



Republic of the Philippines
Department of Education
Central Visayas, Region VII
Province of Bohol
DIVISION OF CITY SCHOOLS
Tagbilaran City



November 11, 2014

DIVISION MEMORANDUM

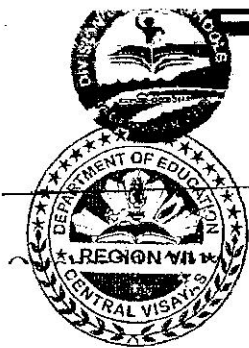
No: 219 Series of 2014

**FEASIBILITY STUDY ON A NEW COURSE TRACK TO BE OFFERED BY THE
UNIVERSITY OF THE PHILIPPINES CEBU**

TO: Education Program Supervisors
All Secondary and Elementary School Heads
All Concerned

1. Enclosed is a copy of Regional Memorandum no. 693, s. 2014 entitled: FEASIBILITY STUDY ON A NEW COURSE TRACK TO BE OFFERED BY THE UNIVERSITY OF THE PHILIPPINES CEBU, requesting permission to conduct a survey among the targeted students in high school which is self explanatory.
2. Please extend your support and cooperation to the team members in the collection of data in your respective schools.
3. For information and guidance.


EVANGEL M. LUMINARIAS, Ph. D, CESO V
Schools Division Superintendent 



Department of Education
Central Visayas, Region VII
Province of Bohol
DIVISION OF CITY SCHOOLS
Tagbilaran City
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
REHIYON VII, GITNANG VISAYAS
REGION VII, CENTRAL VISAYAS
Sudlon, Lahug, Cebu City




NOV 05 2014

REGIONAL MEMORANDUM
No. 693 , s. 2014

**FEASIBILITY STUDY ON A NEW COURSE TRACK TO BE OFFERED BY THE
UNIVERSITY OF THE PHILIPPINES CEBU**

TO: Schools Division Superintendents
Officer-in-Charge of Regular Divisions

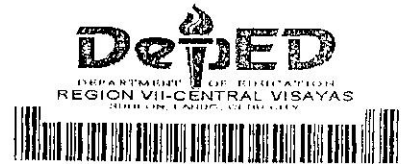
1. Attached is a letter from Mr. Gregg S. Loren, Faculty for Advertising, Multimedia Arts, and English, Arts and Humanities Cluster of the University of the Philippines Cebu, requesting permission to conduct a survey among the targeted students in high school in the Divisions of Region VII.
2. Please extend your support and cooperation to the team members in the collection of data in your respective localities.
3. For information and guidance.


CARMELITA T. DULANGON
Director III
Officer-in-Charge

CTD/MCG/crf

Office of the Director (ORDir), Tel. Nos.: (032) 231-1433; 231-1369; 414-7399; 414-7325; 255-4542 Field Technical Assistance Division (FTAD),
Tel. Nos.: (032) 414-7324 Curriculum Learning Management Division (CLMD), Tel. Nos.: (032) 414-7323
Quality Assurance Division (QAD), Tel. Nos.: (032) 231-1071 Human Resource Development Division (HRDD), Tel. No.: (032) 255-5239
Education Support Services Division (ESSD), Tel. No.: (032) 254-7062 Planning, Policy and Research Division (PPRD), Tel. Nos.: (032) 233-9030;
414-7065 Administrative Division, Tel. Nos.: (032) 414-7326; 414-4367; 414-7366; 414-7322; 414-4367
Finance Division, Tel. Nos.: (032) 256-2375; 253-8061; 414-7321

“ EFA 2015: Karapatan ng Lahat, Pananagutan ng Lahat ”



University of the Philippines Cebu

Use the prescribed UP letterhead

RD2014-20003
31 - Oct

October 30, 2014

Dr. Carmelita T. Dulangon
Region VII, Director
Department of Education
Sudlon, Lahug, Cebu City

Dear Dr. Dulangon:

Greetings from UP Cebu!

The Arts & Humanities Cluster of the University of the Philippines Cebu is proposing for the institution of a new course track, BA Communication major in Creative Communication, as part of endeavor to update the BA Mass Communication program of the university. The course is designed to respond to the need of providing academic training for students who are inclined towards communication studies with creative and humanistic focus. The track is also designed for students of communication to become prepared for the advances of the new media.

One of the components of the proposal to be submitted to UP System is a feasibility study that would establish the statistical data that support the need for the track among potential communication students. This study targets graduating high school students for AY 2014-2015. May we, therefore, request for your permission to allow us to conduct the survey among the targeted students in high schools within your jurisdiction in Region VII?

We look forward to your favorable response as I remain

Sincerely,


Gregg S. Lloren
Faculty for Advertising, Multimedia Arts, and English
Arts and Humanities Cluster

Endorsed by:


Prof. Lilia Tio
Chair, Arts & Humanities Cluster