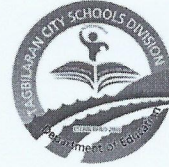




Republic of the Philippines
Department of Education
Region VII, Central Visayas
DIVISION OF CITY SCHOOLS – TAGBILARAN
City of Tagbilaran



January 19, 2016

DIVISION MEMORANDUM

No. 026 s. 2016

16th UBI FESTIVAL 2016

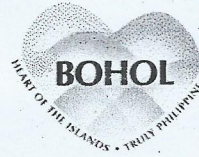
To : **Heads, Public Elementary & Secondary Schools
TLE Coordinators
All Others Concerned**

1. The province of Bohol will be holding the **16th Year “Ubi Festival”** on **January 27-29, 2016** at the **Bohol Cultural Center** for a program and at **Plaza Rizal, Tagbilaran City** for the Opening of Exhibits. This year’s celebration carries the theme: **“Industriya sa Ubing Bol-anon Ipadayon, Taliwala sa Hulga sa Nagkausab nga Panahon”**.
2. The festival will start with a Motorcade following the designated route in the program. This year’s contest includes the Literary Musical (Balak, Kuradang, Rap and Jingle, Bugno sa Rondalya, Poster Making) Pinaka, Best Booth and Highest Volume of Ubi for sale.
3. For more details, attached are the Governor’s Letter and the Contest Guidelines.
4. Immediate and wide dissemination of this Memorandum is desired.


VIRGINIA C. ZAPANTA, Ed.D., CESO V
Schools Division Superintendent



Republic of the Philippines
PROVINCE OF BOHOL
 City of Tagbilaran



OFFICE OF THE GOVERNOR

Tel. No. (038) 411-5892 ; 411-3328; 501-8950; Telefax (038) 501-8960; Mobile Nos. 0939-919-4629 (Smart); 0917-302-1629 (Globe)

January 4, 2016

DR. VIRGINIA C. ZAPANTA, CESO V
 School Division Superintendent
 City Division-DepEd
 Tagbilaran City

DEPARTMENT OF EDUCATION
 TAGBILARAN CITY SCHOOLS DIVISION
 SDS OFFICE
RECEIVED

BY: Sh TIME: 10:46 am
 DATE: 1/9/16 CTR #: _____

Dear **Dr. Zapanta,**

The province of Bohol will be holding the **16th Year "Ubi Festival"** highlighting the unique root crop "Ubi" which is one of Bohol's pride that every Boholano could be proud of. The "Ubi" for countless times, has helped the people survive through the years. The demand for this root crop and its by-products are increasing annually and gain popularity as flavoring and ingredient to a wide array of food products here and abroad like Australia, Canada, Taiwan, Japan and the United States.

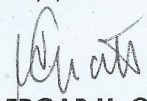
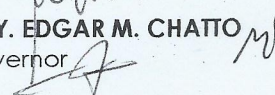
This year's celebration carries the theme: **"Industriya sa Ubing Bol-anon Ipadayon, Taliwala sa Hulga sa Nagkausab nga Panahon"** is fitting to describe the root crops resiliency to climate change. Hence, once again the Provincial Government of Bohol through the Office of the Provincial Agriculturist and partners from various government agencies like the Department of Agriculture, Dept. of Education and some Non-Government Organization convened to conceptualize the flow of this year's activity. The festival is scheduled on January 27-29, 2016 at the Bohol Cultural Center for a program and in Plaza Rizal, Tagbilaran City for the Opening of Exhibits.

The festival will start with a Motorcade following the designated route in the program. This year's contest includes the Literary Musical (Balak, Kuradang, Rap and Jingle, Bugno sa Rondalya, Poster Making) Pinaka, Best Booth and Highest Volume of Ubi for sale. For more information and guidance, please refer to the contest guidelines which are hereto attached for your reference. In this connection, your presence is hereby requested during the duration of the festival and your participation to the motorcade with your vehicle.

Should you have more queries and confirmation, feel free to contact Mr. Eleno Evangelista of the Office of the Provincial Agriculturist at tel. nos. (038) 501-8950 or 501-8960.

Thank you for your active participation and support to this laudable undertaking for the development of this commodity, agri-tourism and economy of the province.

Very truly yours,


ATTY. EDGAR M. CHATTO
 Governor 



ISO 14001:2004 Certified
 Environmental Management System
 Certificate No. 14/17032



16th UBI FESTIVAL 2016
Guidelines/Criteria

Theme: "Industriya sa Ubing Bol-anon Ipadayon, Taliwala sa Hulga sa Nagkausab nga Panahon"

1. Best Booth/UBI Exhibit (LGU exhibitors only)- January 27, 2016

- Concept/Execution (Design/harmony/Creativity)	30%
- Marketing (Total Volume of sold Ubi)	20%
- Content/Sustainability (Volume/Quality/variation of Displayed Ubi)	30%
- Over-all Impact (total appearance of exhibits)	20%

	100%

Guidelines:

- a. All participating LGUs/exhibitor can join the contest.
- b. Non LGUs can still join/participate as exhibitor but not included in the contest (automatic consolation prize)
- c. The decision of the Board of Judges is Final.

2. Pinaka (Kinampay, Baligonhon, Tam-isan, Binato, Kabus-ok, Gimnay & Iniling)- (January 27, 2016 at 1:00pm)

- Weight (minimum of 3kg)	60%
- Quality/ Appearance (one year old tuber)	30%
- Presentation (label)	<u>10%</u>
	100%

Guidelines:

- a. **Participating LGUs/exhibitor** can submit entries for the **Pinaka Contest** as long as there are **BUGA members** in their respective areas
- b. Submission of **Pinaka** entries will be on **January 27, 2016 at 1:00pm** to the Contest Committee.
- c. One entry per LGU per variety.
- d. **Winning Pinaka entries** will be turned over to the Mgt and non winning entries will be returned to the LGUs/exhibitors (owners).
- e. The decision of the Board of Judges is Final.

3. Highest Volume of assorted varieties of Ubi – January 27, 2016 - 100%

Guidelines:

- a. Start weighing of Ubi Tubers for the Highest Volume on **January 27, 2016 at 9:00am**.
- b. The mgt will not accept additional entries (Ubi Tubers) from the municipality if already finish weighing the Ubi Tubers.
- c. Cut off time of submission of entries will be on **January 27, 2016 at 12:00noon**.
- d. The decision of the Judges is final.

UBI FESTIVAL 2016 GUIDELINES/CRITERIA ON DIFFIRENT CONTESTS

Theme: "Industriyasa UbingBol-anon Ipadayon, Taliwala sa Hulga sa Nagkausab nga Panahon".

LITERARY - MUSICAL CONTEST

(Only LGUs who have Farmer-Member of the BOHOL UBI GROWERS ASSOCIATION (BUGA) and have product display at plaza Rizal, are allowed to join the different contests

NOTES: (FOR EVERY 15 MINUTES OVER OF THE TIME ALLOTED, 1 POINT SHALL BE DEDUCTED FROM HIS GENERAL PERCENTAGE)

January 27, 2016

1:00 PM

Plaza Rizal

I. Ubi Poster Making Contest

- Guidelines

1. Contestants are high school students either male or female and must not be a winner for the past three (3) years.
2. Contestants must provide his/her own materials. Only pastels must be used for colouring at ½ illustration board.
3. Contestants are only given 2 hours to finish their poster.
4. Each contestant must conceptualize his/her own design.
5. Each contestant must work on his/her design only on the allotted time.
6. Must deal on the festival theme.
7. The decision of the judges is final.
8. Entries submitted shall become the property of the management.
9. Coaches are not allowed to stay in the contest area when the contest starts.

- Criteria for Judging

Selling point	25%
Simplicity	15%
Unity	15%
Balance	15%
Element of Surprise.....	15%
Workmanship	15%
Total	100%

JANUARY 28, 2015

9:00 AM

PLAZA RIZAL

II. RONDALLA CONTEST:

A. Guidelines

1. The Rondalla Group will consist a minimum of 5 and a maximum of 10.
2. Members of the group must not be a member of a performing group.
3. The performers will play 2 pieces. First piece for warming up and the second will be the contest piece.

4. The contest piece will run not more than 5 minutes.
5. The piece must come from any visayan songs.
6. Could be a medley song.
7. The decision of the judges is final.

B. Criteria for Judging

1. Costume and appearance.....	20%
2. Synchronization.....	25%
3. Mastery of the Piece.....	50%
4. Audience Impact	<u>5%</u>
Total	100%

III. UBI BALAK CONTEST

A. Guidelines

1. Must be type written in Cebuano/Boholano language in a long bond paper with 200 to 500 words only. Name and address of the author must also be stated.
2. Must be original.
3. Performer must be 40 years of age and up.
4. Must deal on the festival theme and must incorporate any of the following aspects: historical significance, symbols, value to Boholanos and the Filipino assets and features.
5. Must be delivered in Balak style. The piece must carry aspects of beautifully recited poetry; rhyme, meter, imagery, tone and feelings.
7. Must not be more than 5 minutes.
8. Winning piece shall become the property of the management.

B. Criteria for Judging:

Originality of the piece	15%
Relevance to the theme	15%
Mastery of the piece	50%
Costume & Appearance	5%
Quality of Delivery	10%
Audience Impact	<u>5%</u>
Total	100%

III. UBI KURADANG CONTEST:

A. Guidelines

1. The ensemble should consist of:
 - a pair of Kuradang dancers (a male and a female, adult, 30 yrs old and up); (Student- 14-21yrs. old).
2. The piece must not run more than 5 minutes
3. Kuradang dancers can incorporate the ubi crop in their dance. How they employ will be a measure of their ingenuity and creativity.
4. No back up dancers allowed.
4. The decision of the Board of Judges is final.

B. Criteria for Judging

Creativity of the dance	15%
Relevance to the theme	15%
Mastery & Gracefulness	50%
Costume & Appearance	10%
Time Limit (5 minutes)	5%
Audience Impact	<u>5%</u>
Total	100%

IV. UBI RAP/JINGLE CONTEST:

• **Guidelines**

1. Must have lyrics in visayan (Boholano) dialect.
2. Must use a recorded media for accompaniment.
3. Not be more than 5 minutes presentation.
4. Must be original.
5. Must deal on the festival theme and must incorporate any of the following aspects:
Historical significance, symbols, value to Boholanos' and the Filipinos' asserts and features, etc.
6. The decision of the Judges is final.
7. Winning piece shall become the property of the management.

• **Criteria for Judging**

Creativity of the delivery	15%
Relevance to the theme	15%
Mastery & Gracefulness	50%
Costume & Appearance	5%
Time Limit (5 minutes)	5%
Audience Impact	<u>10%</u>
Total	100%