



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region VII, Central Visayas
TAGBILARAN CITY SCHOOLS DIVISION
City of Tagbilaran

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June 13, 2016

Division Memorandum
No. 275, s. 2016

**BALIK ESKWELA 2016 CAMPAIGN: TAYO -HANDANG
MAGSIMULA PARA SA KABATAANG PILIPINO**

To: All School Heads – Public Elementary and Secondary Schools
Curriculum Implementation Division
School Governance and Operations Division
All Concerned

1. Office Memorandum of the Office of the Assistant Secretary for Governance and Operations No. 0163 dated June 2, 2016 and Regional Memorandum 0340 series 2016 announces the launching of **#TayoParaSaEdukasyon** and **#BestSchoolOpeningEver** an internal campaign with the theme “ **Tayo- Handang Magsimula Para sa Kabataang Pilipino** ” to all schools in the region. This campaign stresses the uniqueness and historical relevance of this year’s opening of classes in celebrating the official beginning of Senior High School. This year’s Balik Eskwela aimed at heightening the feeling of excitement of our students in their coming back to school, although we have done it every year, public educators and administrators are expected to do beyond their utmost best to prepare school facilities, staff and materials ready in welcoming back the learners.
2. Schools are asked to take extra step to ensure smooth operations and create a fiesta-like atmosphere during the first week of school by welcoming students with a simple ceremony, while capturing and showcasing their stories through social media. It is encouraged that all schools and field personnel should capture images, videos, and stories of how we are making this year’s Balik Eskwela orderly, exciting, and truly historic. As we unify our communication efforts through the **#TayoParaSaEdukasyon** and **#BestSchoolOpeningEver** hashtags, we mark the first time that the entire DepEd system, from Luzon, Visayas, and Mindanao, will simultaneously engage the public and virtually welcome them to our schools on the opening day. Field personnel also have the option to send their stories and materials via email to communications@deped.gov.ph and to use the DepEd Website (bit.ly/CBE2016form) in inputting concerns raised by stakeholders for tracking purposes.
3. Outstanding stories and posts from schools will be handpicked and published in our official national DepEd communications channels. Moreover, these will be the stories and materials that the Department of Education will submit to various media partners and outlets.
4. This Balik Eskwela campaign reminded everyone in the Division and in the Schools not to have extravagant preparations and expenditures in this activity. Ensuring of an orderly and systematic welcoming of learners is the heart of the campaign while in a way celebrating a new beginning of the educational system of the country.
7. Immediate dissemination and compliance of this memorandum is directed.


VIRGINIA C. ZAPANTA, Ed.D., CESO V
Schools Division Superintendent



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City



June 8, 2016


REGIONAL MEMORANDUM

No. **0340** s. 2016

Balik Eskwela 2016 Campaign: Tayo- Handang Magsimula Para sa Kabataang Pilipino

**TO: All Schools Division Superintendents
All Others Concerned**

1. For the information and guidance of all concerned, attached is the Memorandum OM-GO-2016-GOA-0163 received from the Department of Education- Office of the Assistant Secretary for Governance and Operations, regarding the launch of **#TayoParaSaEdukasyon** and **#BestSchoolOpeningEver** internal campaign with the theme - *Tayo- Handang Magsimula Para sa Kabataang Pilipino* to all schools in the region.
2. For further details, refer to the documents attached.
3. Immediate dissemination of this Memorandum is highly recommended.


JULIET A. JERUTA
Director III
OIC- Regional Director

RD
ARV
06/08/ 2016

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1309; 414-7399; 414-7325; Office of the Assistant Director, Tel. No.: (032) 255-4542
Field Technical Assistance Division (FTAD), Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

“EFA 2015: Karapatan ng Lahat, Pananagutan ng Lahat”



DEPARTMENT OF EDUCATION
OFFICE OF THE ASSISTANT SECRETARY
FOR GOVERNANCE AND OPERATIONS

MEMORANDUM
OM-GO-2016-GOA- 0163

TO: Regional Directors
Schools Division Superintendents
Public Schools District Supervisors
School Heads
All Others Concerned.

FROM: 
JESUS L.R. MATEO
Assistant Secretary

SUBJECT: BALIK ESKWELA 2016 CAMPAIGN: TAYO - HANDANG
MAGSIMULA PARA SA KABATAANG PILIPINO

DATE: June 2, 2016

1. Our much awaited nationwide Balik Eskwela is on June 13! As we prepare and anticipate the annual school opening, we also remember the uniqueness and historical relevance of this year's occasion. This is the year that we as a country celebrate the official beginning of Senior High School, the last mile of our K to 12 Basic Education Program reform. As with anything new and with most changes, this beginning is met with some feeling of uncertainty, especially by some of our beloved students and parents. As public educators and administrators, beyond doing our utmost best to prepare our facilities, staff, and materials, it is crucial that we also prepare and welcome our learners back to their second homes: our schools. As we have done each year, it is crucial that we are able make every student, and every member of our schools' communities feel excitement and hope for this new beginning.
2. It is with this that we launch the #TayoParaSaEdukasyon and #BestSchoolOpeningEver Internal Campaign. With the theme, TAYO - Handang Magsimula para sa Kabataang Pilipino, this year's Balik Eskwela aims for School Year 2016 - 2017 to start strong by showcasing a most Filipino and heartfelt welcome back to our students and other members of our learning communities.
3. Schools are asked to take the extra step to ensure smooth operations and create a fiesta-like atmosphere during the first week of school by welcoming students

#BalikEskwela2016

TX REPORT

NAME :DEP ED REGIONAL DIR OFF
TEL :0324147325
DATE :06/06 2016 15:51

| JOB NO. | TYPE | NO. | DESTINATION TEL/ID | DATE | TIME | PAGE | TIME USE | MODE | RESULT |
|---------|------|-----|--------------------|-------|-------|------|----------|------|--------|
| 6054 | TX | 001 | 0323226038 | 06/06 | 15:50 | 001 | 00'49 | ECM | OK |



DEPARTMENT OF EDUCATION

OFFICE OF THE ASSISTANT SECRETARY
FOR GOVERNANCE AND OPERATIONS

MEMORANDUM
OM-GO-2016-GOA- 0163

with a simple ceremony, while capturing and showcasing their stories through social media. We encourage all schools and field personnel to capture images, videos, and stories of how we are making this year's Balik Eskwela orderly, exciting, and truly historic. As we unify our communication efforts through the #TayoParaSaEdukasyon and #BestSchoolOpeningEver hashtags, we mark the first time that the entire DepEd system, from Luzon, Visayas, and Mindanao, will simultaneously engage the public and virtually welcome them to our schools on opening day. Field personnel also have the option to send their stories and materials via email to communications@deped.gov.ph.

4. Outstanding stories and posts from schools will be handpicked and published in our official national DepEd communication channels. Moreover, these will be the stories and materials that the Department of Education will submit to various media partners and outlets.
5. Please be reminded that the preparations do not have to be extravagant for them to be meaningful. Central to welcoming our learners is ensuring that school opening is first and foremost orderly and systematic. It is important that our learners and other members of our learning community see and feel that steps were taken to make them feel more welcome back in our schools and ready for the new beginning of education in the Philippines.
6. Immediate dissemination of this Memorandum is directed.

| NO. | JOB NO. | DATE | TIME | TX/RX | DESTINATION TEL/ID | PAGE | TIME USE | MODE | RESULT |
|-----|---------|-------|-------|-------|--------------------|------|----------|------|------------|
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| 32 | 6006 | 01/06 | 17:10 | ---RX | 4915929 | 001 | 00'49 | G3 | OK |
| 33 | 6011 | 02/06 | 10:11 | ---RX | 50563373345553 | 001 | 00'55 | G3 | OK |
| 34 | 6012 | 02/06 | 11:00 | ---RX | | 003 | 02'17 | G3 | OK |
| 35 | 6016 | 02/06 | 11:52 | ---RX | 2543454 | 001 | 00'55 | G3 | OK |
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| 38 | 6020 | 02/06 | 14:29 | ---RX | | 000 | 01'37 | ECM | NG 0041 |
| 39 | 6021 | 02/06 | 14:54 | ---RX | | 001 | 00'44 | ECM | OK |
| 40 | 6025 | 03/06 | 11:38 | ---RX | 1468411 | 000 | 00'21 | ECM | NG 0013 |
| 41 | 6027 | 03/06 | 11:59 | ---RX | | 001 | 00'51 | ECM | OK |
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| 45 | 6036 | 03/06 | 17:27 | ---RX | 6359822 | 001 | 00'31 | G3 | OK |
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| 47 | 6038 | 03/06 | 17:41 | ---RX | 0385017550 | 003 | 01'52 | ECM | OK |
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| 49 | 6040 | 06/06 | 08:54 | TX--- | | 000 | 00'27 | ECM | NG 0087 |
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| 55 | 6049 | 06/06 | 14:40 | ---RX | 5637067 | 004 | 08'43 | ECM | OK |
| 56 | 6050 | 06/06 | 15:28 | TX--- | | 003 | 03'40 | ECM | OK |
| 57 | 6051 | 06/06 | 15:37 | ---RX | 50563373345553 | 002 | 01'00 | G3 | NG 0033 |
| 58 | 6052 | 06/06 | 15:39 | ---RX | 50563373345553 | 004 | 02'49 | G3 | OK |
| 59 | 6053 | 06/06 | 15:46 | ---RX | 50563373345553 | 001 | 00'45 | G3 | OK |
| 60 | 6054 | 06/06 | 15:50 | TX--- | 0323226038 | 001 | 00'49 | ECM | OK |