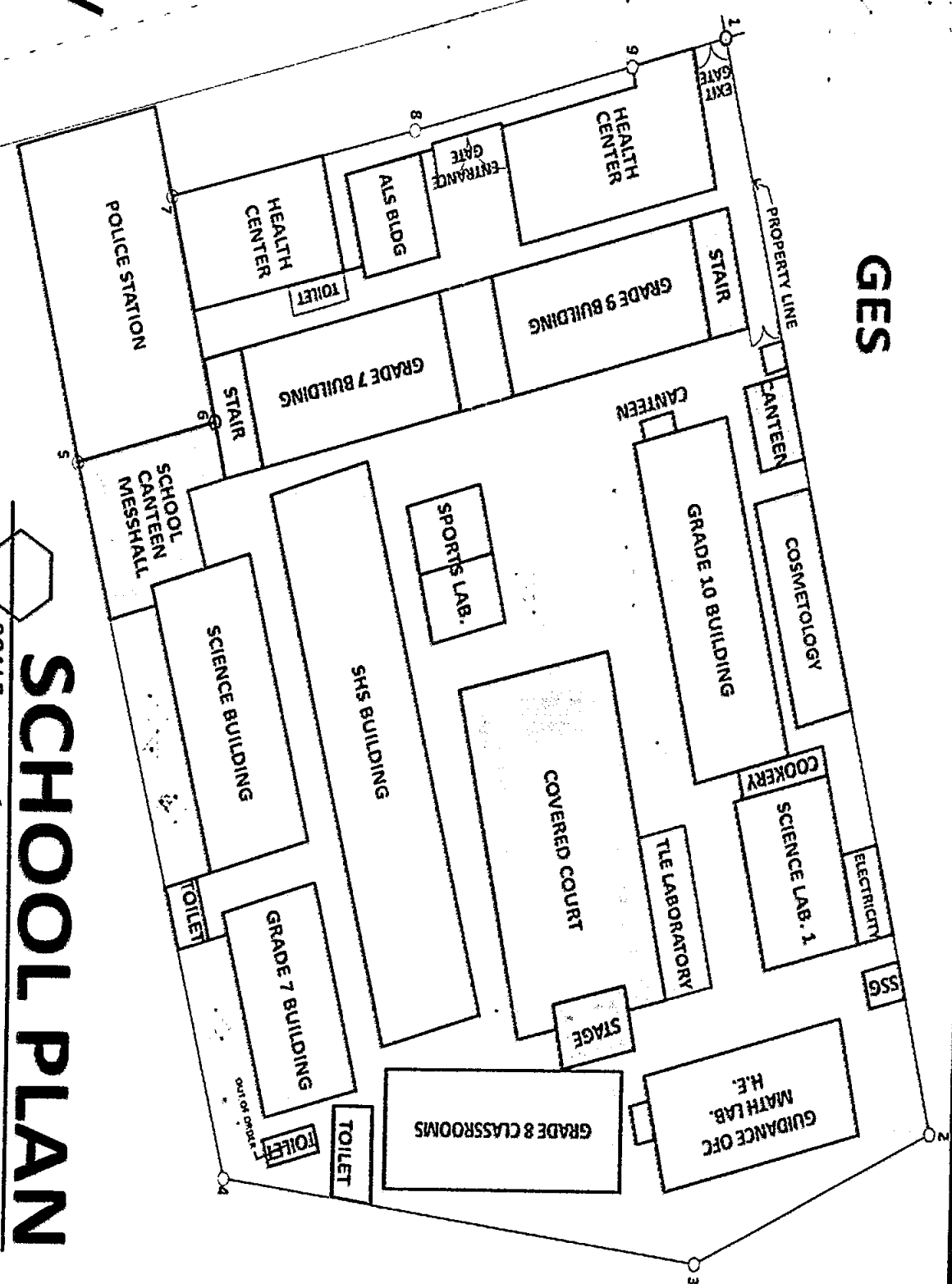
Group 3

Assembly Area: Ecotech Center

Central & Regional Officials
Stakeholders (National Level)

RDMNHHS Site

GES



V. RAMA AVE.

SCHOOL PLAN

SCALE: 1 : 2000 METERS

DEPARTMENT OF EDUCATION

- ASEAN HYMN : Region 7 Chorus
- Ecumenical Prayer (Student-Muslim, Christian & IPs)
- Welcome Remarks : Dr. Juliet Jeruta – Regional Director, DepEd, Region 7
- Messages :
 - Mayor Tomas Osmeña – Cebu City Mayor
 - Gov. Hilario P. Davide III – Cebu Province Governor
- Mash Up of ASEAN Cultural Dances
- Brigada Eskwela Overview : ASEC Tonisito M.C. Umali, Esq.
- Etc.

3. Furthermore, main kick-off program of activities, please find attached enclosures for your reference.
4. Immediate and wide dissemination of this Memorandum is desired.


VIRGINIA C. ZAPANTA, Ed. D., CESO V
Schools Division Superintendent